



{ i } B-HACKS

A PRODUCT HACKATHON

Brochure for Association



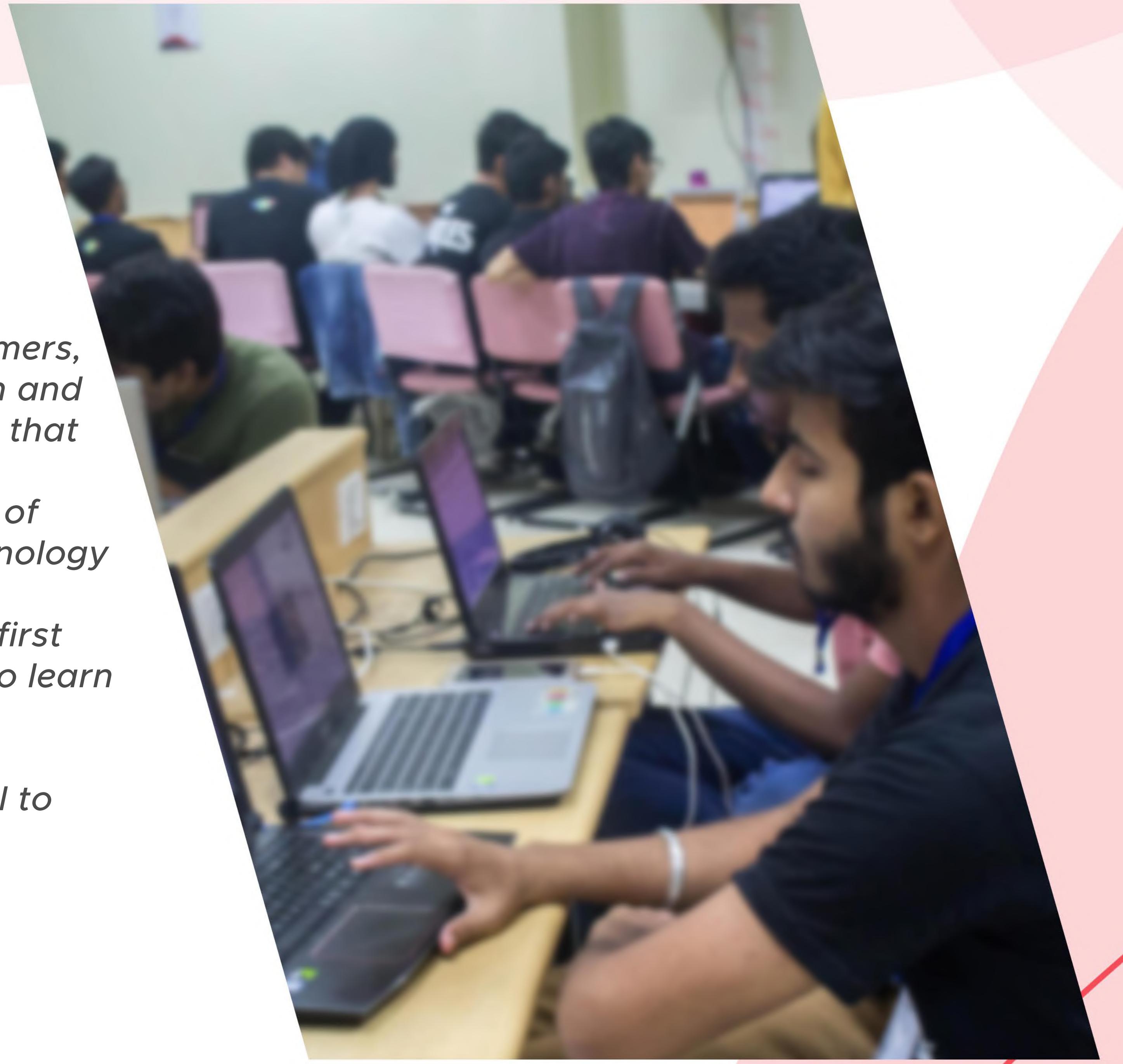
ABOUT B-HACKS

B-Hacks is the collaboration of programmers, designers and inventors to code, design and build innovative solutions and products that tackle real-world problems.

