



LADOT



LADOT TDM Calculator

Style Guide

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Typography



Heading 1

Family: **Calibri**
Weight: **Bold**
Size: **28px**
Line-Spacing: 140%

Page Heading

Heading 2

Family: **Calibri**
Weight: **Bold**
Size: **24px**
Line-Spacing: 140%

Category Titles Bold Subheadings

Heading 3

Family: **Calibri**
Weight: **Bold**
Size: **20px**
Line-Spacing: 140%

Question titles in FAQ

Subheading

Family: **Calibri**
Weight: **Regular**
Size: **20px**
Line-Spacing: 120%

Subheadings under page heading

Paragraph 1

Family: **Calibri**
Weight: **Regular**
Size: **16px**
Line-Spacing: 120%

Body Text

Button

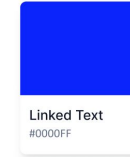
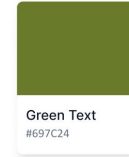
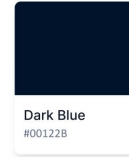
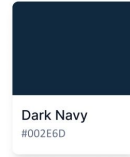
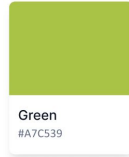
Family: **Calibri**
Weight: **Bold**
Size: **16px**
Type: Sentence Case

Button Emphasis Body Text (Bolded Paragraph 1)

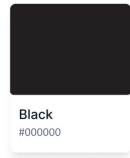
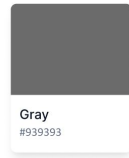
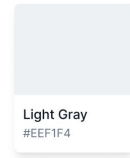
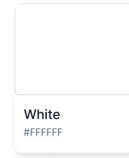
Primary Colors



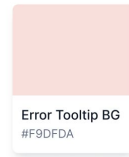
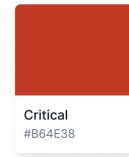
Secondary Colors



Grayscale









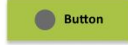
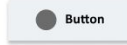

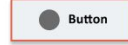






Semantic Colors



Color Palette

Button Types

	Primary	Secondary	Accent	Focus
Active				
Disabled				
With Icon				

	Primary	Secondary
Text		
With Icon		

	Primary Right	Primary Left	Secondary Right	Secondary Left
Active				
Disabled				

Buttons

Components

Iconography

Components



Common Icons

Action



View



Status



Navigation



LADOT Icons

Navigation Bar

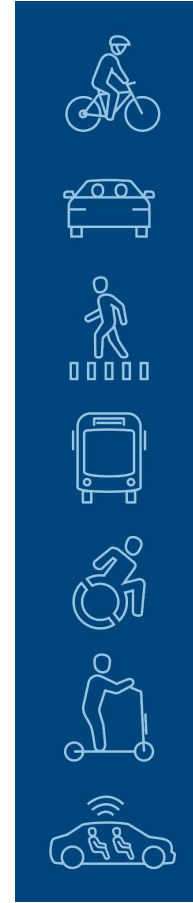


Iconography

Components



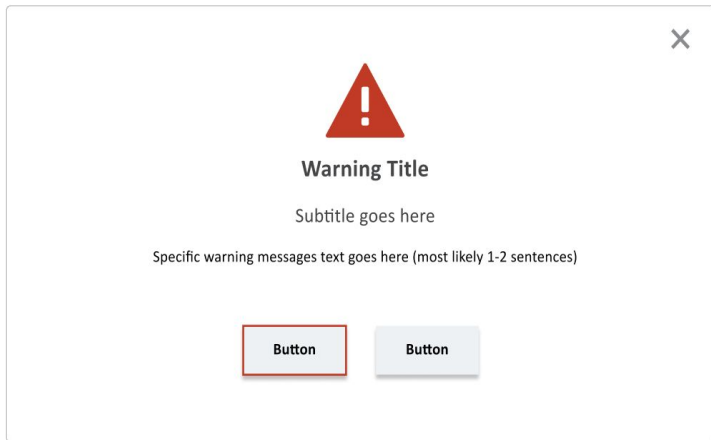
Sidebar Banner



Banner Icons

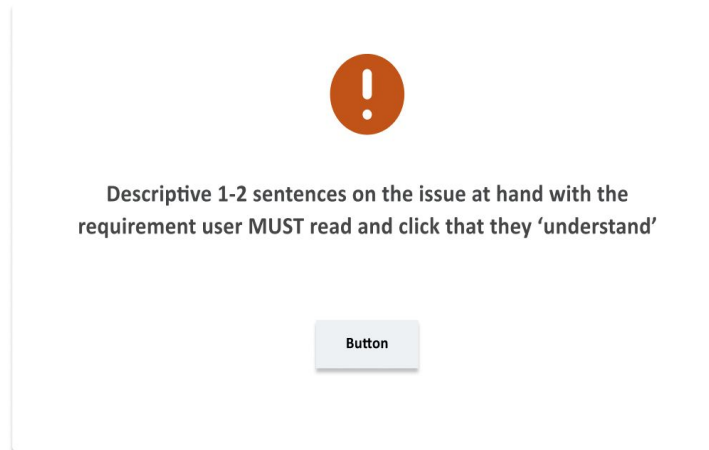


Dialog Boxes - Components



Dialog Box #1: Warning

In cases of destructive actions (ex. user losing saved data/progress, deleting something, etc.), this is the type of dialog box they should see.



