# **Hadi Gunawan**

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## **SUMMARY**

An aspiring Business Intelligence, Data Analyst with an academic background in Informatics Engineering (Computer Science) from Universitas Pamulang. With 6 Months of hands-on experience as a Business Intelligence Developer at Unilever, 9 months of hands-on experience as a Tableau Developer and an additional 3-month internship as a Data Analyst, I possess a solid foundation in data analysis and visualization.

My passion lies in the field of data science, and I am eager to explore various roles such as data analyst, business intelligence specialist, data engineer, and more. While I have focused on data-related domains, I remain open to exciting opportunities in diverse fields.

Throughout my education and career, I've sharpened my skills in diverse data science tools like SQL, databases, Tableau, Power BI, Google Data Studio, Python, and Microsoft Excel (along with other Microsoft Office programs). Additionally, I've cultivated crucial soft skills such as communication, negotiation, problem-solving, and collaboration, which have been vital in my past roles.

### **EXPERIENCE**

Unilever, (September 2023 - March 2024)

### **Business Intelligence Developer**

- Developed end-to-end Power BI dashboards, encompassing maintenance and data cleaning processes (ETL) to uphold data integrity and accuracy consistently.
- Collaborated closely with key stakeholders, including users and Unilever Business Units (BU), to assess data requirements effectively and deliver the correct insights.
- Implemented agile methodologies to ensure smooth collaboration with all parties, including third parties, for comprehensive data governance and data quality initiatives. This involved cleansing, validating, and reporting changes, by monitoring data deliverables to ensure project alignment and maintain data quality standards.
- Involves running through milestone events prior to dashboard launches for business units, overseeing User Acceptance Testing (UAT) processes to ensure dashboard functionality and user satisfaction.

 Demonstrated a strong commitment to continuous learning through active engagement with internal learning programs, remaining abreast of industry trends, and honing skill sets to foster innovation and efficiency in Data and Analytics (D&A) practices.

#### PT. Bank Negara Indonesia (Persero) Tbk, (October 2022 – July 2023)

### Data Analyst – Tableau Developer

- Proficiently translated mockups and data requirements into highly functional Tableau dashboards. Developed a strong understanding of user needs and effectively implemented data visualizations to deliver actionable insights.
- Created user-friendly guides, documentation, and reports for Tableau dashboards, ensuring easy understanding and effective use of data tools. Offered quick support and resolved user queries, boosting user engagement.
- Worked closely with stakeholders, including Business Analyst, engineers, and endusers, to assess data needs and gather feedback for iterative improvements.
  Employed effective communication and project management skills to deliver the project in a timely manner.

#### SAC Indonesia, (June 2022 – September 2022)

### Data Reporting/Analyst Intern

- Conducted thorough data validation, cleaning, and consolidation from diverse sources to ensure data accuracy for analysis.
- Played a key role in the successful completion of approximately 20 reports for clients during the internship. These reports provided valuable insights into key metrics and trends, supporting clients in making informed business decisions.
- Contributed to social media sentiment analysis and competitor analysis projects, providing valuable data to enhance clients' market positioning and strategic planning.

## **EDUCATION**

Universitas Pamulang, (August 2017 – September 2021)

Informatics Engineering (Computer Science)

GPA: 3.46/4.0

## **SKILLS**

**Hard Skills:** SQL, Tableau, Databases, Python, Power Bi, Google Sheets, Google Data Studio, Ms. Office (Excel, Word, etc), Figma, Canva, MySQL, SQL Server, Google BigQuery, HTML, CSS, Git.

**Soft Skills:** Communication, Critical Thinking, Teamwork, Adaptability, Problem-Solving, Collaboration.

## **LANGUAGE**

Bahasa Indonesia: Native Speaker

• English: TOEFL Score 533

# **LICENSE AND CERTIFICATIONS**

#### Data Analyst With Python (DataCamp)

Learning and practicing all the skill needed for a data analyst, including SQL, BI tools, statistics, etc.

### **SQL Fundamentals Track (DataCamp)**

Learning and practicing about Structured Query Language (SQL), in this course I'm learning from basic to intermediate, window functions, correlated queries, nested queries, Common Table Expressions (CTE), built-in PostgreSQL functions and many more.

### Python Fundamentals Track (DataCamp)

Learning and practicing about python from basic (Data Analysis, Exploratory Data Analysis (EDA)), learn some packages and libraries such as Pandas, Matplotlib (Data Visualization), and NumPy.