

Welcome to HackPrinceton. This has been in the works for ages, so we hope you're ready to have a blast! We've brought in LeapMotions and Raspberry Pi's, and talented mentors to help teams do their best; HackPrinceton is all about you. We really can't wait to see what you make.

## Realize your potential.

Friday

5:30pm: Buses arrive

6:30pm: Opening Ceremonies

8:00pm: API Fair 8:00pm: Dinner

9:00pm: Team matching 9:30pm: Hacking Begins! 9:30pm: Galileo Talk 10:00pm: Intel XDK talk

10:30pm: Mashery talk

11:59pm: Pre-Midnight Snack!

Saturday

2 - 6am: Random Surprises! 8:30am: Breakfast (by Zynga)

12:00pm: Lunch

12:50pm: Savraj Singh (Tigerlabs)

1 - 3pm: Rock Climbing 3:00pm: Cookies & Milk

3:30pm: Ping Pong w/ Ariel Hsing 4:30pm: Stephen Wolfram's Talk (Wolfram Language)

6:00pm: Banana Eating Contest

7:00pm: Dinner

10–12pm: Waffles and Dinges 9:00pm: Jeopardy vs Terry O'Shea 11:00pm: Programming Contest

Sunday (open to public)

9:00am: Hacks are complete 10:00am: Science Fair + Judging

12:00pm: Lunch

1:00pm: Final demos + awards

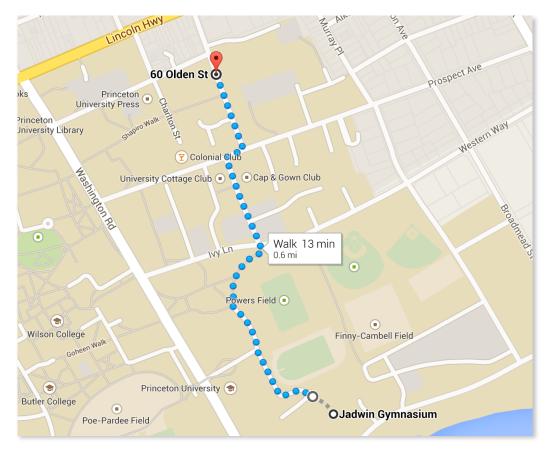
5:00pm: Buses leave

### Special thanks to LeapMotion

Leap Motion™ provides a revolutionary new way for people to play, create, explore and learn with their computers. Leap Motion's proprietary technology, invented by co-founder David Holz, can track the in-air movement of both hands and all 10 fingers with incredible accuracy and no visible latency. The Leap Motion Controller is a small USB device. The California based company was founded in 2010 by David Holz and Michael Buckwald.

Find us at: hackprinceton.com hackprinceton@princetoneclub.com

Facebook Group twitter.com/HackPrinceton



Main events and software hackers will be located in Jadwin Gym while hardware hackers can work in the electrical engineering lab (60 Olden St.) in the Engineering-Quad. Parking is available in Lot 21 by the gymnasium.

#### Mentors

Need help? Mentors will be available at the back of Jadwin (or in the E-Quad for hardware). Come by if you have any questions! Our mentors are industry professionals from companies such as Facebook, Google, MongoDB, Github, Rdio, SendGrid, Siemens, Mashery, Moat, Local Wisdom, Instream Sports, admitted.ly, Fleet Studio, Wolfram and many more!

There will be an API fair at the beginning of HackPrinceton where hackers will have the opportunity to talk to company representatives about how to get started using their API's. The following companies will have booths at the fair:

Namecheap MongoDB Rdio Mashery Electric Imp Facebook SendGrid Bloomberg Moat Intel XDK Tradier Wolfram

Register at <u>hackprincetonS2014.challengepost.com</u> with your hack, for updates, and to be eligible for judging. Submissions may be may be made until 9AM Sunday morning. Judges will be using your online submission and in-person pitch to make their final decisions.

Due to fire regulations, hackers may not sleep in the gym. Buses will be available outside 12AM – 7AM; the seats are more comfortable than the floor of the gym anyways. We promise!

Prizes:

Software 1st: Nvidia Shields, Wacom Tablet,

\$1000

Software 2nd: Wacom Intuos, \$750

Software 3rd: \$500

Best Design: Adobe CC, 12-month

Best MongoDB: Swag Pack Best Bloomberg: Raspberry Pi's Best Intel XDK: 4 Galaxy Tabs

Best Rdio: 2-month Premium! Hardware 1st: Bose Headphones, \$1000 Hardware 2nd: Atari Flashback, Puzzlebot,

\$750

Hardware 3rd: \$500

Most Adorable: Teddy Bears from ACM! Best SendGrid: Assorted Nintendo/SNES gear Electric Imp (API): Hardware + Adafruit Gift

Cards

Best Mashery: LE Posters, \$200 Amazon Gift

Card

Social Entrepreneurship: \$1000

The top team in each track will have the opportunity to pitch to RoughDraft Ventures. Top software wins entry to Greylock's Hackfest. All six track winners will receive a year's license of Mathematica and Wolfram Alpha Pro.

Whisper Challenge! Anonymously share your thoughts about HackPrinceton with Whisper App (http://whisper.sh) and tag "HackPrinceton". The most hearted (liked) whisper about HackPrinceton will win \$100 cash prize. The whispers will be projected live at HackPrinceton.

## Say hello to our Judges:

Ed Felten, Princeton University Mike Swift, MajorLeague Hacking Peter Boyce II, RoughDraft Ventures Chris Velazco, Engadget

Jim Medalia, 225AM.com Jim Betlyon, JumpStart Katherine O'Neill, JumpStart Jon Wonnell, ReachOut

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