John Doe

☐ **New York, NY** ☐ **johndoe@email.com** ☐ **(123) 456-7890**

Professional Summary

Data Scientist with **5+ years of experience** in **machine learning, statistical modeling, and big data analytics**. Proven ability to develop and deploy **predictive models** that drive business decisions, optimize processes, and enhance customer experience. Skilled in Python, SQL, TensorFlow, and cloud computing. Passionate about solving complex data problems and leveraging AI-driven insights.

Skills

- **Machine Learning & Deep Learning** (Scikit-learn, TensorFlow, PyTorch)
- **Statistical Analysis & Predictive Modeling**
- **Data Wrangling & Feature Engineering**
- **SQL, NoSQL, and Big Data Technologies** (Hadoop, Spark)
- **Cloud Computing** (AWS, GCP, Azure)
- **Data Visualization** (Tableau, Power BI, Matplotlib, Seaborn)
- **NLP, Time Series Forecasting, and Recommendation Systems**
- **A/B Testing & Experimentation**

Work Experience

Senior Data Scientist – XYZ Tech, New York, NY *(2021 – Present)*

- Designed and deployed a **fraud detection system** using **XGBoost** and **Neural Networks**, reducing fraud cases by **25%**.
- Developed **predictive models** for customer churn analysis, leading to a **15% increase** in customer retention.
- Implemented **NLP algorithms** for sentiment analysis on customer feedback, enhancing product recommendations by **20%**.
- Spearheaded **A/B testing** and experimentation strategies, optimizing marketing campaigns and improving ROI by **30%**.
- Led a team of **5 data scientists**, fostering knowledge sharing and mentoring junior members.

Data Scientist – ABC Analytics, Boston, MA *(2018 – 2021)*

- Built a **real-time recommendation system** using collaborative filtering and deep learning, boosting user engagement by **35%**.
- Engineered a **big data pipeline** using **Spark and AWS**, reducing data processing time from **12 hours to 2 hours**.
- Automated **ETL workflows** and developed custom dashboards, enabling stakeholders to make **data-driven decisions**.
- Conducted **statistical hypothesis testing** and **causal inference modeling** to identify key business drivers.

Education

☐ **Master's in Data Science** – University of California, Berkeley *(2016 – 2018)*

☐ **Bachelor's in Computer Science** – University of Washington *(2012 – 2016)*

Certifications

☐ AWS Certified Machine Learning – Specialty

☐ TensorFlow Developer Certification

☐ Google Data Analytics Professional Certificate

Projects

☐ **Stock Price Prediction** – Developed an LSTM-based deep learning model achieving **92% accuracy** in predicting stock trends.

☐ **Fake News Detection** – Implemented a **BERT-based NLP model** for detecting misinformation, achieving **98% precision**.

☐ **Customer Segmentation** – Applied **K-Means clustering** on e-commerce data to improve targeted marketing strategies.

Publications & Presentations

☐ "Enhancing Recommender Systems Using Deep Learning" – Published in IEEE Big Data Conference 2022

☐ Speaker at PyData 2023 – "Scalable Machine Learning Pipelines with Apache Spark"

ATS-Optimized Keywords

(To enhance searchability without being intrusive)