

## INFO



Jaffa – Tel Aviv



+972-52-852-8402



[hadaralon3@gmail.com](mailto:hadaralon3@gmail.com)



[Website](#)



[LinkedIn](#)



[GitHub](#)

## PROJECTS

### [CRM: Client Side](#) & [Server Side](#)

Built with React, Redux, Node.js, Express, MongoDB, NPM packages

### [Weather-app: Weather Tracking System](#)

Built with React Hooks, MobX, External API.

### [Priceless](#): Web app for selling and buying last minute concert tickets

Built with React, MobX, SQL, Express, Node.js, NPM packages, External API.

## LANGUAGES

Hebrew & English

## AWARDS

Former member of Israel's surfing team.

1<sup>st</sup> place | 2012 Israel Surfing Competition.

1<sup>st</sup> place | 2011 Israel Surfing Competition.

## REFERENCES

References are available on request

# Hadar Alon

Enthusiastic Full-Stack web developer. Proficient in React and Node.js. Proven experience with MERN stack and on/off site SEO latest requirements.

## SKILLS

- **Front End:** React, React Hooks, Redux, MobX, JavaScript (ES5/6), jQuery, HTML, CSS, SASS, Material UI, Materialize, Bootstrapp
- **Back End:** Node.js, Express, MongoDB, Mongoose, SQL
- **Tools:** Git, GitHub, GitLab, Heroku, Zeplin, npm, Rest APIs

## EXPERIENCE

### 2019-2020 | Full Stack Web Developer, Best Group

- Developed full-stack web applications
- Expertise in Web development using React, Redux, JavaScript/jQuery, CSS/SASS, HTML, Node.js, Express, MongoDB, Mongoose
- Work with an established team of developers and interact with product managers and designers

### 2018-2019 | SEO Project Manager, eMojo Digital Marketing

- Knowledge and experience with WordPress, Joomla, Shopify, HTML, CSS
- In charge of Tracking and analyzing using Search console, Google analytics, SEMrush, Majestic, SimilarWeb, Ahrefs and more
- Ongoing work with customers like "Tadiran", "Luzzatto & Luzzatto", "Naya College", "Psagot College", Leading law firms and more

### 2014-2018 | Management & Instruction, Surf Center, Poleg, Netanya, Israel

Managed all company digital marketing efforts (social media).

Curated and carried out several surfing trips abroad as well as local events.

Surf and SUP professional instructor and instructor trainer.

Client relations and new business.

## EDUCATION

### 2019 | Full Stack Web Development - Elevation Academy, Tel Aviv

An intensive 3-month coding Bootcamp which covered the entire MERN stack and beyond. Built a number of end-to-end projects from scratch while adhering to solid OOP principles and communicating with a number of external APIs

### 2018-2019 | Web Development - She Codes; Tel Aviv

HTML, CSS, JavaScript, jQuery.

### 2017-2018 | SEO Course, HackerU

- Branding, Web Content, Keyword research and analysis
- HTML + CSS
- Google Search Console, Google Analytics, WordPress, Google my business

## MILITARY SERVICE

2012-2014 | Full military service as a fitness trainer