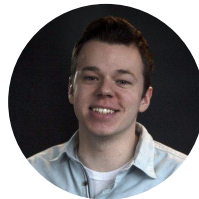


# HACK UPSTATE

*Unite, facilitate and collaborate.  
Advancing our tech communities.*



**Doug Crescenzi**  
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# What is Hack Upstate?

## Mission

Hack Upstate's mission is to **unite** and **facilitate collaboration** among the greater Upstate New York technology community. In doing so, we aim to **contribute to the growth** of Upstate New York's technology sector, and to create a robust network of **technologists** and **regional technology companies**.

## How

Hack Upstate organizes weekend **hackathons** twice a year (i.e., Fall & Spring) where **developers, designers, engineers** and **innovators** from across Upstate New York come to Syracuse, NY, and share ideas, form teams, build projects, and win awesome prizes in 24 hours. The event is **free to attend** for all participants.

## Additional Information

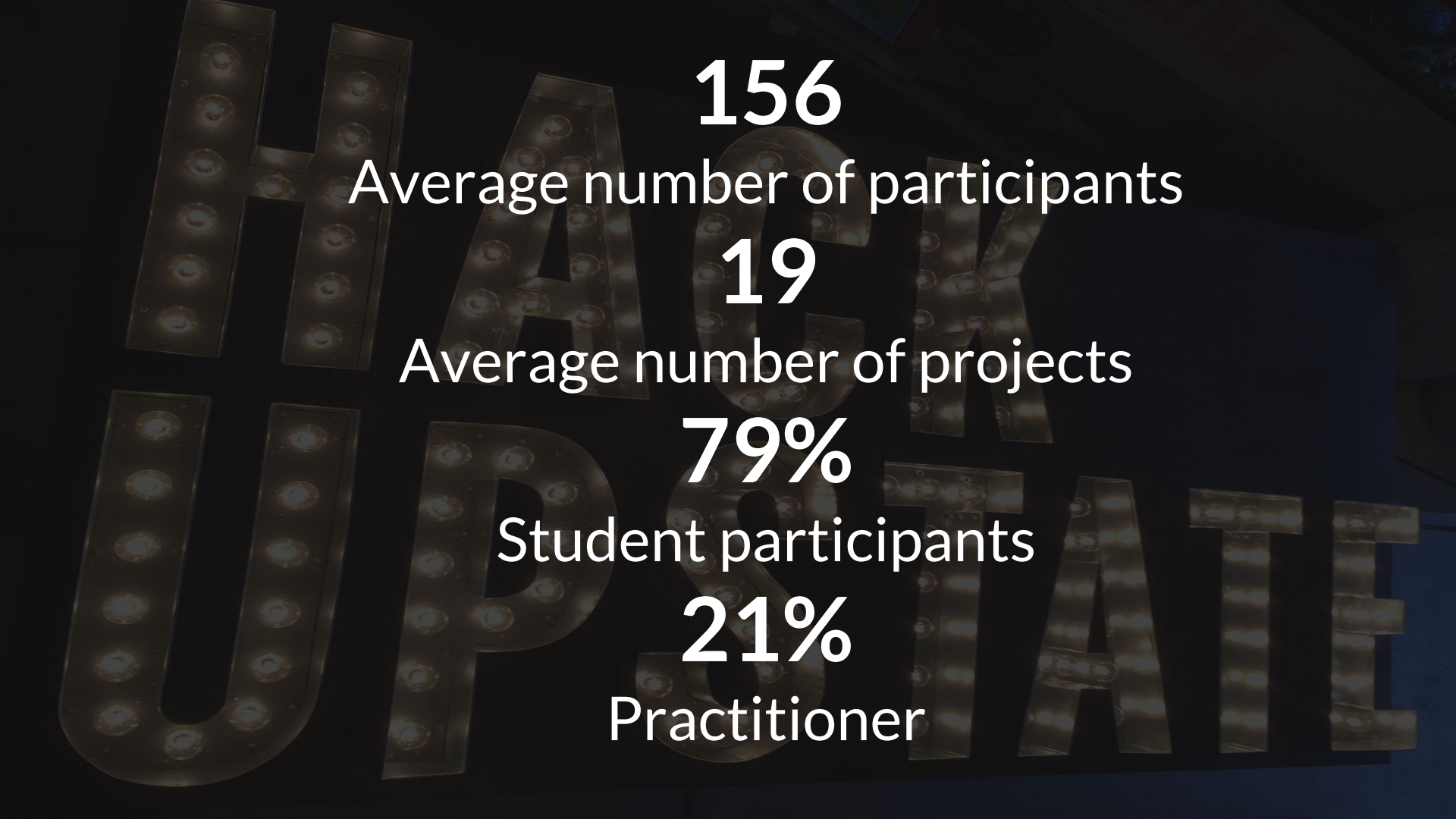
<http://hackupstate.com>  
[team@hackupstate.com](mailto:team@hackupstate.com)

## When

October 6-7, 2018  
Saturday 11am - Sunday 2pm

## Where

The Technology Garden  
235 Harrison St.  
Syracuse, NY 13202

The background of the slide features the word "HACKSTATE" in large, stylized letters made of marquee lights. The letters are arranged in two rows: "HACK" on top and "STATE" on the bottom. The lights are glowing with a warm, yellowish-orange light, and the letters are set against a dark, textured background.

