

Thanks for attending MHacks, It is going to be a weekend you never forget!

1000+ Hackers 100+ Universities \$30,000 in Prizes Almost all costs are on us!

### **Background**

MHacks is the most epic and largest hackathon in the world. Each semester, the he world's top collegiate tech talent floods the University of Michigan campus to take part in our 36-hour event of building innovative projects from scratch and valuable friendships. Our inaugural event took place in February 2013, and over 520 technically talented, tenacious, and creative hackers participated. This weekend, there will be 1200 student hackers in the big house!

We capped our ticket amount to 1700, and MHacks sold out in 24 hours! Figures below show the global locations of attendees:



### **Schedule of Events**

Please see monitors throughout the hackspace for location & further information

# **Friday**

7 - 9 PM Bus Arrival // Check-in

9 - 11 PM Opening Ceremonies // API Demos in the Crisler Center

11 PM Moving to Big House + Catered Dinner

12 AM Hacking Begins!

#### Saturday

9 - 10 AM Tasty Breakfast

10 - 9 PM Tech Talks // Info Sessions // Deep Dives

1 - 3 PM Lunch 6 - 7 PM Dinner

7 - 10 PM Special Events on the Field

12 - 1 AM Late Night Snacks

#### Sunday

11 AM Hacking Ends

12 PM Hack Submission Deadline 12 - 2 PM Expo // First Round Judging

2 - 3:30 PM Final Demos // Prizes // Closing Ceremonies

3:30 - 5 PM Departure

### Mentorship

- -Tweet #mhackshelp when you have technical questions! Company engineers will be on hand to help out!
- -Interact with us @mhacks, we will always be checking!
- -@twemhacks is here for questions regarding Twitter API & Mobile!

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#### **Prizes**

**Grand Prize** presented by Hearst Automotive

Cash amount to be announced

Tech Stars Package

- Fly out and housing for "TechStars for a day"
- Interview with Managing Director in Boulder
- Multiple mentor meetings with star mentors

Entrance to Greylock Hackfest

· Flights included if teams members are not in the Bay Area this summer

Second and Third place prizes to be announced

## Sponsor Prizes

- -Best use of Car & Driver API \$3000
- -Best B2B Hack using a Hearst API \$3000
- -Best use of Parse or Facebook \$3000
- -Most technically impressive hack Andreessen Horowitz \$2000
- -Microsoft Prize \$1500
- -Best use of AlchemyAPI \$1500
- -Best venture accepting payments using Ribbon Ribbon.co \$1000
- -Best use of MongoDB \$500
- -Prize for efficiency/speed/strong implementation IMC Financial \$500
- -Best Healthcare Hack Epic \$500
- -Best Weather Hack Weather Underground \$500
- -Best Hack that helps people recover from the unexpected State Farm \$500
- -Best use of Twilio API 2 Lego Mindstorms EV3 (worth \$350 ea.)
- -Best use of SendGrid API 4 Leap Motion Controllers
- -Most Creative Prediction API Google 4 Nexus 7 Tablets & 4 ChromeCasts for AppEngine
- -Thiel Fellowship "Under 20" Prize All team members must be under the age of 20
  - Priority review of the 2014 Thiel Fellowship application
  - Travel and accommodations paid to attend the next Under20 Summit
  - Coffee meet and greet with members of the Thiel Fellowship Leadership Committee and a representative from one of the Thiel Investment Funds

All attendees aged 23 and under are invited to the Under20 Summit (NYC in Nov. or SF in June). To bypass the application, email <a href="mailto:nick@thielfoundation.org">nick@thielfoundation.org</a> with "MHacks" in the subject line registration link and password.



# HEARST automotive

















































































Learning A-Z