

Hack This Fall

season 4

Innovate For Good

Sponsorship Prospectus



9 - 11 February 2024, In-Person

What ?

Hack This Fall is one of the most thriving hacker communities. It began in 2020 with a mindset of encouraging beginner hackers to build unique projects regardless of the tech or field; the only focus is to create something meaningful and enjoy building while also solving the shared struggles of our surroundings.

We aim to promote hackers & give them a platform where they can showcase their skills, meet like-minded people, learn new stuff, & grow together. We are bringing the 4th edition of our flagship event - a 36 Hours In-person Hackathon, starting on Friday, February 9th 2024, and ending on Sunday, February 11th 2024.

Why ?

Hack This Fall's community encourages Inclusion and Diversity at its core and has various events & happenings around the same as well to keep hackers engaged in a meaningful way. This is the perfect opportunity for you to recruit talented hackers, raise brand awareness, receive feedback on your products, or all of the above. We provide many perks & benefits to help you maximize your engagement and meet your goals.

All in all, with Hack This Fall, we want to enhance your experience & this also provides an unique opportunity for you to meet the most creative and innovative projects around.

Who ?

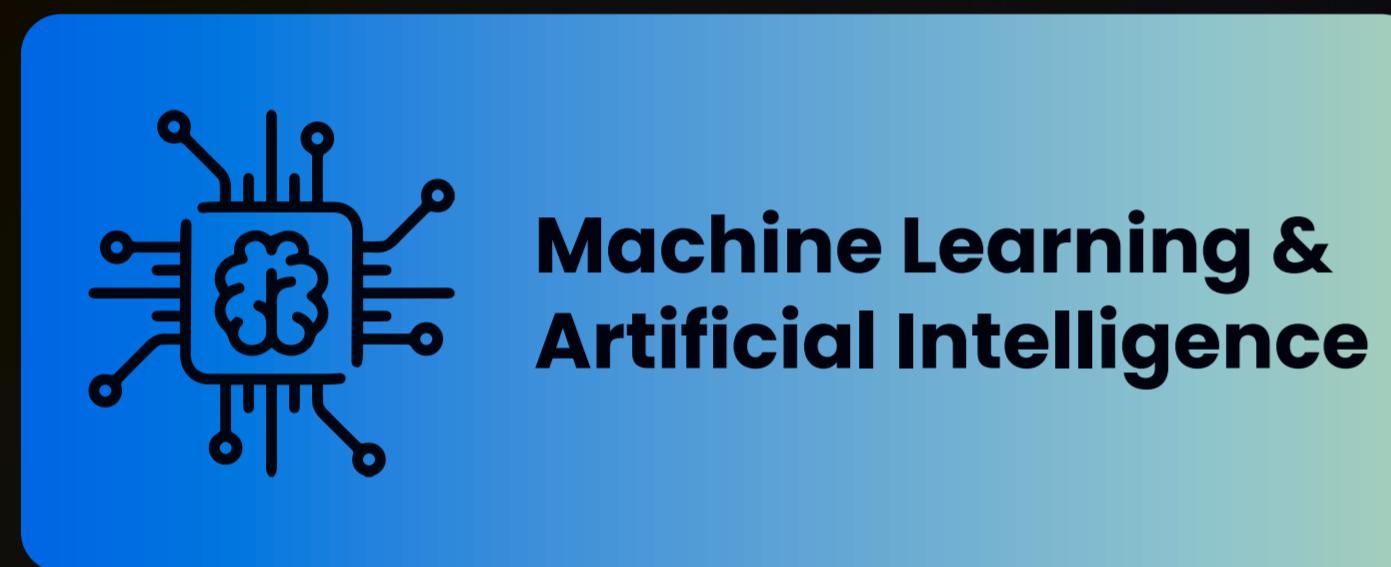
Hack This Fall is organized by a group of passionate humans, from across India. Our mission is to provide a platform to anyone, irrespective of their background, experience, or skill set where they can collaborate in a meaningful way and bring change by solving the shared struggles of our society. We actively aim to encourage everyone to participate in hackathons and we accomplish this by running various activities, events, and meet-ups across the globe.

