

mchacks

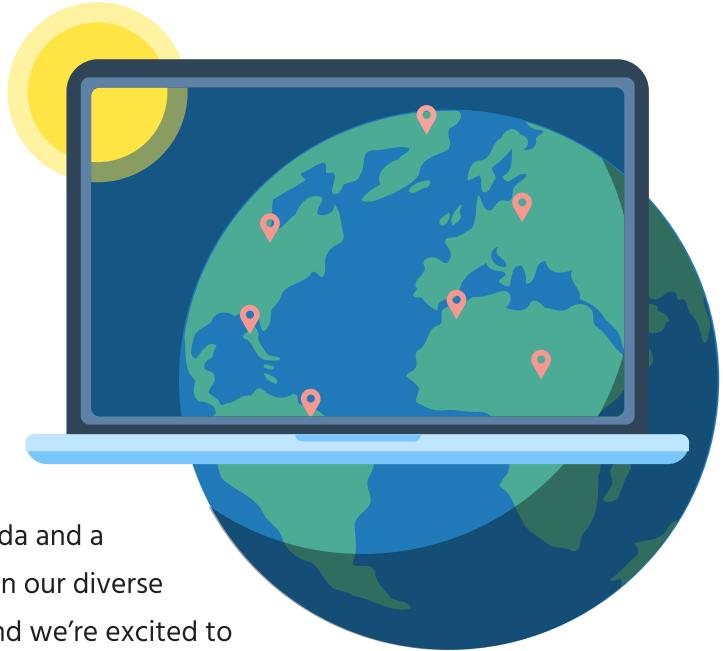
Sponsorship Package

v 2.0



Dear potential sponsor,

Canada's favorite hackathon is back for round eight on **January 29th - 31st**, 2021! This year, McHacks is going global. Over 36 hours, the best and brightest students from around the world will connect remotely to build their dreams. We want you to be a part of this incredible experience.



What makes us special?

McHacks is one of the largest hackathons in Canada and a hotspot for talent and innovation. We take pride in our diverse community of student hackers and developers, and we're excited to welcome talented hackers from across the globe into our community this year. Even though McHacks will be mostly remote, we're working hard to uphold our values of inclusivity and create an online space for collaboration, support, and creation.

What can I gain from McHacks?

Branding: Expose your brand to up-and-coming developers and top hackers in the tech community. McHacks historically welcomes students from Waterloo, UofT, NYU and other prominent North American institutions, but this year your brand will be broadcasted to a global audience.

API Demos & Testing: Put your products and APIs to the test in the hands of hundreds of curious and innovative hackers. Challenge their limits and receive valuable first-hand feedback.

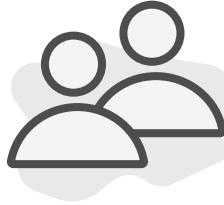
Recruitment: During McHacks, you'll have direct, remote access to all of our student developers. You'll be able to meet with our first-class talent and fill your internships and new graduate positions.

McHacks isn't just an event for hackers, it's an event for you. Our team will work closely with you to ensure that all of your needs and wishes are met, and that the experience is worthwhile. Feel free to reach out to us if you have any questions!

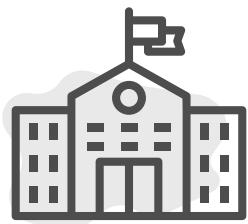
McHacks 7 Stats



75%
BIPOC* hackers



550+
hackers



50+
schools



35%
women and
gender minorites

McHacks testimonials

Mchacks gave me the chance to meet many creative programmers, learn from them, see their amazing ideas, and push my own creative thinking. Overall it was great fun and a very educational experience, definitely excited to comeback next year

Stephen Schneider, Rochester University

It's a great opportunity to connect with the next generation of techies, find out what motivates them and let them know that Manulife is up to something: creating leading-edge technology to be a leader in the Financial/Insurance tech sector

Thierry Leroux-Demers, Principal Enterprise Architect at Manulife



Sponsorship tiers

	byte *email us	kilo \$500	mega \$1,000	giga \$3,000	tera \$5,000
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general

Thanked at opening & closing	●	●	●	●	●
Recruiter passes		1	2	4	∞
Stage time at opening ceremonies		30 s	1 min	3 min	5 min
Title sponsor					●
Keynote speaker					●

recruiting

Access to sponsorship dashboard	●	●	●	●	●
Access to hacker resumes/Github/LinkedIn			Post	Pre	Pre
Post Hackathon recruiting email				●	●

engineering

Mentor hackers	●	●	●	●	●
Judge prizes	●	●	●	●	●
Listed on API directory	●	●	●	●	●
Seat on final judging panel				●	●
Custom challenge with prize	●	●	●	●	●
Host workshop/mini event			30 min	60 min	90 min

marketing

Logo on website	XS	S	M	L	XL
Social media promotion		1	2	2	3

Contact us

 mchacks.ca

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 @mcgillhacks

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