Dialog Box #2: Important Information

Presenting new or verify certain information with users, this pop-up is more appropriate.

An **accordion** a header that can be clicked to reveal or hide content associated with it.

Collapsed view:

Frequently Asked Questions

[▼ Expand All](#) [^ Collapse All](#)

Important Updates

When will the TDM ordinance be effective? ▼

New Question ▼

Expanded view:

Frequently Asked Questions

[▼ Expand All](#) [^ Collapse All](#)

Important Updates

When will the TDM ordinance be effective? ▲

The **TDM Ordinance** will take effect after it is adopted by the City Council and signed by the Mayor. You can track the steps of the legislative process via the [City Clerk's website](#) (click on the envelope icon there to get email updates). Once the Ordinance becomes effective, there will be a phase-in period that will exempt certain projects that are already in the pipeline from the new provisions, including: projects that have submitted a complete application before the effective date; Level 2 and Level 3 Projects that receive a building permit within 180 days after the effective date; and Level 1 projects that receive a building permit within 365 days after the effective date of the Ordinance.

New Question ▼

Accordions

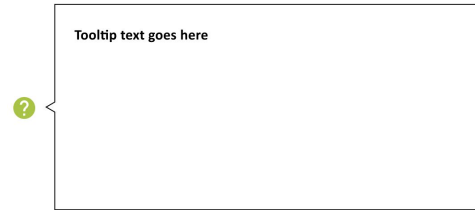
Components

A **tooltip** is a brief, informational message that provides context on a page element or feature.

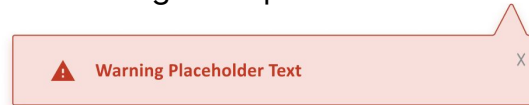
Tooltips

Components

1. Hover Tooltip (with Icon):



2. Warning Tooltip:



3. In-Line Text Tooltip:





Text Inputs - used for entering single-line user data

Default Text Inputs

Inactive

Active (Selected)

Filled Active

Filled (Hidden)

Error Text Inputs

Inactive

Active w/ text

Error Text Message

Text Inputs & Text Fields

Components

Text Fields - used for entering multiple-lines of user data

Inactive

Active w/ text

Headers



Headers & Footers: The top and bottom navigation bars

Inactive
(Default)



Active
(Selected)



❖ Top Navigation/Logged-in Header

Logged-in



❖ Footer (Default)

Footer
(Default)



Grids & Layouts (In Progress)



Goal:

A responsive website, with designs moving fluidly to fit all devices.

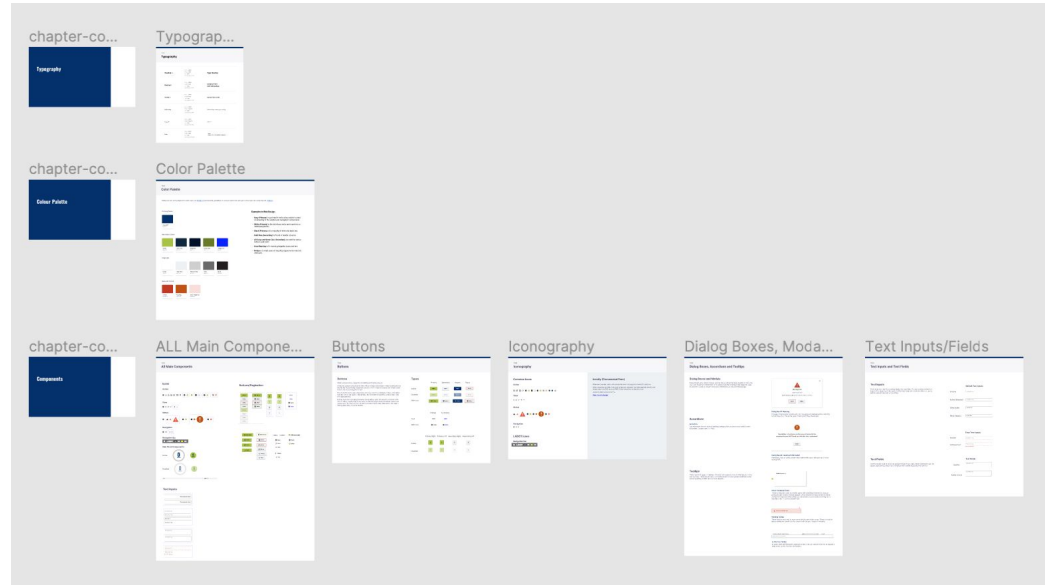
Established:

