



# Hack River Dell 2017 - Sponsorships

November 18-19, 2017 | [hackriverdell.com](http://hackriverdell.com)

## About

Hack River Dell 2017 is the second annual hackathon at River Dell Regional High School. A hackathon is an overnight coding event in which students form teams and “hack” together to create awesome invention projects like games, websites or apps. Hackathons encourage innovation, enhance team-building skills, and expose students to the rigors and excitement of pursuing a career in technology. Organized entirely by students, we look to continue the tradition of excellence that was set at last year’s inaugural event. Learn more about Major League Hacking, the student-hacking league that fuels hackathons across the country: <https://mlh.io/about>

## Last Year's Event

Hack River Dell 2016 was a 12-hour “half-hackathon” as a part of Major League Hacking’s Local Hack Day 2016. Last year’s event attracted over 100 students from 19 different schools across New Jersey, New York, and Pennsylvania. Sponsorships included: Microsoft, Intel, Hewlett-Packard, Palo Alto Networks, K2 Intelligence, and Center for Internet Security. Hack River Dell 2016 also garnered influencers including David Weinstein: CTO of New Jersey, Gurbir Grewal: Bergen County Prosecutor, and Jud Welle: Assistant US Attorney. We made it our mission to bring on influencers who inspired students and got them excited to pursue a career in computer science. Check out a great article written about the event:

**Students show they can ‘hack’ it at River Dell Event:** <https://njersy.co/2h8uH7g>

December 3, 2016 NorthJersey.com

## Why help us

Hack River Dell 2017 is slated to be a full 24-hour hackathon. We also aim to gather between 200-250 participants. Hackathons are made possible by the generous support of sponsors. By becoming a sponsor you have the opportunity to:

- **Introduce** high schoolers to the opportunity of pursuing a career in technology.
- **Seek out** some of the brightest high schoolers in the east coast and possibly recruit them for an internship or job.
- **Distribute** your company’s swag (t-shirts, hats, stickers, etc.) to participants.
- **Gain exposure** for your brand on our merchandise, on the website, and on our social media pages.
- **Cultivate** an breeding ground for innovation by supporting Hack River Dell.

**Contact:** [Greg Sarafian, PR/Sponsorship Director: gsarafian@icloud.com](mailto:gsarafian@icloud.com)

## How you can help

Hackathons like ours are made possible by the generous contributions of sponsors. Here's a few ways you can help:

Direct donation - directly donate to Hack River Dell, allowing us to spend it on what we need.

Meal sponsorship - provide an entire meal (or snacks!) to our hackers.

Provide Hardware - lend hardware for participants to use during the event.

Provide Services - (hosting, web services, etc.) for participants to use during the event.

Benefits are based on how much you contribute. See table below.

**Terms are negotiable for \* items. All monetary donations are tax exempt.**

| TIER                         | Bronze                                 | Silver          | Gold      |
|------------------------------|--|-----------------|-----------|
| Value                        | \$250 - \$599                          | \$600 - \$1,999 | ≥ \$2,000 |
| <b>BRANDING</b>              |  |                 |           |
| Thanked at Kickoff           | ✓                                      | ✓               | ✓         |
| Logo on website              | ✓                                      | ✓               | ✓         |
| Logo on t-shirt*             |  | ✓               | ✓         |
| Can distribute swag          | ✓                                      | ✓               | ✓         |
| <b>GENERAL</b>               |  |                 |           |
| Mentors*                     |  | ✓               | ✓         |
| Remarks at Kickoff & Closing | ✓                                      | ✓               | ✓         |
| Demo / Additional Talk       | Inquire about running a demo or a talk |                 |           |
| Table in hacking area        | ✓                                      | ✓               | ✓         |
| Contribute Prizes            | ✓                                      | ✓               | ✓         |
| Contribute Hardware          | ✓                                      | ✓               | ✓         |
| Run Workshop(s)              | Inquire about running a workshop       |                 |           |
| Host Mini-Event*             |  | ✓               | ✓         |
| Guest Judge*                 |  |                 | ✓         |
| Onsite Recruiters*           |  |                 | ✓         |

**For t-shirt logo consideration, monetary donations must be sent by November 1, 2017**

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## How your brand will be featured

As a sponsor, your brand logo will be featured in various places at our event depending on sponsor tier. The follow images depict some examples of how your brand logo may be featured.

### Event T-shirt



### Social Media Headers



### Opening Ceremony



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