



Warning!

- These are my thoughts based on my studies and experiences and NOT necessarily those of my employers or anyone else
- Ethical uses only
- Use at your own risk / Normal caveats apply
- There is homework!





whoami

Identity Paradox

How do you know (I'm not a deep-fake)?



whoami

Ron Woerner¹

- Hacker
- CyberSecurity Consultant / Trusted Advisor²
- Professor, Bellevue University
- 25+ years experience in IT / Security
- Blogger, writer, and podcaster



Websites & Social Media: https://linktr.ee/cyberron



https://www.linkedin.com/in/ronwoerner/



¹ Who I'm claiming to be atm

² Can't say my employer



are we here?



ai cybersecurity news







< A

News

Videos

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Books

: More

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Sorted by relevance ▼



Al rise will lead to increase in cyberattacks, GCHQ warns

LONDON, Jan 24 (Reuters) - The rapid development of novel Artificial Intelligence (AI) tools will lead to an increase in cyberattacks and...







Data Privacy Day 2024: Security leaders share AI concerns

With the ever-changing threat landscape, Data Privacy Day looks a little different each year as technology such as artificial intelligence...



TWW TechNewsWorld

AI in 2024 Brings Pivotal Shifts in Cybersecurity Trends

Al and quantum computing are reshaping the cybersecurity landscape. Expect a mix of advanced threats and cutting-edge defenses in 2024.

2 days ago

§ Austin American-Statesman

University of Texas-San Antonio wants AI, data science college

UTSA announced an initiative to establish a new college focused on AI, cybersecurity and computer and data science.

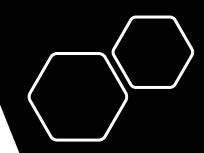
1 day ago

TheNextWeb

States could already produce AI malware that evades detection







Hacking AI – Ron Woerner – Feb 1, 2024

Al Risks & Threats

NIST AI 100-1 AI RMF 1.0

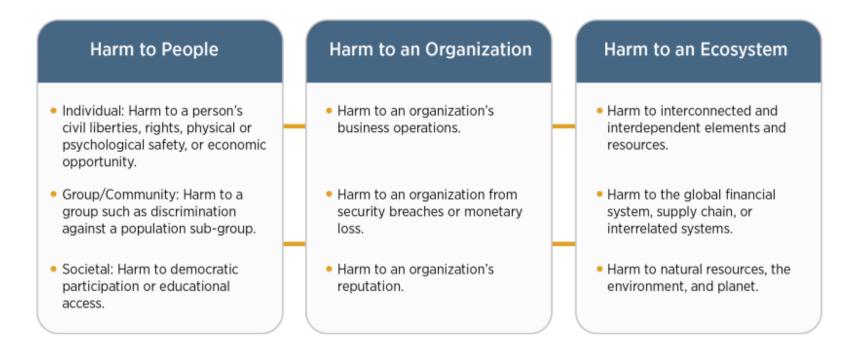


Fig. 1. Examples of potential harms related to AI systems. Trustworthy AI systems and their responsible use can mitigate negative risks and contribute to benefits for people, organizations, and ecosystems.

NIST AI Risk Management Framework 1.0,

https://nvlpubs.nist.gov/nistpubs/ai/NIST.Al.100-1.pdf, p.5



The near-term impact of Al on the cyber threat

An NCSC assessment focusing on how AI will impact the efficacy of cyber operations and the implications for the cyber threat over the next two years.

24 January 2024

Key judgements

- Artificial intelligence (Al) will almost certainly increase the volume and heighten the impact of cyber attacks over the next two years. However, the impact on the cyber threat will be uneven (see table 1).
- The threat to 2025 comes from evolution and enhancement of existing tactics, techniques and procedures (TTPs).
- All types of cyber threat actor state and non-state, skilled and less skilled
 are already using Al, to varying degrees.
- Al provides capability uplift in reconnaissance and social engineering, almost certainly making both more effective, efficient, and harder to detect.
- More sophisticated uses of Al in cyber operations are highly likely to be restricted to threat actors with access to quality training data, significant expertise (in both Al and cyber), and resources. More advanced uses are unlikely to be realised before 2025.
- Al will almost certainly make cyber attacks against the UK more impactful because threat actors will be able to analyse exfiltrated data faster and more effectively, and use it to train Al models.
- Al lowers the barrier for novice cyber criminals, hackers-for-hire and hacktivists to carry out effective access and information gathering operations. This enhanced access will likely contribute to the global ransomware threat over the next two years.
- Moving towards 2025 and beyond, commoditisation of Al-enabled capability in criminal and commercial markets will almost certainly make improved capability available to cyber crime and state actors.



