

2024

# Portfolio

Journey by **Hadid Awaludin**

# About Me & Experiences

## M.Hadid Awaludin

Junior Professional Digital Artist | Adobe Stock, Freepik & Shutterstock Contributor | Creative Campaign & Digital Marketer.

### About Me

I come from Bogor West Java, born 1995. I have over 5 years of experience in Junior Digital Artist, over 3 years of experience in Creative Campaign & Digital Marketer. Completing more than 634 tasks and handling several companies in Indonesia. I'm thrilled to help new companies create an identity, enhance their digital marketing, achieve better goals in the Gen-Z era, and be embraced by the general public.

### Academic Background

I'm a graduate of Ibn Khaldun University in Bogor, majoring in Information System, a graduation year of 2017 with GPA of 3.41.

I'm excited to explore something new and want to learn a lot to improve my skills.

My portfolio shows my abilities as digital artist and digital marketing witch can adapt my styles to meet various project requirement.

### Certificate Award

Archived on date July 2021  
**Junior Digital Artist Certificate.**  
Publish by Kemkominfo Indonesia

Archived on date June 2021  
**Junior Office Operator Certificate.**  
Publish by Kemkominfo Indonesia

Archived on date September 2019  
**Internal Occupational Health & Safety Audit ISO 45001:2018**  
Publish by Kualita Sinergy



### On Site Office.

2022 - Present  
**Senior Graphic Design, Social Media Content Creator, M-Commerce Product Creator, SEO & Digital Marketing.**  
Sutrakabel Intimandiri

2021 - 2022  
**Senior Graphic Design, Social Media Content Creator & SEO Builder.**  
Sutrakabel Intimandiri

2020 - 2021  
**Junior Graphic Design & Social Media Content Creator.**  
Sutrakabel Intimandiri

2019 - 2020  
**Senior Administrative ISO Legal Doc. Control Div. Engineering.**  
Sutrakabel Intimandiri

2018 - 2019  
**Senior Administrative ISO 9001 Doc. Control Div. Assembly Production.**  
Sutrakabel Intimandiri

2018 - 2018 (Internship)  
**Instagram Content Creator**  
Dearman Barbershop

2017 - 2018 (Internship)  
**Web Design (Research E-Mading System)**  
Ibn Khaldun Bogor University

2016 - 2017 (Internship)  
**UI Design & Database (Research Claim Perdiem System)**  
Komunikasi Maya Bestari

2012 - 2012 (Internship)  
**Marketing Administrative (Office Trainee Program)**  
Telkom Indonesia

### Project Anywhere.

2025  
**User Interface Design & E-Voucher System.**  
Moz5 Salon Muslimah

2024  
**Landing Page Design & Content Layouting.**  
Sumber Palita Energi

2024  
**Website Design & Simulation Price Estimated System.**  
Marry Me Muslim Wedding

2023  
**Landing Page & Stationery Brand Design**  
LSBU Indonesia Gatrik

2023  
**Web, Landing Page, Brand Identity Design, Google Ads Plan Strategy & Social Media Content Design.**  
DD Logistics, Daulay Humala Bersaudara

2022  
**Landing Page & Layouting Design**  
Berlian Energi Mandiri

2022  
**Landing Page Design**  
Rai Expedition, Ridho Ayah Ibu

2022  
**Landing Page Design**  
Flogistik, Fezza Logistik

2021  
**Site Plant Design & Storyboard Company Profile Video**  
Eka Tanindo Prasada

2017  
**Layouting Design Gallery Inflight Merchandise**  
Citilink Indonesia

## Let's Connect!

maxtrystudio

Hadid Awaludin

6296 1455 9477



Scan for CV Online

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Sutrado Kabel - Daftar Harga Kabel  
Sutrado Kabel - Tips Pilih Kabel

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# 01. **Brand Identity**

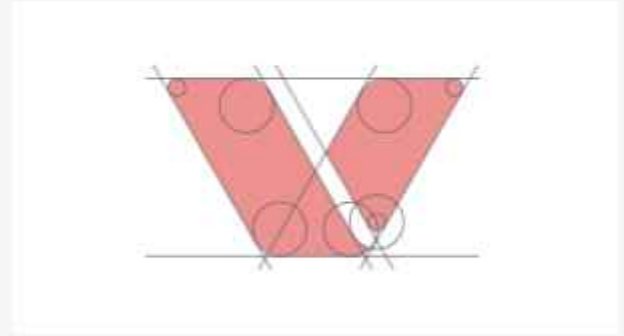
Logo, Guideline.

Visicom Cable, HEX Express, Go with Humala  
Daisaku, Visimax, Vinito & Senara.



# Visicom

Visicom



Coolvetica

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789 101112 131415 161718 192021 222324 252627 282930 313233 343536 373839 404142 434445 464748 495051 525354 555657 585960 616263 646566 676869 707172 737475 767778 798081 828384 858687 888990 919293 949596 979899 1000



# Visimax

## Visimax



### Chillax

Ao Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Ao Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789 10 11 12 13 14 15 16 17 18 19

Ao Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Ao Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789 10 11 12 13 14 15 16 17 18 19



# Vinito

## Vinito



## Quicksilver

AA BB CC DD EE FF GG HH II JJ KK LL MM NN  
OO PP QQ RR SS TT UU VV WW XX YY ZZ  
AA BB CC DD EE FF GG HH II JJ KK LL MM NN  
OO PP QQ RR SS TT UU VV WW XX YY ZZ  
0123456789 10111213141516171819

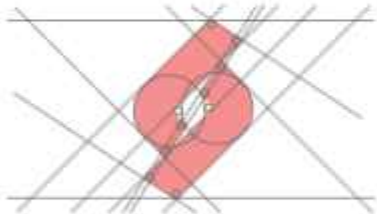
AA BB CC DD EE FF GG HH II JJ KK LL MM NN  
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AA BB CC DD EE FF GG HH II JJ KK LL MM NN  
OO PP QQ RR SS TT UU VV WW XX YY ZZ  
0123456789 10111213141516171819





Senara

Senara



Coolvetica

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789 !@#\$%^&\*()\_+,-./

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

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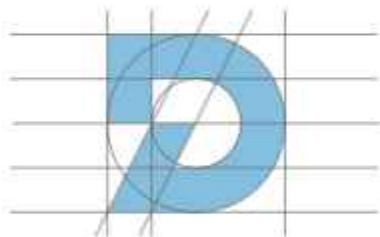
0123456789 !@#\$%^&\*()\_+,-./





Daisaku

Daisaku



Gilroy

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Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

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Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

0123456789 !@#\$%^&\*()\_+,-./

0123456789 !@#\$%^&\*()\_+,-./



HEX

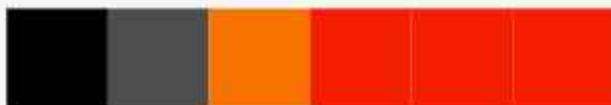
HEXpress

HEX

HEX HUMALA  
EXPRESSHEX HUMALA  
EXPRESSHEX HUMALA  
EXPRESS

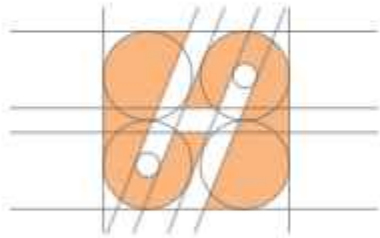
Future Tense

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 AA BB CC DD EE FF GG HH II JJ KK LL MM NN  
 OO PP QQ RR SS TT UU VV WW XX YY ZZ  
 0123456789 !@#\$%^&\*~\_+,-./



Humala

Go with Humala



Nunito

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789 10111213141516171819

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789 10111213141516171819





## 02. Contributors

Designing Approved

Adobe Stock, Freepik & Shutterstock.

