

acm x hackutd.

sponsorship packet 2023–2024



hackutd.

biggest hackathon in texas.

2022 Fall stats

1000+
participants

submitted
193
projects

came from
30
universities

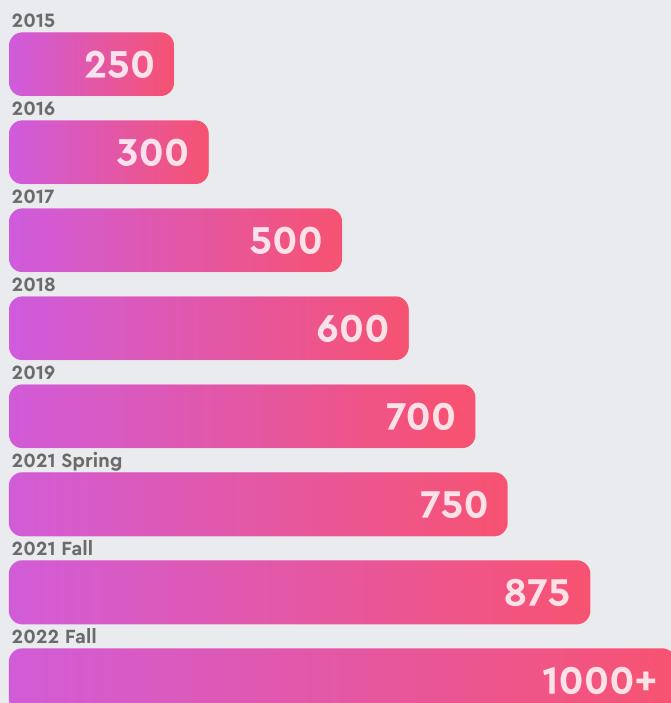
25%
of hackers from
other schools

76%
of hackers sought
employment

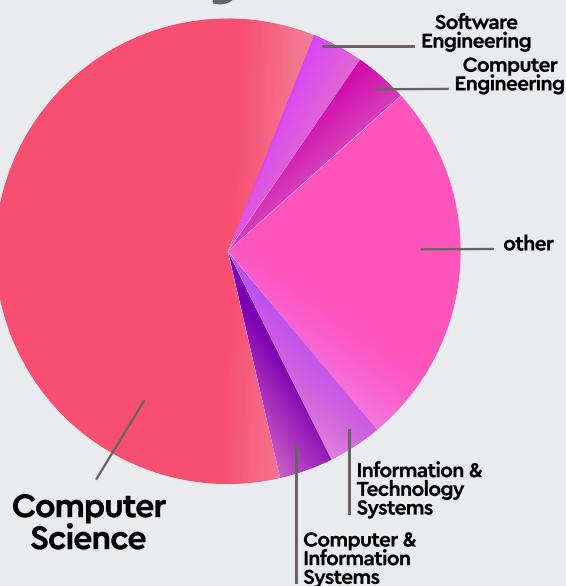
55%
of hackers had
industry experience



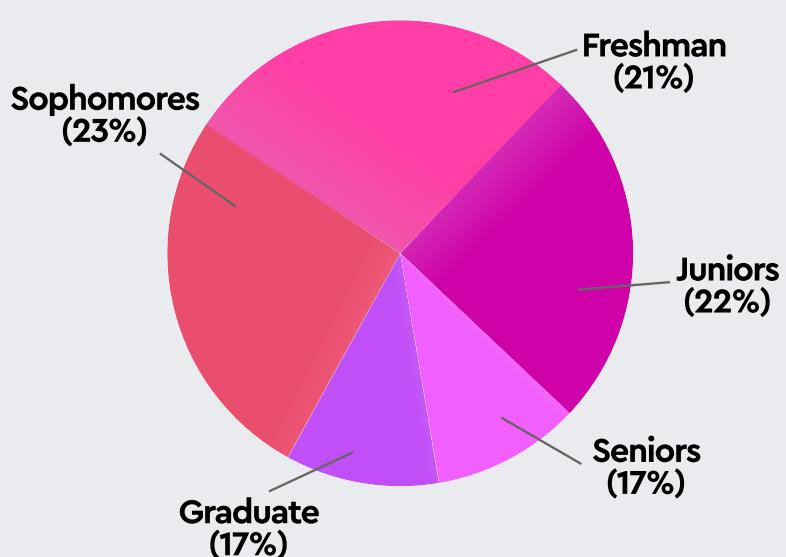
General Attendance



majors



class





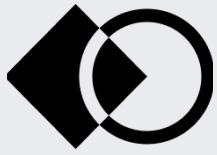
hackutd. sponsorship tiers

	bronze \$4K	silver \$7K	gold \$9K	platinum \$12K	title \$20K	
general perks						
resumes	<input type="checkbox"/>					
distribute swag	<input type="checkbox"/>					
logo on website	<input type="checkbox"/>					
career fair booth	<input type="checkbox"/>					
bring mentors	<input type="checkbox"/>					
lounge access	<input type="checkbox"/>					
insta + linkedin (tier post)	<input type="checkbox"/>					
challenge statement		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
throughout hackathon booth		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
company judges		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
present at opening ceremony			1 min	2 mins	3 mins	5 mins
hackathon workshop				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1-on-1 interview room				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
preferred booth location				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
pre-hackathon event				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
pre-event custom email				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
pre-event resume access				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
seat on final judging panel				<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
branded as "hackutd by {company}" + individual sponsored post					<input type="checkbox"/>	<input type="checkbox"/>
keynote speaker					<input type="checkbox"/>	<input type="checkbox"/>
special event during hackathon					<input type="checkbox"/>	<input type="checkbox"/>
social media takeover - "day in the life of a swe at {company}"					<input type="checkbox"/>	<input type="checkbox"/>

à la carte sponsorship

