

Fall 2018 Sponsorship Packet



About Us

Founded in Fall 2016 by students at Wentworth Institute of Technology, HackWITus is one of Boston's largest student-run hackathons. HackWITus brought together over 150 students from various locations across the country. Dozens of projects were fostered, workshops were hosted by exceptional faculty, and incredible networking opportunities were created.



HackWITus 2018 returns this Fall on Saturday, November 10th until Sunday, November 11th in Wentworth's Ira Allen building. This time, we'll be partnered with Accelerate, Wentworth's Innovation + Entrepreneurship Center, and Major League Hacking, the leading student hackathon organization. Once again, HackWITus will create an environment that enables learning, collaboration, and networking. As a sponsor of HackWITus, there are many opportunities for you too.

<u>Recruitment:</u> HackWITus provides the perfect opportunity to find top engineers, designers, and innovators. You'll get to witness firsthand, individuals performing under a time-crunch while demonstrating their collaboration skills. It provides the opportunity to look at more than just a resume, but to see what the individual can actually do.

<u>Network and Exposure:</u> HackWITus offers access to cutting edge tech for attendees to use in their hacks. Have your company's hardware, software, or API be apart of these hacker's projects, and see what brilliant things they can come up with.

<u>Enhance Learning Experiences:</u> Most importantly, your sponsorship allows for an in depth, indispensable learning experience. Students from across the country will come together for 24-hours to build projects, most of them, learning how to use new technology, new programming languages, and skills such as communication and collaboration.

Sponsorship Tiers

All sponsors will be advertised on our shirt at the same size (Platinum sponsors get larger logo on shirt). Each sponsor level incorporates all perks from previous level(s). HackWITus appreciates all levels of support. If you'd like to support our event at a different amount we are happy to work with you and discuss custom perks.

Bronze \$500

- Small logo advertisement on website & banner
- Promote your hardware/software/API
- Distribute promotional materials

Silver \$1000

- Sponsor booth on main floor
- List item attribution
- Medium logo advertisement on website & banner
- Demo a company product during opening ceremony

Gold \$2000

- · Large logo advert on website, banner, and all flyers
- 3 min during opening ceremony
- Have a company representative join our judging panel
- Sponsor a special prize category
- Receive resume book

Platinum \$3000+

- · Special advertisement on website
- Extra large logo advert on website, banner, & flyers
- · Larger logo advertisement on shirts
- 5 minute during closing ceremony
- First access to attendees resumes
- Host a workshop



Use of Funds

What your donations will be spent on:



Food for praticipants throughout the hackathon



Ensuring safety during the event



Giveaways (such as T-shirts, stickers, etc.) for praticipants



Prizes for the praticipants during the event



Providing hardware, software, and educational resources



Improving the quality of our venue





What is a hackathon?

A Hackathon is a 24-hour event which allows participants to collaborate, design, and build incredible projects. Hackathons allow participants to explore new programming languages and technical topics in a creative and fun manner.



Who is eligible to participate?

Any college student that is 18 years or older is allowed to participate. No particular skill set is required. We will not give preference to Wentworth students. HackWITus does not discriminate against anyone.



What are ways that sponsors can contribute?

HackWITus will gladly accept monetary contributions to help with the overhead costs of this event. However, contributions do not need to be exclusively monetary. We are looking for experts in technical fields to host workshops and judges for our prize categories. Hackers love food, you can choose to sponsor a meal for the Hackathon.



Donation Form

Organization:	
Address:	
City:	
State:	
Zipcode:	
Contatct Name:	
Email:	
Phone Number:	
Website:	
Donation Amount:	

Please send a high resolution .PNG or .SVG of your logo to sponsors@hackwit.us and make check payable to: Wentworth Institute of Technology

Post Mark to:

ATTN: Beth Curtis RE: HackWITus

Office of Institutional Advancement Wentworth Institute of Technology

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