McHacks

McGill University
January 28-29, 2017

To potential sponsors,

McHacks is Montreal's annual student hackathon hosted at McGill University. Coming back for round 4, we are excited to welcome over 600 students from the finest schools across North America. On January 28-29, you will witness tomorrow's leaders dream up, develop, and deploy innovative new technologies, all in just 24 hours!

We believe in providing an environment conducive to collaboration and ingenuity. We have successfully piloted a unique mentorship platform to help sponsors connect with students for the last 2 years. This year, McHacks will continue to deliver the best means of discovering top students with proven technical skills and experience. By sponsoring us, you will be able to interact personally in a way that is simply unachievable in the classic interview setting.

McHacks is proud to provide you with exposure to developers from across Canada and the US. We saw students from over 70 schools in 2016, coming from as far as Atlanta, Georgia to Waterloo, Ontario and everywhere in between. When you attend our event, all of Eastern North America becomes your audience.

What can I gain from McHacks?

Branding Spread the word with the top hackers in the coding scene.

API Demos & Testing If anyone can break it, we can.

Recruitment What do Steve Wozniak, Bill Gates and Ada Lovelace have in common? They probably would have been at McHacks.

Mingle Bring engineers to beautiful Montreal to freeze their asses off while chatting it up with the best students in the game.

McHacks isn't just an event for hackers, it's an event for you as well. As a sponsor, we will work closely with you to ensure that all your needs and wishes are met. We want you to get the most out of McHacks. If you have any questions, please don't hesitate to contact us.

sponsorship@mchacks.io

We look forward to hearing from you.

Sincerely,
McHacks Team

/McGillHacks

@McGillHacks

mchacks.io

Sponsorship Levels

We offer a range of tiers for different levels of sponsorship, but please feel free to reach out if you have specific requests.

	Beaver $3k	Loon $6k	Moose $9k	Grizzly $12k	Sasquatch $18k
Send Recruiters/Engineers	❄	❄	❄	❄	❄
Distribute Materials	❄	❄	❄	❄	❄
GitHub/LinkedIn/Resumes	Post	Pre	Pre	Pre	Pre
Resume Insights		Post	Pre	Pre	Pre
Table/Booth/Lounge		Table	2x Tables	Lounge	2x Lounge
Interview Room			❄	❄	❄
Recruitment Email			Post	Pre + Post	Pre + During +Post
Thanked at Opening/Closing	❄	❄	❄	❄	❄
API Demo at Opening	❄	❄	❄	❄	❄
Logo on Website	❄	❄	❄	❄	❄
Logo on TV Screens During Event			❄	❄	❄
Logo on Shirt			❄	❄	❄
Custom Prizes			❄	❄	❄
Social Media Shout-Outs by Us			❄	❄	❄
Speak at Opening Ceremonies		2 min	4 min	7 min	Keynote
Email API Info during the Event			❄	❄	❄
Pre-event Meeting with Team				❄	❄

Sponsorship Levels - Sasquatch

We offer a range of tiers for different levels of sponsorship, but please feel free to reach out if you have specific requests.

	Beaver $3k	Loon $6k	Moose $9k	Grizzly $12k	Sasquatch $18k
Send Judge on Panel			1	2	3
Bring Creative Marketing Material					❄️
Logo on Participant Bracelet					❄️
Logo as Watermark					❄️
Right to Present Grand Prize					❄️
12 MONTHS					
Special Recruitment Events					❄️
Mention at Weekly Events					❄️
HackMcGill Hardware Lab Sponsor					❄️
McHacks, Co-Hosted by You!					❄️
A La Carte Options Included				1	2

A La Carte

Event of Your Choice	Naming Rights to a Meal	Naming Rights to a Bus	Additional Interview Room
$1k	$2k	$4k	$4k