**156**

Average number of participants

**19**

Average number of projects

**79%**

Student participants

**21%**

Practitioner

A group of people, mostly young adults, are gathered around a food service area at night. They are holding plates of food, including tacos and salads. The background is dark with some blurred lights, suggesting an outdoor or semi-outdoor event. The text is overlaid in the center of the image.

Dozens of successful STEM job  
placements over 5 years



# Testimonials



"Hack Upstate has been *instrumental to Upstate New York's technology sector growth*. As a Startup-NY company, it's exciting to see the rate at which their *community is expanding*, and the success they've had *aligning Upstate tech talent with employers*. We're so proud to have them here in New York."

**RACHEL HOAT**

**Former Chief Digital Officer and Deputy Secretary for Technology, New York State**



"From elegant to crude, the paths of invention are riddled with challenges best tackled through diversity in talent and thinking. *Hack Upstate attracts these rare ingredients and fiendishly disrupts traditional planning* through rules and boundaries ensuring the unexpected."

**PATRICK DANIAL**

**Chief Technology Officer and Co-Founder, Terakeet**



"We at AT&T have worked closely with Hack Upstate on five different civic related hackathons throughout the past two years. All have been *tremendously successful, and introduced extraordinary value to Upstate New York's STEM community*, as well as the Upstate community at large."

**BEN ROBERTS**

**Director of Public Affairs, AT&T**

# Testimonials



*"In the emerging Upstate New York tech scene, [Hack Upstate is an essential asset](#). It's an outstanding event for bringing together some of our region's top tech talent, a tight, well-run event and an absolute blast!"*

**DAVE BULGER**

**Chief Executive Officer, Tuzag**



*"As a certified Benefit Corporation, Metis Consulting Group believes that strong communities make strong businesses. That is why we are long-time sponsors of Hack Upstate, [whose mission to unite and facilitate collaboration among the greater Upstate New York technology community](#) dovetails seamlessly with our own goal of conducting Business as a Force for Good."*

**AIMEE KOVAL**

**President & COO, Metis Consulting Group**

# Testimonials



*"Hack Upstate **energizes the developer network of our region**. Hundreds of creative people come together, then go from strangers to collaborators through friendly competition as they develop unique and useful solutions. The event is always well planned, with great sponsors, food and drinks, and smart, diverse judges. Through its engagement and longtime commitment, **Hack Upstate leads by example in this area's coding community**."*

**JIM JURISTA**

**Chief Technology Officer, Metis Consulting Group**



*"Hack Upstate is building a more connected, aware, and knowledgeable developer community for our region. Shared projects and sleepless nights are leading to new friendships and **turning ideas into real products and services**."*

**NASIR ALI**

**Co-founder and CEO, Upstate Venture Connect**



Interested in sponsoring  
Hack Upstate XII?



Package	Mega \$1,000	Giga \$2,500	Tera \$5,000
General			
API / Product Exposure	✓	✓	✓
Speak at Opening Ceremony (2-3 mins)	✓	✓	✓
Sponsor a Meal ( <i>Dinner, Lunch, or Breakfast Courtesy of &lt;Your Company&gt;</i> )		✓	✓
Sponsor a Custom Prize Category		✓	✓
Side Event ( <i>Tech talk, product workshop, panel discussion, minigame, API demo, etc</i> )		30 minutes	60 minutes
Judge & Award Prizes			✓
Recruiting			
Send Recruiters, Mentors, and Developers	✓	✓	✓
Sponsor Table ( <i>limited to <b>first 4</b> sponsors</i> )		✓	✓
Email Hack Upstate Mailing List of <b>~2500</b> Recipients ( <i>after the event</i> )			✓
Promotion			
Company Logo on Back of T-shirt & Website	✓	✓	✓
Recognition during Opening and Closing Ceremony	✓	✓	✓
Social Media Shoutout	✓	✓	✓
Distribute Swag ( <i>Shirts, stickers, brochures, etc</i> )	✓	✓	✓
Blog Article Generated and Promoted by HU team (750 - 1000 words)		✓	✓
Digital Banner on Top of our Website			✓
Co-hosted by you ( <i>Available to 1st Tera sponsor only</i> )			✓

# What do our sponsors think<sup>1</sup>?

100%

of sponsors thought we provided appropriate recognition for their sponsorship

100%

of sponsors found value from the in person networking opportunities

1. Survey results taken from 5 out of 16 sponsor responses from our Spring 2018 hackathon

# Any Questions?

If you have [anything](#) further you would like to discuss, or ideas for another sponsorship package, please [contact us](#). We are more than happy to [set up a phone call](#) and chat! We are [flexible](#) with our options and can [tailor sponsorships](#) to suit your needs.



**Doug Crescenzi**  
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**Jesse Peplinski**  
[jesse@hackupstate.com](mailto:jesse@hackupstate.com)

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