

Welcome to HackPrinceton. This has been in the works for ages, so we hope you're ready to have a blast! We've brought in LeapMotions and Raspberry Pi's, and talented mentors to help teams do their best; HackPrinceton is all about you. We really can't wait to see what you make.

## Realize your potential.

Friday

5:30pm: Buses arrive

6:30pm: Opening Ceremonies

8:00pm: API Fair 8:00pm: Dinner

9:00pm: Team matching 9:30pm: Hacking Begins! 9:30pm: Galileo Talk 10:00pm: Intel XDK talk 10:30pm: Mashery talk

11:59pm: Pre-Midnight Snack!

Saturday

2 - 6am: Random Surprises! 8:30am: Breakfast (by Zynga)

12:00pm: Lunch

1:00pm: Savraj Singh (Tigerlabs)

1 - 3pm: Rock Climbing

1:30pm: Programming Contest

3:00pm: Cookies & Milk 4:30pm: Stephen Wolfram

(Wolfram Language)

6:00pm: Banana Eating Contest

7:00pm: Dinner

10-12pm: Waffles and Dinges 9:00pm: Jeopardy vs Terry O'Shea 11:00pm: PingPong w/ an Olympian Sunday (open to public)

9:00am: Hacks are complete

10:00am: Science Fair + Judging

12:00pm: Lunch

1:00pm: Final demos + awards

5:00pm: Buses leave

## Special thanks to LeapMotion

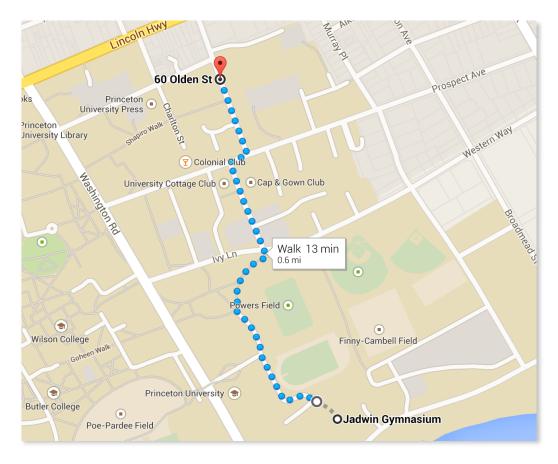
Leap Motion™ provides a revolutionary new way for people to play, create, explore and learn with their computers. Leap Motion's proprietary technology, invented by co-founder David Holz, can track the in-air movement of both hands and all 10 fingers with incredible accuracy and no visible latency. The Leap Motion Controller is a small USB device. The California based company was founded in 2010 by David Holz and Michael Buckwald.

Find us at:

hackprinceton.com

hackprinceton@princetoneclub.com

Facebook Group twitter.com/HackPrinceton



Main events and software hackers will be located in Jadwin Gym while hardware hackers can work in the electrical engineering lab (60 Olden St.) in the Engineering-Quad. Parking is available in Lot 21 by the gymnasium.

## Mentors

Need help? Mentors will be available at the back of Jadwin (or in the E-Quad for hardware). Come by if you have any questions! Our mentors are industry professionals from companies such as Facebook, Google, MongoDB, Github, Rdio, SendGrid, Siemens, Mashery, Moat, Local Wisdom, Instream Sports, admitted.ly, Fleet Studio, Wolfram and many more!

There will be an API fair at the beginning of HackPrinceton where hackers will have the opportunity to talk to company representatives about how to get started using their API's. The following companies will have booths at the fair:

Namecheap	Bloomberg	Mashery	Tradier
SendGrid	Rdio	Intel XDK	Facebook
MongoDB	Moat	Electric Imp	Wolfram

Register at <u>hackprincetonS2014.challengepost.com</u> with your hack, for updates, and to be eligible for judging. Submissions may be made until 9AM Sunday morning. Judges will be using your online submission and in-person pitch to make their final decisions.

Due to fire regulations, hackers may not sleep in the gym. Buses will be available outside 12AM - 7AM; the seats are more comfortable than the floor of the gym anyways. We promise!

Prizes:

Software 1st: Nvidia Shields, Wacom Tablet, \$1000

Software 2nd: Wacom Intuos, \$750

Software 3rd: \$500

Best Design: Adobe CC, 12-month

MongoDB: Swaq Pack Bloomberg: Raspberry Pi's Intel XDK: 4 Galaxy Tabs

Rdio: 2 years Premium

Wolfram API: Wolfram Bundle + 3 Wolfberry Pis

Education: Wolfram Bundle Hardware 1st: Bose Headphones, \$1000

Hardware 2nd: Atari Flashback, Puzzlebot, \$750

Hardware 3rd: \$500

Most Adorable: Teddy Bears from ACM!

SendGrid: Assorted Nintendo/SNES gear Electric Imp: Hardware + Adafruit Gift Cards LE Posters, \$200 Amazon Gift Card Mashery:

Social Entrepreneurship: \$1000

Data Analysis: Wolfram Bundle

The top team in each track will have the opportunity to pitch to RoughDraft Ventures. Top software gains entry to Greylock's Hackfest. The Wolfram Bundle is a year-long subscription to Wolfram Alpha Pro and Mathematica for each member of the winning teams, and will also be awarded to all six track winners. Wolfberry Pi is a Raspberry Pi preloaded with the Wolfram language.

Whisper Challenge! Anonymously share your thoughts about HackPrinceton with Whisper App (http://whisper.sh) and tag "HackPrinceton". The most hearted (liked) whisper about HackPrinceton will win \$100 cash prize. The whispers will be projected live at HackPrinceton.

## Say hello to our Judges:

Mike Swift, Major League Hacking Peter Boyce II, RoughDraft.vc Chris Velazco, Engadget

Jim Medalia, 225AM.com Steve Lerner, JumpStart Jim Betlyon, JumpStart

Katherine O'Neill, JumpStart Jon Wonnell, ReachOut

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