

TEAM: \_\_\_\_\_

## The Inno{Hacks} Judging System

- Points will be given on a half-digit scale from 0 to 10 in four criteria per category
- The category ranking will be the result of the weighted sum of all criteria of a category
- The winner of a category will be chosen by having the highest ranking in this category
  - The ranking in a category will not be influenced by the points in the other categories
  - An exception to this rule is the “presentation” category, which will serve as bonus points to each other category
- The maximally reachable points are 1000 in each category plus 300 for the presentation

CATEGORY	CRITERION	WEIGHT	POINTS
<b>Technology</b>	How complex is the constructed system?	15	/ 10
	How new is the technology used?	15	/ 10
	How new is the concept of the system?	40	/ 10
	How well has the system been constructed?	30	/ 10
	<b>SUM</b>		/ 1000
<b>User Experience</b>	Does the system have a nice design?	25	/ 10
	Is the system easy to use on the first try?	30	/ 10
	Is the navigation easily understandable and kept as minimal as possible?	20	/ 10
	How well does the system use elements or interactions in a new way?	25	/ 10
	<b>SUM</b>		/ 1000
<b>Social</b>	How well has user engagement been integrated?	30	/ 10
	Does the system use a new concept of connecting people?	30	/ 10
	How good are the growth opportunities?	15	/ 10
	How well do users interact with each other?	25	/ 10
	<b>SUM</b>		/ 1000

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<b>Presentation</b>	Was the presenter speaking fluently and using good pronunciation?	5	/ 10
	Did the presentation span all important details of construction and usage?	12	/ 10
	Was the presenter able to answer questions in a proper manner?	5	/ 10
	Did the presentation have a good structure?	8	/ 10
	<b>SUM</b>		/ 300

<b>RESULT</b>	
<b>Technology</b> (+ Presentation)	/ 1300
<b>UX</b> (+ Presentation)	/ 1300
<b>Social</b> (+ Presentation)	/ 1300