



hackprinceton.com
@HackPrinceton

HackPrinceton Fall 2015

November 13-15, 2015

Dear potential sponsor,

HackPrinceton is Princeton University's biannual, student-run hackathon hosted by the Princeton Entrepreneurship Club, with support from the Princeton School of Engineering and the Keller Center for Innovation in Engineering Education. This fall, we will be holding a 36-hour event focused on hands-on, interdisciplinary learning and wide accessibility, and we would love to have you get involved!

What We Do

HackPrinceton brings 600 of the brightest college students from across the country to Princeton's campus for a weekend of building creative and innovative software and hardware projects. We have one of the most established hardware tracks in the country, strengthened by the use of our Electrical Engineering Lab, as well as a distinguished software track.

Here are some project highlights from our Spring 2015 event:

IneFISHency: a 'hamster ball for goldfish', built using a completely rewired RC car and computer vision tracking

Sentiments: a global map that uses machine-learning and tweets to predict how countries around the world stand on a particular topic

Osiris Ninja Backup: helps convert your data into private videos uploaded to YouTube for infinite personal storage space

Why Sponsor

We offer you the ability to:

Connect with top students from around the country with practical CS and EE knowledge.

Promote your API or product on-site to skilled early-adopters and student leaders.

Recognize your brand as an active participant in the tech community.

Sponsorship tiers and details are listed on the next page. Please feel free to contact us if you have any questions. We have so many exciting things planned for the weekend, and we look forward to working with you!

HackPrinceton Team
hackprinceton@princetonclub.com

Benefits and Tiers

General	Seed* \$1k	Angel \$4k	Series A \$7k	Series B \$10k	Title \$20k**
Send Mentors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Thanked @ Kickoff and Closing		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
API Fair & Sponsor Table		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Award Custom Prize		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tech Demo @ Kickoff			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Host Keynote Speaker					<input type="radio"/>
HP: Sponsored by [you]					<input type="radio"/>

Branding					
Distribute Company Swag	table	table	bag & table	bag & table	bag & table
Logo on Website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Publicity via social media		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Logo on Event T-Shirts			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Host Fun Side Event				<input type="radio"/>	<input type="radio"/>
Sponsor a Meal or Bus				<input type="radio"/>	<input type="radio"/>
Custom Branded Stuffed Animal					<input type="radio"/>

Recruiting					
Distribute Recruiting Material	table	table	bag & table	bag & table	bag & table
Send Recruiter		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resume Book			post-event	pre-event	pre-event
Email Participants			include blurb	full email	full email
Connect with Top Winners				<input type="radio"/>	<input type="radio"/>
Interview Room				<input type="radio"/>	<input type="radio"/>

* startups only

** starting bid (limit one)

Interested in getting involved in a way not listed above? Send us an email at hackprinceton@princetonclub.com.
We're always looking to try new things!