

PhaseOne Facebook Page Community Guidelines

This guideline will be used for our PhaseOne Facebook page, and as a guideline for defining the purpose and actions that our moderators shall take during certain scenarios.

Defining the purpose of the page

The PhaseOne facebook page is a front for all students of McMaster who are interested in technology to communicate their thoughts and ideas on. Not only that, this facebook page is a primary marketing front for all PhaseOne & DeltaHacks events. Ensuring the growth of this community is crucial for our success in being able to reach the correct audience without the use of other marketing mediums. A tertiary function of our facebook page has been advertisements for different clubs and societies of McMaster. As we want to build relations within our community, we support them by advertising their events on our page.

With our page being public, it is also a way for external groups that are interested to sponsor or look into McMaster's technology community and gauge our legitimacy and competency, therefore maintaining an ideal image is important as is making sure we create an atmosphere that is inviting.

The 'Ideal' post

Non-advertising related post

Posts that are not advertising related (Student posts)

- Interesting articles/news
- Posts asking a tech-related question (but not homework!)
- Sharing an interesting event that the student is not affiliated with
- Finding teams for hackathons/projects in general
- Deltahacks and PhaseOne related events

Advertising related post

Posts that are advertisements will range from postings from other clubs to students posting ads of jobs they want the community to apply to.

Topics and contents that are not appropriate

Since our page is a student page to foster our technology community, we wish to establish appropriate topics and content will promote good posts and prune ones that are toxic to the community.

Protocols for inappropriate content

What will get you banned

- Repeatedly breaking the rules (Three posts removed/three comments deleted/three warnings)
- Excessive Spamming
- Posting links that lead to viruses
- Being a bot

What will get your post/comment removed

- Anything racist, sexist, homophobic, or prejudiced in any way
- Anything not relevant to the community
- Spamming and trolling
- Being rude, vulgar, or attacking any person in any way
- Posts with false or misleading information (ex. Links to fake news)
- Posts asking for homework help
- Anything illegal
- Anything that makes others in the community feel unwelcome
- Anything admins/moderators deem to be offensive

Reporting Posts/Comments

If you have an issue with a post, please use the 'report to admin' option to report it or tag an admin in the comments. If you have an issue with a comment, please tag a moderator/admin in the reply to the comment. If you have any other issue with either a member or admin/moderator, feel free to privately message an admin and we will deal with the situation promptly.

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