

RSA®Conference2020

San Francisco | February 24 – 28 | Moscone Center

HUMAN
ELEMENT

SESSION ID: **SEM-M01C** Monday, 24 Feb, 10:10am, Moscone West

Hacking Your Cybersecurity Career



Ron Woerner

Professor, Bellevue University
President, Cyber-AAA, LLC
@ronw123

Chris Foulon

Senior Security Consultant
GRIMM
@chris_foulon

Self-Discovery & Career Planning



Poll Question – SEM-M01C

Where are you in your cybersecurity career?

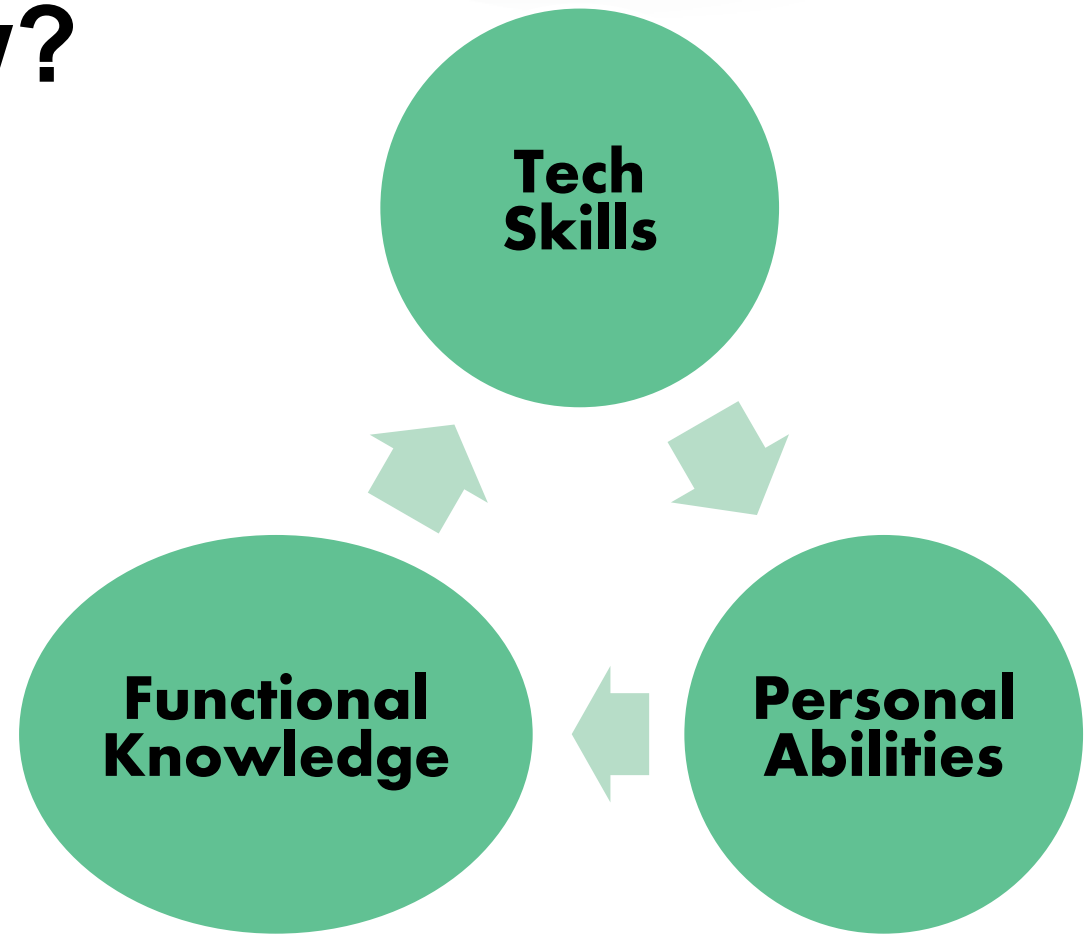
- Just starting out
- Switching careers
- Experienced and looking

<https://rsa1-live.eventbase.com/polls?event=rsa2020&session=963110620>

[Poll is available in your RSAC mobile app under the session poll tab.]

