

# [ Business Activity Trends For Disaster Recovery ]



## What ?

The Business Activity Trends dataset examines the influence of COVID-19 on businesses by assessing their posting activity on the Facebook platform.



## How to use it?



## When

1 / 3 / 2020  
29 / 11 / 2022



## Where

221 countries

## For

11 Business Sectors  
↳ Rows : 2,396,577



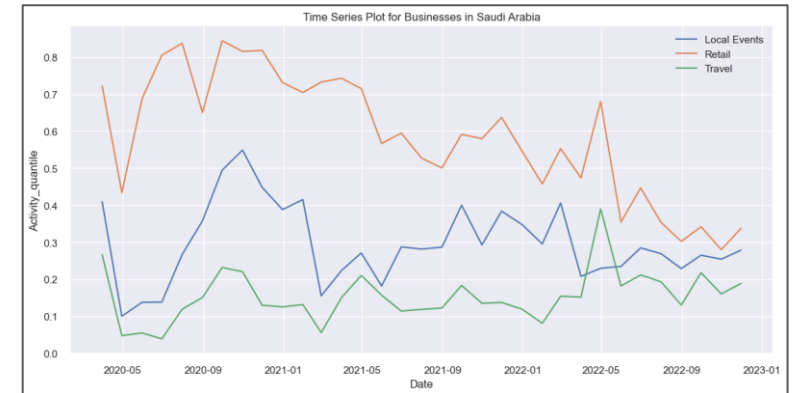
## How

Activity quantile  
&  
Activity percentage



## Why

Useful data  
Distributing aid  
and facilitating  
recovery



## Trends and Patterns

	gadm_level	gadm1_name	gadm2_name	activity_quantile	activity_percentage
count	2396549.0	0.0	0.0	2.396549e+06	2.396549e+06
mean	0.0	NaN	NaN	4.333909e-01	1.158843e+02
std	0.0	NaN	NaN	2.134659e-01	5.706403e+01
min	0.0	NaN	NaN	0.000000e+00	0.000000e+00
25%	0.0	NaN	NaN	2.789940e-01	8.965291e+01
50%	0.0	NaN	NaN	4.345785e-01	1.094090e+02
75%	0.0	NaN	NaN	5.814944e-01	1.314520e+02
max	0.0	NaN	NaN	1.000000e+00	3.215491e+03