

# Styles



R: 21  
G: 103  
B: 139  
#156786



R: 92  
G: 188  
B: 135  
#5cbc87



R: 128  
G: 130  
B: 133  
#808285



R: 220  
G: 200  
B: 113  
#dcc871

## Choice Font: Lato

A clean font with many variations, Lato should be able to adapt to suit our project's needs.

Default to Light for text, Black for headers for maximum contrast.

## Logo Design.

We wanted a logo that would display the 40-40-100 project, emphasizing the 100% graduation rate without making the logo weighty and awkward. This can be achieved without directly stating the 40% graduation rates by representing these in a straightforward, direct manner.



## Texture

While a clean design is of utmost importance for clarity, a slight paper texture applied to several elements, possibly including the footer, background of the filters, etc. may provide depth.

