Surviving Security Groundhog Day

Ron Woerner, CISSP, CISM

Who am I?

Ron Woerner¹

- Hacker
- CyberSecurity Consultant / Trusted Advisor²
- Professor, Bellevue University
- 25+ years experience in IT / Security
- Blogger, writer, and podcaster

Slides available at https://github.com/hackerron/SMB-Cyber/





Websites & Social Media: https://linktr.ee/cyberron



https://www.linkedin.com/in/ronwoerner/

¹ Who I'm claiming to be atm

² Can't say my employer

Al – 2024 Hottest tech topic.

How "old" is AI? [iow how long has it been a thing?]

Dartmouth Summer Research Project on Artificial Intelligence (DSRPAI) in 1956.

Source: https://sitn.hms.harvard.edu/flash/2017/history-artificial-intelligence/

Discussions of artificial intelligence (Al) often swirl with mysticism regarding how an Al system functions. The reality is far more simple:

Al is a type of software system.





https://www.cisa.gov/news-events/news/software-must-besecure-design-and-artificial-intelligence-no-exception

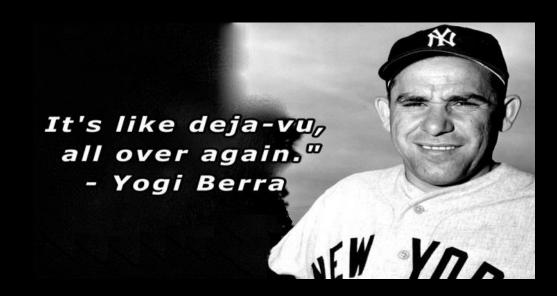
Al Risks & Threats

Prompt: I'm building a presentation on cybersecurity and AI for a technical audience. Provide 5 ways ChatGPT and AI can be used maliciously.

- > Automated social engineering
- Supercharged phishing
- Deepfakes and disinformation
- > Enhanced cyber reconnaissance
- Malware automation & mutation

Manipulating victims:

- Pissed off,
- Perturbed, or
- Panicked

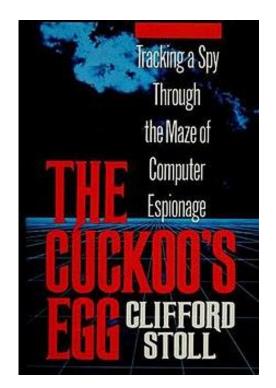








BACKTIME





CTI Summit Keynote - Cliff Stoll - (Still) Stalking the Wily Hacker https://www.youtube.com/watch?v=1h7rLHNXio8

Eight questions for 17 June briefing

- How does the bastard break into computers?
- · Which computers did he slither into?
- How did the scoundrel become superuser?
- How did the SOB get Cray passwords?
- Did the skunk guard against detection?
- · Can you audit a varmint who's sys manager?
- How do you trace an eggsucker back to his roost?

Why do we still work on this problem?

TLP:WHITE

NCCIC | NATIONAL CYBERSECURITY & COMMUNICATIONS INTEGRATION CENTER

AWARENESS BRIEFING:

RUSSIAN ACTIVITY AGAINST CRITICAL INFRASTRUCTURE



https://www.cisa.gov/newsevents/alerts/2018/03/15/russian-governmentcyber-activity-targeting-energy-and-other-critical

National Debate Pineapple on Pizza?





THE WAR ON PINEAPPLE: Understanding Foreign Interference in 5 Steps



To date, we have no evidence of Russia (or any nation) actively carrying out information operations against pizza toppings. This infographic is an ILLUSTRATION of how information operations have been carried out in the past to exploit divisions in the United States.

1. TARGETING DIVISIVE ISSUES

Foreign influencers are constantly on the lookout for opportunities to inflame hot button issues in the United States.



They don't do this to win arguments; they want to see us divided.







American Opinion is Split: Does Pineapple Belong on Pizza?

An A-list celebrity announced their dislike of pineapples on pizza, prompting a new survey. No matter how you slice it, Americans disagree on the fruit topping.

https://www.cisa.gov/sites/default/files/publications/19 1008 cisa the-war-on-pineapple-understanding-foreign-interference-in-5-steps.pdf

Phishing Still Works



And ransomware is still a problem.

https://spin.ai/resources/ransomware-tracker/



Eugene Spafford's first principal of security administration:

If you have responsibility for security, but have no authority to set rules or punish violators, your role is to take the blame when something goes wrong.*

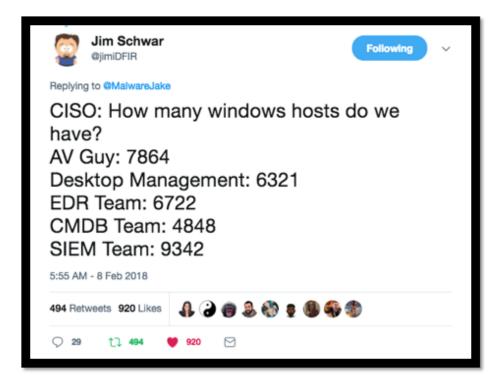
* Garfinkle & Spafford, *Practical Unix & Internet Security*, O'Reilly & Associates, Inc, 1996, p.39.