## Contributors



### Adobe Stock

76 Published Files

Author Name  
**Maxtry Studio**

Type / Variants  
• Prohibition Sign

Joined  
**02 Nov 2023**

Majority Upload  
**Vector**

### FREEPIK

362 Published Files

Author Name  
**Maxtry Studio**

Type / Variants  
• Poster  
• Signs ISO 7010  
• Merchandise  
• Prohibition Sign  
• Mandatory Sign  
• Warning Sign  
• Fire Safe Sign  
• Safe Condition Sign  
• GHS Sign, Etc.

Joined  
**04 Sept 2020**

Majority Upload  
**Vector**

### shutterstock

325 Published Files

Author Name  
**Maxtry Studio**

Type / Variants  
• Poster  
• Signs ISO 7010  
• Merchandise  
• Prohibition Sign  
• Mandatory Sign  
• Warning Sign  
• Fire Safe Sign  
• Safe Condition Sign  
• GHS Sign, Etc.

Joined  
**14 July 2023**

Majority Upload  
**Vector**

Canva

envato

Creative  
MARKET

On Progress



# Printing

## 03. / **Digital Printing**

Any Design.

Printing / OOH, Garment, Merchandise, Stationery  
Product Packaging & Poster.



# Printing

## Printing / OOH



# Garment

## Gament





# Merch

## Merchandise





# Stationery



# Packaging

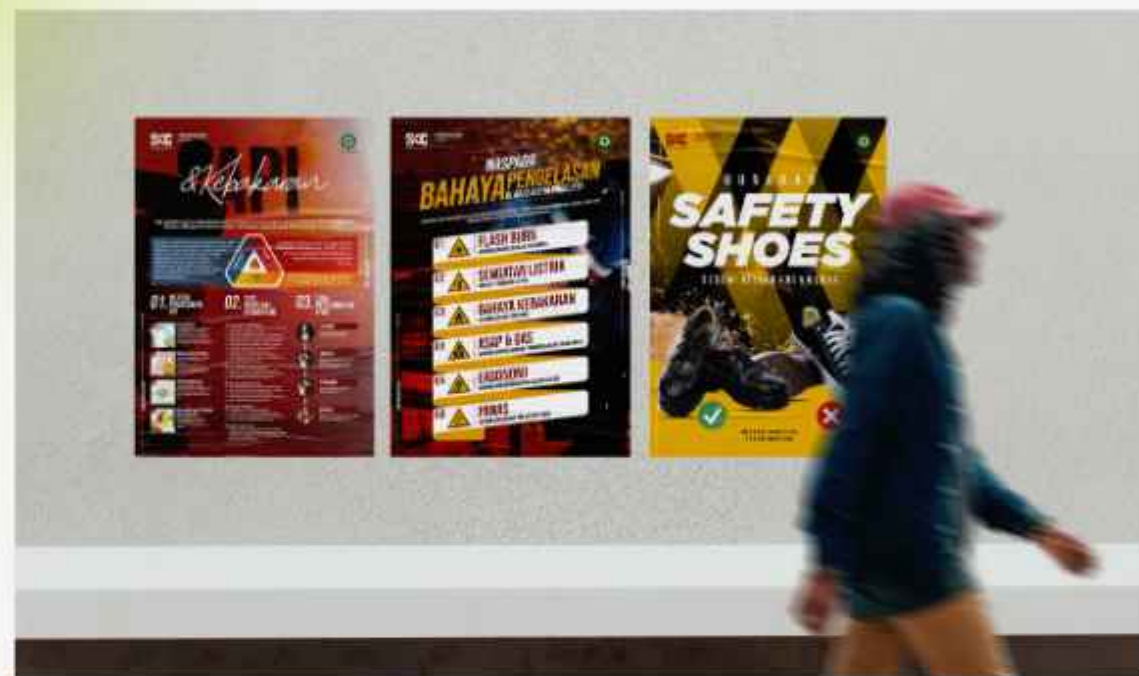
## Product & Packaging





# Poster

## Safety Poster





# Sign

## Safety Signs





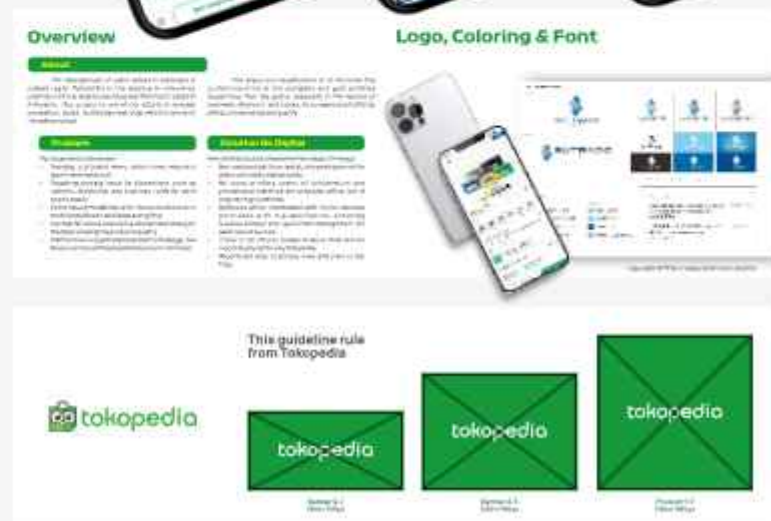
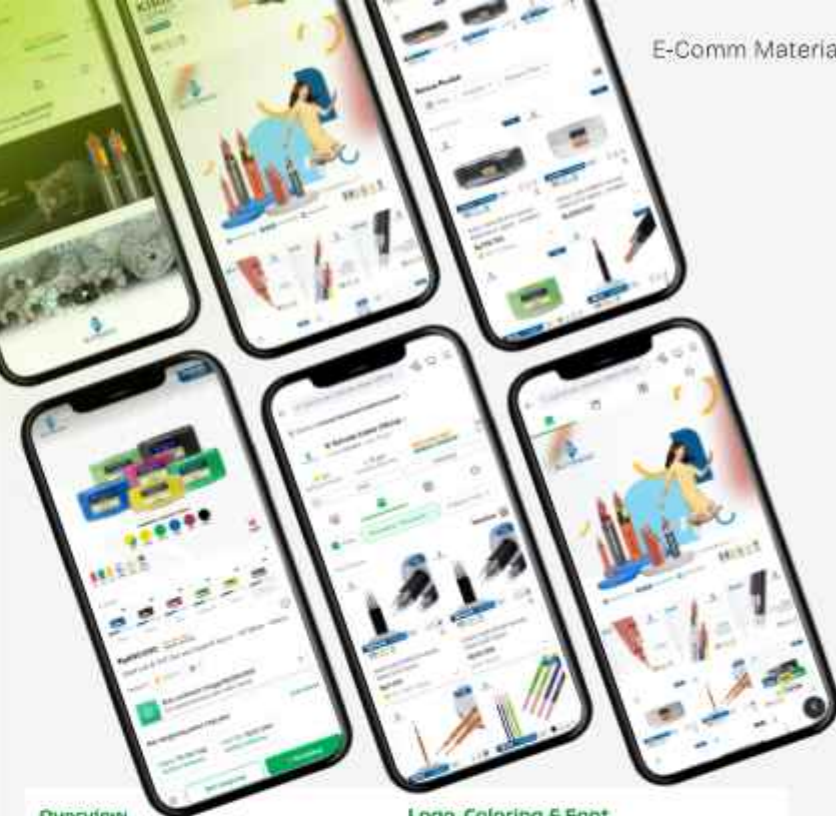
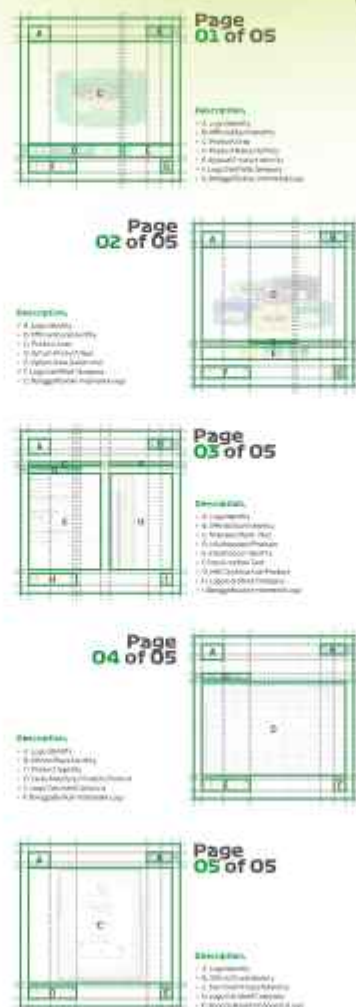
# 04. / **E/Comm Material**