Hack This Fall is an MLH member event, which means that Major League Hacking has verified it as a high-quality event and fulfills all the standards.

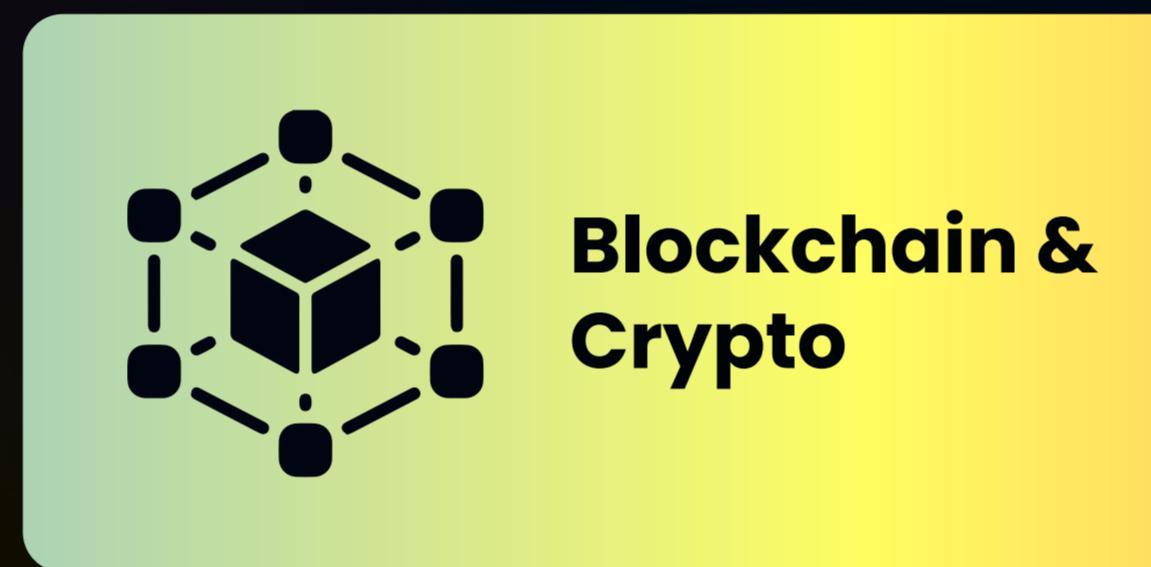
Tracks

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Hack This Fall has something for everyone. From rookies to veterans, we want to encourage hackers from every domain, skill and experience to build with us. Keeping that in mind, we have following tracks we want to focus on during our hackathon this season. That being said hackers are not bound to build around these tech, we will support every project under open innovation which are not from the listed tech.