Where's our stuff?

"Asset management isn't sexy.

Penetration testing and red team and analysis gets all the job reqs, because it's far more flashy. Effective security is boring."

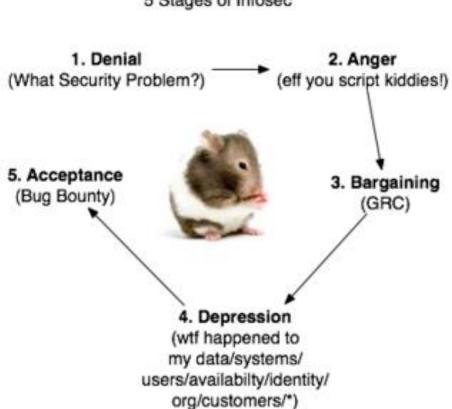
- Nathan W Burke





STUCK!

5 Stages of Infosec

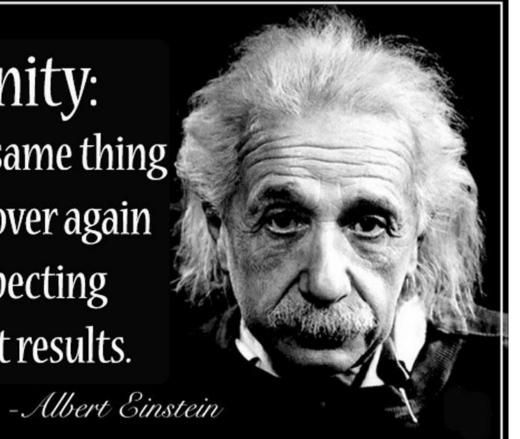


STUCK!

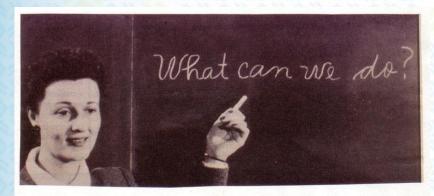
HT to Andrew Jacquith

http://www.markerbench.com/blog/2005/05/04/Escaping-the-Hamster-Wheel-of-Pain/

Insanity: doing the same thing over and over again and expecting different results.







somewhere to sleep, somewhere to sleep, to rest my head.

STUDY HISTORY



"Those who don't study history are doomed to repeat it. Yet those who do study history are doomed to stand by helplessly while everyone else repeats it."



"It is said that if you know your enemies and know yourself, you will not be imperiled in a hundred battles;

if you do not know your enemies but do know yourself, you will win one and lose one; if you do not know your enemies nor yourself, you will be imperiled in every single battle."

The Protection of Information in Computer Systems

JEROME H. SALTZER, SENIOR MEMBER, IEEE, AND MICHAEL D. SCHROEDER, MEMBER, IEEE

Manuscript received October 11, 1974; revised April 17, 1975. Copyright © 1975 by J. H. Saltzer.

- Least privilege
- Economy of mechanism
- Complete mediation
- Open design
- Separation of privilege
- Least common mechanism
- Psychological acceptability
- Fail-safe defaults

The Security Principles of Saltzer and Schroeder, as illustrated with Star Wars

By Adam Shostack
https://shostack.org/blog/the-securityprinciples-of-saltzer-and-schroeder

https://www.cs.virginia.edu/~evans/cs551/saltzer/

Dr. Grace Murray Hopper

"The only phrase I've ever disliked is, 'Why, we've always done it that way.' I always tell young people, 'Go ahead and do it. You can always apologize later.'"

"To me programming is more than an important practical art. It is also a gigantic undertaking in the foundations of knowledge."

"I've always been more interested in the future than in the past."



Photograph from 1984

https://en.wikipedia.org/wiki/Grace Hopper

Be a Hacker

How To Become A Hacker

Eric Steven Raymond

Thyrsus Enterprises

<<u>esr@thyrsus.com</u>>

Copyright © 2001 Eric S. Raymond

Table of Contents

Why This Document? What Is a Hacker?