Layouting

Tokopedia Materials



## Material Showcase





# 05. / **Social Media**

Feed & Story.

Sutrado Kabel Brand, Sticker Emoji  
Live Streaming Program

The collage displays 15 digital marketing posters for PT SUTRADO KABEL. The posters are arranged in a grid-like fashion, overlapping slightly. They feature a variety of themes and designs:

- Happy New Year 2023:** A blue poster with a city skyline and the text "Happy New Year 2023".
- GIVEAWAY SUSTRADO KABEL:** A red poster with a white banner and the text "GIVEAWAY SUSTRADO KABEL".
- Prinsip Kami:** A red poster with a white banner and the text "Prinsip Kami".
- GIVE AWAY!:** A red poster with a white banner and the text "GIVE AWAY!".
- SELAMAT ULANG TAHUN:** A blue poster with a white banner and the text "SELAMAT ULANG TAHUN".
- GOCAPAN:** A blue poster with a white banner and the text "GOCAPAN".
- PELATIHAN & SIMULASI:** A blue poster with a white banner and the text "PELATIHAN & SIMULASI".
- 19 days until Sustrado Kabel Exhibition:** A blue poster with a white banner and the text "19 days until Sustrado Kabel Exhibition".
- SELAMAT HARI RAYA IDUL ADHA:** A blue poster with a white banner and the text "SELAMAT HARI RAYA IDUL ADHA".
- SELAMAT HARI RAYA:** A blue poster with a white banner and the text "SELAMAT HARI RAYA".
- SELAMAT HARI RAYA:** A blue poster with a white banner and the text "SELAMAT HARI RAYA".
- SELAMAT HARI RAYA:** A blue poster with a white banner and the text "SELAMAT HARI RAYA".
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- SELAMAT HARI RAYA:** A blue poster with a white banner and the text "SELAMAT HARI RAYA".





# Stickers

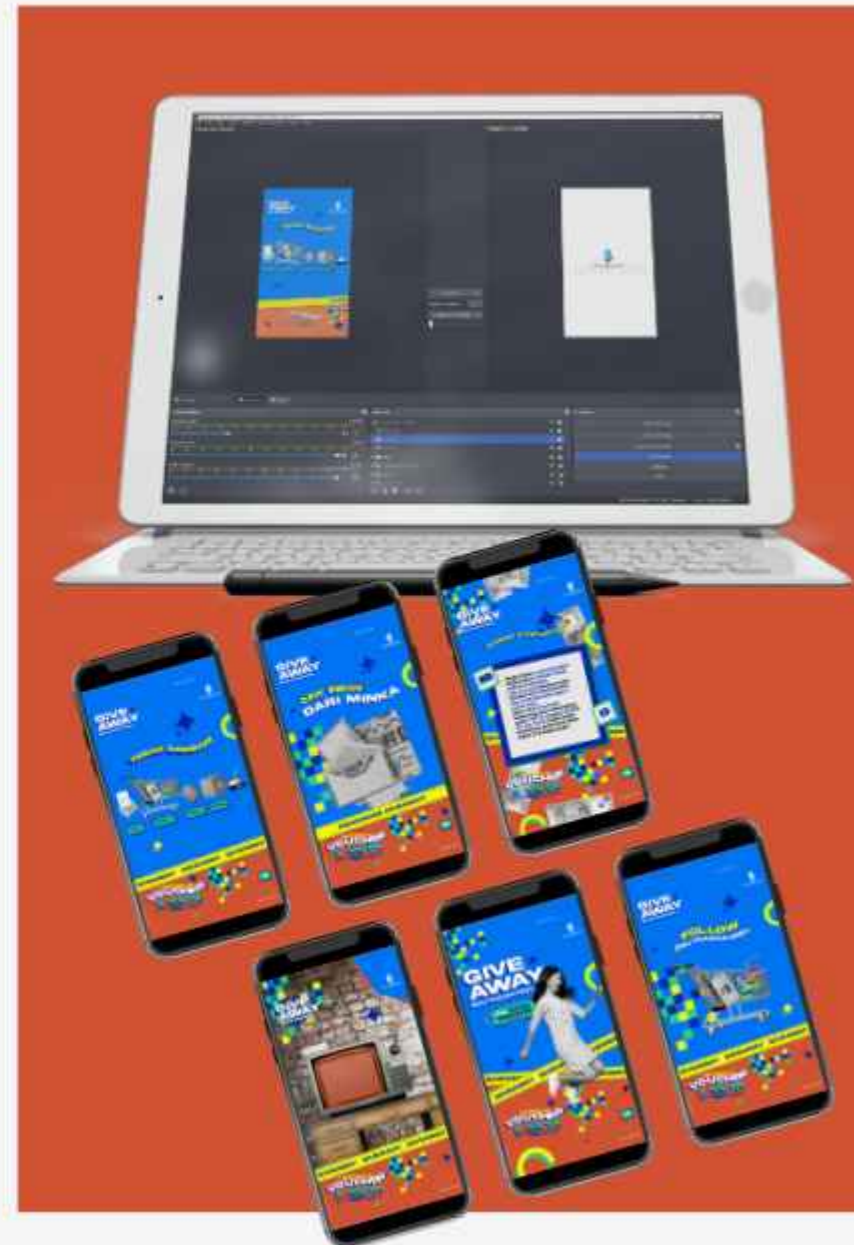
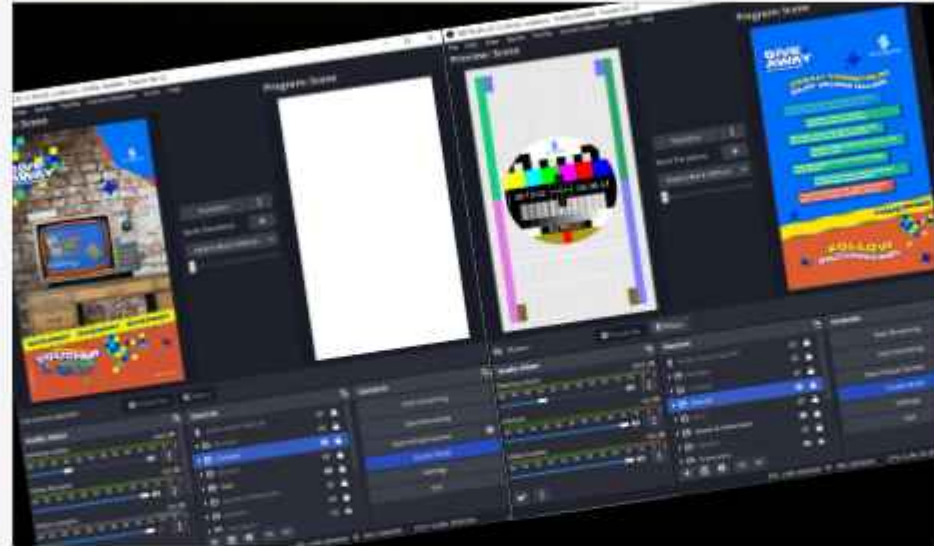
## Sticker Emoji





