

# Hacks for People (Not Users): Hackpack

September 14, 2021 / 9:00 PM - 10:00 PM ET

## Description

Stumped on what to build? Looking for a new approach to hack ideation? This workshop will provide a step-by-step framework to brainstorm a project that connects with your hackathon goals and what gets you excited. We'll also talk about what it really means to be people-centric and how to channel that into your project. No preparation needed, meant for any hacker looking for inspiration or guide on deciding what to build.

## Learning Outcomes

In the tech industry, we refer to people as users. And yes, they're users - with human needs. When designing products, we talk about pain points and user journeys - but **how can we find opportunities that deliver on our human needs?** This is the golden question for this workshop.

At the end of this workshop, you will have a(n):

- Understanding of how UX research informs product development from the start
- Shortlist of project ideas based on your goals and interests

## Prerequisite Knowledge

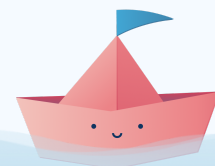
None required!

## Pre-Workshop Checklist

If you plan on hacking with a team, it is suggested to attend the workshop as a full team to kick off the project ideation process.

## Timeline (1 hour)

Time	Module	Description
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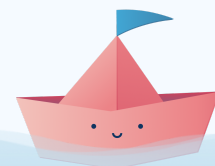


10 min	What does people-centric mean?	We'll discuss how to keep people in mind as you design the 'what' before the 'how', and how this is upheld in the tech industry.
10 min	Incorporating your goals and interests	This is where your own learning goals and interests come in - what are you curious about?
30 min	From interests to ideas	After choosing an interest, think about who you'd like to build for and how you can build for them!
10 min	Connecting the dots	Whittle down a shortlist of project ideas into one that aligns with your goals and interests - and start planning!

## Workshop Lead Contact

Serena Chao

Serena ✨ #7894 (Discord handle)  
[serena.chao3@gmail.com](mailto:serena.chao3@gmail.com)  
[@coriils](https://twitter.com/coriils) (Twitter)



## **Additional Resources**

### **Hack the North Resources**

#### [Hack the North 2021 Event Schedule](#)

Check this out to stay up-to-date on activities, workshops, and other key happenings this weekend.

