gracenote
A NIELSEN COMPANY

Intro to Gracenote APIs

WHO ARE WE?

World's **leading entertainment data and technology** company

We power the world's top music services, consumer electronics, automakers, cable and satellite providers

Gracenote in Your Life

Our products power your entertainment experiences, everyday

Gracenote APIs

Music APIs

Metadata

Whether it's album genre, track tempo or cover art, our rich set of descriptive metadata is the building block that powers your innovative service.

Recognition

Our Music recognition technology helps you identify songs, whether from CD/file/streaming, and connect to the content you love.

Discovery

Leverage Gracenote's data and algorithms to serve up music recommendations tuned to your likes and dislikes..

For more info, check out: developer.gracenote.com

Video API - OnConnect

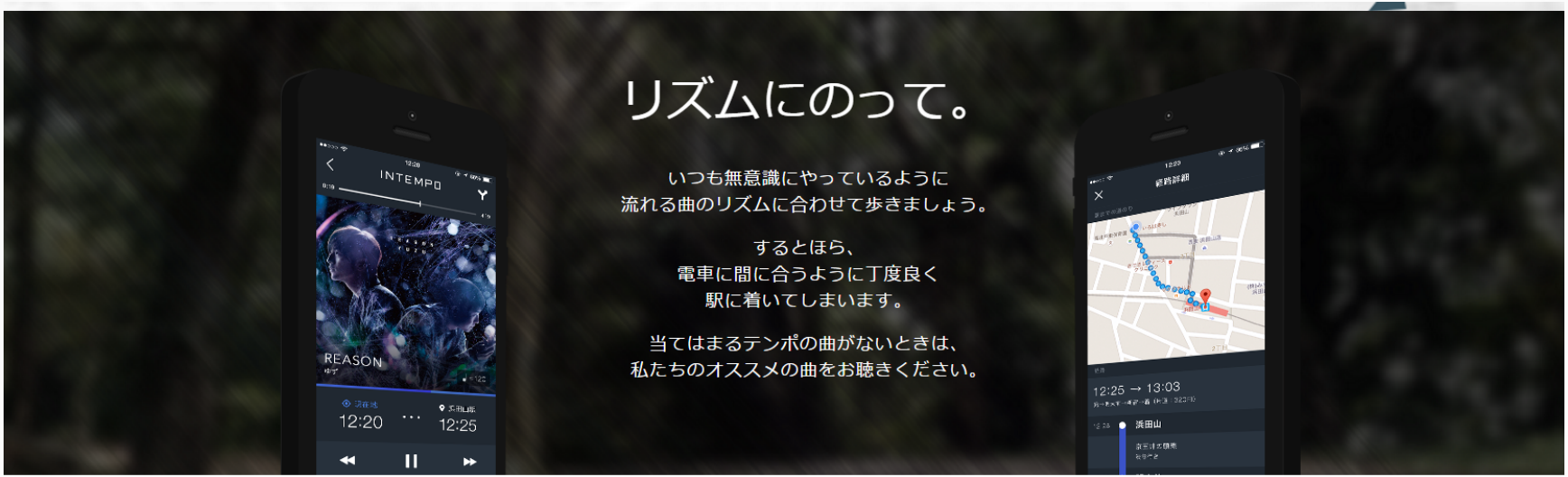
provide the entertainment data and images you need to build rich interfaces.

- Airings
- cast, crew, synopsis, etc
- Celebrities
- Social media links (Twitter, Facebook)
- Movies on TV and in theaters
- Screenplay movie trailers

