

A Developer's Guide for Pitching and Public Speaking: Hackpack

September 18, 2021 / 7:00 PM - 8:00 PM ET

Description

Baseball players love it and software developers dread it. Join SpeechDojo for an interactive crash course on pitching and public speaking! In this workshop we will cover a step by step guide for product pitches using techniques developed at Ycombinator, along with the practical public speaking skills you need to succeed in the tech space and beyond.

Learning Outcomes

Project and startup pitches are the most overlooked but often most crucial stage in a successful tech project. This workshop is designed to get you prepared and confident in delivering a 2 minute project pitch whether it be for Hack the North, or your next Silicon Valley funding round.

- Create a concise and effective pitch deck
- Build a 2 minute pitch from ideation to execution

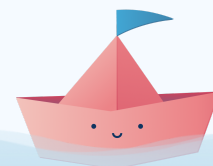
Prerequisite Knowledge

There is no prerequisite material for this workshop! Often it helps when participants come with a product/project in mind that they want to build a pitch around; however, this is not necessary.

Pre-Workshop Checklist

Before the workshop, please make sure you complete the following items:

- Create an account with <https://www.canva.com/>
- Pull Up this [Template](#) on Canva
- Pull up this [Case Study](#) for the second half of the workshop



Timeline (1 hour)

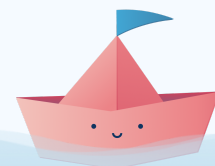
Time	Module	Description
5 minute	Sample Pitch	An introductory sample pitch will be delivered by our instructors
25 minute	Slide Deck Dissection	A step by step run through of a Silicon Valley pitch deck dissecting the parts of an effective pitch
5 minutes	Public Speaking Workshop	Going over the crucial public speaking elements of a successful project/product pitch.
15 minutes	Pitch Prep Time	Participants will be given a project case and will have to develop a 2 minutes project pitch
10 minutes	Product Pitch	We will be doing mock product pitches and short critiques to conclude out session

Workshop Lead Contact

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Additional Resources

Hack the North Resources

[Hack the North 2021 Event Schedule](#)

Check this out to stay up-to-date on activities, workshops, and other key happenings this weekend.

Workshop-Specific Resources

[Resource](#)

SpeechDojo Online Courses for: “Public Speaking Fundamentals”, “Acing the Jobs Search”, and “Becoming Presentation Savvy”

These are 2-3 hour crash courses on the topics designed to get you up to speed whether it be from getting your dream job or applying these skills in school and in your personal lives. Best of all, they are free for students!

