

# Hadi Gunawan

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## SUMMARY

Aspiring Business Intelligence and Data Analyst with a degree in Informatics Engineering from Universitas Pamulang. I have approximately **2 years of experience as a Business Intelligence/Business Intelligence Developer**, along with a 3-month internship as a Data Reporting Analyst.

I have a solid background in data science, combining experience in data analysis, business intelligence, and strong business acumen. I am eager to learn and adapt to new technologies, tools, and methodologies, and I am open to roles such as Data Analyst, Business Intelligence Specialist, Business Analyst, Junior Data Engineer, or other analytical positions.. **Proficient in SQL, Databases, Tableau, Power BI, Google Data Studio, Python, Google Colab, BigQuery SQL, Google Sheets, and Microsoft Excel. Strong in communication, negotiation, problem-solving, critical thinking, business understanding, and collaboration/teamwork.**

## EXPERIENCES

**Save the Children (July 2024 – January 2025)**

### ***Business Intelligence***

- Developed, maintained, and enhanced bi-weekly, monthly, and quarterly reports (external and internal reports), ensuring data accuracy, security, and consistency to **support strategic decision-making** across the organization.
- **Provided data-driven insights** and solutions by collaborating with cross-functional teams, analyzing data (CRM Salesforce data), interpreting data, and leveraging advanced Microsoft Excel techniques. Assisted staff in addressing challenges through tailored reports, ad-hoc analysis, cohort analysis, data management improvements, performance analysis, information science, ensuring seamless reporting and documentation processes.
- Led CRM Salesforce development initiatives by identifying issues and feature needs through internal analysis and database design, reporting these to third-party developers (software consultant), ensuring successful testing, troubleshooting, and deployment to production—**successfully implementing 15 system improvements** within 6 months.

## Unilever (September 2023 – March 2024)

### *Business Intelligence Developer*

- Developed and maintained end-to-end Power BI **dashboards and business intelligence reports**, including maintenance and ETL processes to ensure data integrity and accuracy.
- Partnered with key stakeholders to assess data requirements, deliver actionable insights, and **ensure alignment with business objectives**. Utilized agile methodologies to enhance collaboration, improve data governance, and ensure data quality through cleansing, validation, and monitoring.
- **Supported User Acceptance Testing (UAT)** and milestone reviews before dashboard launches, ensuring functionality, usability, and stakeholder satisfaction.

## PT Bank Negara Indonesia Persero Tbk (October 2022 – July 2023)

### *Business Intelligence Developer*

- **Developed and enhanced 10+ Tableau dashboards**, including **Board of Directors (BOD)** dashboards, from scratch, turning mockups and data requirements into performance measurement reports and business intelligence solutions. Gained deep insights understanding of user needs, ensuring effective data visualizations that deliver actionable insights.
- **Created comprehensive user guides**, documentation, and reports to enhance dashboard accessibility and usability. Resolved user queries efficiently, enhancing adoption and engagement with data tools.
- Collaborated with Business Analysts, Data Engineers, and end-users to **assess data needs, gather feedback, and drive iterative improvements**. Utilized strong communication and project management skills to ensure timely and efficient project delivery.

## SAC Indonesia (June 2022 – September 2022)

### *Data Reporting Analyst Intern*

- Conducted comprehensive data processing, including data validation, cleaning, and consolidation from multiple sources to **ensure accuracy and reliability for analysis**.
- Contributed to the successful **completion of 20+ client reports**, providing valuable insights into key metrics and trends, empowering clients to make informed business decisions.
- **Supported social media sentiment and competitor analysis projects**, delivering actionable data to enhance clients' market positioning and inform strategic planning.

## **EDUCATION**

**Universitas Pamulang (September 2017 – August 2021)**

***Informatics Engineering (Computer Science)***

**GPA: 3.46/4.0**

## **SKILLS**

**Hard Skills:** SQL, Tableau, Databases, Python, Power BI, Google Sheets, Google Data Studio/Looker Studio, Microsoft Office (Excel, Word, Power Point, etc), Figma, Canva, MySQL, SQL Server, PostgreSQL, Google BigQuery, Salesforce, CRM, HTML, CSS, Git.

**Soft Skills:** Communication, Critical Thinking, Teamwork, Adaptability, Problem-Solving, Collaboration, Strong Analytical Skills, Attention to Detail.

## **LANGUAGE**

- Bahasa Indonesia (Native Speaker)
- English (TOEFL Score: 533)

## **LICENSE AND CERTIFICATIONS**

### **Data Analyst With Python (DataCamp)**

Learning and practicing all the skills needed for a data analyst role, including SQL, BI tools, statistics, etc.

### **SQL Fundamentals Track (DataCamp)**

Learning and practicing Structured Query Language (SQL), covering topics from basic to intermediate, window functions, correlated queries, nested queries, Common Table Expressions (CTE), built-in PostgreSQL functions and many more.

### **Python Fundamentals Track (DataCamp)**

Learning and practicing Python, covering Data Analysis and Exploratory Data Analysis (EDA), along with key libraries such as Pandas, Matplotlib (Data Visualization), and NumPy.

### **Tableau Fundamentals Track (DataCamp)**

Learning and practicing Tableau fundamentals, covering calculated fields, parameters, various chart types, dashboards, and storytelling techniques for effective data visualization.