# Shareholder Proposal Template

Below is a comprehensive shareholder proposal template advocating for Bitcoin adoption in a company's financial strategy. You can copy the text and customize it according to your needs.  
  
[Your Name]  
[Your Address]  
[City, State, ZIP Code]  
[Your Email Address]  
[Date]  
  
VIA CERTIFIED MAIL  
  
[Corporate Secretary's Name]  
[Company Name]  
[Company Address]  
[City, State, ZIP Code]  
  
Re: Shareholder Proposal for Inclusion in the 20XX Proxy Materials  
  
Dear [Corporate Secretary's Name],  
  
As a shareholder of [Company Name], I am submitting the enclosed shareholder proposal for inclusion in the proxy statement for the upcoming 20XX Annual Meeting of Shareholders. I have held the requisite number of shares for over one year and intend to hold these shares through the date of the annual meeting. Proof of ownership is enclosed.  
  
Please confirm receipt of this proposal.  
  
Sincerely,  
  
[Your Signature]  
[Your Name]

## Shareholder Proposal: Assessment of Bitcoin Adoption

Proposal Summary:  
  
We request that the Board of Directors commission a report, to be made available to shareholders by a reasonable date, assessing the potential benefits and risks of adopting Bitcoin as a part of the company's financial strategy, including but not limited to holding Bitcoin on the corporate balance sheet and accepting Bitcoin for goods and services.

## Supporting Statement

Introduction:  
  
In light of evolving global financial landscapes and the emergence of digital assets, it is imperative for [Company Name] to evaluate innovative financial strategies that could enhance shareholder value.  
  
Justifications for Bitcoin Adoption:  
  
1. Inflation Hedge and Store of Value  
 - Economic Context: With unprecedented monetary expansion and rising inflation rates, traditional currencies are losing purchasing power.  
 - Bitcoin's Role: Bitcoin has a capped supply of 21 million coins, making it a deflationary asset by design.  
 - Evidence: Historical data shows Bitcoin's appreciation over the past decade, outperforming traditional inflation hedges like gold.  
  
2. Comparative Corporate Performance  
 - Peer Benchmarking: Companies like MicroStrategy and Tesla have allocated portions of their treasury into Bitcoin.  
 - Stock Performance: MicroStrategy's stock price has significantly appreciated since its Bitcoin acquisition strategy, potentially outpacing [Company Name]'s stock performance.  
 - Shareholder Value: Bitcoin holdings have contributed to increased shareholder wealth in these companies.  
  
3. Institutional Adoption and Market Maturation  
 - Regulatory Developments: Approval of Bitcoin Exchange-Traded Funds (ETFs) and clearer regulatory frameworks are legitimizing Bitcoin in institutional finance.  
 - Corporate Acceptance: Major corporations and financial institutions are integrating Bitcoin into their operations and service offerings.  
 - Risk Mitigation: Increased liquidity and market infrastructure reduce the operational risks associated with Bitcoin transactions.  
  
4. Customer and Market Demand  
 - Demographic Trends: Growing consumer interest in digital currencies, especially among younger demographics.  
 - Competitive Advantage: Accepting Bitcoin for goods and services can attract new customers and open up additional revenue streams.  
 - Global Reach: Bitcoin facilitates cross-border transactions with lower fees and faster settlement times compared to traditional banking systems.  
  
5. Fiduciary Responsibility  
 - Maximizing Shareholder Value: As fiduciaries, the Board and management have a duty to consider all viable strategies to enhance shareholder returns.  
 - Diversification Benefits: Bitcoin's low correlation with traditional assets can improve the risk-adjusted returns of the company's investment portfolio.  
 - Innovation Leadership: Proactively exploring Bitcoin adoption positions [Company Name] as an innovator and leader in its industry.  
  
Conclusion:  
  
By conducting a thorough assessment of Bitcoin's potential benefits and risks, [Company Name] can make an informed decision that aligns with its strategic objectives and fiduciary duties. We urge the Board to consider this proposal seriously and provide shareholders with their findings.