

# **HACK WCU**

## **Sponsorship Packages**

Business & Public Management Building  
March 21-22, 2020



## Introducing HackWCU 2.0

Every year West Chester University hosts HackWCU, our annual **community-first hackathon**, making this our **second year**! In 2019, we welcomed 150 university and collegiate developers from across the state to create mobile, web, and hardware hacks within 24-hours. This year, we are excited to be hosting 250 of students for a full day of fun, innovation, and creative problem solving. **We give hackers an environment where creativity and learning alike can flourish.**

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### Why Sponsor?

**Increase recruitment potential.** Getting involved with HackWCU is the most effective recruiting effort you can make to engage with the tech industry's rising talent. Since our community is greatly comprised of the industry's topmost passionate developers, entrepreneurs, and engineer we make it easy to find your future coworker.

**Kickstart your API or product.** Hackathons provide companies the opportunity to receive live feedback on their products from developers who use them. Excite hackers about your product by demonstrating why and how your tool helps them build their dream product.

**Gain brand awareness.** As a critical member of the Greater Philadelphia Area hacker community, attendees trust the sponsors we invite; viewing them as an extension of the group. The more swag you bring and the more unique your company's presence, the more impactful your sponsorship will be on the collective. In the past companies have promoted their brand through t-shirts, stickers, water bottles and even game booths!

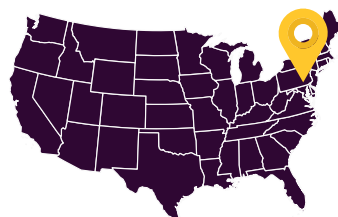
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### When & Where

**Where:** Saturday, March 21 to Sunday, March 22

**When:** Business & Public Management Building

*50 Sharpless St, West Chester, Pennsylvania*





## Sponsorship Tiers

General	Kilo \$500	Mega \$1000	Giga \$2000	Tera \$4000
Mention at Opening & Closing	●	●	●	●
Distribute Swag	●	●	●	●
Stage Time at Opening Ceremonies		1 min	3 min	5 min
Title Sponsor				●
<b>Recruiting</b>				
Access to Hacker Resumes		Post	Pre	Pre
Sponsor Table		1 day	2 days	2 days
Post Hackathon Recruiting Email			●	●
Interview Room				●
<b>Engineering</b>				
Send Mentors	●	●	●	●
Judge Prizes	●	●	●	●
Custom Prize		●	●	●
Host Workshop / Mini Event		30 min	45 min	60 min
Seat on Final Judging Panel				●
<b>Marketing</b>				
Logo on Website & Shirt	XS	S	M	L
Social Media Promotion		1	2	3
Sponsored Meal			●	●

**Bytesize Sponsorships:** if you want to impact HackWCU in specific and significant way, then bytesize is for you! You can add bytesize items to your monetary sponsorship or support us through bytesize items. Either way, your tier will match the total worth of your contributions. **Any sponsor who contributes to a bytesize item will be entitled to, "ACTIVITY sponsored by YOUR COMPANY" written and announced where applicable.**

Snacks & Drinks (\$250)

Mentor Lounge (\$600)

Late Night Snack (\$1000)

Networking Session (\$500)



## Contact Us

Have we caught your eye yet? If you are interested in becoming a sponsor, mentor or judge at HackWCU 2020, please email our sponsorship coordinators at [info@hackwcu.org](mailto:info@hackwcu.org)

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## Socials



[info@hackwcu.org](mailto:info@hackwcu.org)



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