



# HackUTD by acm

sponsorship packet 2024–2025

# what is hackutd?

HackUTD is the largest hackathon in Texas and the second largest 24 hour hackathon in the US! Our event is hosted at ECSW at the University of Texas at Dallas.

By sponsoring HackUTD, you will have the opportunity to network and connect with students through our career fairs, personalized challenge statements, and workshop sessions! We attract talented, driven individuals at our event who come together to build innovative projects in 24 hours!





# hackutd.

biggest hackathon in texas.

## 2023 Fall stats

**1000+**  
participants

submitted  
**230**  
projects

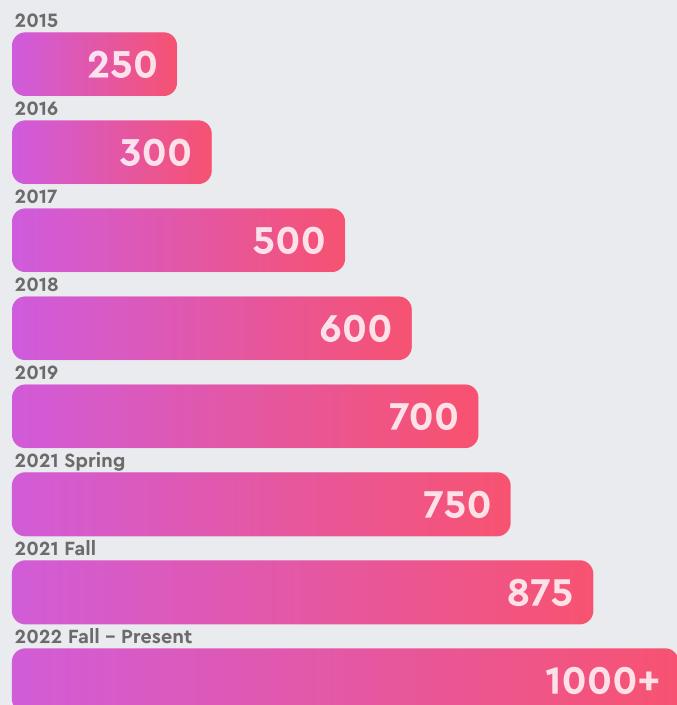
came from  
**30**  
universities

**25%**  
of hackers from  
other schools

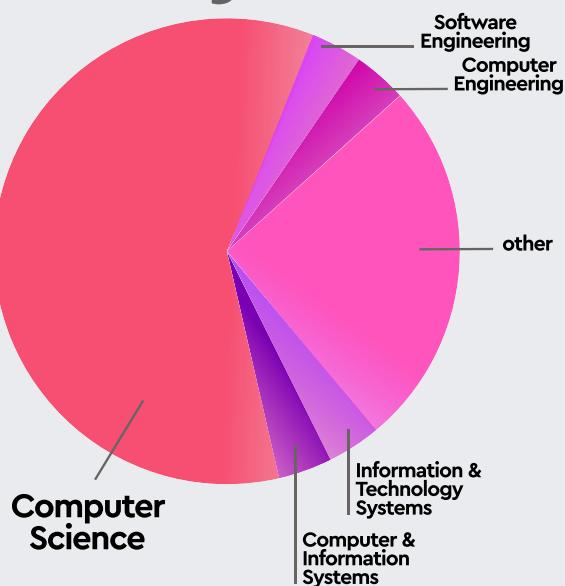
**77%**  
of hackers sought  
employment

**56%**  
of hackers had  
industry experience

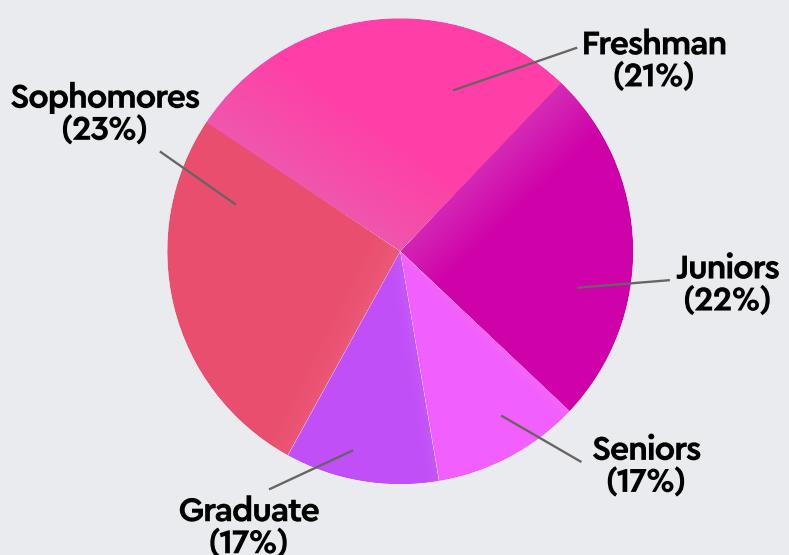
### General Attendance



### majors



### class





# hackutd. sponsorship tiers

	bronze \$4K	silver \$7K	gold \$9K	platinum \$12K	title **
general perks					
resumes	●	●	●	●	●
distribute swag	●	●	●	●	●
logo on website	●	●	●	●	●
career fair booth	●	●	●	●	●
bring company representatives	●	●	●	●	●
lounge access	●	●	●	●	●
insta + linkedin (tier post)	●	●	●	●	●
challenge statement		●	●	●	●
booth throughout hackathon		●	●	●	●
bring company judges and mentors		●	●	●	●
present at opening ceremony		1 min	2 mins	3 mins	5 mins
hackathon workshop			●	●	●
judging deliberation room			●	●	●
preferred booth location			●	●	●
pre-hackathon event				●	●
pre-event custom email				●	●
pre-event resume access				●	●
branded as "hackutd by {company}" + individual sponsored post					●
keynote speaker					●
special event during hackathon					●
logo on T-shirt					●
social media takeover – "day in the life of a swe at {company}"					●

## à la carte sponsorship

midnight sponsored/branded meal

\$2K

\*\*contact us for price!!

# want a year-round presence on campus?

meet our parent organization, acm!

ACM, the Association of Computing Machinery, is the premier organization at UT Dallas dedicated to making a significant impact in the CS community. Our eight divisions play distinct roles in crafting an outstanding undergraduate experience, and we would be delighted to introduce you to some of them.

**600+**  
recognized  
members

**100+**  
officers



**acm**  
**projects.**

**800+** applicants | **80+** participants



**acm**  
**research.**

**500+** applicants | **80+** participants

ACM Projects and ACM Research are 10 week long student lead initiatives with ACM Projects focused on app development and ACM Research focused on advanced research level publications.

**24+** workshops and  
panels hosted

If your company is interested in having an impact at UT Dallas, reach out to us at [acmindustry@acmutd.co](mailto:acmindustry@acmutd.co) for the ACM sponsorship packet.



acmutd.co | hackutd.co  
hello@hackutd.co  
faculty mentor: john.cole@utdallas.edu