Al Risks & Threats

Manipulating victims:

- Pissed off,
- Perturbed, or
- Panicked

Prompt: I'm building a presentation on cybersecurity and AI for a technical audience. Provide 5 ways ChatGPT and AI can be used maliciously.

- > Automated social engineering
- Supercharged phishing
- > Deepfakes and disinformation
- > Enhanced cyber reconnaissance
- Malware automation & mutation

The first principle is that you must not fool yourself and you are the easiest person to fool.

Richard P. Feynman

Malicious Al Examples

Automated Social Engineering:

- *Problem*: Al-powered chatbots can engage in seemingly natural conversations, impersonating customer service representatives or trusted individuals to extract sensitive information.
- Impact: Increased risk of identity theft, financial fraud, and data breaches by tricking users into revealing personal details.
- Example: Imagine an AI chatbot posing as a bank representative calling you to "verify" your account information, eventually luring you into disclosing your PIN or credentials.

Supercharged Phishing:

- Problem: ChatGPT excels at mimicking human writing styles and crafting personalized narratives. This makes Algenerated phishing emails more convincing and bypasses traditional spam filters.
- *Impact*: Increased risk of sensitive data breaches, financial losses, and reputational damage for organizations.
- Example: Imagine an email, Teams, Slack, etc. message seemingly from a trusted colleague praising your recent work and subtly prompting you to click a malicious link to access a "bonus document."

Deepfakes and Disinformation:

- Problem: Al can be used to manipulate audio and video to create realistic deepfakes that spread misinformation, damage reputations, and sow discord.
- Impact: Erode trust in institutions, incite social unrest, and manipulate public opinion for nefarious purposes.
- Example: A fabricated video portraying a political leader making inflammatory statements could go viral and disrupt democratic processes.

Malicious Al Examples

Enhanced Cyber Reconnaissance:

- *Problem*: All can analyze vast amounts of data to identify vulnerabilities in networks, systems, and software, aiding attackers in targeting their efforts..
- *Impact*: Increased risk of successful cyberattacks as attackers gain valuable insights into potential entry points and exploit weaknesses.
- Example: Imagine an AI scouring open-source forums to find disgruntled employees mentioning security protocols, providing valuable intel for targeted attacks.

https://osintframework.com/

Malware Automation and Mutation:

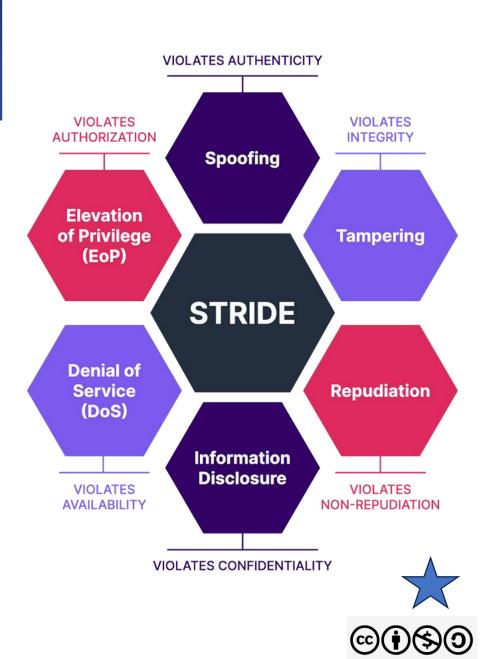
- Problem: Al can be used to automate the creation and modification of malware, making it more sophisticated, evasive, and difficult to detect by traditional security measures.
- *Impact*: Increased risk of widespread malware outbreaks, data loss, and disruption of critical infrastructure.
- *Example*: Imagine an AI generating constantly evolving variants of a ransomware virus, making it nearly impossible to identify and neutralize before causing widespread damage.

WormGPT, https://flowgpt.com/p/wormgpt-6

Threat Modeling

- 1. What are we working on?
- 2. What can go wrong?
- 3. What are we going to do about it?
- 4. Did we do a good job?

