DIVERSITY AND EXCELLENCE

HACK.UVA

Progressing innovation through diversity

WHAT IS HACK.UVA?

Hack.UVA is UVA's annual intercollegiate hackathon, a 24 hr programming challenge.

WHAT IS OUR GOAL?

The engineering community today is comprised of a diverse group of people, with diverse experiences and approaches. Hack.UVA aims to encourage students to capitalize on this diversity and solve real-world problems in innovative ways.

WHAT CAN YOU DO?

Hack.UVA sponsors will be able to bring to the table their experience in this diverse community, and interact and engage with some of today's best and brightest students.

SPONSORSHIP TIERS

	SPONSORSHIP BENEFITS	$1,000	$2,500	$5,000	$10,000	$25,000
RECRUITING	Distribute Swag	X	X	X	X	X
	Receive Resume Books		X	X	X	X
	Recruit On-Site			X	X	X
EVENTS	Sponsor a Challenge	X	X	X	X	X
	Provide & Award a Prize		X	X	X	X
	Send Mentors	2	3	∞	∞	∞
	Conduct Workshops			X	X	X
	Send Judges				X	X
	Demo an API				X	X
	Give a Keynote Speech					X
BRANDING	Logo on Website	X	X	X	X	X
	Logo on T-Shirt		X	X	X	X
	Social Media Ad			X	X	X
	Major Sponsor				X	X
	Full Co-Branding					X

SPONSORSHIP BENEFITS

RECRUITING

DISTRIBUTE SWAG

Send in swag with your company's brand to distribute

RECEIVE RESUME BOOKS

Gain access to the resumes of every hacker attending Hack.UVA

RECRUIT ON-SITE

Be provided with a space for meeting with and interviewing students

BRANDING

LOGO ON WEBSITE

Have your logo advertised on the Hack.UVA website

LOGO ON TSHIRT

Have your logo advertised on the t-shirt given to every hacker

SOCIAL MEDIA AD

Be featured on Hack.UVA's facebook page before Hack.UVA

MAJOR SPONSOR

Receive larger ads and inclusion in "Special Sponsors" section

FULL CO-BRANDING

Receive larger ads, full co-branding, and preference in all logistics

EVENTS

SPONSOR A CHALLENGE

Sponsor a challenge for hackers to take part in during the hackathon

PROVIDE AND AWARD A PRIZE

Provide a special award category, sponsor the prize for that category, and judge that category

SEND MENTORS

Send representatives from your company to work one-on-one with the hackers on their projects

CONDUCT WORKSHOPS

Send company representatives to run demos, give talks, or provide hands-on-activities

SEND JUDGES

Send representatives from your company to judge the projects presented at the end of Hack.UVA

DEMO AN API

Bring an API to Hack.UVA, demonstrate the use of the API, and make it accessible for hackers to use

GIVE A KEYNOTE SPEECH

Send company representatives to give a talk at the beginning of Hack.UVA, as the event introduction