Live

## Live Streaming Program



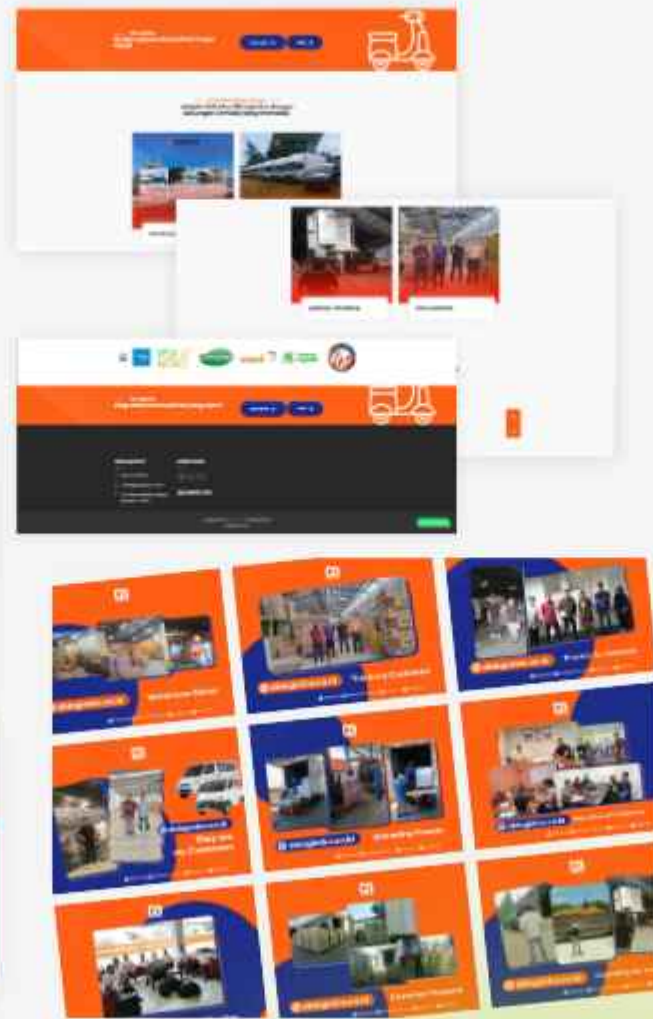
## 06. / **Landing Pages**

User Interface Design

dblogistics.co.id // berlianenergimandiri.co.id // raiaexpedition.co.id  
spenergi.co.id // separuhagamaku.com // moz5salon.com // itico.id