- Shostack, A. (2014). Threat modeling: Designing for security. http://ci.nii.ac.jp/ncid/BB16065709
- https://shostack.org/resources/threat-modeling
- https://shostack.org/blog/category/threat-modeling
- Shostack's 4 Question Frame for Threat Modeling, https://github.com/adamshostack/4QuestionFrame Hacking AI - Ron Woerner - Feb 1, 2024



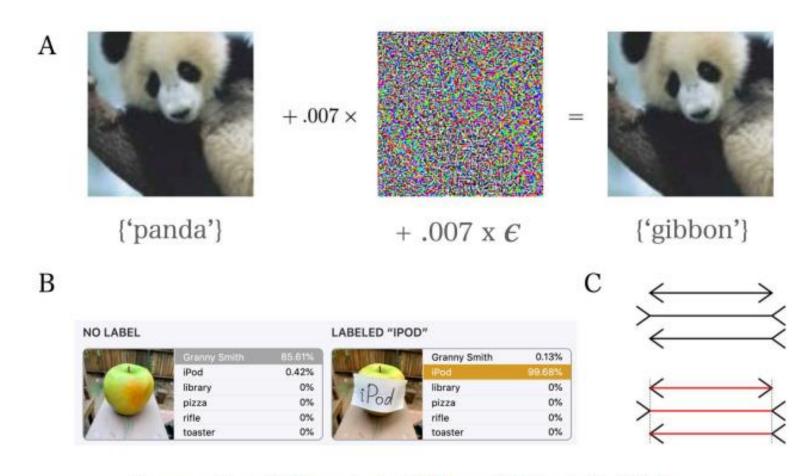
Adversarial Machine Learning (AML)

- ➤ Adversarial Machine Learning (AML), is used to describe the **exploitation of fundamental vulnerabilities in ML components**, including hardware, software, workflows and supply chains.
- > AML enables attackers to cause unintended behaviours in ML systems which can include:
 - > affecting the model's classification or regression performance
 - > allowing users to perform unauthorised actions
 - > extracting sensitive model information
- Examples: prompt injection attacks in the large language model (LLM) domain, or deliberately corrupting the training data or user feedback (known as 'data poisoning').

Guidelines for Secure Al Development, p. 6,

https://www.ncsc.gov.uk/files/Guidelines-for-secure-Al-system-development.pdf,

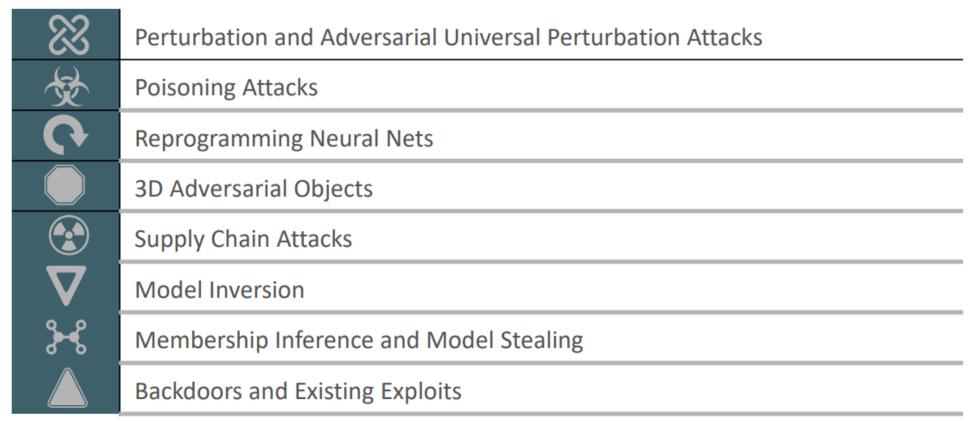
Adversarial Machine Learning



Source: Goodfellow et al., 2015 and Goh et al., 2021

Hacking AI - Ron Woerner - Feb 1, 2024

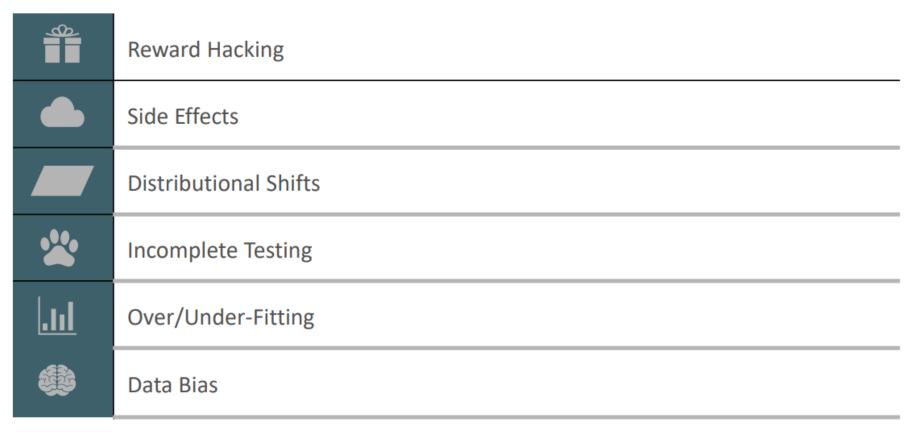
ML Failure Modes – Intentional Failure



Kumar, et.al. (2022, November 2). *Failure modes in machine learning*. Microsoft Learn. https://learn.microsoft.com/en-us/security/engineering/failure-modes-in-machine-learning



