

Hadi Gunawan

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SUMMARY

Aspiring Business Intelligence and Data Analyst with a degree in Informatics Engineering from Universitas Pamulang. I have approximately **2 years of experience as a Business Intelligence/Business Intelligence Developer**, along with a 3-month internship as a Data Reporting Analyst.

I am passionate about data science and open to roles such as data analyst, business intelligence specialist, and data engineer, etc. **Proficient in SQL, Databases, Tableau, Power BI, Google Data Studio, Python, Google Colab, BigQuery SQL, Spreadsheet, and Microsoft Excel. Strong in communication, negotiation, problem-solving, critical thinking, business understanding, and collaboration/teamwork.**

EXPERIENCES

Save the Children Indonesia, (Jul 2024 – Present)

Business Intelligence

- Developed and updated regular reports (biweekly, monthly, and quarterly), ensuring data accuracy and consistency to support organizational decision-making.
- Collaborated across departments to provide data-driven insights and solutions using CRM Salesforce, enabling staff to address challenges effectively in their respective areas.
- Responded to data-related inquiries and offered tailored solutions by analyzing CRM data and leveraging advanced Microsoft Excel techniques.
- Led CRM Salesforce development initiatives by identifying issues and feature needs through internal analysis, reporting these to third-party developers (software consultant), and ensuring successful testing and deployment to production.
- Ensured seamless reporting and data management processes by utilizing tools such as CRM Salesforce, Microsoft Excel, and PowerPoint for documentation and report preparation.

Unilever, (September 2023 – March 2024)

Business Intelligence Developer

- Developed end-to-end Power BI dashboards, encompassing maintenance and data cleaning processes (ETL) to uphold data integrity and accuracy consistently.
- Collaborated closely with key stakeholders, including users and Unilever Business Units (BU), to assess data requirements effectively and deliver the correct insights.
- Implemented agile methodologies to ensure smooth collaboration with all parties, including third parties, for comprehensive data governance and data quality initiatives. This involved cleansing, validating, and reporting changes, by monitoring data deliverables to ensure project alignment and maintain data quality standards.
- Involves running through milestone events prior to dashboard launches for business units, overseeing User Acceptance Testing (UAT) processes to ensure dashboard functionality and user satisfaction.
- Demonstrated a strong commitment to continuous learning through active engagement with internal learning programs, remaining abreast of industry trends, and honing skill sets to foster innovation and efficiency in Data and Analytics (D&A) practices.

PT. Bank Negara Indonesia (Persero) Tbk, (October 2022 – July 2023)

Business Intelligence Developer

- Proficiently translated mockups and data requirements into highly functional Tableau dashboards. Developed a strong understanding of user needs and effectively implemented data visualizations to deliver actionable insights.
- Created user-friendly guides, documentation, and reports for Tableau dashboards, ensuring easy understanding and effective use of data tools. Offered quick support and resolved user queries, boosting user engagement.
- Worked closely with stakeholders, including Business Analyst, engineers, and end-users, to assess data needs and gather feedback for iterative improvements. Employed effective communication and project management skills to deliver the project in a timely manner.

SAC Indonesia, (June 2022 – September 2022)

Data Reporting Analyst Intern

- Conducted thorough data validation, cleaning, and consolidation from diverse sources to ensure data accuracy for analysis.
- Played a key role in the successful completion of approximately 20 reports for clients

during the internship. These reports provided valuable insights into key metrics and trends, supporting clients in making informed business decisions.

- Contributed to social media sentiment analysis and competitor analysis projects, providing valuable data to enhance clients' market positioning and strategic planning.

EDUCATION

Universitas Pamulang, (August 2017 – September 2021)

Informatics Engineering (Computer Science)

GPA: 3.46/4.0

SKILLS

Hard Skills: SQL, Tableau, Databases, Python, Power Bi, Google Sheets, Google Data Studio, Ms. Office (Excel, Word, etc), Figma, Canva, MySQL, SQL Server, Google BigQuery, Salesforce, CRM, HTML, CSS, Git.

Soft Skills: Communication, Critical Thinking, Teamwork, Adaptability, Problem-Solving, Collaboration.

LANGUAGE

- Bahasa Indonesia (Native Speaker)
- English (TOEFL Score 533)

LICENSE AND CERTIFICATIONS

Data Analyst With Python (DataCamp)

Learning and practicing all the skill needed for a data analyst, including SQL, BI tools, statistics, etc.

SQL Fundamentals Track (DataCamp)

Learning and practicing about Structured Query Language (SQL), in this course I'm learning from basic to intermediate, window functions, correlated queries, nested queries, Common Table Expressions (CTE), built-in PostgreSQL functions and many more.

Python Fundamentals Track (DataCamp)

Learning and practicing about python from basic (Data Analysis, Exploratory Data Analysis (EDA)), learn some packages and libraries such as Pandas, Matplotlib (Data Visualization), and NumPy.