midnight event
\$2K

sponsored/branded meal
\$2K



acm at utd

2022-2023 Stats

600+
recognized
members

3,500+
mailing list
subscriptions



acm
projects.

800+ applicants | **80+** participants



acm
research.

500+ applicants | **80+** participants

400+
viewers on
presentation nights

Social Media Outreach

2.9k+



1k+



1k+



900+



acm sponsorship tiers

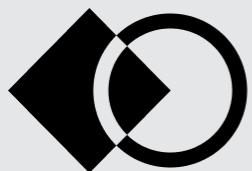
	free	bronze \$1.5K	silver \$2.5K	gold \$3K	platinum \$3.5K
general perks	api access & cloud credits		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	logo on website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	resume access	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	additional perks*	1	2	3	all
	company spotlight		facebook	+ linkedin	+instagram
	fall industry event			<input type="radio"/>	<input type="radio"/>
	spring industry event			<input type="radio"/>	<input type="radio"/>
	email newsletter			<input type="radio"/>	<input type="radio"/>
	keynote speaker at kickoff event			fall only	fall + spring
	tour of office space				<input type="radio"/>

	ACM	Education	Projects	Research	Media	Discord
additional perks	participate in coffee chats with ACM members	1-on-1 mock interview with TIP	option to have panel judge at projects presentation night	access to participant or officer resumes from research symposium	newsletter feature	channel for sponsors and a private channel open for students pre and post event for recruiters to answer questions and connect w/ students
	access to participant or officer resumes from Projects, Educations, and Research	internship listing publicized to TIP	option to provide mentor to guide + assist project teams every semester		company spotlights	

merged hackutd x acm sponsorship

hackutd					
acm		bronze \$4K	silver \$7K	gold \$9K	platinum \$12K
bronze \$1.5K	bronze-bronze \$5,362.5 3% off	*	*	*	*
silver \$2.5K	*	silver-silver \$9,025 5% off	*	*	*
gold \$3K	*	*	gold-gold \$11,100 7.5% off	*	*
platinum \$3.5K	*	*	*	*	platinum-platinum \$13,950 10% off

*Other discounted tier combinations are possible
Contact for more details



**acm
ut-dallas X**



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