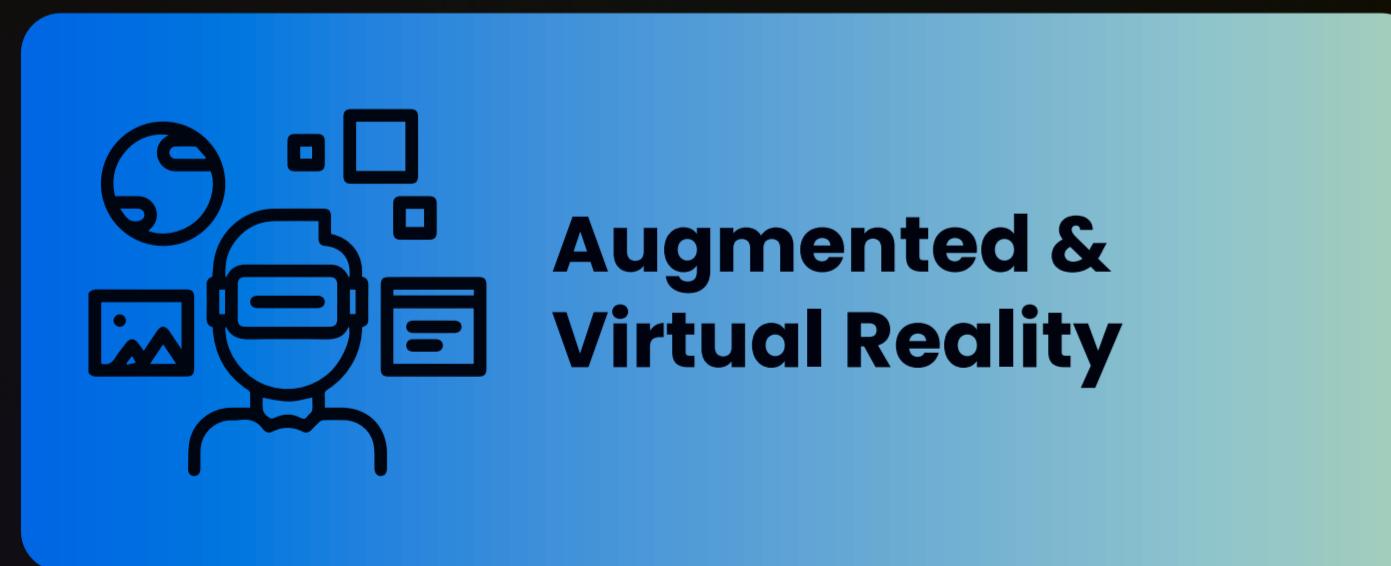
**Machine Learning &
Artificial Intelligence**



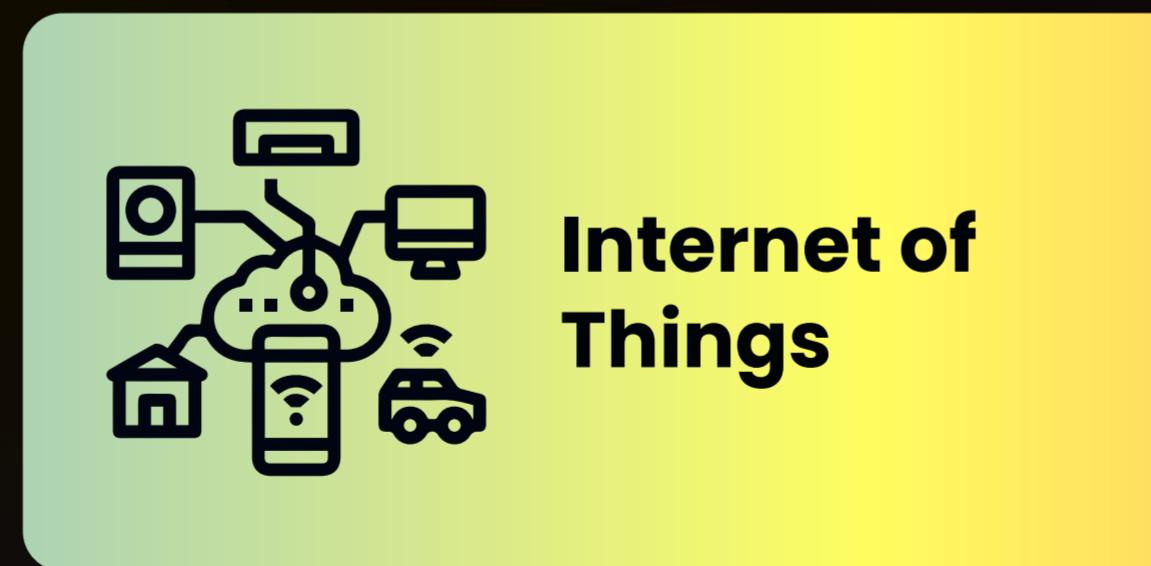
**Blockchain &
Crypto**



**Security &
Audits**



**Augmented &
Virtual Reality**



**Internet of
Things**



**Cloud &
DevOps**



**Open
Innovation**

Why Sponsor Us?

