



# HackPrinceton, Fall 2014

*It's all about the people. November 14-16th, 2014*

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**40 hours - 600 hackers - \$15,000 in prizes**

We could go on and on about the numbers, but we'd rather not. At HackPrinceton, it's all about the people. We celebrate not only the diverse projects that are created, but also the talented individuals who come, and the stories they leave behind.

Held once a semester at Princeton University, HackPrinceton is an unmatched opportunity to network with and meet some of the most motivated and talented students all in one place. We provide a unique experience thanks to our strong hardware track and mentorship system. Students receive a tremendous amount of resources to support the latest cutting-edge technology - Princeton's Electrical Engineering Lab is even open for use! We are working to revolutionize our mentorship system to form a lasting community that both mentors and participants can benefit from.

As a result of this focus, our hacks are of the highest caliber. This Spring, over 500 participants from 40 schools submitted 96 projects: Echocast, an information transmitter through sound; Airbike, a bike sharing system using a wireless electronic lock.

In the end, whether it is to recruit students or to get your brand out, HackPrinceton is an opportunity unlike any other. We hope to see you here!

Team HackPrinceton  
[hackprinceton@princetonclub.com](mailto:hackprinceton@princetonclub.com)

# Invest in the Future

*All sponsors will have logos featured on our website, and will be recognized during the event. Those participating at Series A and above will have their logo placed on our t-shirt. Sponsorship benefits are cumulative.*

## Mentor

Get students invested in your API by pairing them with an expert who helped build it! Mentors interact with students personally to create creative and unique projects using our sponsors' APIs.

## Swag Distribution

Promotional material will be actively distributed to participants through various fun events. All other swag will be made available at our swag-station.

**Seed - \$2000**

## Workshop/Talk

Give a 30 minute talk to the participants demonstrating a useful skill or technology from your company. Past topics include "How to Give a Great Demo" & "Building a Prototype in 24 hours."

## Meal/Snacks

Ingrain your company's name in the minds of the hackers with a delicious meal of gyros or a midnight pizza delivery. As our hackers enjoy themselves, they will see that you made it possible.

**Angel - \$3500**

## API Prize

Promote the use of your technology or a particular initiative through a special prize. Past examples include: Best Education Hack by Wolfram & Best Lifestyle Hack by Venmo

## Resume Book

Sponsors at the Series A level and higher will have access to the github accounts and resumes of all participants. You will be able to send an email to all of the attendees.

**Series A - \$6000**

## Banner Placement

Bring a banner to hang, and enjoy prominent placement on our most widely-viewed promotional materials such as pamphlet and t-shirts.

## Transportation

Students from around the country will travel in buses knowing that it was your generosity that made their posh ride possible.

**Series B - \$10000**

## Award Prizes

Honor the best teams in either hardware or software with prizes such as Oculus Rifts or Adobe CC, by [your company name].

## Special Activity

Host a fun event for participants, and shine your company in a new light! We will choose and tailor the activity to fit your needs.

## Title Sponsor - \$20000

*HackPrinceton, co-hosted by [you]*

## Unlimited Branding (Plushes)

Each participant will return home with a HackPrinceton tiger featuring your company logo! Enjoy universal branding placement, acknowledging your role in making HackPrinceton possible. An optional short statement may be included.

## Exclusive Presentation

Send a guest speaker for either our opening or closing ceremony. With the undivided attention of every hacker, you will have unparalleled opportunity to communicate with this audience of talented individuals.

## Grand Prize

Award and present the best hack of any track at our event. Show everyone your support of quality and imaginative engineering. Your representative will announce, and present the prize during the ceremony.