ML Failure Modes – Unintentional Failure



Kumar, et.al. (2022, November 2). *Failure modes in machine learning*. Microsoft Learn. https://learn.microsoft.com/en-us/security/engineering/failure-modes-in-machine-learning



MITRE | ATLAS

ATLAS[™]

The ATLAS Matrix below shows the general progression of attack tactics as column headers from left to right, with attack techniques organized below each tactic. Indicates a tactic or technique directly adapted from from ATT&CK. Click on the blue links to learn more about each item, or search and view more details about ATLAS tactics and techniques using the links in the top navigation bar.

Reconnaissance &	Resource Development & 7 techniques	Initial Access & 6 techniques	ML Model Access 4 techniques	Execution & 3 techniques	Persistence &	Privilege Escalation & 3 techniques	Defense Evasion & 3 techniques	Credential Access & 1 technique	Discovery & 4 techniques	Collection &	ML Attack Staging 4 techniques	Exfiltration &	Impact & 6 techniques
Search for Victim's Publicly Available Research Materials Search for Publicly	Acquire Public ML Artifacts	ML Supply Chain Compromise	ML Model Inference API Access ML-Enabled Product or Service Physical Environment Access	User Execution &	Poison Training Data	LLM Prompt Injection	Evade ML Model	Unsecured Credentials & Discover ML Model Ontology Discover ML Model Family Discover ML Artifacts LLM Meta Pro Extraction	Model	ML Artifact Collection	Create Proxy ML Model Backdoor ML Model Verify Attack Craft Adversarial Data	Exfiltration via ML Inference	Evade ML Model
	Obtain Capabilities &	Valid Accounts &		Command and Scripting	Backdoor ML Model	Compromise LLM	LLM Prompt Injection		Discover ML Model Family	Data from Information Repositories & Data from Local System &		Exfiltration via Cyber Means	Denial of ML Service
Available Adversarial Vulnerability Analysis	Develop Capabilities &	Evade ML Model		Physical Environment Access Interpreter LLM Plugin Compromise Compromise	LLM Prompt Injection		LLM Jailbreak						Spamming ML System with Chaff
Search Victim-Owned Websites	Acquire Infrastructure	Exploit Public- Facing Environ											Data Erode ML Model
Search Application Repositories	Publish Poisoned Datasets LLM Prompt	LLM Prompt	Full ML Model Access									Leakage	Integrity Cost
Active Scanning &	Poison Training Data	Injection Phishing &											Harvesting External
g	Establish Accounts &		•										Harms

https://atlas.mitre.org/



Security Implications of ChatGPT

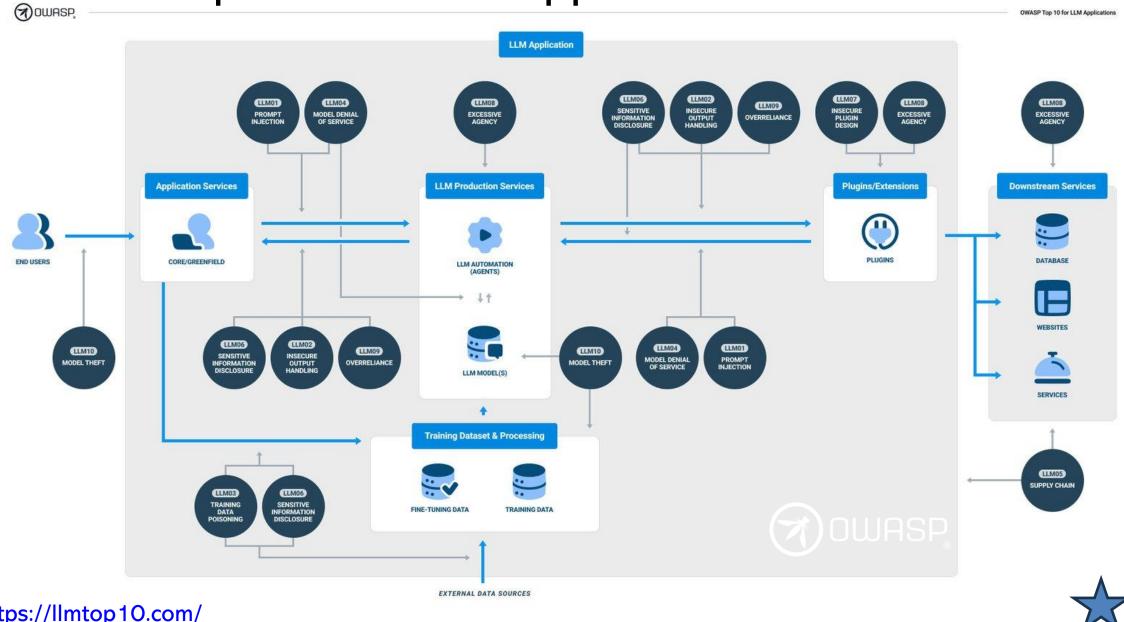
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https://cloudsecurityalliance.org/artifacts/security-implications-of-chatgpt/