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Talent Recruitment

- **Distribute** recruiting material to the attendees in-person.
- **Meet** a talented pool of students majoring in diverse backgrounds.
- **Access** student information such as resumes, LinkedIn, and GitHub.

- **Place** Open-positions on job-ad Placement section on our website.
- **Schedule** on-site interview with students during the event.

Brand Awareness

- **Feature** your brand on our website and social media channels.
- **Expose** your brand through our banners, t-shirts, swags and more.
- **Introduce** your brand to attendees at our ceremonies and stage.
- **Showcase** your brand at your dedicated sponsor booth.
- **Spotlight** your brand by sponsoring events & stand-alone tiers.

Community Outreach

- **Support** the hacker community at Hack This Fall through resources.
- **Facilitate** workshops to teach attendees about your product.
- **Run** dedicated office Hours to interact with the hackers in-person.

- **Access** to hacker database for outreach and other purposes.
- **Promote** a culture of innovation and excellence at Hack This Fall.

General & Miscellaneous

- **Present** a Build on Product Challenge for your product.
- **Send** people from your company to support hackers in-person
- **Mentor** students as they work on projects using your technologies.
- **Evaluate** projects at our Project Showcase & award top teams.
- **Invite** to exclusive sponsor dinner pre-hackathon.

Hackathon Glimpses

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Hack This Fall has hosted three successful editions of hackathons under its belt since 2020, uniting hackers globally through their passion for innovation.

Guided by the motto "Innovate For Good", it became the catalyst for transformative projects across various domains that address pressing challenges and drive positive change.

The hackathon fosters a rich ecosystem of learning, networking, and mentorship. Hack This Fall empowers hackers to unleash their creativity, technical expertise, and problem-solving skills.



Community Glimpses

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Beyond the hackathon, we have organized tons of meetups & events. The community is fueled by a shared passion for tech and a drive to create a positive impact.

We foster a culture that encourages learning, sharing, & growth while also empowering hackers to expand their skills, gain knowledge, & forge connections.

We owe our success to the unwavering support of our sponsors. Since 2020, we've been backed by some renowned organizations that share the mission of fostering innovation & empowering aspiring hackers.



90+
Cities



16+
Events



960+
Attendees



60+
Talks



62+
Sponsors



290+
Universities



Sponsorship Tiers

6

| Perks | Bronze \$1500 | Silver \$3000 | Gold \$4500 | Platinum \$6000 | Diamond \$7500 | Powered-by \$9000 |
|-------------------------------------|------------------|------------------|----------------|--------------------|-------------------|----------------------|
| Branding | | | | | | |
| Logo on website | ● | ● | ● | ● | ● | ● |
| Social media post | 1 | 1 | 2 | 2 | 3 | 3 |
| Opening ceremony mention | ● | ● | ● | ● | ● | ● |
| Item [sent by you] inside event bag | ● | ● | ● | ● | ● | ● |
| Logo on banner | ● | ● | ● | ● | ● | ● |
| Promo video on HTF channels | ● | ● | ● | ● | ● | ● |
| Standing banner | | 1 | 1 | 2 | 2 | 3 |
| Logo on master backdrop | | | ● | ● | ● | ● |
| Logo on t-shirt | | | | ● | ● | ● |
| Logo on certificate | | | | ● | ● | ● |
| A short blurb by host on stage | | | | ● | ● | ● |
| Logo on stage | | | | | ● | ● |
| Logo on i-card | | | | | ● | ● |
| Booth [in-person] | | | | | ● | ● |
| Logo on lanyard | | | | | | ● |

