



# Anvil Hack III

A creative hackathon by Hacksmiths

## BECOME AN ANVIL HACK SPONSOR

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Hacksmiths is the tech society at **Goldsmiths University of London**, and we are holding a creative hackathon on the weekend of the 22nd - 23rd April 2017, and we want you to be involved..

Our hackathon is focussed on the creative applications of technology taking place at a centre of creative computing research. We want to encourage hackers to make something wonderful, arty, musical and just plain weird.

This year we have the privilege of using our brand new fabrication lab built right into the venue. Hackers will have access to state of the art equipment just a couple of months after it's been installed. This includes 3D printers, CNC machines and laser cutters. Exciting!

As a society we run several large hackathons every year, including an accessibility hackathon (Hackcess), Sex Tech Hack, Global Game Jam, and our flagship - Anvil Hack.

We can't do it without your support!

## WHY YOU SHOULD SPONSOR US?

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Goldsmiths has a reputation as a very creative university, with alumni including Damon Albarn, Damien Hirst, Sam Taylor Johnson, and (maybe, some records were destroyed) Alfred Hitchcock. This creativity has leaked over into the computing department. With courses such as Creative Computing, Games Computing, Music Computing and Digital Arts Computing, as well as the traditional Computer Science, you can be sure that the attendees of this hackathon will be a different demographic to usual UK student hackathon attendees.

Your company has been hand-selected by our organisation committee because we feel you share and have an interest in the creativity that Goldsmiths students have to offer. Goldsmiths is a world class institute for creative technology, whether you're in it for recruitment, marketing, or product feedback, Goldsmiths students have the creative streak that you need access to.

Furthermore we're aiming to have around 100 hackers attend the event!

## PREVIOUS SUPPORTERS

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## SPONSORSHIP PACKAGES

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Sponsorship Package	9 Carat	18 Carat	24 Carat
<b>Cost</b>	£500	£1200	£2000
<b>Branding</b>	Logo on website	Logo on website Logo on printed collateral	Logo on website Logo on printed collateral Dedicated email to attendees
<b>Swag Bags</b>	Distribute stickers	Distribute anything	Distribute anything
<b>Venue Presence</b>	Sponsor Table	Sponsor Table Banner visible in opening/closing talks	Sponsor Table Banner visible in opening/closing talks
<b>Challenges (present your own)</b>	N/A	Can set one small challenge	Can set one main challenge
<b>Judging</b>	N/A	1 Judge on panel	2 Judge on panel
<b>Opening talk</b>	N/A	5 minutes	5 minutes
<b>Workshop</b>	You shouldn't have to pay to deliver meaningful content to our hackers. Even if you can't support fiscally, if you can provide awesome content we'd be grateful.  We do have limited slots though, so get in touch if you'd like one of these.		

### Presenting partner package - limited to 1

Price on application

You will be shown as the presenting partner, with your branding visible anywhere the Anvil Hack III logo is placed.

We will produce a short video specifically for your organisation showing your involvement in the event, which can be used for press purposes.

## SOUND GOOD?

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Drop Kevin a line at [klewi014@gold.ac.uk](mailto:klewi014@gold.ac.uk). We look forward to hearing from you!

Much love,  
The Hacksmiths Team