The Hacker Attitude

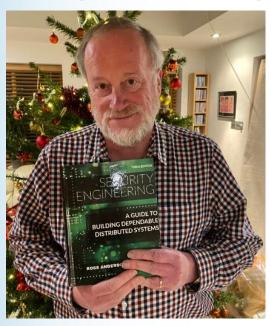
- 1. The world is full of fascinating problems waiting to be solved.
- 2. No problem should ever have to be solved twice.
- 3. Boredom and drudgery are evil.
- 4. Freedom is good.
- 5. Attitude is no substitute for competence.

Basic Hacking Skills

- 1. Learn how to program.
- 2. Get one of the open-source Unixes and learn to use and run it.
- 3. Learn how to use the World Wide Web and write HTML.
- 4. If you don't have functional English, learn it.

http://www.catb.org/~esr/faqs/hacker-howto.html

Security Engineering



Dr. Ross Anderson

- Lecture 1: who is our adversary?
- Lecture 2: threat models and security policies
- Lecture 3: banking security
- Lecture 4: payment security
- Lecture 5: security economics
- Lecture 6: security psychology
- Lecture 7: network security
- Lecture 8: hardware security
- Lecture 9: hardware security
- Lecture 10: operating system security
- Lecture 11: virtualisation, containers and sandboxes
- Lecture 12: app stores, supply chains and ecosystem security
- Lecture 13: safety and security
- Lecture 14: assurance and sustainability
- Lecture 15: governance and regulation

https://www.cl.cam.ac.uk/~rja14/book.html

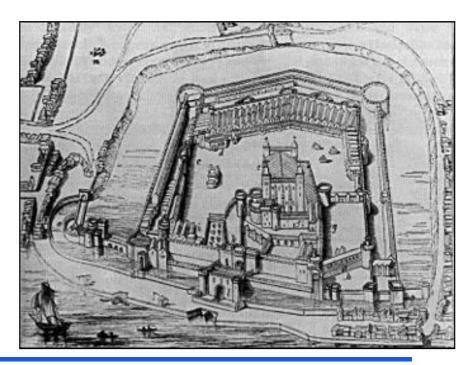


Everything I Needed to Know About Network Security I Learned at the Tower of London

Castle Lecture April 10, 2002

United States Military Academy West Point, NY

William Hugh Murray, CISSP whmurray@sprynet.com





Everything I Needed to Know About Network Security I Learned at the Tower of London

New Recommendations

- Identify the "crown jewels"
- Encryption by default
- End-to-end encryption
- Terminate on the application, not the perimeter or the operating system
- Restrictive policy at every interface
- "bastion" between every system and its network
 - Hardware routers to change the policy to restrictive
 - Software to resist ex-filtration
- Know who you are talking to

OpSec &
Social
Engineering

No-Tech Hacking (or) Ninja Skillz of the Underground

Johnny Long, CSC



DEFCON 15: No-Tech Hacking - Johnny Long

by Johnny Long

https://archive.org/details/johnny-

Publication date

2007-08-04

long-no-tech-hacking DEFCON15



The first principle is that you must not fool yourself and you are the easiest person to fool. Richard P. Feynman



"Just because you see something on the Internet with a quote, a picture and a date, it doesn't mean it's going to be true."

- Abraham Lincoln, 2006

Trust, AND Verify

aka Zero Trust

Ask the right questions

» What is the risk of a data breach?



» How much risk is associated with an employee accidentally sharing client health details with the wrong party, worst case over the next year?



Keep Learning

CANON

Cybersecurity Canon

https://icdt.osu.edu/cybercanon



















































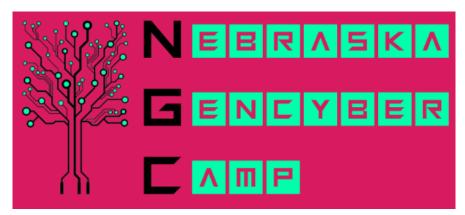






https://icdt.osu.edu/cybercanon/bookreviews

Solution = Kids



https://www.nebraskagencyber.com/



http://www.uscyberpatriot.org

Al Use in Cybersecurity

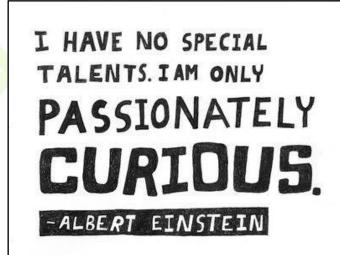
Prompt: Provide 5 ways AI can help cybersecurity and technical professionals reduce risks of malicious use of AI.

- > Threat Intelligence and Prediction
- Automated Threat Detection and Response
- Phishing and Social Engineering Detection
- Proactive Vulnerability Management
- Endpoint Security with Behavioral Analysis

https://github.com/hackerron/AI-Cybersecurity

Apply what you learn (iow homework)

- » ABC = Always Be Curious
- » RTFM
- » Share!
- » If you see something, say something
- » In the next week, review these slides and use 2-3 resources



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