

Visual Identity + Guidelines

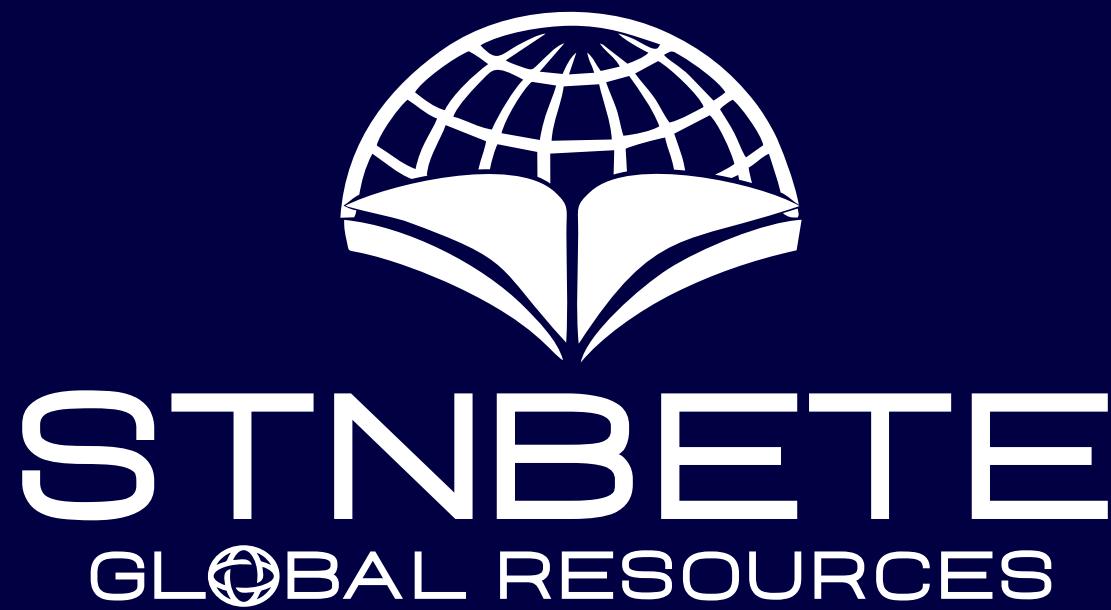


FOR BEST VIEW ON MOBILE PHONE,
USE LANDSCAPE ORIENTATION

Brand Development:

This is a standard guide that serves as a road map for you to follow when interacting with a variety of brand elements on a daily basis

A great amount of thought and time was put into process and there were many considerations when developing the identity including the target audience, competitors, the industry, the masses, the environment, the ability to communicate and interact, etc.



Rebuilding Society Through Multifaceted Wisdom

Brand Logo

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Visual Identity

H O W T O I D E N T I F Y U S



Colours



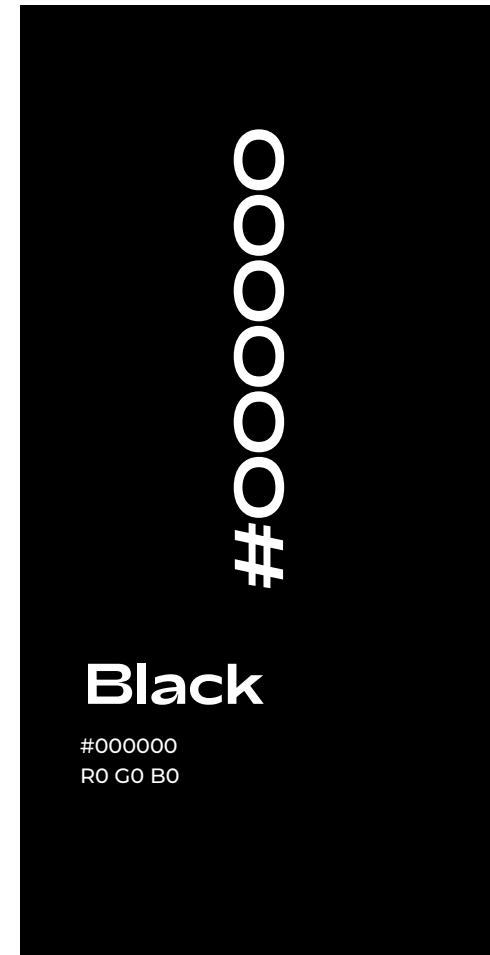
Navy Blue

#000042

#**FFFFFF**

White

#FEFEFE



Black

#000000

R0 G0 B0



Primary colour

Business Card (F ONLY)

This is the standard Business Card format and the layout shouldn't be altered for any reason.

Its important to know that the dimension of the Business Card in this document has been adjusted just so it can fit into it.

The original size of each side is 3.5 " by 2.25 " (Inches) for printing

**REV
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Founder

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stnbete@global.com



Business Card (F & B)

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Letterheads

This is the standard letterhead format and the layout shouldn't be altered for any reason.

Its important to know that the dimension of the letterhead in this document has been adjusted just so it can fit into it. The original size is 8.268 " by 11.693 " (Inches) also known as A4 for printing.

**Keep it simple, minimal
and on brand**



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**Applications =
Brand in use**





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Thank YOU