Hadi Gunawan

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SUMMARY

Aspiring Business Intelligence and Data Analyst with a degree in Informatics Engineering from Universitas Pamulang. I have approximately **2 years of experience as a Business Intelligence/Business Intelligence Developer**, along with a 3-month internship as a Data Reporting Analyst.

I have a solid background in data science, combining experience in data analysis, business intelligence, and strong business acumen. I am eager to learn and adapt to new technologies, tools, and methodologies, and open to roles such as data analyst, business intelligence specialist, and data engineer. **Proficient in SQL, Databases, Tableau, Power BI, Google Data Studio, Python, Google Colab, BigQuery SQL, Spreadsheet, and Microsoft Excel. Strong in communication, negotiation, problem-solving, critical thinking, business understanding, and collaboration/teamwork.**

EXPERIENCES

Save the Children Indonesia, (July 2024 – January 2025)

Business Intelligence

- Developed, maintained, and enhanced bi-weekly, monthly, and quarterly reports (external and internal reports), ensuring data accuracy, security, and consistency to **support strategic decision-making** across the organization.

- **Provided data-driven insights** and solutions by collaborating with cross-functional teams, analyzing data (CRM Salesforce data), interpreting data, and leveraging advanced Microsoft Excel techniques. Assisted staff in addressing challenges through tailored reports, ad-hoc analysis, cohort analysis, data management improvements, performance analysis, information science, ensuring seamless reporting and documentation processes.

- Led CRM Salesforce development initiatives by identifying issues and feature needs through internal analysis and database design, reporting these to third-party developers (software consultant), ensuring successful testing, troubleshooting, and deployment to production—**successfully implementing 15 system improvements** within 6 months.

Unilever, (September 2023 – March 2024)

Business Intelligence Developer

- Developed end-to-end Power BI **dashboards and business intelligence reports**, including maintenance and ETL processes to uphold data integrity and accuracy.
- Partnered with key stakeholders, including users and Unilever Business Units (BU), to assess data requirements, deliver actionable insights, and **ensure alignment with business objectives**. Applied agile methodologies to enhance collaboration, streamline data governance, and maintain data quality through cleansing, validation, and monitoring of deliverables.
- **Supported User Acceptance Testing** (UAT) and milestone reviews before dashboard launches, ensuring functionality and user satisfaction.

PT. Bank Negara Indonesia (Persero) Tbk, (October 2022 – July 2023)

Business Intelligence Developer

- **Developed and enhanced 10+ Tableau dashboards**, including **Board of Directors (BOD)** dashboards, from scratch, translating mockups and data requirements into performance measurement reports and business intelligence solutions. Developed a deep understanding of user needs, ensuring effective data visualizations that deliver actionable insights.
- **Created comprehensive user guides**, documentation, and reports to enhance dashboard accessibility and usability. Provided prompt support and resolved user queries, improving adoption and engagement with data tools.
- Collaborated with Business Analysts, engineers, and end-users to **assess data needs, gather feedback, and drive iterative improvements**. Utilized strong communication and project management skills to ensure timely and efficient project delivery.

SAC Indonesia, (June 2022 – September 2022)

Data Reporting Analyst Intern

- Conducted comprehensive data processing, including data validation, cleaning, and consolidation from multiple sources to **ensure accuracy and reliability for analysis**.
- Contributed to the successful **completion of 20+ client reports**, providing valuable insights into key metrics and trends, empowering clients to make informed business decisions.
- **Supported social media sentiment and competitor analysis projects**, delivering actionable data to enhance clients' market positioning and inform strategic planning.

EDUCATION

Universitas Pamulang, (September 2017 – August 2021)

Informatics Engineering (Computer Science)

GPA: 3.46/4.0

SKILLS

Hard Skills: SQL, Tableau, Databases, Python, Power Bi, Google Sheets, Google Data Studio/Looker Studio, Ms. Office (Excel, Word, PPT, etc), Figma, Canva, MySQL, SQL Server, Google BigQuery, Salesforce, CRM, HTML, CSS, Git.

Soft Skills: Communication, Critical Thinking, Teamwork, Adaptability, Problem-Solving, Collaboration, Strong Analytical Skills, Attention to Detail.

LANGUAGE

- Bahasa Indonesia (Native Speaker)
- English (TOEFL Score 533)

LICENSE AND CERTIFICATIONS

Data Analyst With Python (DataCamp)
Learning and practicing all the skill needed for a data analyst, including SQL, BI tools, statistics, etc.

SQL Fundamentals Track (DataCamp)
Learning and practicing about Structured Query Language (SQL), in this course I'm learning from basic to intermediate, window functions, correlated queries, nested queries, Common Table Expressions (CTE), built-in PostgreSQL functions and many more.

Python Fundamentals Track (DataCamp)
Learning and practicing about python from basic (Data Analysis, Exploratory Data Analysis (EDA)), learn some packages and libraries such as Pandas, Matplotlib (Data Visualization), and NumPy.