

Public transport applications based on data

from searching data sources to implementation

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Agenda

- ▶ Types of data in public transport
- ▶ Possible data sources
- ▶ Case study: #jakniedojade (application based on data from private partner)
- ▶ Case study: popugraf (analysis based on open data from Eurostat)
- ▶ Case study: EasyRider (application based on crowdsourcing)
- ▶ Human resources tips for non-profit technological projects

Why public transport?

- ▶ We could reuse code since it is unlimited
- ▶ We should reuse space since it is limited
- ▶ Individual transport sector get more profits, so public transport needs more support from non-profit side
- ▶ By public transport I mean buses, tram, trains, but also going on foot and by bike 😊

Data needed for public transport applications

- ▶ Timetables
- ▶ Maps
- ▶ Population data
- ▶ Demand data (from measurements or [crowdsourcing](#))
- ▶ Other geographical located data (e.g. real estate prices, salary data, employee data)

How to get high quality data?

▶ Standardization

- ▶ Building universal application for each location
- ▶ Using already developed functions

▶ Availability

- ▶ Open public data...
- ▶ Fight for opening public data
- ▶ Cooperation with private companies, using their own databases
- ▶ Hacking ;)

Timetables - potential sources

▶ Standards

- ▶ [GTFS](#) (General Transit Feed Specification) - created by Google
 - ▶ Used in Google Maps route search
 - ▶ Not always opened by default, depends on public transport organizer decision. List is available [here](#).
- ▶ [TRAVIC](#) (real time visualization of GTFS data)

▶ Availability

- ▶ [jakdojade.pl](#) („how I can get there”; Poland biggest connection searching engine for cities; private)
- ▶ [e-podróżnik.pl](#) („e-traveler”; same as jakdojade.pl, but for long distance connections)
- ▶ [IDOS](#) (Czech equivalent for polish e-podróżnik; supported by government; including all operators)
- ▶ API for data!

Maps

- ▶ For analysis (used as data)
 - ▶ If we want to calculate something (total length of network, average distance, central points etc.)
 - ▶ OSM ([OpenStreetMap](#); vector maps in xml format; challenges)
 - ▶ OCM (public transport on OSM)
 - ▶ Public transport organizers' own systems (standardization)
- ▶ For visualization
 - ▶ Customizing well known maps:
 - ▶ Google Maps
 - ▶ OpenStreetMap ([uMap](#))
 - ▶ Output from analysis
 - ▶ Objects created directly on maps, like for example in [Brand New Subway](#) or [Get Remix](#)

Case study: #jakniedojade

- ▶ [Under development](#) ;)
- ▶ Cooperation with jakdojade.pl (project based on their searching results)
- ▶ Jak NIE dojadę (how I can't get there) vs. jak dojadę (how I can get there)
- ▶ From searching results we extract most popular routes with more than one transfer

#jakniedojade - data analysis

- ▶ Input as CSV file
- ▶ Conversion to format readable by GIS service (we use [Quantum GIS](#))
- ▶ [Clustering](#) - aggregation stops into bigger groups
- ▶ Counting all connections between groups
- ▶ Sorting intercluster connections by popularity
- ▶ Some manual analysis (checking what the cluster is, for example: University campus or big settlement)

#jakniedojade - happening/website

- ▶ Most popular unconvenient routes (more than one transfer) are described and chosen for publication on website
- ▶ Voting for most uncomfortable route will be possible from chosen data
- ▶ Input for public transport organizer. It is much easier to make some changes in their network or/and timetables based on filtered data.
- ▶ Remember that this kind of analysis finds only problems of jakdojade.pl users, but this is very popular platform all across the Poland (expecting older people)

Casestudy: popugraf

- ▶ It's my own name ;) Population + graph ;)
- ▶ Motivation: [suburban rail](#) on existing railways - where to place new stops?
- ▶ Special chart prepared based on population density data
- ▶ How many persons live in some distance from communication line
- ▶ Mapping population to distance
- ▶ Population data from [Eurostat](#) (rectangle grid 1km x 1km for whole UE)

Easyrider

- ▶ [Crowdsourcing application](#) basen on CyclePhilly idea.
- ▶ Measuring cycle paths popularity. Where to build new ones?
- ▶ Data gathering in the background: user should only install application (opposite as in all application like Strava or Endomodo)
- ▶ Automatic discovering of mobility type (pedestrian, bicycle, car)
- ▶ [Strava heat map](#) - without legend and values is only a curiosity

Questions?