Sponsorship Tiers

7

| Perks | Bronze \$1500 | Silver \$3000 | Gold \$4500 | Platinum \$6000 | Diamond \$7500 | Powered-by \$9000 |
|--|------------------|------------------|----------------|--------------------|-------------------|----------------------|
| Engagement | | | | | | |
| Workshop [online] | pre-recorded | pre-recorded | 30-mins | 45-mins | no-limit | no-limit |
| Build on product challenge | | ● | ● | ● | ● | ● |
| Dedicated channel on discord | | ● | ● | ● | ● | ● |
| Number of emailers | | | 1 | 2 | 2 | 2 |
| Emailers to hackathon participants only | | | ● | ● | ● | ● |
| Blog/Write-up on projects from winners | | | | ● | ● | ● |
| Workshop [in-person] | | | | 30-mins | 45-mins | 60-mins |
| Stage time [in-person] | | | | | 2-mins | 5-mins |
| Emailers to 6K+ community members | | | | | ● | ● |
| In-person office hours | | | | | ● | ● |
| Access to database via emailer (who agrees) | | | | | ● | ● |
| Access to database via registration (who agrees) | | | | | ● | ● |
| Host or sponsor an activity | | | | | | ● |
| Keynote segment | | | | | | ● |

Sponsorship Tiers

8

| Perks | Bronze \$1500 | Silver \$3000 | Gold \$4500 | Platinum \$6000 | Diamond \$7500 | Powered-by \$9000 |
|---------------------------|------------------|------------------|----------------|--------------------|-------------------|----------------------|
| General | | | | | | |
| Send people | 1 | 1 | 2 | 3 | 4 | 5 |
| Get to mentor hackers | ● | ● | ● | ● | ● | ● |
| Invite to sponsor dinner | | | | ● | ● | ● |
| Judge at project showcase | | | | | ● | ● |
| Powered by you | | | | | | ● |
| Recruitment | | | | | | |
| Distribute material | ● | ● | ● | ● | ● | ● |
| Get github / linkedin | | | ● | ● | ● | ● |
| Get resume | | | | ● | ● | ● |
| Job ad placement | | | | ● | ● | ● |
| Interview room | | | | | ● | ● |

Additional Tiers

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Mini-Event

Elevate your brand's visibility and excitement by hosting a lively and interactive mini-event at the hackathon. Engage participants with thrilling activities, foster a vibrant atmosphere, and create unforgettable moments while showcasing your brand's commitment to innovation & enjoyment.



Meal

Fuel innovation and satisfy appetites by sponsoring diverse and delicious meal options for the hackathon participants. Showcase your commitment to their well-being and create a memorable dining experience, making your brand an essential part of their hackathon journey.



Hack This Fall 4.0

\$500 Snack/Drink

Be the hero of hunger and thirst by sponsoring delicious snacks and refreshing drinks for the hackathon participants. Showcase your brand's generosity and care while ensuring participants stay energized and fueled throughout the event, leaving a lasting positive impression.



\$1200 Booth

Grab the spotlight and make a lasting impression by setting up your own captivating booth space at the hackathon venue. Showcase your brand, interact with participants, and demonstrate your innovative solutions, leaving a memorable mark on the event's attendees.



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Past Sponsors

10

GitHub

 **twilio**

 **SOLANA**

 **polygon**


MLH
MAJOR LEAGUE HACKING

 **storyblok**

 **DigitalOcean**

 **Microsoft Azure**

 **replit**

 **QuickNode**

 **POSTMAN**

 **5ire**

 **unleash**

 **zeeve**

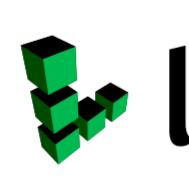
 **appyhub**

 **Peerlist**

 **nhost**

 **appwrite**

 **DEV**

 **linode**

 **symbl.ai**

 **Courier**

 **balsamiq®**

 **many more...**

Reach out to us



Reach out to us via email at,
sponsorships@hackthisfall.tech

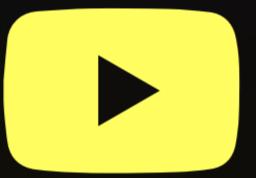


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Looking forward to hearing from you and collaborating!

