



# HACK WCU



## Sponsorship Packages

Business & Public Management Building

**March 21-22, 2020**



## Introducing HackWCU 2.0

HackWCU 2.0 is West Chester University's **community-first hackathon**! We continue into our **second** year as the premier tech event for hackers and engineers in the **Greater Philadelphia Area**. In 2019, we welcomed 150 university and collegiate developers from across the state to create mobile, web, and hardware hacks within 24-hours. This year, we are excited to be hosting 250 of students for a full day of fun, innovation, and creative problem solving. **We give hackers an environment where creativity and learning alike can flourish.**

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### Why Sponsor?

**Increase recruitment potential.** Getting involved with HackWCU is the most effective recruiting effort you can make to engage with the tech industry's rising talent. Since our community is greatly comprised of the industry's topmost passionate developers, entrepreneurs, and engineers we make it easy to find your future coworker.

**Kickstart your API or product.** Hackathons provide companies the opportunity to receive live feedback on their products from developers who use them. Excite hackers about your product by demonstrating why and how your tool helps them build their dream product.

**Gain brand awareness.** As a critical member of the Greater Philadelphia Area hacker community, attendees trust the sponsors we invite; viewing them as an extension of the group. The more swag you bring and the more unique your company's presence, the more impactful your sponsorship will be on the collective. In the past companies have promoted their brand through t-shirts, stickers, water bottles and even game booths!

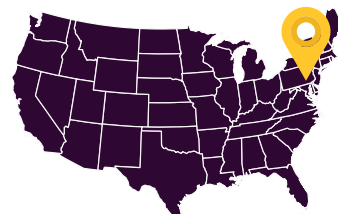
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### When & Where

**Where:** Saturday, March 21 to Sunday, March 22

**When:** Business & Public Management Building

*50 Sharpless St, West Chester, Pennsylvania*





## Sponsorship Tiers

### General

	Kilo \$500	Mega \$1000	Giga \$2000	Tera \$4000
Mention at Opening & Closing	●	●	●	●
Distribute Swag	●	●	●	●
Stage Time at Opening Ceremonies		1 min	5 min	10 min
Title Sponsor				●

### Recruiting

Access to Applicant Dashboard ( <i>Includes Resumes</i> )	Post	Pre	Pre
Sponsor Table	Saturday	Weekend	Weekend
Post Hackathon Recruiting Email		●	●
Interview Room			●

### Engineering

Send Mentors	●	●	●	●
Judge 1 <sup>st</sup> Round Projects	●	●	●	●
Custom Prize with Company Challenge		●	●	●
Host Workshop / Mini Event		30 min	45 min	60 min
Seat on Final Judging Panel				●

### Marketing

Logo on Website & Materials	XS	S	M	L
Social Media Promotion (# of Posts)		1	2	3
Branded Meal			●	●

**Bytesize Sponsorships:** if you want to impact HackWCU in specific and significant way, then bytesize is for you! You can add bytesize items to your monetary sponsorship or support us through bytesize items. **Any bytesize sponsor will be entitled to, "ACTIVITY sponsored by YOUR COMPANY" written and announced where applicable.**

Snacks & Drinks (\$250)

Mentor Lounge (\$400)

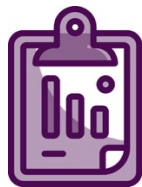
Late Night Snack (\$800)

Networking Session (\$300)

If you'd prefer a customized package, send us an email at [info@hackwcu.org](mailto:info@hackwcu.org) and our team will get back to you as soon as possible!



## 2019 Hack Stats



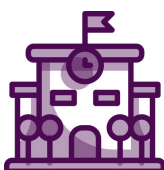
**350**

Applicants



**150**

Attendees



**19**

Schools



**24**

Submissions



**23%**

Women



**22**yrs

Average Age

## Contact Us

Have we caught your eye yet? If you are interested in becoming a sponsor, mentor or judge at HackWCU 2020, please email our sponsorship coordinators at [info@hackwcu.org](mailto:info@hackwcu.org)

## Socials



[info@hackwcu.org](mailto:info@hackwcu.org)



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