- Default Sizes
- Fixed Components
- Breakpoints

In progress:

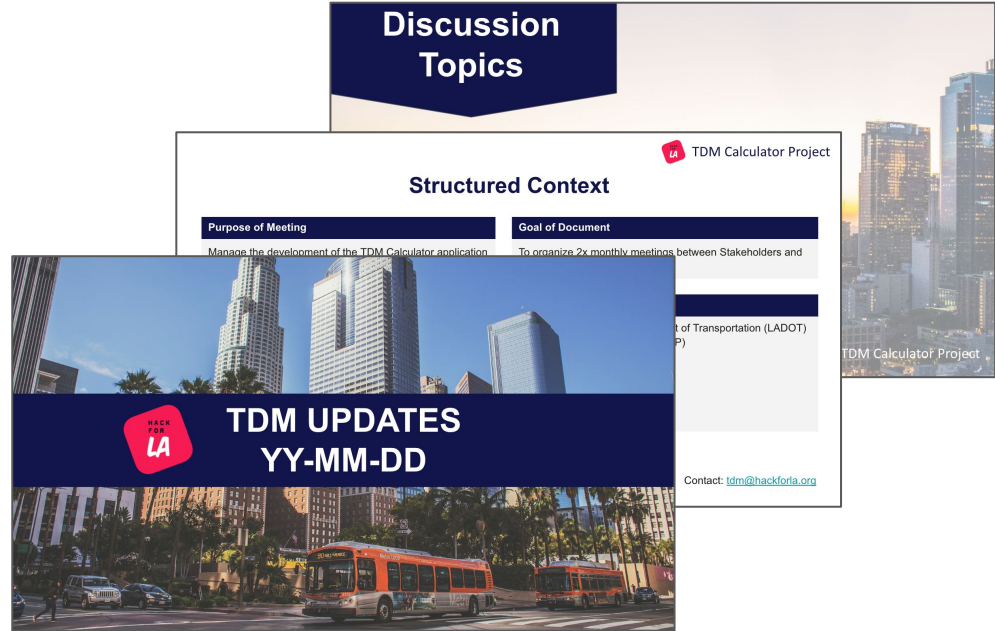
- Spacing
- Padding
- Containers
- Touchpoints

Design System Figma File



[Full Design System - Figma File](#)

Deck Template



Discussion Topics

Structured Context

Purpose of Meeting
Manage the development of the TDM Calculator application

Goal of Document
To organize 2x monthly meetings between Stakeholders and

TDM UPDATES YY-MM-DD

Contact: t dm@hackforla.org

[Slide Deck Template](#)



[User Survey Banner Image](#)

Research Documentation

User Survey Questions

The Los Angeles Department of Transportation (LADOT), in partnership with the Department of City Planning and Hack for LA (a project of Code for America), has developed the City of Los Angeles Transportation Demand Management Calculator (TDM Calculator) to provide the public with an understanding of the TDM Ordinance. The TDM Ordinance proposes to revise regulations that require eligible land use development projects to adopt TDM strategies with the goal to reduce the reliance on drive-alone trips in the City of Los Angeles.

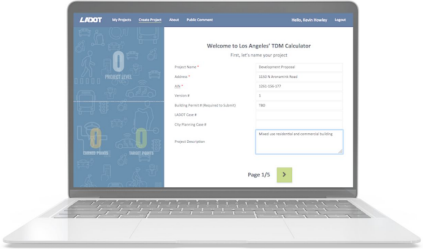
This digital review tool, the TDM Calculator, has been provided to you, the user, as a public service to assess different scenarios that development projects would need to comply with if the City were to adopt the TDM Ordinance. LADOT believes that the public is most effectively served when they are provided access to the technical tools that inform the public policy-making process that governs private and public land-use investments.

We would like to make this survey as short as possible. In order to do that we need to know if you are answering this survey as (Optional):

- a. Someone involved in the real estate development process or someone whose work will be affected by changes in permitting regulations
- b. An interested resident or other

1. Please select your **primary** role or designation:* (MC, limited to one selection)
 - a. Neighborhood Council Member
 - b. Real Estate Developer

[Survey Template](#)



[Google Sites Template](#)



Thank you!