



HackUTD by acm

North America's largest 24hr hackathon

sponsorship packet 2025–2026

who are we?

HackUTD is the **largest 24 hour hackathon in North America** hosted at the University of Texas at Dallas. By sponsoring HackUTD, you will have the opportunity to network with **over 1,100 of the brightest students** from 30+ universities across the continent—connecting your company with exceptional talent while showcasing your innovations!



past sponsors



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and many more...

As the largest 24-hour hackathon in North America, we bring together the brightest minds from universities across the country to **build**, **create**, and **showcase innovation**. HackUTD is where the future gets built—one line of code at a time.

In **Fall 2024**, we hosted...

3500+
applicants

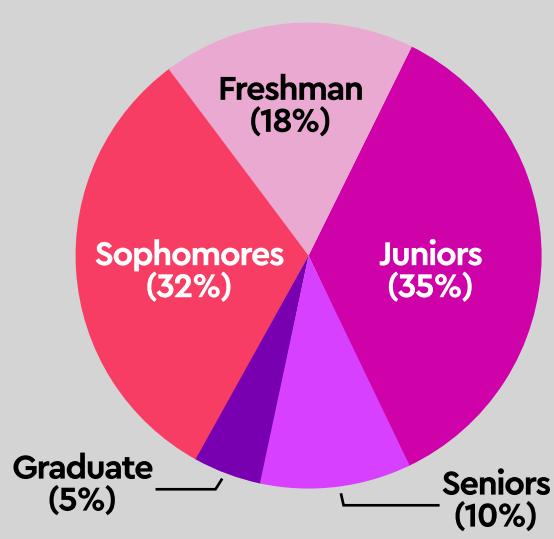
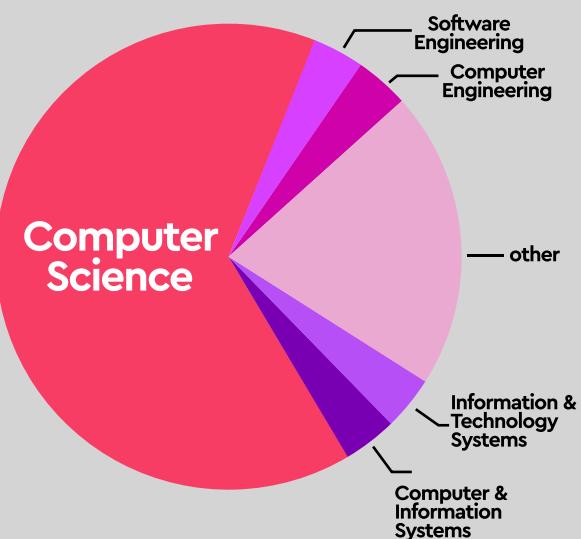
1100+
participants

279
projects

32
universities

400+
pre-event attendees

Along with a variety of **majors** and **classes**:



	bronze \$5k	silver \$10k	gold \$12k	platinum \$15k	title **
technical recruiting	bring company representatives	4 reps	5 reps	10 reps	15 reps
	post-event resume access	●	●	●	●
	career fair booth	●	●	●	●
	challenge statement		●	●	●
	pre-event resume access			●	●
	filter student by interests			●	●
	priority booth location				●
marketing	distribute swag	●	●	●	●
	logo on website	●	●	●	●
	insta + linkedin (tier post)	●	●	●	●
	present at opening ceremony		1 min	2 mins	3 mins
	sponsor-branded area				5 mins
general perks	lounge access	●	●	●	●
	bring company judges & mentors		●	●	●
	hackathon workshop			●	●
	judging deliberation room			●	●
	pre-hackathon event				●
	pre-event custom email				●
title perks	branded as "hackutd by {company}"				●
	individual sponsored post				●
	keynote speaker				●
	special event during hackathon				●
	logo on T-shirt				●
	social media takeover				●

add-ons

midnight snack
\$3k

sponsor a meetup
**

in-kind sponsorship
**

**contact us for price

want a year-round presence on campus?

meet our parent organization, acm!

ACM, otherwise known as the Association of Computing Machinery, is the premier organization at UT Dallas dedicated to making a significant impact in the CS community. Our eight divisions play distinct roles in crafting an outstanding undergraduate experience, and we would be delighted to introduce you to some of them.

600+
recognized
members

100+
officers



acm
projects.

800+ applicants | **80+** participants



acm
research.

500+ applicants | **80+** participants

ACM Projects and ACM Research are 10 week-long student-led initiatives with ACM Projects focused on app development and ACM Research focused on advanced research level publications.

24+ workshops and
panels hosted

If your company is interested in having an impact at UT Dallas, reach out to us at acmindustry@acmutd.co for the ACM sponsorship packet.



acmutd.co | hackutd.co
hackutdindustry@acmutd.co

faculty mentor: john.cole@utdallas.edu