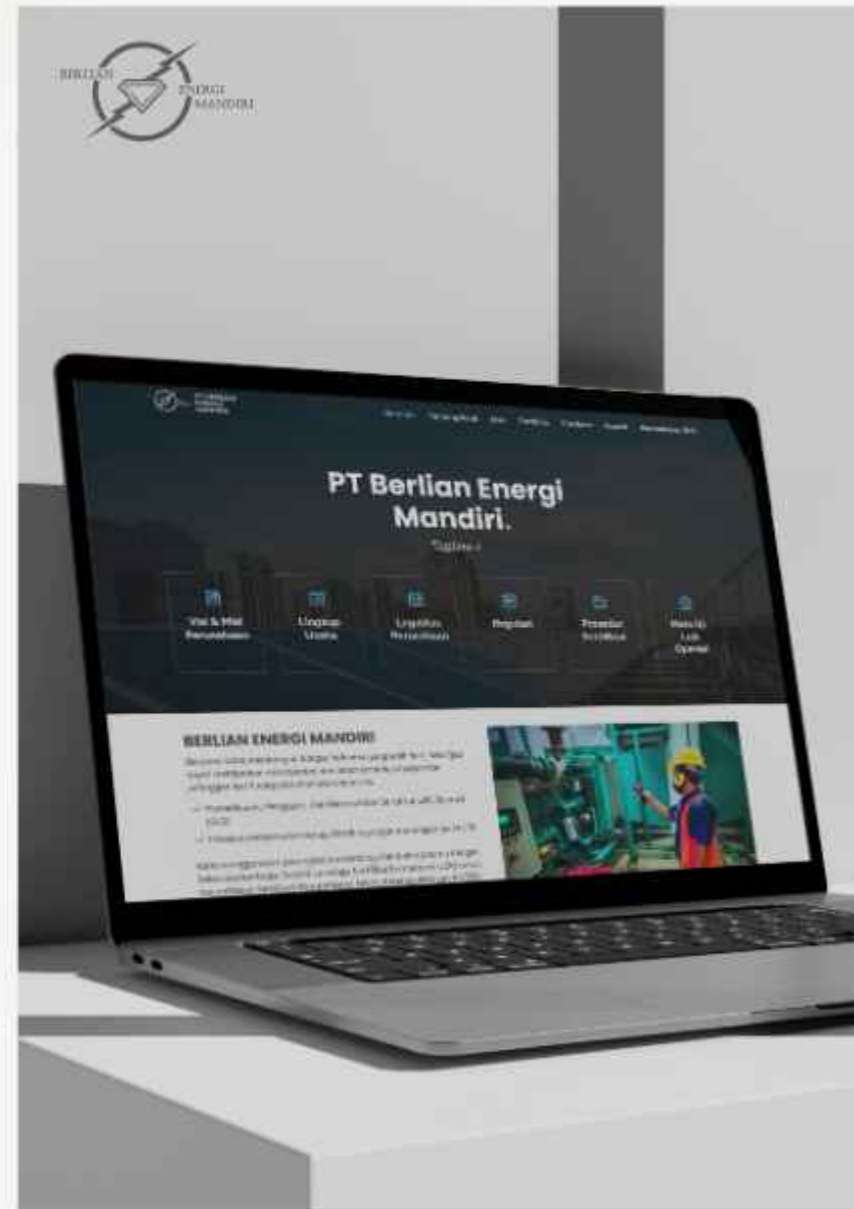
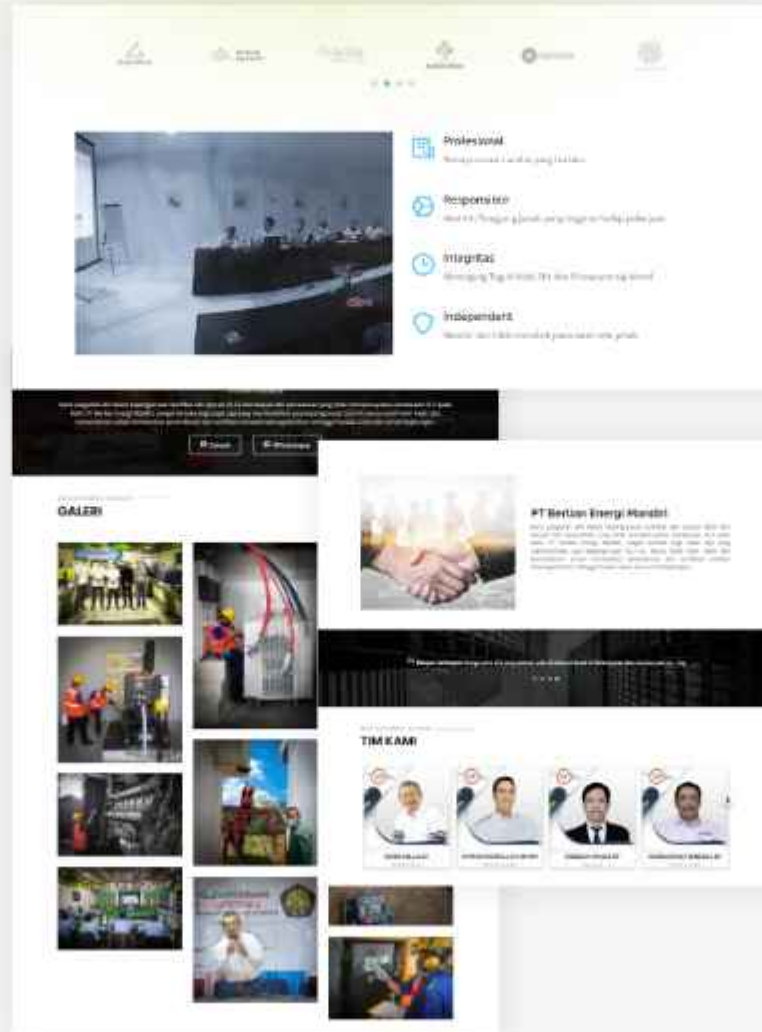
# Landing

