



# HackUNT 2020

February 15-16, 2020

[hackunt.org](http://hackunt.org)

[officialhackunt@gmail.com](mailto:officialhackunt@gmail.com)

## About Us

HackUNT is a completely student run, non-profit event aiming to bring together creative minds to make great things. Over the course of 24 hours, students will use their creativity and technical skills to develop solutions to problems. HackUNT provides an opportunity for talented engineering students develop their engineering skills and meet industry leaders! HackUNT 2020 is UNT's third annual hackathon and with close to 500 registrants and over 20 project submissions last year, we expect to attract many talented college students and for the projects to be better than ever this year!

## Why should you be a sponsor?

Hackathons are career fairs where you get to see the quality and talent of potential recruits firsthand! Hackathon participants are motivated and energetic about their work. So much so that they sacrifice a weekend of sleep for it. And sponsoring a hackathon provides a great way to interact with the brightest students in Computer Science, Business, and Engineering.

**Recruit talent!** Build relationships with hundreds of top students along and gain access to their resumes; sponsors received over 250 resumes last year.

**Advertise!** You can introduce your product to participants and encourage them to use it by offering swag or a related prize. Let attendees know about your company culture and goals.

**Mentor!** Inspire students through workshops and talks. Talk to students about important skills and give advice about the professional world.



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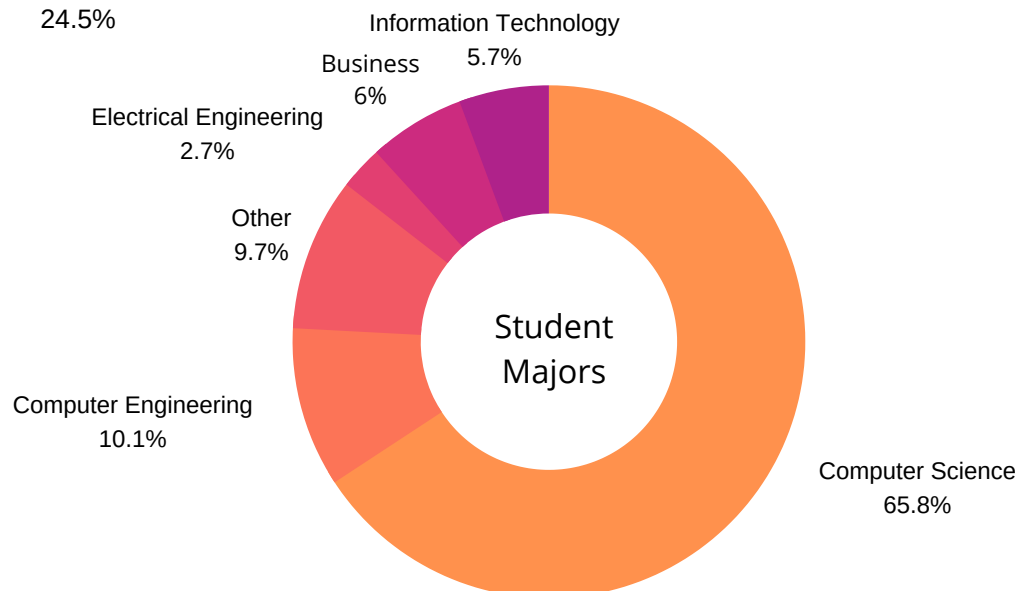
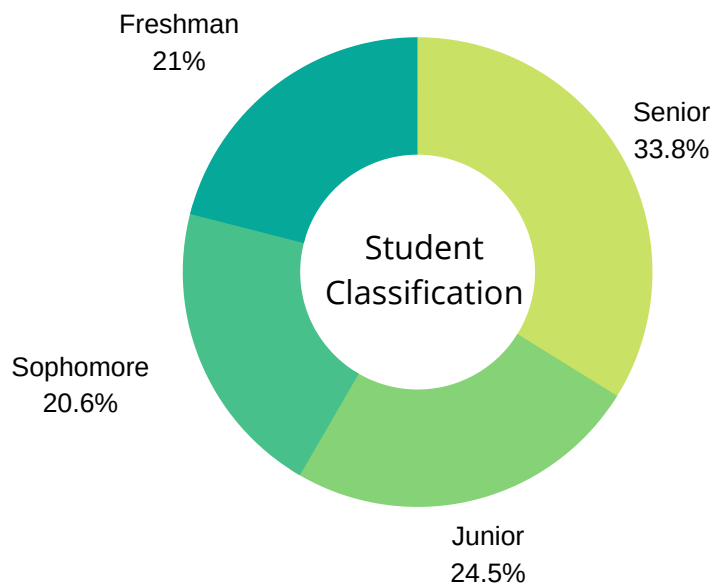
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## Graphical recap: HackUNT 2019

251  
resumes from students  
across the country

44  
universities represented

28  
projects submitted





## Sponsorship Packages

In addition to sponsorship money, we also strongly encourage these contributions:

- **Swag**: Build your brand with shirts, stickers, water bottles, shades, and more
- **Prizes**: Promote your mission with your own prize categories
- **Engineers**: Spread your culture by mentoring the participants and guiding their experience with your APIs

Please contact us at [officialhackunt@gmail.com](mailto:officialhackunt@gmail.com) if you are interested and want to discuss a particular sponsorship package.

	\$250	\$500	\$1k	\$2k	\$5k
<b>General</b>					
# of Representatives	0	1	2	4	8
# of Tables	0	1	1	2	2
Provide custom challenge			✓	✓	✓
Host a tech workshop				✓	✓
Keynote speaker					✓
<b>Recruiting</b>					
Receive participant resumes		✓	✓	✓	✓
Recruiting info on website				✓	✓
<b>Branding</b>					
Logo on website	✓	✓	✓	✓	✓
Distribute swag	✓	✓	✓	✓	✓
Logo on t-shirt			✓	✓	✓



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## Your support is key!

Your support as a sponsor for HackUNT will help every aspect of the event. Contributions from sponsors go towards the costs of student transportation, the venue, food, t-shirts, staffing, and many, many other things that make a hackathon successful and exciting.

We want to provide an opportunity for you to develop a strong presence in Texas' engineering community. By sending representatives, developers, and mentors you can foster a relationship with tomorrow's engineering talent and by providing swag you can advertise your company and leave an impression on HackUNT's attendees!

We hope you that you are as excited about this opportunity as we are and that you decide to be a part of HackUNT!

If our sponsorship options are not what you are looking for, please reach out to us at **[officialhackunt@gmail.com](mailto:officialhackunt@gmail.com)**. We will work with you to provide the best package possible.