It provides a medium of self expression of your creative ideas and use of the technology stack.

It doesn't matter whether it's someone first hackathon of 21st. There is something to learn for everyone with our innovative problem statements and themes.

The only constraint is time and your will to build.





B-Hacks will be held from 8th March to 9th March 2019 at Indian Institute of Information Technology, Allahabad. Developers from top-notch institutions of India with high skills in development will be coming for the hackathon.

Message from Faculty In-Charge

“IIIT Allahabad students have won numerous awards and recognitions in leading hackathons and similar events including Smart India Hackathon and Google Summer of Code. B-Hacks shall be attended by a selected set of students with a diverse experience in working with cutting edge technologies alongside those who have a flair of research. Unlike any other hackathon, the focus of B-Hacks is to make solutions which eventually reach deployment and a commercial avenue. The hackathon shall be attended by students who have the creativity and passion to solve real problems and provide solutions, students who are associated with startups and have seen interesting problems to solve, and students who eventually aim to form a group that makes applications of a commercial value. Thanks to the numerous funded problem statements, support by different Government programs and support from different industries, B-Hacks shall be the first avenue where creative minds, designers, developers and investors come on one platform to make unanimous efforts towards making commercial value applications. ”

- Dr. Rahul Kala
Faculty In-Charge
Info Communication and Incubation Centre,
IIIT Allahabad

Commitment



Over the time, we have strived to make sure that women get a chance to showcase their experience with all fairness. We took our commitment a step further by Introducing prizes for best Girl Team and organising workshop for Girls to encourage development.

Sponsors



GitHub



**Now It's time for B-Hacks,
We need your help to make it happen.**

Why Sponsor B-Hacks?

1. Branding Avenues - Social Media Shoutout

B-Hacks is being conducted under IIIC. IIIC has a [Twitter](#) and [Facebook](#) page. Your Company will be promoted and recognised as a sponsor via all social media pages, prioritized by the level of sponsorship.

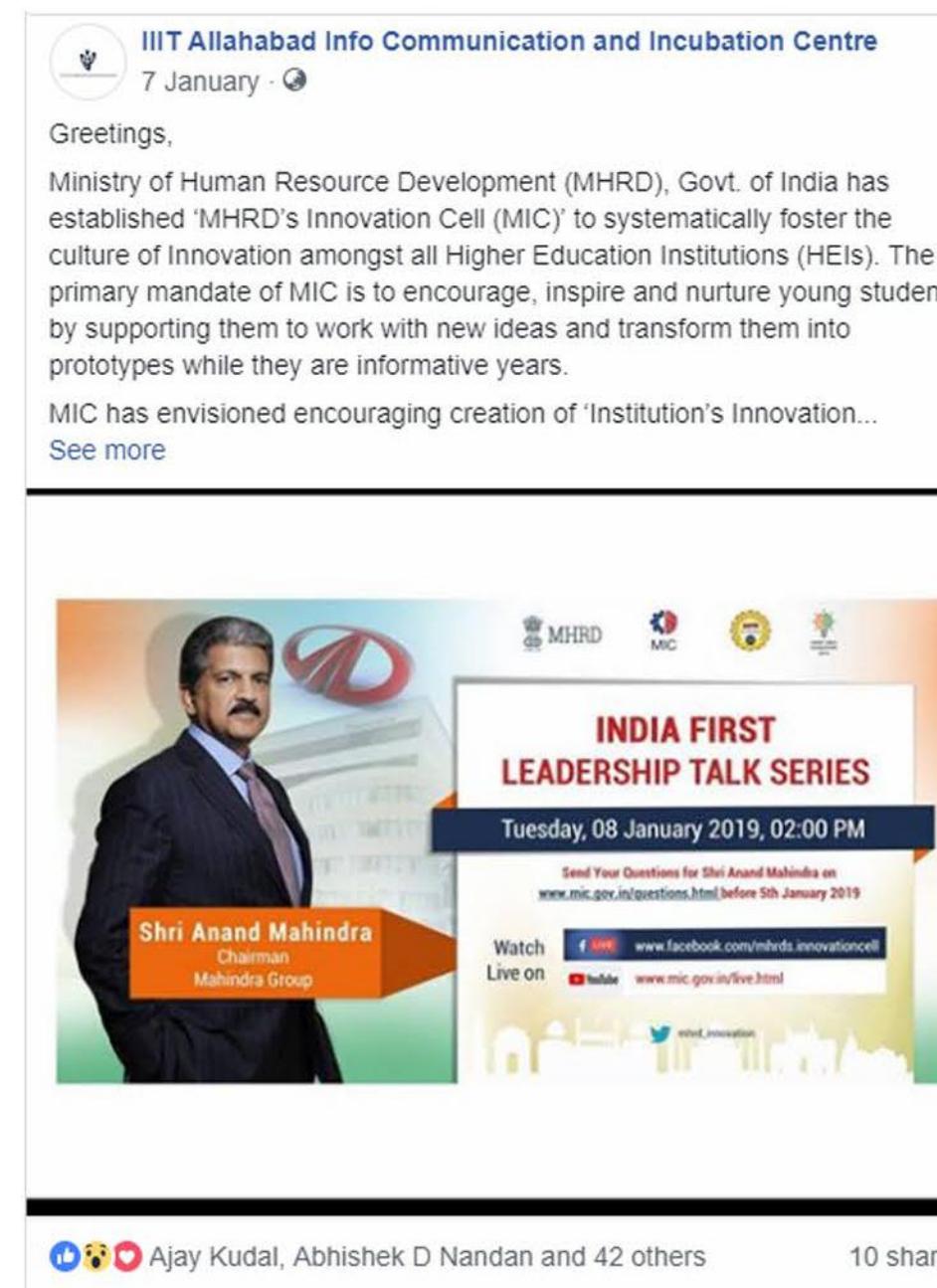
Your Company can also organise online contests/promotions during the event on IIIC's social platforms if required.