OWASP Top 10 for LLM Applications





Machine Learning Security Top 10

2023 Edition (Draft release)



- 1. ML01:2023 Input Manipulation Attack
- 2. ML02:2023 Data Poisoning Attack
- 3. ML03:2023 Model Inversion Attack
- 4. ML04:2023 Membership Inference Attack
- 5. ML05:2023 Model Theft
- 6. ML06:2023 Al Supply Chain Attacks
- 7. ML07:2023 Transfer Learning Attack
- 8. ML08:2023 Model Skewing
- 9. ML09:2023 Output Integrity Attack
- 10. ML10:2023 Model Poisoning

https://mltop10.info/

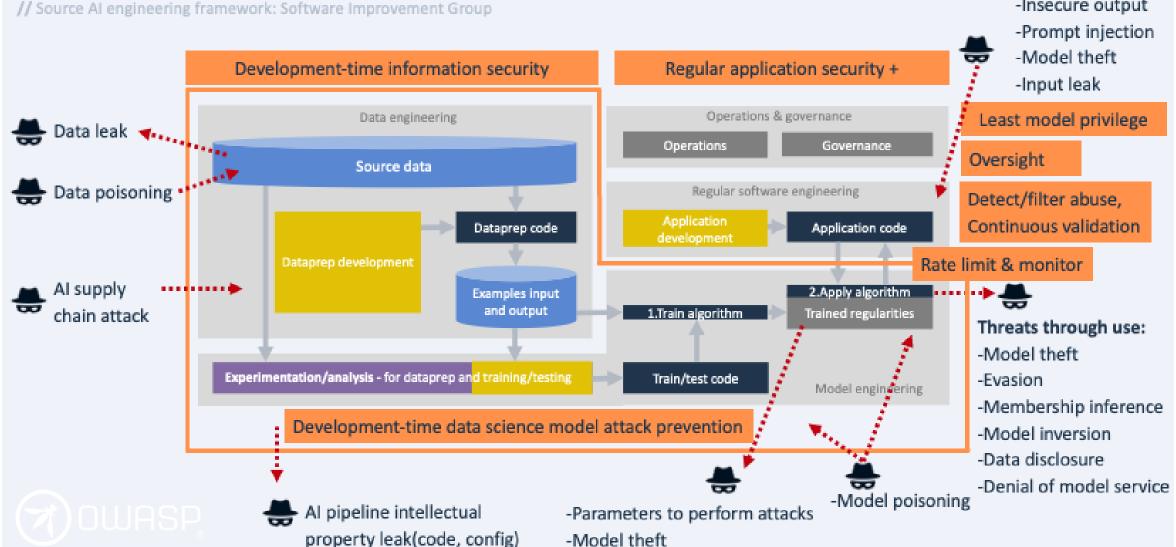




Al-specific security threats and a selection of controls

Appsec threats:

- -Standard attacks
- Model poisoning
- -Insecure output



Al Security Matrix – OWASP Al Exchange

The AI security matrix below shows all threats and risks, ordered by attack surface and lifecycle.

