

MachineLearning – Classification - Documentation

Model Taken in the problem: SVM – Support vector Machine – Model performance percentage is calculated using Confusion matrix below:

```
In [23]: conf_mx
Out[23]: array([[77,  3],
                [32, 20]])
```

Confusion matrix metrics to evaluate best model and calculation result is represented in table called classification_report below:

Class	Precision	Re-call	F1 score	Support	Accuracy
0 – Purchased	0.71	0.96	0.81	80	.73
1 – Not Purchased	0.87	0.38	0.53	52	
Macro Avg	0.79	0.67	0.67	132	
Weighted Avg	0.77	0.73	0.70	132	

Question & Answeres:

1. Types of Class invovled??

A. Two classes such as Purchased – 0, NotPurchased – 1

Predicted class	Actual Class	
	Class Purchased	Notpurchased
	Purchased TP (Correctly classified as Purchased)	FNP (Wrongly classified as Not purchased)
	Not purchased FP (Wrongly classified as purchased).	TNP (Correctly classified as Not purchased)

Note:

TP – True Purchased, TNP – True Not-purchased, FP – False Purchased, FNP – False not purchased

2. What is the status of the problem Balanced or Imbalanced??

A. Imbalanced

```
dataset["Purchased"].value_counts()
0      257
1      143
Name: Purchased, dtype: int64
```

3. Confusion matrix calculation consist of 6 parameter's as follows to find good model performance score.

1. Accuracy
2. Re-call
3. Precision
4. F1 Measure
5. Macro-average
6. Weighted Average

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Total number of dataset : 132

Total number of Purchase : 77

Total number of Wrong not purchase prediction : 3

Total number of Not Purchase : 20

Total number of Wrong purchase prediction : 32

Note:

TP – True Purchased, TNP – True Not-purchased, FP – False Purchased, FNP – False not purchased

3.a. What is Accuracy?? - percentage of overall performance of the total input of the test set.

$$\begin{aligned} \text{TP} + \text{TNP} / \text{TP} + \text{FNP} + \text{TNP} + \text{FP} &= 77 + 20 / 77 + 3 + 32 + 20 \\ &= 97 / 132 \\ &= .73 \end{aligned}$$

3.b. What is Precision?? -

percentage of correctly classified purchase to the sum of correctly classified purchase and wrongly classified purchased

$$\text{Purchased} - \text{TP} / \text{TP} + \text{FP} = 77 / 77 + 32 = .71$$

percentage of correctly classified not purchase to sum of correctly classified not purchase and wrongly classified not purchased

$$\text{Not-Purchased} - \text{TNP} / \text{TNP} + \text{FNP} = 20 / 20 + 3 = .87$$

3.c. What is Recall??

percentage of correctly classified purchase to sum of correctly classified purchase and wrongly classified not purchased

$$\text{Purchased} - TP/TP+FNP = 77/77+3 = .96$$

percentage of correctly classified not purchase to sum of correctly not purchase and wrongly classified purchase

$$\text{Not Purchased} - TNP/TNP+FP = 20/20+32 = .38$$

3.d. What is F1 Measure?? - Recall value is high, Precision value is low, So calculating F1Measure for both Precision and Recall

overall performance of Purchased

$$2 * \text{precision}(.71) * \text{recall}(.96) / (\text{precision}(.71) + \text{recall}(.96))$$

$$2 * .6816 / 1.67 = .82$$

overall performance of Not-purchased

$$2 * \text{precision}(.87) * \text{recall}(.38) / (\text{precision}(.87) + \text{recall}(.38))$$

$$2 * .3306 / 1.25 = .6612 / 1.25 = .53$$

3.c. What is Macro Average ?? - Calculating the Average of Precision, Recall, F1-Measure

Precision:

$$\text{purchased} + \text{notpurchased} / 2 = .71 + .87 / 2 = .79$$

Recall:

$$\text{purchased} + \text{notpurchased} / 2 = .96 + .38 / 2 = .67$$

F1-Measure:

$$\text{purchased} + \text{notpurchased} / 2 = .82 + .53 / 2 = .67$$

3.d. What is weighted Avg?? - Calculating the Proportion of Precision, Re-call, F1-Measure

Precision:

$$\text{precision}(\text{purchased}) * \frac{80}{132} + \text{precision}(\text{notpurchase}) * \frac{52}{132}$$

$$.71 * 80/132 + .87 * 52/132$$

$$.43 + .34 = .77$$

Recall:

$$\text{Recall(Purchased)} * \frac{80}{132} + \text{Recall(notpurchased)} * \frac{52}{132}$$

$$.96 * \frac{80}{132} + .38 * \frac{52}{132}$$

$$.58 + .15 = .73$$

F1-Measure:

$$\text{F1-measure(purchased)} * \frac{80}{132} + \text{F1-measure(notpurchased)} * \frac{52}{132}$$

$$.82 * \frac{80}{132} + .53 * \frac{52}{132}$$

$$.49 + .21 = .70$$