dblogistics.co.id



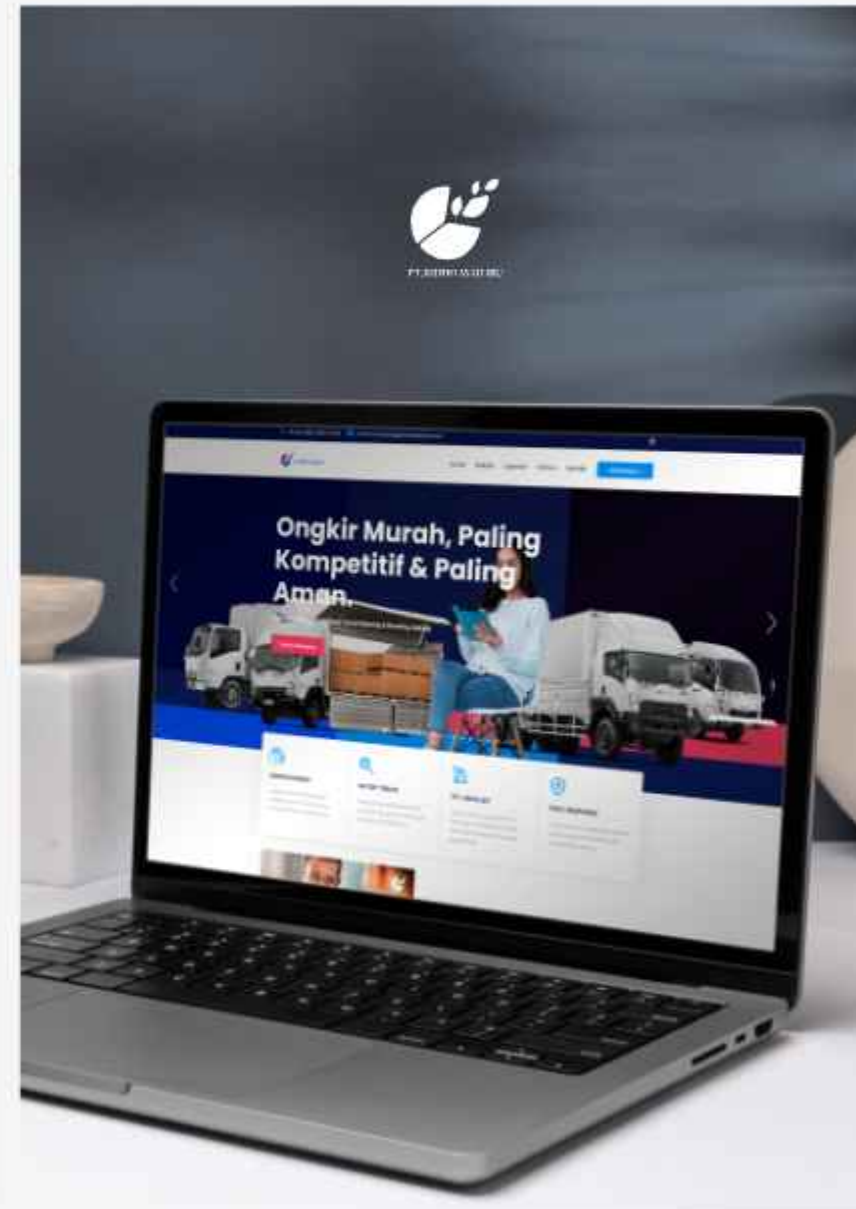
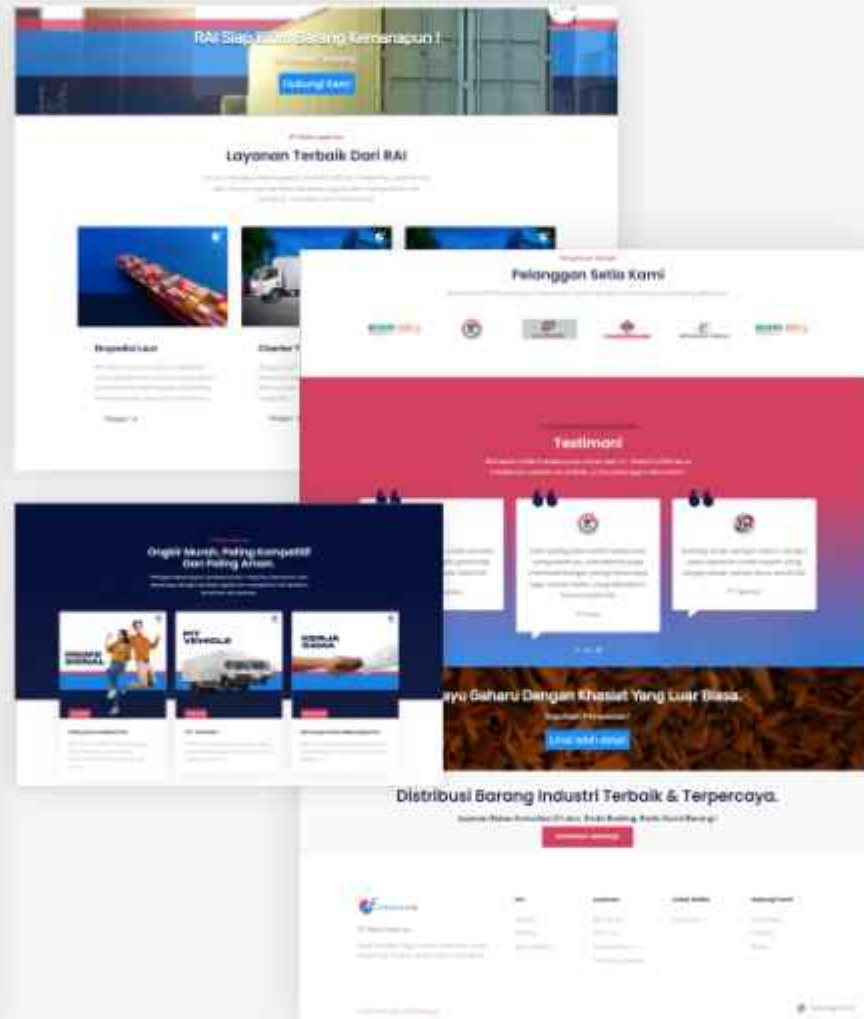


