



Hack River Dell 2017

November 18-19, 2017 | hackriverdell.com

About

Hack River Dell 2017 is the second annual hackathon at River Dell Regional High School. A hackathon is a coding event in which students form teams and spend the day creating awesome invention projects such as games, websites or apps. Hackathons encourage innovation, enhance team-building skills, and expose students to the rigors and excitement of pursuing a career in computer science. Organized entirely by students, the Hack River Dell team looks to continue the tradition of excellence that was set at last year's inaugural event. Learn more about Major League Hacking, the student-hacking league that fuels hackathons across the country: <https://mlh.io/about>

Last Year's Event

Hack River Dell 2016 was a 12-hour "half-hackathon" as a member event of Major League Hacking's Local Hack Day 2016. Last year's event attracted over 100 students from 19 different schools across New Jersey, New York, and Pennsylvania. Sponsorships included: Microsoft, Intel, Hewlett-Packard, Palo Alto Networks, K2 Intelligence, and Center for Internet Security. Hack River Dell 2016 also garnered influencers including David Weinstein: CTO of New Jersey, Gurbir Grewal: Bergen County Prosecutor, and Jud Welle: Assistant US Attorney. We made it our mission to bring on influencers who inspired students and got them excited to pursue a career in computer science. Check out a great article written about the event:

Students show they can 'hack' it at River Dell Event: <https://njersy.co/2h8uH7g>
December 3, 2016 NorthJersey.com

Why help us

Hack River Dell 2017 is slated to be a full 24-hour hackathon. We also aim to gather about 250 registrations to participate. Hackathons are made possible by the generous support of sponsors. By becoming a sponsor you have the opportunity to:

- Advertise your brand to high school students.
- Distribute your company's swag (t-shirts, hats, etc.) to participants.
- Introduce computer science to those who may not have had an interest otherwise.
- Find some of the most talented high schoolers in the country and possibly recruit them for an internship or job.
- Have your brand listed as a sponsor on Hack River Dell merchandise, on the website, and on our social media pages.

Contact

General information: contact@hackriverdell.com

Greg Sarafian, PR/Sponsorship Director: greg@hackriverdell.com

How you can help

Hackathons like ours are made possible by the generous contributions of sponsors. Here's a few ways you can help:

Direct donation - directly donate to Hack River Dell, allowing us to spend it on what we need.

Meal sponsorship - provide an entire meal (or snacks!) to our hackers.

Provide Hardware - lend hardware for participants to use during the event

Provide Services - (hosting, web services, etc.) for participants to use during the event

Benefits are based on how much you contribute. See table below.

All terms are negotiable. All monetary donations are tax exempt.

TIER	Meal	Bronze	Silver	Gold	Platinum
Cost	At least 1 meal	\$600	\$2,000	\$5,000	> \$5,000
BRANDING					
Thanked at Kickoff	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓
Logo on t-shirt			✓	✓	✓
Can distribute swag	✓	✓	✓	✓	✓
Email Distribution				✓	✓
GENERAL					
Mentors			✓	✓	✓
Speech at Kickoff			5 minutes	10 minutes	15 minutes
Remarks at closing			1 minute	2 minutes	5 minutes
Table in hacking area		3 ft	6 ft	6 ft	6 ft
Contribute Prizes	✓	✓	✓	✓	✓
Contribute Hardware		✓	✓	✓	✓
Run Workshop(s)				✓	✓
Host Mini-Event				✓	✓
Guest Judge					✓
Onsite Recruiters				✓	✓

Contact

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