

# Consultancy Opportunity

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## Development of Open Ownership's new monitoring, evaluation and learning framework

### About Open Ownership

Open Ownership drives greater corporate transparency across the world by making it easy to publish and access high quality, linked data about who owns companies. Our multidisciplinary team based across five continents works closely with technical and policy implementers, advising

them on all aspects of BO implementation. To support our donor-funded technical assistance programmes, we have developed a broad range of implementation tools and products, including the [beneficial ownership data standard](#) and the [Open Ownership Principles](#).

### Purpose of the Contract

Open Ownership is in the process of developing a three year strategy, covering the period 2021-24. The strategy articulates three key outcomes that the organisation will work to achieve over this timeframe, and defines work streams through which Open Ownership will deliver against these.

We now seek an experienced MEL agent (an organisation or independent consultant) to support us as we finalise this strategy and develop an MEL framework. Our aim is for this framework to enable us to:

- Monitor the activities and outputs that OO delivers under each workstream
- Evaluate the extent to which these activities and outputs contribute to the outcomes articulated in the strategy
- Critically appraise and learn from our work across all three work streams to inform limitations, course corrections, adaptations and improvements throughout the strategy period
- Inform future Open Ownership research projects that explore the extent to which, and under what conditions, OO's work contributes to the organisation's desired long term impact.

The successful contractor will bring substantial expertise of MEL approaches well suited to policy advocacy and adaptive programmes and that have a high degree of complexity and external dependencies. The contractor will be responsible for leading Open Ownership through

a process to develop an MEL framework that suits the organisation's work and culture and which aligns with the MEL requirements of our key donors. The appointed candidate will work closely with the Senior Management Team and staff throughout the organisation, with day to day work coordinated by our Advocacy and Knowledge Management Associate. The contract will be managed by the Director of Policy and Programs.



## Scope of Work

### 1. Develop an MEL framework to measure Open Ownership's impact and effectiveness, in line with the organisation's 2021-24 strategy

- Facilitate meetings and/or workshops with the Open Ownership team to define the purpose and key aspects of an MEL framework for Open Ownership
- Work collaboratively with Open Ownership staff to develop a MEL framework that enables the organisation to monitor outputs and activities and evaluate progress towards outcomes, keeping our long term impact in mind
- Propose ways in which Open Ownership's research agenda can explore the links between the outcomes in our strategy and the long term impact our organisation seeks to create.

Deliverable: MEL framework aligned to Open Ownership's 2021-24 strategy

### 2. Provide training for Open Ownership staff to understand and utilise the MEL framework and data collected through it to evaluate progress and inform learning

- Provide the Open Ownership team with training, tools and resources so that they fully understand the organisation's approach to MEL, how it benefits their work, and how they will operationalise the MEL framework at the end of this assignment.
- Work with the Advocacy & Knowledge Management Associate and colleagues throughout the organisation to devise evaluation and learning objectives for Open Ownership, and processes by which the team can review, analyse and learn from data collected through the MEL framework

Deliverable: Training session(s); other outputs to be discussed with the appointed candidate.

## Contractor Profile

The MEL agent will demonstrate significant experience in the development and implementation of MEL frameworks and approaches in international NGOs, in particular those working on long term policy advocacy as well as service delivery.

We welcome applications from organisations or independent consultants with the following attributes:

- Experience of developing and implementing MEL frameworks for work focused on complex social change;
- Experience of MEL approaches in the international non-profit environment;
- A collaborative approach and aptitude for honing ideas into practical actions;
- Effective and confident communication, understanding the needs of different stakeholders;
- Comfortable working with a geographically distributed team;
- Highly digitally literate, with experience of working collaboratively online.

## Assignment Details

We envisage the assignment taking place between approx. September and December 2021, for which a maximum budget of US\$40,000 is available.



## Application Process

Please note that Open Ownership is a fiscally sponsored organisation and the contract will be executed in the name of our fiscal sponsor Global Impact, a non-profit, on behalf of Open Ownership.

To apply, applicants should send:

- A brief 1-2-page proposal on how you will successfully deliver on this contract, allocating an estimate of the number of days per activity and providing a proposed itemised budget. If you wish, you may include key questions that you would look to answer prior to and during delivery of the assignment.
- A summary of relevant experience and prior assignments.

Please send the above to [recruitment@openownership.org](mailto:recruitment@openownership.org) before midnight BST on 8 August 2021.

The selection process will consist of a panel interview during the week beginning 23 August 2021.