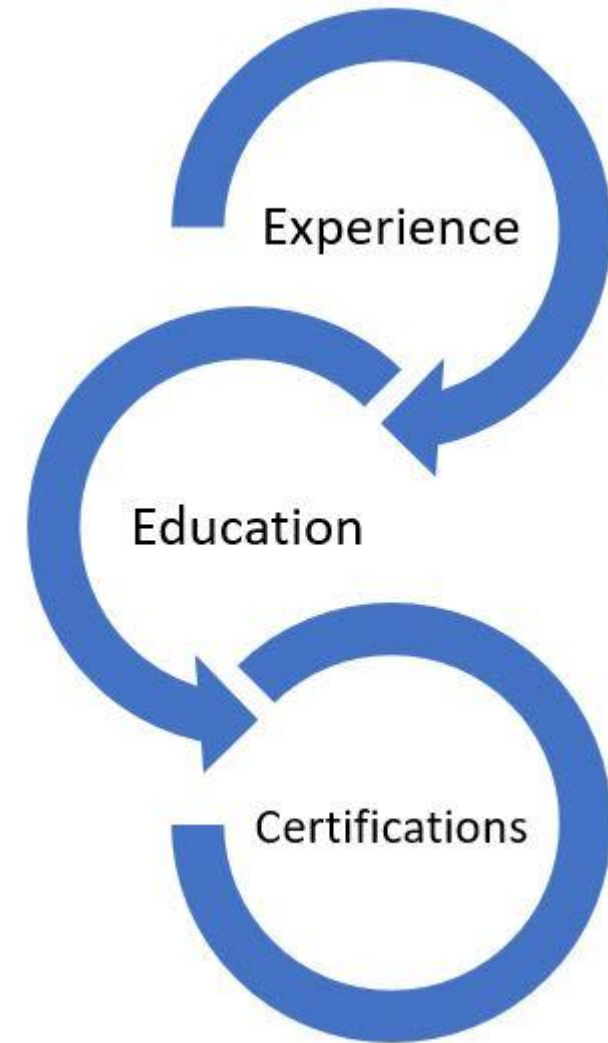
Mapping Your Start, Destination and Trip

Where are you now?



Cyber Career Requirements

**How will you
get there?**



Self-Discovery

What do you want to do?

Today (2020)

In 5 years



What
Are Your Strengths?



Self-Discovery → Strategic Planning



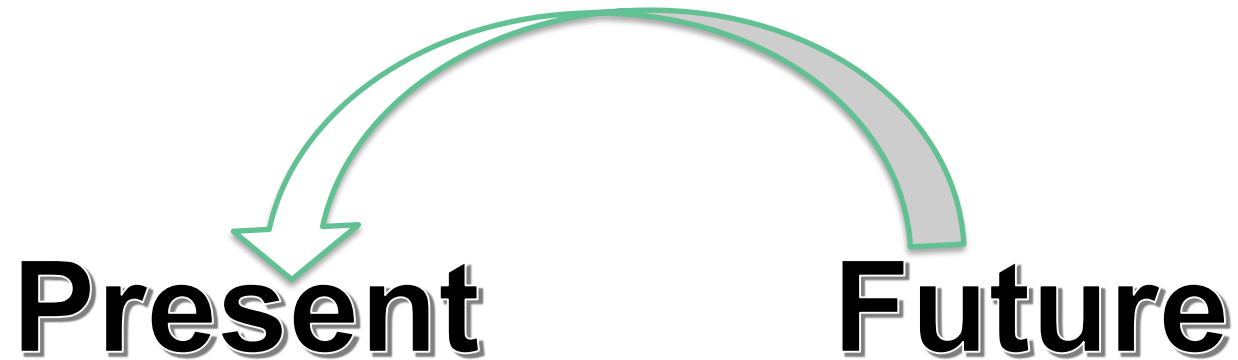
Present



Future

Strategic Planning

Plan backwards!



