

Hadi Ahmad

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Professional Profile

Junior data analyst. Problem solver. Innovator. Expert in using visualization and analysis techniques to transform data and build comprehensive reports. Passionate about unravelling the stories hidden behind the numbers.

Education

Bachelor of Information

2025

Faculty of Information, University of Toronto, ON

(expected)

Information Studies (2023-25)

Arts and Science (2022-23)

Rotman Commerce (2018-20)

Representative Courses: Worlds Become Data, Computational Reasoning,
Information Practice in Organizations

Selected Paper(s)

Ahmad, H. (2024). Mapping Toronto's Libraries. *Course Paper, INF312 – Worlds Become Data*. [\[available\]](#)

Selected Project(s)

Wayfinding App Prototype for In-Building Campus Navigation

2023

Course Project (INF352H – Information Design Studio)

- Conducted user surveys and interviews to determine needs for effective wayfinding solutions for students and staff on campus
- Reviewed existing solutions and identified key areas of improvement
- Prototyped and performed user testing on low-fidelity and mid-fidelity solutions

Professional Experience

Data Analyst

2022 - present

Wundle Mobile, Victoria, BC

- Analyzing metrics from ad campaigns to build marketing strategies
- Creating regular reports on changes in subscriber counts and revenue
- Designing website graphics and webpages using Photoshop
- Handling online advertising on platforms including Meta, Instagram, and AdWords

Founder and CEO

2019 - 22

Givenet, Toronto, ON

- Created innovative internet solutions for use by hundreds of residential and commercial customers across Canada
- Managed a team that handles equipment testing, on site installations, technical issues and ticketing, invoicing, accounting, and advertising
- Handled high level customer service and technical support issues

Skills and Qualifications

Data Modeling	Microsoft Office	Urdu/Hindi (fluent)
Linear Regression	Google GSuite	French (beginner)
Data Visualization	Python (intermediate)	Italian (beginner)
Web Scraping	R (intermediate)	Italian (beginner)
Building Reports	Java (expert)	Flute (intermediate)
Dashboard Development	PowerBI (novice)	