IIIT Allahabad Info Communication and Incubation Centre · 7 January ·

Greetings,

Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC) to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years.

MIC has envisioned encouraging creation of 'Institution's Innovation... See more



Shri Anand Mahindra Chairman Mahindra Group

INDIA FIRST LEADERSHIP TALK SERIES

Tuesday, 08 January 2019, 02:00 PM

Send Your Questions for Shri Anand Mahindra on www.mic.gov.in/questions.html before 5th January 2019

Watch Live on www.facebook.com/micinfoinnovation/ www.youtube.com/watch?v=JyfzvIwXWUo

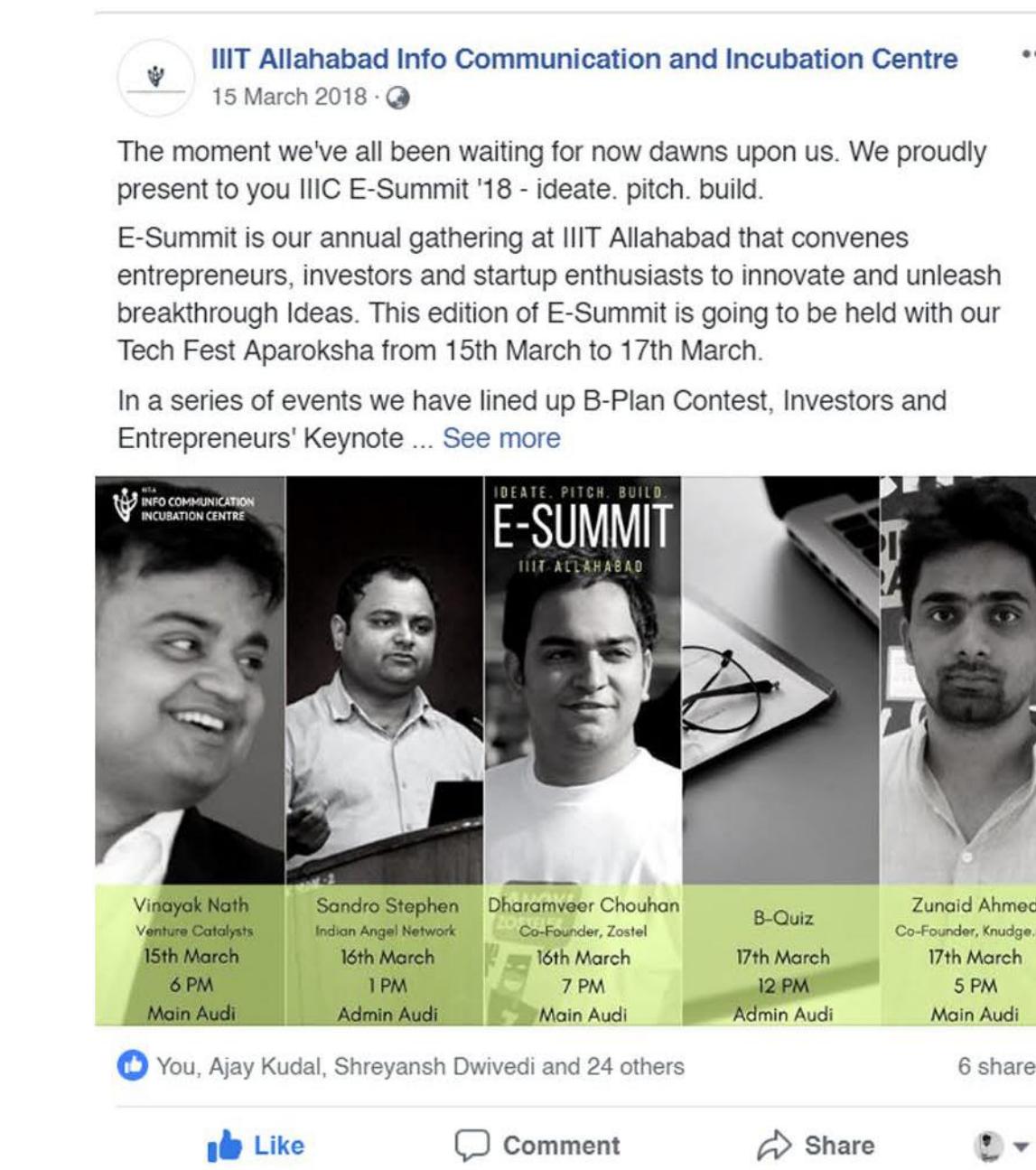
Ajay Kudal, Abhishek D Nandan and 42 others 10 shares

IIIT Allahabad Info Communication and Incubation Centre · 15 March 2018 ·

The moment we've all been waiting for now dawns upon us. We proudly present to you IIIC E-Summit '18 - ideate. pitch. build.

E-Summit is our annual gathering at IIIT Allahabad that convenes entrepreneurs, investors and startup enthusiasts to innovate and unleash breakthrough Ideas. This edition of E-Summit is going to be held with our Tech Fest Aparoksha from 15th March to 17th March.

In a series of events we have lined up B-Plan Contest, Investors and Entrepreneurs' Keynote ... See more



