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Active campaigns in Adelaide City Council

Country:

Australia

State:

South Australia

Local:

Adelaide City Council

Reducing crime

Investment: \$2 million

Time period: 2 years

Expected outcome: Overall reduction in violent crimes

Current index: 420 crimes per year

Expected index: 200 crimes per year

Progress indicators after

1 year

: 300 crimes

Healthier Communities

Investment: \$2 million

Time period: 2 years

Expected outcome: Reduce in obesity rate

Current index: 46% obesity rate

Expected index: 10% obesity rate

Progress indicators after

1 year

: 38% obesity

About the project


The concept of our project is to build a whole-of-government ERP framework with a strong emphasis on an analytics and simulation engine. Every Federal govt. faces strategic challenges, such as Gender Inequality, Health, Agriculture, Crime Reform, Education Drop Outs, Infrastructure and Unemployment. These govt. challenges are cascaded to a state and local council level.

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Codename:ORBIT

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Active campaigns in Adelaide City Council

Country: Australia

State: South Australia

Local: Adelaide City Council

📘 Analytics and simulation engine

Federal objective: Crime

State objective: Minimise violent crin

Council objective: Reducing crime

Show

Fed. Objectives ▲	State Objectives ▼	Counc. Objectives	Camp. Progress ▼
Agriculture	Utilising Natural Resourc	Advocating primary farm	<div></div>
Crime	Minimise violent crime	Reducing crime	<div></div>
Education	Reduce unemployment	Advocate jobseekers	<div></div>



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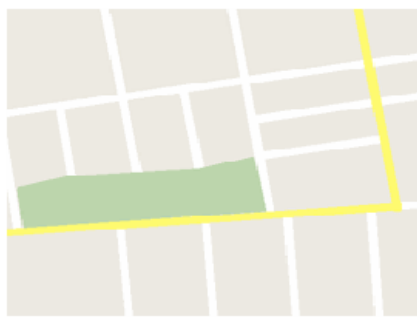
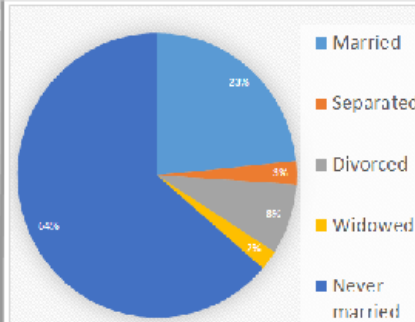


Codename: ORBIT

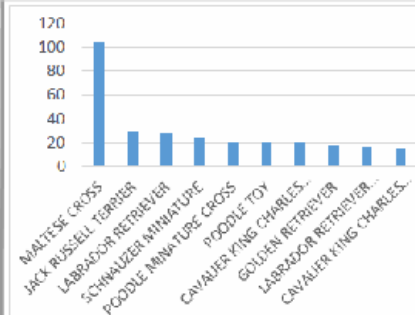
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[Home](#)[Contact Us](#)[Login](#)**Analytical Data: Reducing Crime**

Location: Local council - Adelaide

Between  and Federal objective: State objective: Council objective: **Map of Adelaide****Marital Status - 2011 census data****Top 10 reported crimes - 2011**

1. Other larceny
2. Minor assault
3. Larceny from shops
4. Property damage and environmental offences
5. Driving alc/drugs
6. Driving licence
7. Fraud and misappropriation
8. Larceny from a motor vehicle
9. Serious criminal trespass/break and enter
10. Receiving & illegal possession of stolen goods

Dog registrations - most popular breeds - 2013**Simulation Parameters**☐ Increase police presence☐ Increase public facil. available**Run simulation**

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Federal objective:	Crime	▼
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State objective: Minimise violent crim ▼

Council objective:	Reducing crime	▼
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Build 2 new parks

Create new campaign using simulation results

☒ Increase police foot patrols per week

3

☒ Build new parks

2

Run simulation

Forecast

Next 3 months

Next 6 months

Next 12 months

Next 18 months

1. Other larceny
2. Minor assault
3. Larceny from shops
4. Property damage and environmental offences
5. Driving alc/drugs
6. Driving licence
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Top 10 reported crimes:

1. Other larceny
2. Minor assault
3. Larceny from shops
4. Property damage and environmental offences
5. Driving
6. Larceny from a motor vehicle
7. Fraud and misappropriation
8. Driving alc/drugs
9. Serious criminal trespass/break and enter
10. Receiving & illegal possession of stolen goods

Marital Status	Percentage
Married	23%
Separated	4%
Divorced	8%
Widowed	2%
Never married	63%

Marital Status - projected

A pie chart illustrating the distribution of marital status among respondents. The chart is divided into five segments: Married (43%), Separated (4%), Divorced (13%), Widowed (1%), and Never married (36%). A legend on the right side of the chart identifies each status with a corresponding color: blue for Married, orange for Separated, grey for Divorced, yellow for Widowed, and dark blue for Never married.

Marital Status	Percentage
Married	43%
Separated	4%
Divorced	13%
Widowed	1%
Never married	36%