berlianenergimandiri.co.id

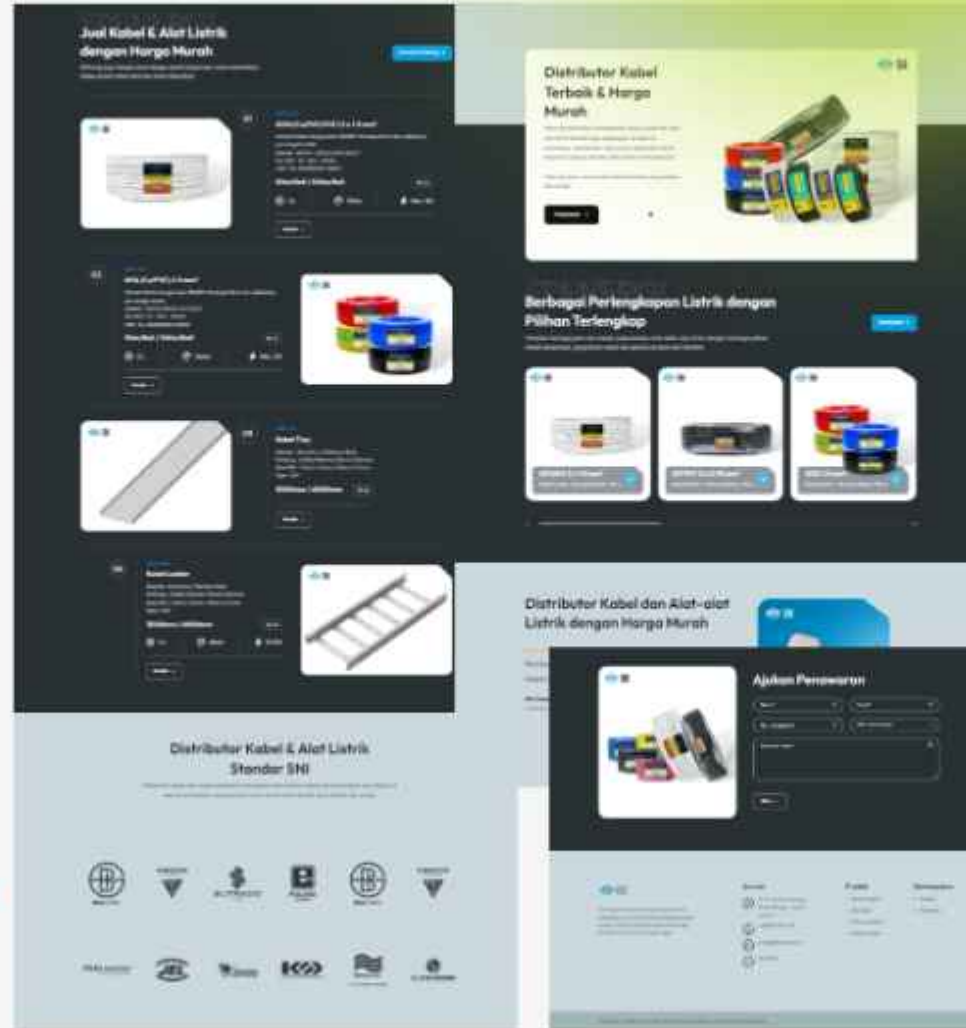


# Landing

raiaexpedition.co.id

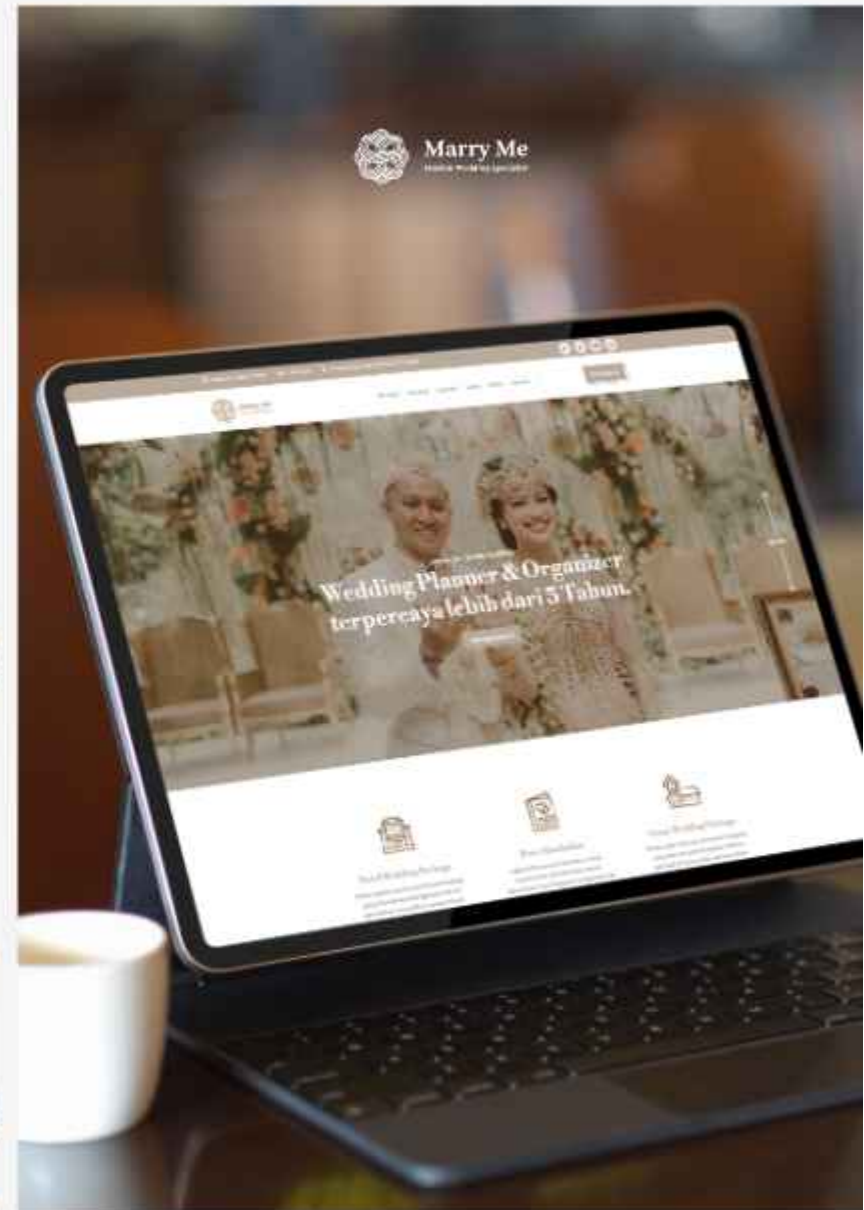
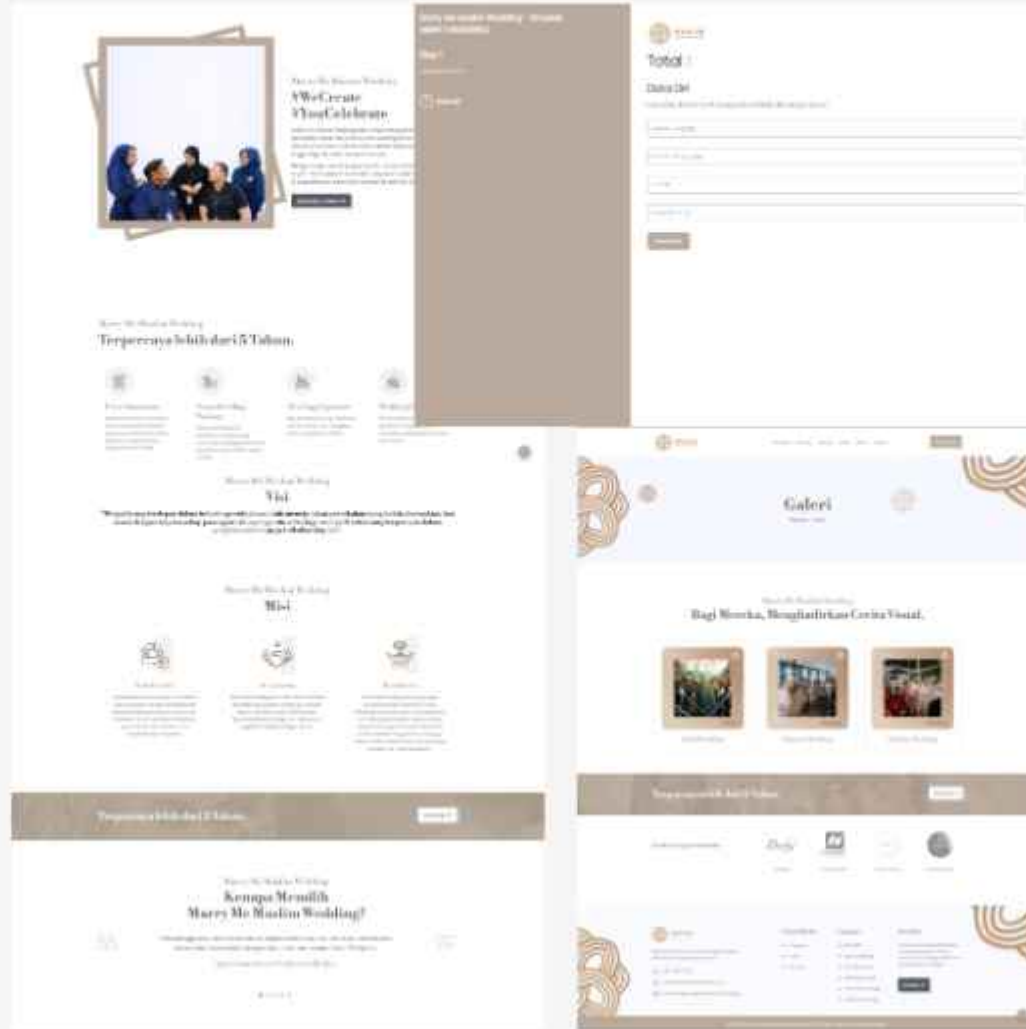


spenergi.co.id






separuhagamaku.com




# Landing


## moz5salon.com



**Moz5 Salon Muslimah**  
(Salon Muslimah Terbaik di Kota)





**Haircut & Styling**  
Salon kami menyediakan berbagai pilihan gaya rambut yang sesuai dengan selera Anda.



**Kini Hadir Layanan Tanpa Antri**  
Salon kami menyediakan layanan tanpa antri, sehingga Anda dapat menikmati layanan kami kapan saja dan di mana saja.

**Tetap Cantik Walau dari Rumah dengan Moz5.**  
Moz5 adalah layanan kecantikan yang profesional, bersih, dan nyaman yang dapat diakses di rumah Anda. Dengan layanan Moz5, Anda bisa menikmati berbagai layanan kecantikan yang terbaik tanpa perlu antri, serta menikmati layanan yang profesional dan aman.

