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Active campaigns in Adelaide City Council

Country: Australia

State: South Australia

Local: Adelaide City Council

Reducing crime

Investment: \$2 million
Time period: 2 years
Expected outcome: Overall reduction in violent crimes
Current index: 420 crimes per year
Expected index: 200 crimes per year

Progress indicators after 1 year : 300 crimes

Healthier communities

Investment: \$2 million
Time period: 10 years
Expected outcome: Reduce in obesity rate
Current index: 46% obesity rate
Expected index: 10% obesity rate

Progress indicators after 1 year : 42% obesity rate

About the project

The concept of our project is to build a whole-of-government ERP framework with a strong emphasis on an analytics and simulation engine. Every Federal govt. faces strategic challenges, such as Gender Inequality, Health, Agriculture, Crime Reform, Education Drop Outs, Infrastructure and Unemployment. These govt. challenges are cascaded to a state and local council level.

Project updates

Tweets from @hack5 here



http://



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Active Campaigns in Adelaide

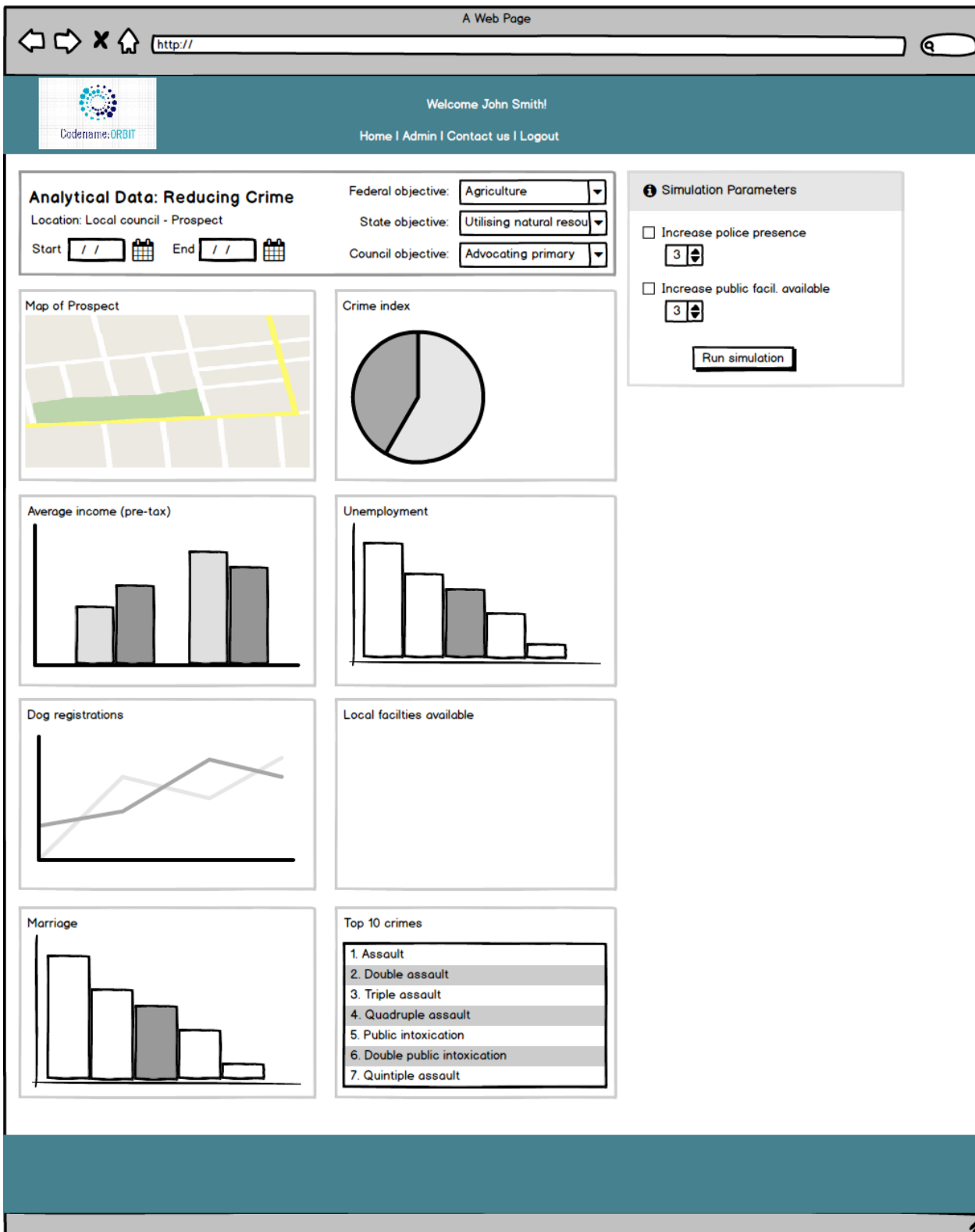
Country: State: Council:

Fed. Objectives	State Objectives	Counc. Objectives	Camp. Progress
Agriculture	Utilising Natural Resources	Advocating primary farm	<div><div></div></div>
Crime	Minimise violent crime	Reduce road rage	<div><div></div></div>
Education	Reduce unemployment	Advocate jobseekers	<div><div></div></div>

Analytics and simulation engine

Federal objective: State objective: Council objective:

Click and go
to simulation
engine page



5 parks



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Projected Outcomes: Reducing Crime

Location: Local council - Prospect

Federal objective: Agriculture

State objective: Utilising natural resou

Council objective: Advocating primary

Based on following parameters:

Increased police patrols by 3 per week

Create campaign using simulation results

Map of Prospect



Simulation Parameters

☐ Increase police presence

3

☐ Increase public facil. available

3

Run simulation

Allocated funds

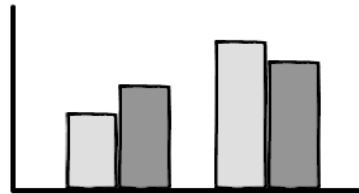
Expected outcomes

Expected outcomes

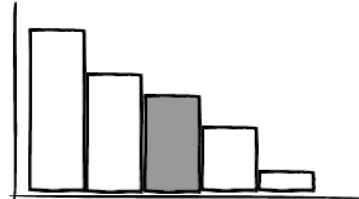
3

Historical

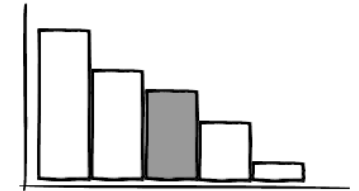
Average income (pre-tax)



Marriage



Unemployment



Top 10 crimes

1. Assault
2. Double assault
3. Triple assault
4. Quadruple assault
5. Public intoxication
6. Double public intoxication
7. Quintuple assault

Forecast

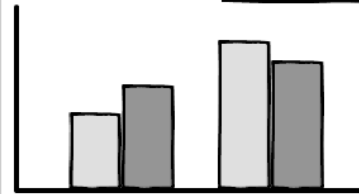
Show projection for

Next 3 months

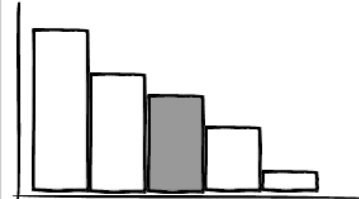
Next 6 months

Next 1 year

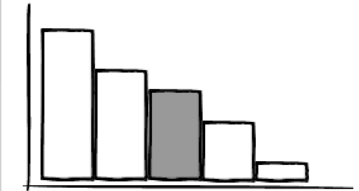
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