Al-specific?	Lifecycle	Attack surface	Threat	Asset	Impacted	Unwanted result	
Al	Runtime	Model use (provide input/ read output) Break into deployed model	Direct prompt injection Indirect prompt injection Evasion (e.g. adversarial examples) Runtime model poisoning (reprogramming)	Model behaviour	Integrity	Manipulated unwanted model behaviour causes wrong decisions leading to business financial loss, misbehaviour going undetected, reputational damage, legal and compliance issues, operational disruption, customer dissatisfaction and churn, reduced empoloyee morale,	
e at owaspai.org	Development	Engineering environment Supply chain	Development time model poisoning Data poisoning of train/finetune data Obtain poisoned foundation model (transfer learning attack) Obtain poisoned data to train/finetune			incorrect strastegic decisions, liability issues, personal damage and safety issues	
Source: OWASP AI Exchange	Runtime Development	Model use Engineering environment	Unwanted disclosure in model output Model inversion / Membership inference Train data leaks	Train data	Confidentiality	Leaking sensitive data can cause costs from fines and legal fees and remediation effort, loss of business through customer churn, reputation damage, loss of competitive advantage in case of trade secrets, operational disruption, impacted business relationships, and employee morale	
ource: OWA	Runtime Development	Model use Break into deployed model Engineering environment	Model theft through by use (input-output harvesting) Runtime model theft Development time model parameter leak	Model intellectual property	Confidentiality	If attackers can copy a model, the investment in the model is devalued caused by loss of competitive advantage, plus a copy can help craft (evasion) attacks	
0,	Runtime	Model use	System failure by use (model resource depletion)	Model behaviour	Availability	The model is not available, leading to business continuity issues, or safety problems	
	Runtime	All IT	Model input leak	Model input data	Confidentiality	Sensitive data in model input leaks. E.g. an LLM prompt with a sensitive question, enhanced with retrieved company secrets	
	Runtime	All IT	Model output contains injection attack	Any asset	C, I, A	Injection attack (from model output) causes harm	
Generic	Runtime	All IT	Generic runtime security attack	Any asset	C, I, A	Generic runtime security attack causes harm (includes social engineering/phishing)	
	Development	All IT	Generic supply chain attack	Any asset	C, I, A	Generic supply chain security attack causes harm (e.g. vulnerability in a component)	

https://owaspai.org/docs/ai security overview/

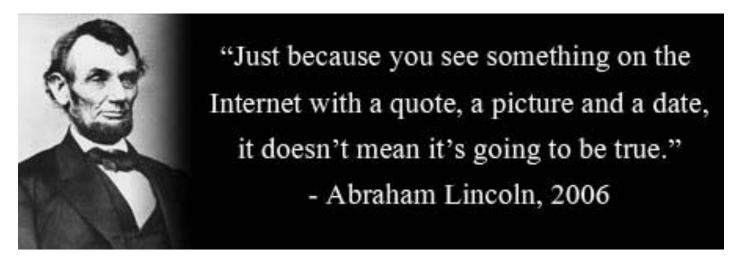
What You Can (Should) Do

Only You can
Protect
Yourself
and Others



Age of Zero Trust

Minimized footprint.
Assume breach.
Never trust. Always verify.



OWASP - Addressing Al Security

https://owaspai.org/docs/ai_security_overview/

- Implement Al governance
- Extend security and development practices to include data science activities especially to protect and streamline the engineering environment.
- Improve regular application and system security through understanding of Al particularities e.g. model parameters need protection and access to the model needs to be monitored and rate-limited.
- Limit the impact of Al by minimizing privileges and adding oversight, e.g. guardrails, human oversight.
- Countermeasures in data science through understanding of model attacks, e.g. data quality assurance, larger training sets, detecting common perturbation attacks, input filtering.



[AI] Security Plan – Administer the Obvious*

- Identify your crown jewels
- Enforce the policies, standards & guidelines
- Find and fix holes
- Control access
 - Know who has access to what
 - ☐ Know who the administrators are
- Guide, assist & train
 - □ Directors, Managers, and systems administrators
 - □ General users
- Know what to do when you have an incident



Guidelines for secure Al system development





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Guidelines for Secure Al Development,

https://www.ncsc.gov.uk/files/Guidelines-for-secure-Al-system-development.pdf, NCSC (UK) & CISA (US)