Strategic Planning

Be flexible

**Enjoy
the
Journey**



Strategic Planning

Track you progress

Your Career Project Plan

Career ROI



Building Your Reputation and Network

Connecting with people



- LinkedIn
- Twitter
- Meetups
- Conferences

Value goes both ways



Getting Your Next Role

**Use your network
(more effort here)**

Social Engineer
Google
LinkedIn



A word cloud centered around the theme of Human Resources. The words are arranged in a circular pattern, with 'HUMAN RESOURCES' being the largest and most central. Other prominent words include 'EMPLOYMENT', 'RECRUITMENT', 'WORKFORCE', 'EMPLOYER', 'EMPLOYEES', 'BUSINESS', 'TALENT', 'ORGANISATION', 'SKILLS', 'QUALIFICATIONS', 'ASSESSMENT', 'TRAINING', 'LABOUR', 'MANPOWER', 'SELECTION', 'CAREERS', 'CONTRACT', 'DISMISSAL', 'OCCUPATIONAL', 'STRATEGY', 'OCCUPATION', 'PROFESSION', 'DEMOGRAPHICS', 'MOBILITY', 'REDUNDANCY', 'INVESTMENT', 'RACE', 'ARTS', 'MANAGERIAL', 'INFRASTRUCTURE', 'CHARACTERISTICS', 'MANAGEMENT', 'POPULATION', 'RESPONDING', 'TERMINATIONS', 'CRAFT', 'CULTURE', 'COMPANY', 'BENEFITS', 'X-TRANSPORTATION', 'HIGHLY', 'GOVERNANCE', 'INSURANCE', 'INDIVIDUALS', 'TTC', 'SEXUAL ORIENTATION', 'AGE', 'CONTRIBUTE', 'FINANCIAL LEADERSHIP', 'PEOPLE', 'REWARDS', 'PROMOTION', 'DEVELOPMENT', 'EXPECTATIONS', 'BRANDING', 'GOVERNMENT', 'SKILLED', 'REWARDING', 'STRUCTURE', 'CAPITAL', 'KNOWLEDGE', 'GENERATIONAL', 'PAYROLL', 'ABILITY', 'TRADE', 'CORPORATE', 'RESIGNATION', 'UNSKILLED', 'GRADUATES', 'ATTRACTION', 'ECONOMY', 'PENSION', 'TREND', 'LOWER', 'DIVERSITY', 'BABY-BOOMERS', 'SOCIAL CLASS', 'GENDER', 'TRANSFORMATION', 'CHANGE', 'GEOGRAPHICAL', 'MANUAL SPREAD AGREEMENT', 'LISTENING', 'CONTRACT', 'STRATEGY', 'OCCUPATION', 'PROFESSION', 'DEMOGRAPHICS', 'MOBILITY', 'REDUNDANCY', 'INVESTMENT', 'RACE', 'ARTS', 'MANAGERIAL', 'INFRASTRUCTURE', 'CHARACTERISTICS', 'MANAGEMENT', 'POPULATION', 'RESPONDING', 'TERMINATIONS', 'CRAFT', 'CULTURE', 'COMPANY', 'BENEFITS', 'X-TRANSPORTATION', 'HIGHLY', 'GOVERNANCE', 'INSURANCE', 'INDIVIDUALS', 'TTC', 'SEXUAL ORIENTATION', 'AGE', 'CONTRIBUTE', 'FINANCIAL LEADERSHIP', 'PEOPLE', 'REWARDS', 'PROMOTION', 'DEVELOPMENT', 'EXPECTATIONS', 'BRANDING', 'GOVERNMENT', 'SKILLED', 'REWARDING', 'STRUCTURE', 'CAPITAL', 'KNOWLEDGE', 'GENERATIONAL', 'PAYROLL', 'ABILITY', 'TRADE', 'CORPORATE', 'RESIGNATION', 'UNSKILLED', 'GRADUATES', 'ATTRACTION', 'ECONOMY', 'PENSION', 'TREND', 'LOWER', 'DIVERSITY'.

Flipping the Table: If You are Hiring

- **Humanize the job description**
What do you really need?
- **Be open and inclusive**
- **Humanize the application process**
- **Communication goes both ways**

Personality Tests

- [Jung Typology Test \[Free version of\] Myers-Briggs](#)
- [Personality Test Center - IPIP-NEO](#)
- [Free Aptitude Test \[Free version of\] StrengthsFinder](#)
- [Gretchen Rubin Four Tendencies](#)

Blogs & Resources (aka Homework)

- [Breaking Into Cybersecurity Podcast](#)
- *Choosing Your Cybersecurity Career Path*: <https://www.peerlyst.com/posts/choosing-your-cybersecurity-career-path-ron-Woerner>
- Peerlyst PeerTalk Panel - Career Routes & Diversity:
<https://www.peerlyst.com/posts/peertalk-panel-career-routes-and-diversity-request-for-questions-rosie-anderson>
 - *Please use this for your questions and comments*
- Peerlyst Career Wiki - <https://www.peerlyst.com/posts/a-collection-of-links-about-transitioning-into-infosec-or-starting-an-infosec-career-and-making-it-peerlyst>

TEDx – *Hackers Wanted*



Apply What You Have Learned Today

Immediate:

- Write down your
 - Strengths & Skills
 - 2020 & 5 year goals
- Connect with at least 10 new people
- 3 dream opportunities

2 - 3 Months

- Review & update your goals (Are you meeting them?)
- Connect with 25 people
 - Social Media
 - Meetups
- Establish contacts for your dream opportunities

Questions?



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