and more…

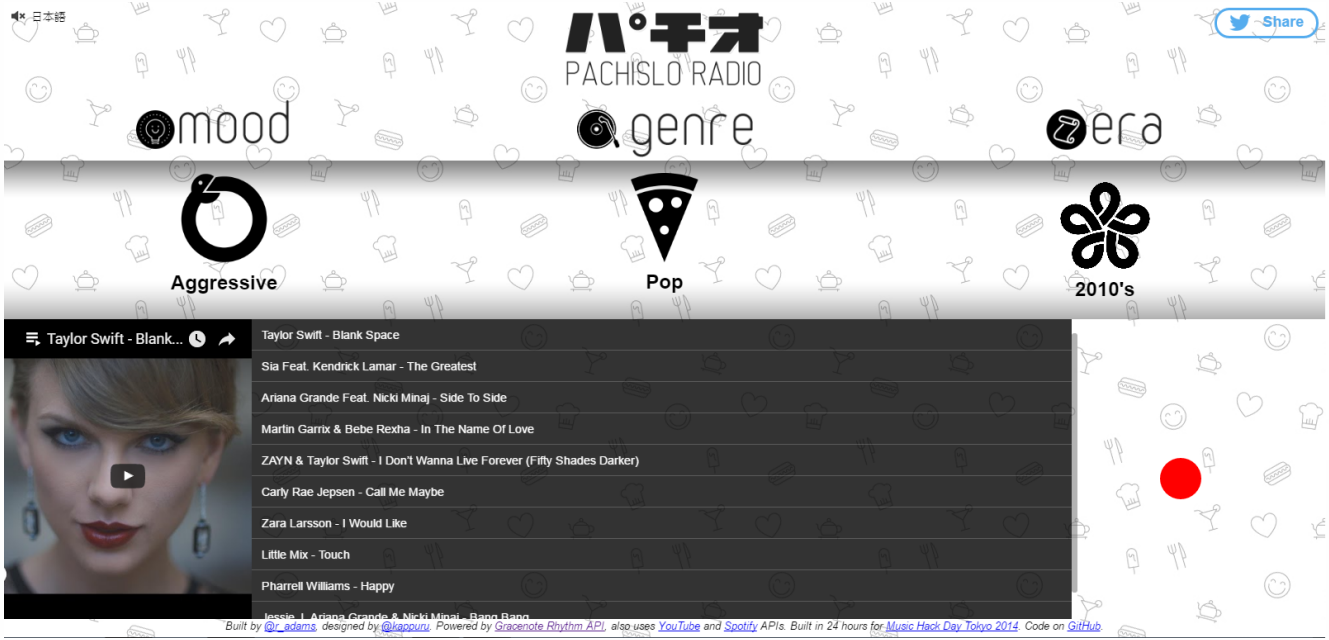
Gracenote APIs in action

INTEMPO



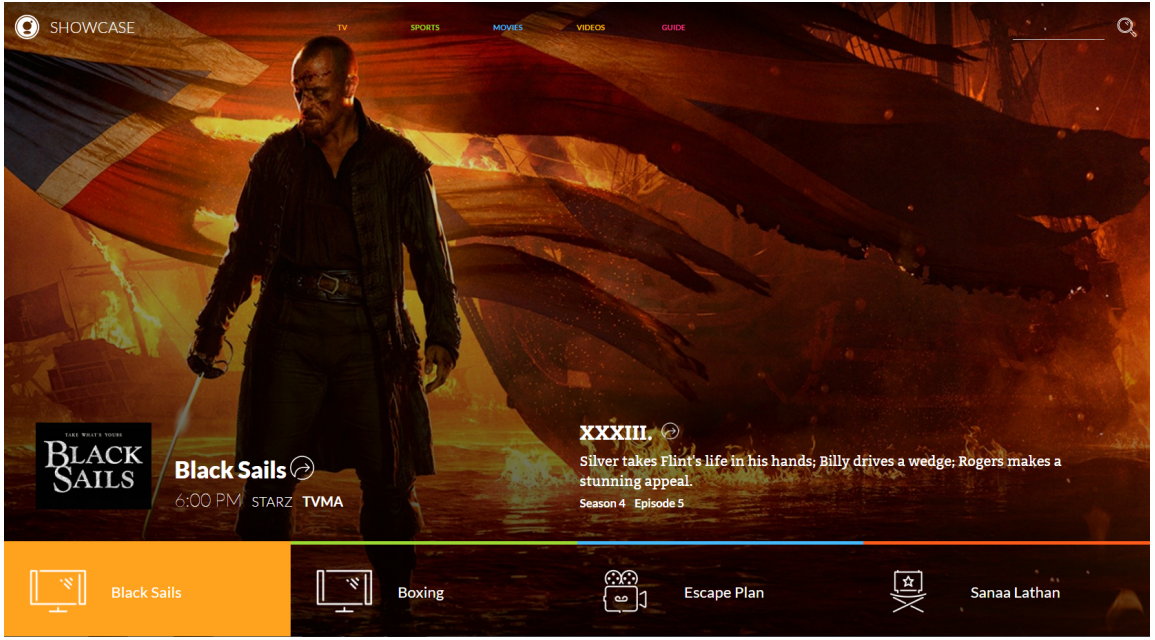
- Recommends songs with user's walking pace, weather, distance to the destination
- Hack from Mashup Awards 10 (Japan)
- http://intempo.adriablue.jp/

pach.io



- mood+genre+era playlisting, mash w/ YouTube & Spotify

showcase.onthedemo.com/



- Official OnConnect demo web app

Gracenote API Prize

Amazon Fire TV's, up to 5

Questions?

developer.gracenote.com

@GracenoteDev