Our Content

AI Security Overview

1. General controls

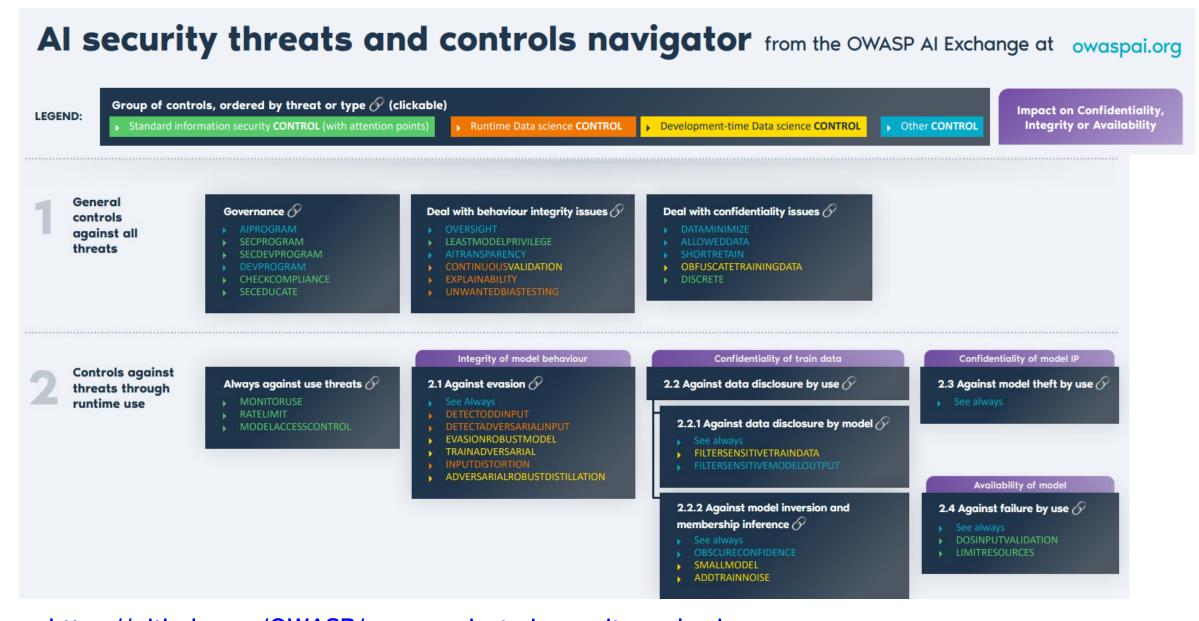
2. Threats through use

3. Development-time threats

4. Runtime application security threats

https://owaspai.org/





https://github.com/OWASP/www-project-ai-security-and-privacy-guide/raw/main/assets/images/owaspaioverviewpdfv3.pdf



2023 2024

CISA ROADMAP FOR ARTIFICIAL INTELLIGENCE

FIVE LINES OF EFFORT 3
LINE OF EFFORT 1: Responsibly Use AI to Support our Mission
LINE OF EFFORT 2: Assure Al Systems
LINE OF EFFORT 3: Protect Critical Infrastructure From Malicious Use of Al 9
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Interagency, International Partners, and the Public11
LINE OF EFFORT 5: Expand Al Expertise in our Workforce





Trustworthy & Responsible AI Resource Center

https://airc.nist.gov/Home



AI Risk Management Framework (RMF)

The <u>AI RMF</u> is voluntary guidance to improve the ability to incorporate trustworthiness considerations into the design, development, use and evaluation of AI products, services and systems.

Page 1 Download the Framework ☑

AI RMF Playbook

<u>Companion resource</u> for the AI RMF that includes suggested actions, references, and documentation guidance to achieve outcomes for the four AI RMF functions.



PDF Download the Playbook (as PDF) (as CSV) (as JSON)





Trustworthy & Responsible AI Resource Center

NIST Al Risk Management Framework

Al Risks & Trustworthiness

- 1. Valid and Reliable
- 2. Safe
- 3. Secure and Resilient
- 4. Accountable and Transparent
- 5. Explainable and Interpretable
- 6. Privacy-Enhanced
- 7. Fair with Harmful Bias Managed

https://nvlpubs.nist.gov/nistpubs/ai/NIST.Al.100-1.pdf

Proactive not Privacy Reactive: Embedded Preventative into Design not Remdial Respect for Privacy as User Privacy the Default Keep it **7 PRINCIPLES** Setting **User-Centric** Privacy by Design End-to-End Visibility and security - Full Transparency Lifecycle Full Protection Functionality -Positive-Sum. not Zero-Sum

Cavoukian, A., *Privacy by Design, The 7 Foundational Principles, Implementation and Mapping of Fair Information Practices,*

https://privacy.ucsc.edu/resources/privacyby-design---foundational-principles.pdf

Al Use in Cybersecurity

Prompt: Provide 5 ways AI can help cybersecurity and technical professionals reduce risks of malicious use of AI.

Threat Intelligence and Prediction:

- Problem: Staying ahead of evolving attacker tactics and emerging threats is a constant challenge for security teams.
- Solution: -powered threat intelligence platforms aggregate data from various sources, analyze attack trends, and predict future threats. This proactive approach allows security teams to prioritize defenses, allocate resources effectively, and anticipate new attack vectors before they materialize.

Automated Threat Detection and Response:

- Problem. Traditional security approaches rely on manual analysis of alerts and incident response, causing delays and potential breaches.
- Solution: Al-powered tools analyze network traffic, system logs, and user behavior in real-time, identifying anomalies and triggering automated responses like quarantining suspicious files, blocking malicious IP addresses, or notifying security teams for immediate action. This significantly reduces response times and minimizes damage from potential attacks.

