#### **Students:**

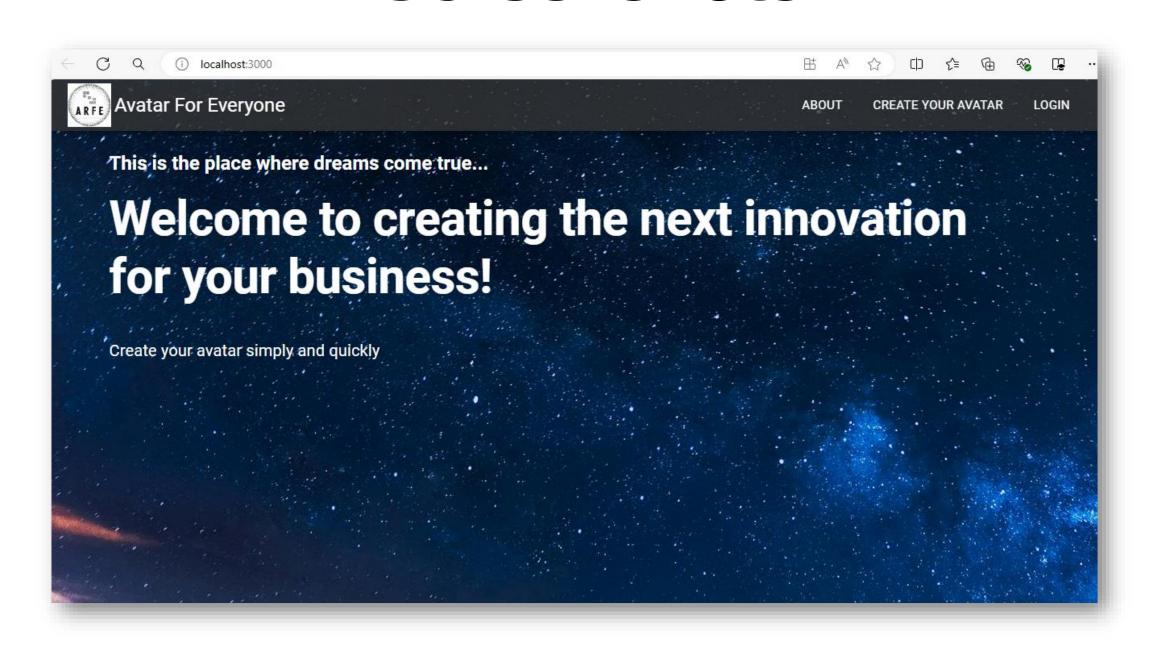
Hadar Dallal
Reut Maor
Nathan Illouz
Maor Achtarzad

# ARFE

# Avatar For Everyone Bringing Your Content to Life in 3D



#### **Screenshots:**



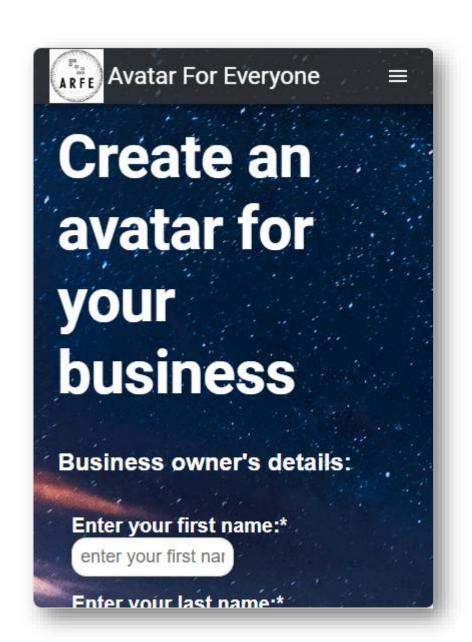
#### **Problem statement:**

Today, the method of receiving information is textual, long, uninviting, outdated and boring. This situation can cause a lack of interest in business' information and content about the business' product. It can cause losing customers

and not attracting new customers.

That's why, A need arose- finding a way to make content accessible in a more attractive way, inviting and interesting.







### **Solution:**

Through the development of the application, it is possible to provide content in a visual sound way.

Using a mobile phone (QR scan), the user will be able to get the information by a character that looks more inviting and attracts attention more than a written text.

Also, as part of the application we created a platform for the flow of information about the subject under investigation in an easy, fast and interesting way.

# **Target Audience:**

Business owners or any person who wants to present content in a more attractive and selling way.

#### **Call to Action:**

As a business owner: register to our website and get the option to customize the 3D environment by choosing a character and background that fits the nature of the business. After that, insert the wanted text and the character will read it .

As a User: scan the QR, then listen and watch the content in a more interesting and visual way.

## Link to our project video:

https://youtu.be/tsjstNyMShg

