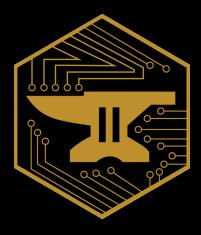
# **ANVIL HACK II SPONSORSHIP**



#### BECOME AN ANVIL HACK SPONSOR

Hacksmiths, the hacking/tech society at <u>Goldsmiths University</u> of <u>London</u>, is holding a hackathon on the weekend of the 7th - 8th May 2016, and we want YOU to sponsor the event.

Hacksmiths is a relatively new society, started by Hugh Rawlinson and Nevo Segal, both successful Music Computing students in September 2014. Now under the lead of Creative Computing student Bevis Halsey-Perry and a committee of dedicated Hackers we've grown hugely over the last year, thanks to weekly talks by industry professionals, Goldsmiths staff members and some very successful Hackathons.

Last year we ran our first national level student hackathon in partnership with <u>Major League Hacking</u> called Anvil Hack (see here for more information) and ran a Disability-centric hackathon with FabLab London and Autodesk - Hackcess (see here for Autodesks video). This month we have also run a Global Game Game Jam event and want to replicate the success of our flagship hack Anvil Hack, but even bigger and better!

We can't do it without your support!

WHY YOU SHOULD SPONSOR US?

Goldsmiths has a reputation as a very creative university, with alumni including Damon Albarn, Damien Hirst, Sam Taylor Johnson, and (maybe, some records were destroyed) Alfred Hitchcock. This creativity has leaked over into the computing department. With courses such as Creative Computing, Games Computing, Music Computing and Digital Arts Computing, as well as the traditional Computer Science, you can be sure that the attendees of this hackathon will be a different demographic to usual UK student hackathon attendees.

Your company has been hand-selected by our organisation committee because we feel you share and have an interest in the creativity that Goldsmiths students have to offer. Goldsmiths is a world class institute for creative technology, whether you're in it for recruitment, marketing, or product feedback, Goldsmiths students have the creative streak that you need access to.

Furthermore we're aiming to have around 150 hackers attend the event!

### SPONSORSHIP PACKAGES

Sponsorship Package	12 Carat	16 Carat	20 Carat	24 Carat
Price	£500	£1000	£1500	£2000
Branding	Small Logo on Site	Medium Logo on Site, logo on back of T-shirt	Large Logo on Site, logo on back of T-shirt	Large Logo on site, dedicated email about you to our subscribers
Swag Bags	Distribute Stickers	Distribute Stickers	Distribute Anything!	Distribute Anything!
Recruiting	N/A	Post-event access to email addresses	Post-event access to email addresses, github, linkedin (if provided)	Post-event access to email addresses, github, linkedin (if provided)
Venue Presence	Sponsor Table (1m in length)	Sponsor Table (1m in length)	Double Sponsor Table (2m in length)	Double Sponsor Table (2m in length)
Challenges	Can set one small challenge	Can set one small challenge	Can set one major challenge	Can set one major challenge
Judging	N/A	1 Judge on Panel	1 Judge on Panel	2 Judge on Panel
Others				Ask us if you want anything else, we'll see what we can do

## WHAT WE NEED

- APIs, Hardware, and other services during the hack
- Money with which to buy the essential hacker gear
- Sponsorship for meals
- Prizes for the top hackers
- Send company reps to judge your prize categories, and to help out the hackers

## UP FOR IT?

Drop us a line at <u>yo@hacksmiths.club</u>. We're looking forward to hearing from you!