Hadi Gunawan

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SUMMARY

Business Intelligence & Data Analyst with a degree in Informatics Engineering and 2 years of experience in BI development and reporting. Proficient in SQL, Tableau, Excel, Google Sheets, Power BI, and Python. Strong analytical skills with experience collaborating with cross-functional teams to drive data-driven decision-making. Open to analytical roles to apply problem-solving and business insights.

EXPERIENCES

Save the Children (July 2024 – January 2025)

Business Intelligence

- Generated and improved biweekly, monthly, and quarterly reports to support strategic decision-making, ensuring data accuracy and consistency.
- Analyzed CRM Salesforce data by collaborating with cross-functional teams, providing insights and solutions using Excel for ad hoc analysis and performance evaluation.
- Led CRM Salesforce development by identifying issues and feature needs, focusing on automation to reduce data errors and improve efficiency. Designed solutions, conducted testing, and ensured smooth deployment, **successfully implementing 15 system improvements within 6 months.**

Unilever (September 2023 – March 2024)

Business Intelligence Developer

- **Developed Power BI dashboards** for Digital Commerce Analytics, delivering insights on product data in Southeast Asia marketplaces.
- Collaborated with stakeholders to ensure data integrity through ETL processes and aligned data with business needs, improving data quality and supporting objectives.
- Ensured dashboard functionality and accuracy by providing clear explanations on calculations and formulas to stakeholders, ensuring alignment with business needs and user requirements.

PT Bank Negara Indonesia Persero Tbk (October 2022 – July 2023)

Business Intelligence Developer

- **Developed and enhanced 10+ Tableau dashboards for various divisions**, including Board of Directors (BOD), turning ideas and data requirements into performance reports and business intelligence solutions. Gained insights into user needs, ensuring effective visualizations that are easy to understand, deliver actionable insights.

- Created user guides and documentation to clarify dashboard functions and data sources, ensuring clarity for future enhancements and ease of use. Addressed user queries effectively, improving adoption and engagement with BI solutions.

- Collaborated with Business Analysts, Data Engineers, and end-users to assess data needs, gather feedback, and drive improvements. Leveraged communication and project management skills to ensure timely and efficient project delivery.

SAC Indonesia (June 2022 – September 2022)

Data Reporting Analyst Intern

- Conducted comprehensive data processing, including data validation, cleaning, and consolidation from multiple sources to ensure accuracy and reliability for analysis.

- Contributed to the successful **completion of 20+ client reports**, providing valuable insights into key metrics and trends, empowering clients to make informed business decisions.

- Supported social media sentiment and competitor analysis projects, delivering actionable data to enhance clients' market positioning and inform strategic planning.

SKILLS

Hard Skills: SQL, Tableau, Python, Power BI, Google Sheets, Looker Studio, Microsoft Excel, Figma, Canva, MySQL, SQL Server, PostgreSQL, Google BigQuery, Salesforce, CRM, HTML, CSS, Git.

Soft Skills: Communication, Critical Thinking, Teamwork, Adaptability, Problem-Solving, Collaboration, Strong Analytical Skills, Attention to Detail.

EDUCATION & CERTIFICATIONS

Universitas Pamulang (September 2017 – August 2021)
Informatics Engineering (Computer Science)

Relevant Courses by DataCamp: *Data Analyst with Python, SQL Fundamentals Track, Python Fundamentals Track, Tableau Fundamentals Track*

LANGUAGE

Bahasa Indonesia (Native Speaker) and English (TOEFL Score: 533)