

SPONSORSHIP INFORMATION

WHAT IS HACKWCU?

HackWCU is a 24-hour hackathon at West Chester University. We will be hosting hundreds of students across the nation to congregate for a full day of fun, innovation, and creative problem solving. This is a great opportunity for beginner to advanced hackers alike to challenge themselves and broaden their skills. HackWCU also allows hackers a chance to network with tech companies, learn at workshops, meet with industry experts, and receive one-on-one guidance from experienced mentors.

WHEN & WHERE?

- Saturday, April 7th to Sunday, April 8th, 2018
- The Business and Public Management Center
50 Sharpless Street, West Chester, PA



WHY SPONSOR?

Sponsoring HackWCU is the most effective recruiting effort you can make for engaging with the tech industry's rising talent at West Chester University and surrounding Colleges/Universities such as University of Pennsylvania, Drexel, Temple, and many more. Hackathons are quickly replacing career fairs and other traditional methods of recruiting and marketing. The reason being is that the Hackathon community is grossly comprised of the industry's top most passionate developers, entrepreneurs, and engineers. Additionally, sponsoring HackWCU is a great opportunity to expedite your company's brand recognition, and show off your company's new products to developers, leaders, and consumers.

GETTING INVOLVED

We want you to be a part of HackWCU because we know you will add value to the event. In addition to monetary support, you can help by:

1. Sending members of your company to help out by being ambassadors, mentors, give tech talks, or run workshops.
2. Making HackWCU memorable by giving hackers branded swag.
3. Be creative! If you have interesting ideas to improve our event, we are open to discussion.

Check out our sponsorship tiers below and contact us with any questions, comments, and concerns at info@hackwcu.org, and we'll get back to you right away!



HACK WCU

SPONSORSHIP TIERS

<i>Kilo</i>	<i>Mega</i>	<i>Giga</i>	<i>Tera</i>
\$1000	\$2000	\$4000	\$8000

<i>General</i>				
Sponsor Table	✓	✓	✓	✓
Sponsor Workshop	✓	✓	✓	✓
Send Mentors	✓	✓	✓	✓
Mentioned During Ceremonies	✓	✓	✓	✓
Opening Ceremony Speech		2 mins	3 mins	5 mins
Closing Ceremony Speech		2 mins	3 mins	5 mins
Keynote				✓
Co-Host				✓
Private Sponsor Lounge				✓
<i>Recruiting</i>				
Material Distribution	✓	✓	✓	✓
Access to Resumes		Post-Event	Pre-Event	Pre-Event
Recruiters Onsite		✓	✓	✓
<i>Branding</i>				
Logo on Website	✓	✓	✓	✓
Logo on Handouts	✓	✓	✓	✓
Logo on T-Shirt		✓	✓	✓
Promotional Emails to Attendees			✓	✓
Optional Branded Prize	✓	✓	✓	✓

If you'd prefer a customized package, send us an email at info@hackwcu.org and our team will get back to you as soon as possible!