Vinayak Nath Venture Catalysts 15th March 6 PM Main Audi

Sandro Stephen Indian Angel Network 16th March 1 PM Admin Audi

Dharamveer Chouhan Co-Founder, Zastel 16th March 7 PM Main Audi

B-Quiz 17th March 12 PM Admin Audi

Zunaid Ahmed Co-Founder, Knudge.me 17th March 5 PM Main Audi

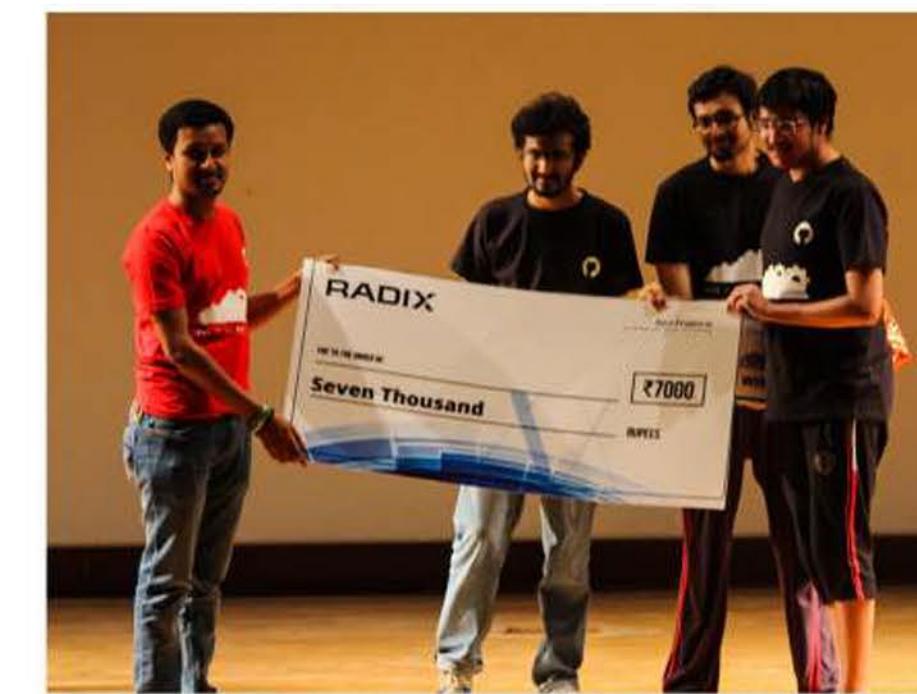
You, Ajay Kudal, Shreyansh Dwivedi and 24 others 6 shares

Like Comment Share

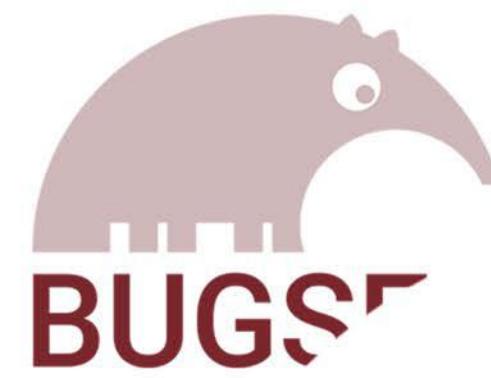
Why Sponsor B-Hacks?

2. Branding Avenues - Offline Promotions

Your Company will be linked to all relevant banners, IDs, decorations, photobooths, certificates, posters and flex boards placed throughout the college campus based on the level of sponsorship. Your Company will be a part of all relevant publicity campaigns before and during the event.



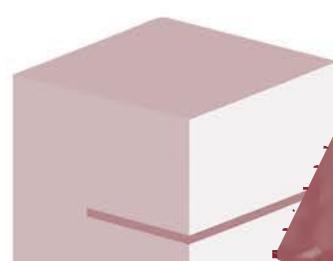
PATRONS



**Banners & Flex Boards
place throughout
the campus**



WORKSHOP
PARTNER



**Sponsor Shoutouts
during the
Opening Ceremony**

**Photobooths
and Props**

**Featuring of previous
workshops in Brochure**



Sponsorship Opportunities

	Silver	Gold	Platinum	Diamond
Cost	35,000 INR	50,000 INR	75,000 INR	100,000 INR
Logo on Website	✓	✓	✓	✓
Branding Avenues	✓	✓	✓	✓
Send Mentors	✓	✓	✓	✓
Opening Ceremony Introduction	✓	✓	✓	✓
Workshop	✗	45 mins	1hr 15 mins	2 hrs
Logo on T-Shirt	✗	✗	✓	✓
Recruiting	✗	✗	✓	✓
Logo on Certificate and ID	✗	✗	✗	✓
Special Photobooth Props	✗	✗	✗	✓
Separate On-Site Booth	✗	✗	✗	✓

Sponsorship Opportunities



Associate Partner

Associate Sponsor

Associate Sponsors will receive all the benefits of Top Tier Sponsorship.

In Addition, **Associate Sponsors** will be associated with the B - Hacks logo and any and all branding materials involving the logo pre/during/post event.

Contact Us

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Thank You