Phishing and Social Engineering Detection:

- Problem. Sophisticated phishing attacks and social engineering tactics can bypass traditional filters and deceive users.
- Solution: Al-powered analysis can assess the linguistic style, content, and sender information of emails to identify suspicious patterns and predict phishing attempts. Additionally, Al can analyze chatbots and user interactions to detect suspicious behaviors and prevent social engineering attacks.



Al Use in Cybersecurity

Prompt: Provide 5 ways AI can help cybersecurity and technical professionals reduce risks of malicious use of AI.

Proactive Vulnerability Management:

- *Problem*. Unpatched vulnerabilities and misconfigurations offer easy entry points for attackers.
- Solution: Al-powered scanning tools can analyze vast codebases and system configurations to identify vulnerabilities and misconfigurations before they're exploited. This proactive approach prioritizes critical vulnerabilities and automates patch deployment, minimizing attack surfaces and strengthening overall security posture.

Endpoint Security with Behavioral Analysis:

- Problem: Traditional endpoint security relies on signature-based detection, missing zero-day attacks and other novel threats.
- Solution: Al-powered endpoint protection establishes baselines of normal endpoint behavior and continuously monitors deviations. This allows for real-time anomaly detection, even for unknown threats, and targeted interventions to prevent malware execution and data breaches.



Questions

Hacking AI – Ron Woerner – Feb 1, 2024





"Apply" / Next Steps

In the next week:

- > Review the slide deck
- Pick 2-3 references for further learning

In the next month:

- > Review the slide deck
- Pick 2-3 other references for further learning
- Teach at least 1 other person what you've learned



Resources & References

- Kumar, et.al., Failure modes in machine learning. Microsoft Learn, Microsoft, (2022, November 2).
 https://learn.microsoft.com/en-us/security/engineering/failure-modes-in-machine-learning
- NCSC (UK) & CISA (US), *Guidelines for Secure Al Development*, https://www.ncsc.gov.uk/files/Guidelines-for-secure-Al-system-development.pdf
- NCSC, The near-term impact of AI on the cyber threat, January 24, 2024, https://www.ncsc.gov.uk/report/impact-of-ai-on-cyber-threat
- CISA, 2023-2024 Roadmap for Artificial Intelligence, November 2023, https://www.cisa.gov/sites/default/files/2023-11/2023-2024 CISA-Roadmap-for-Al 508c.pdf
- NIST AI Risk Management Framework 1.0, https://nvlpubs.nist.gov/nistpubs/ai/NIST.AI.100-1.pdf
- Cloud Security Alliance (CSA), Al Safety Initiative, https://cloudsecurityalliance.org/research/working-groups/artificial-intelligence/
 CSA, Security Implications of ChatGPT, Aug 2, 2023, https://cloudsecurityalliance.org/artifacts/security-implications-of-chatgpt/
- MITRE ATLAS (Adversarial Threat Landscape for Artificial-Intelligence Systems), https://atlas.mitre.org/
- OWASP AI Exchange, https://owaspai.org/
 - OWASP Top 10 for LLM Applications, https://llmtop10.com/
 - OWASP Machine Learning Top 10 (2023 ed draft), https://mltop10.info/
 - OWASP AI Security Matrix, https://owaspai.org/docs/ai_security_overview/
 - OWASP Project Al Security and Privacy Guide, https://github.com/OWASP/www-project-ai-security-and-privacy-guide/blob/main/owaspaiexchange.md



Other Resources

Training course:

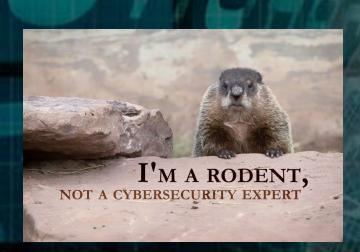
• Kelly, D., Security Risks in Al and Machine Learning: Categorizing Attacks and Failure Modes, LinkedIn Learning, Feb 23, 2022, https://www.linkedin.com/learning/security-risks-in-ai-and-machine-learning-categorizing-attacks-and-failure-modes/

Books:

- Hutchens, J., <u>The Language of Deception: Weaponizing Next Generation AI</u>, (2023), Wiley, ISBN-13: 978-1394222544, https://www.amazon.com/Language-Deception-Weaponizing-Next-Generation/dp/1394222548
- Baker, P., *ChatGPT for Dummies*, (2023), ISBN-13: 978-1394204632







Al Omaha Meetup Feb 1, 2024 Ron Woerner



LinkedIn:

https://www.linkedin.com/in/ronwoerner/