**Spesial & Rekomendasi**

- Salon Muslimah Terbaik
- Salon Muslimah Terbaik
- Salon Muslimah Terbaik
- Salon Muslimah Terbaik
- Salon Muslimah Terbaik
- Salon Muslimah Terbaik

**Layanan Treatment Terjamin.**



**Haircut & Styling**



**Haircut & Styling**



**Haircut & Styling**



**Haircut & Styling**

**Apa Kata Member?**

**Treatment Terjamin Tanpa Antri**

**Siapa Vlog & Info Terbaru Kami**



**Wawancara & Petualang Usaha.**



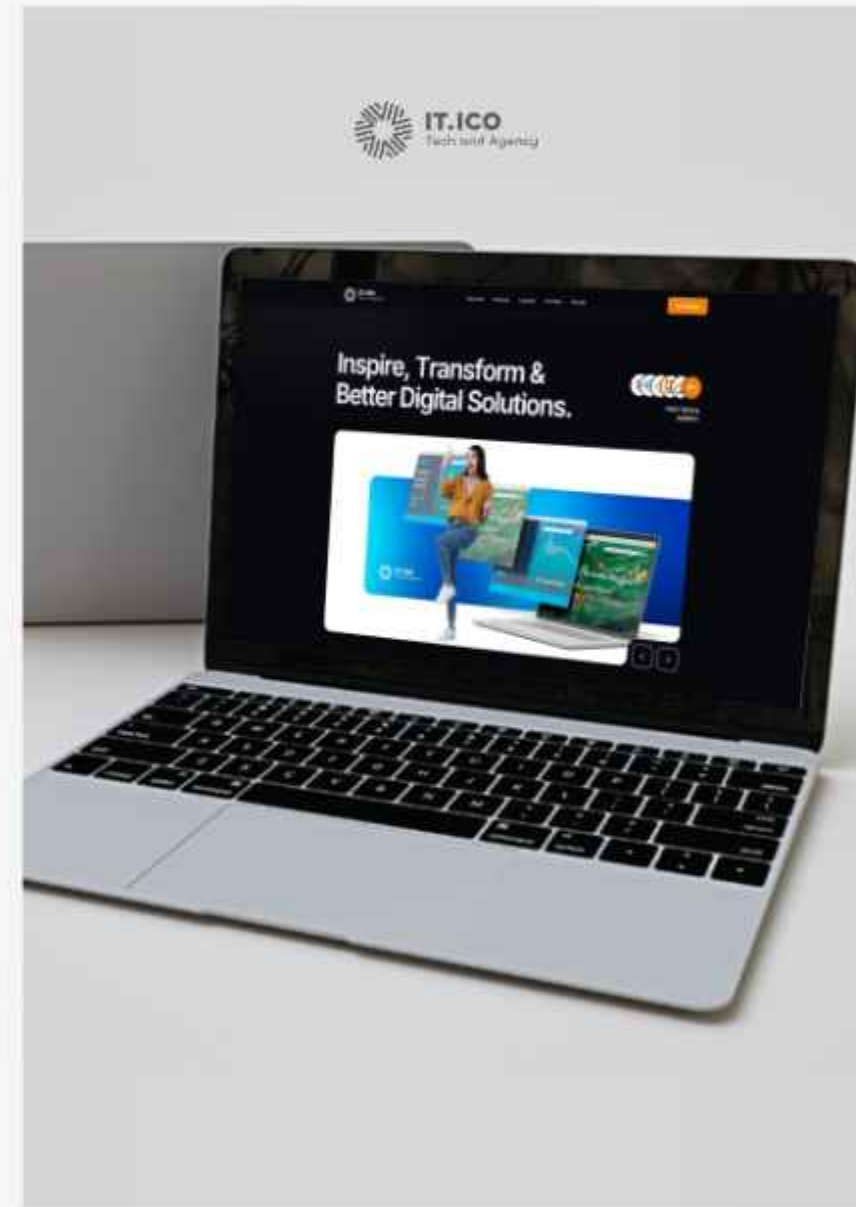
**Tersedia Pilihan Paket Wawancara**

- Paket Wawancara
- Paket Wawancara
- Paket Wawancara
- Paket Wawancara
- Paket Wawancara
- Paket Wawancara



# Landing

itico.id







07.

## 3D Design

Rendering Design

Sutrado Kabel Exhibition Booth, 72 Sqmm  
Sutrado Kabel Exhibition Booth, 20 Sqmm

# 3D Design

## 72 Sqmm Booth

Exhibitor,  
Manufacture Cable

Location,  
JIEXPO, Jakarta

Area,  
72 Sqmm

Count Side,  
3 Sides Open



3D Design



Real Setup



# 3D Design

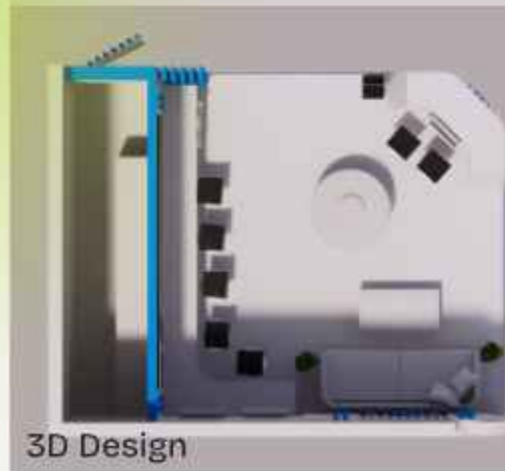
## 20 Sqmm Booth

Exhibitor,  
Manufacture Cable

Location,  
JCC, Jakarta

Area,  
20 Sqmm

Count Side,  
2 Sides Open



3D Design



O KABEL



Real Setup





08.

## SEO Article

Good Score

Remainder Exhibit, Daftar Harga Kabel,  
Tips Pilih Kabel

# SEO Article

## Remainder Exhibit



Catat Tanggalnya! Pameran Terbesar di Asia dengan Ribuan Perusahaan akan Hadir di JIEXPO.

g pameran terbesar di asia



## Daftar Harga Kabel



Mantap! Ini Daftar 6 Harga Kabel untuk Rumah dan Garansi hingga 5 Tahun.

daftar harga kabel listrik garansi





# SEO Article

## Tips Pilih Kabel



Catat! 4 Tips Memilih Kabel yang Bagus dan Aman sesuai Kebutuhan.

tips pilih kabel yang bagus



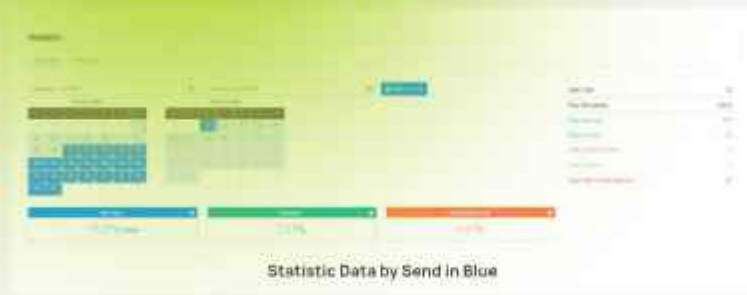
# 09. / **Digital Marketing**

Research & Result

Email Campaign  
Google Ads Material

# Email

## Email Campaign





The screenshot shows a Facebook Ads campaign performance report for 'Kopi + Mendo (K2)'. The campaign is titled 'Pengiriman Kopi + Mendo Gratis (Pengiriman Rp 0.000.000)'. The report shows the following data:

	Reach	Impressions	Cost	CPA
Overall	44,904	1,550	5,37%	

Below the table, it says 'Kopi + Mendo (K2)' and 'Pengiriman Kopi + Mendo Gratis (Pengiriman Rp 0.000.000)'. The report is dated '11/11/2020'.



# Thanks

& Let's Connect!



maxtrystudio by Hadid Awaludin