# **Supercharging your Design Career: Hackpack**

September 16, 2021 / 6:00 PM - 6:30 PM ET

## **Description**

This workshop demystifies and describes the design job application process. It includes topics such as understanding different types of design disciplines, what types of interviews to expect, pros/cons of different types of companies, and discusses questions and tools to prepare you for job-hunting success.

## **Learning Outcomes**

This workshop does not go into detail about how to build a strong portfolio/resume/case study. Instead, you will walk away from this workshop with a clearer understanding of:

- Company processes re: hiring
- Types of design disciplines
- The interviews involved in a design hiring cycle
- Design tracks & leveling up
- What companies you may encounter
- Tips and tricks to prepare you for job-hunting success

## **Prerequisite Knowledge**

N/A

## **Pre-Workshop Checklist**

If you have any questions, bring 'em!



# Timeline

Time	Module	Description
3 mins	Behind the scenes	What goes on from the company-side when they start putting out a posting?
10 mins	Types of designers	What types of designers do companies look for?
2 mins	Dissecting a job posting	A brief walkthrough of how a job posting is structured
5 mins	Types of interviews	The typical stages and components of what interviewing for a design job looks like
3 mins	Tracks & levels	Introduction into track levels (rubrics) for levelling up and understanding your competencies
7 mins	Types of companies	The tradeoffs between: startups, mid-size companies, large companies, and agencies/consultancies
5 mins	Preparing you!	A brief walkthrough of tools and questions to ask as you solidify your application

# **Workshop Lead Contact**

## Tara Tsang

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#### **Additional Resources**

#### **Hack the North Resources**

#### Hack the North 2021 Event Schedule

Check this out to stay up-to-date on activities, workshops, and other key happenings this weekend.

### **Workshop-Specific Resources (Influencers/Communities)**

#### Femke van Schoonhoven (YouTube) (Figma) (Portfolio Presentation)\*

Senior product designer based in Toronto with a huge following of design mentorship resources (linked: YouTube channel & public Figma account with documentation templates).

\* I've used this portfolio presentation template for my own portfolio review interviews, but there are loads more on Figma that you may find more useful!

#### **Lily Konings**

A series of newsletters on tough questions asked by designers.

#### ADPList (Community) (YouTube)

A free design community focused on democratizing and sharing design knowledge. You are able to book specific 1:1 and group mentorship sessions from a variety of mentors.

#### <u>DesignBuddies</u>

A free design community focused on design education with regular portfolio reviews, info sessions, and speakers who talk about collaboration and design processes.



### **Workshop-Specific Resources (YouTube)**

#### How to find success in your design bootcamp (Femke)

A 1-hour video discussing the pros/cons of bootcamps and how to make the most out of them to get a job!

What's the difference between Junior and Senior Product (UX) Designers? (Sera Tajima)

A 12-min video talking about junior and senior design tracks/levels. How do expectations differ and how can you use them to level up?

#### **Workshop-Specific Resources (Documents)**

#### **Application Tracking Sheet**

An example template of a job tracking sheet for your job application process. This is not mandatory and more for your personal record, but I like to track these through various hiring cycles (e.g. the next time I look for a new job) to see where and how I've improved.

### Weighing your design offers

Joel Califa (prev Design Lead @ Github)'s excel template to weigh values, goals, and priorities when weighing job offers.

