



FINAL YEAR PROJECT: MICROSponsoring



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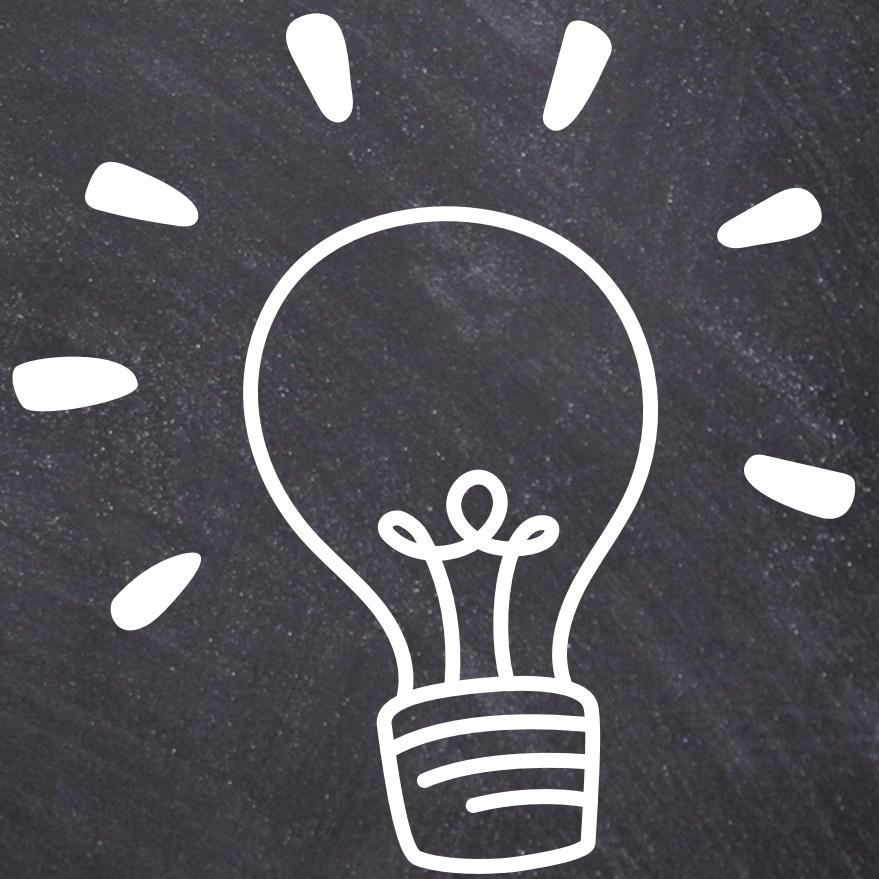
COMPANY SUPERVISOR:

- MORITZ KAUP

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INTRODUCTION

- DEVELOP A DIGITAL PLATFORM TO SIMPLIFY SPONSORSHIP MANAGEMENT FOR ORGANIZATIONS AND NON-PROFITS.
- ENABLE EASY ORGANIZATION OF SPONSOR PAGES AND CUSTOMIZATION OF RECOGNITION BENEFITS.
- PROVIDE A SECURE, TRANSPARENT, AND USER-FRIENDLY EXPERIENCE TO ENHANCE SPONSOR ENGAGEMENT.



OVERVIEW OF THE HOST ORGANIZATION



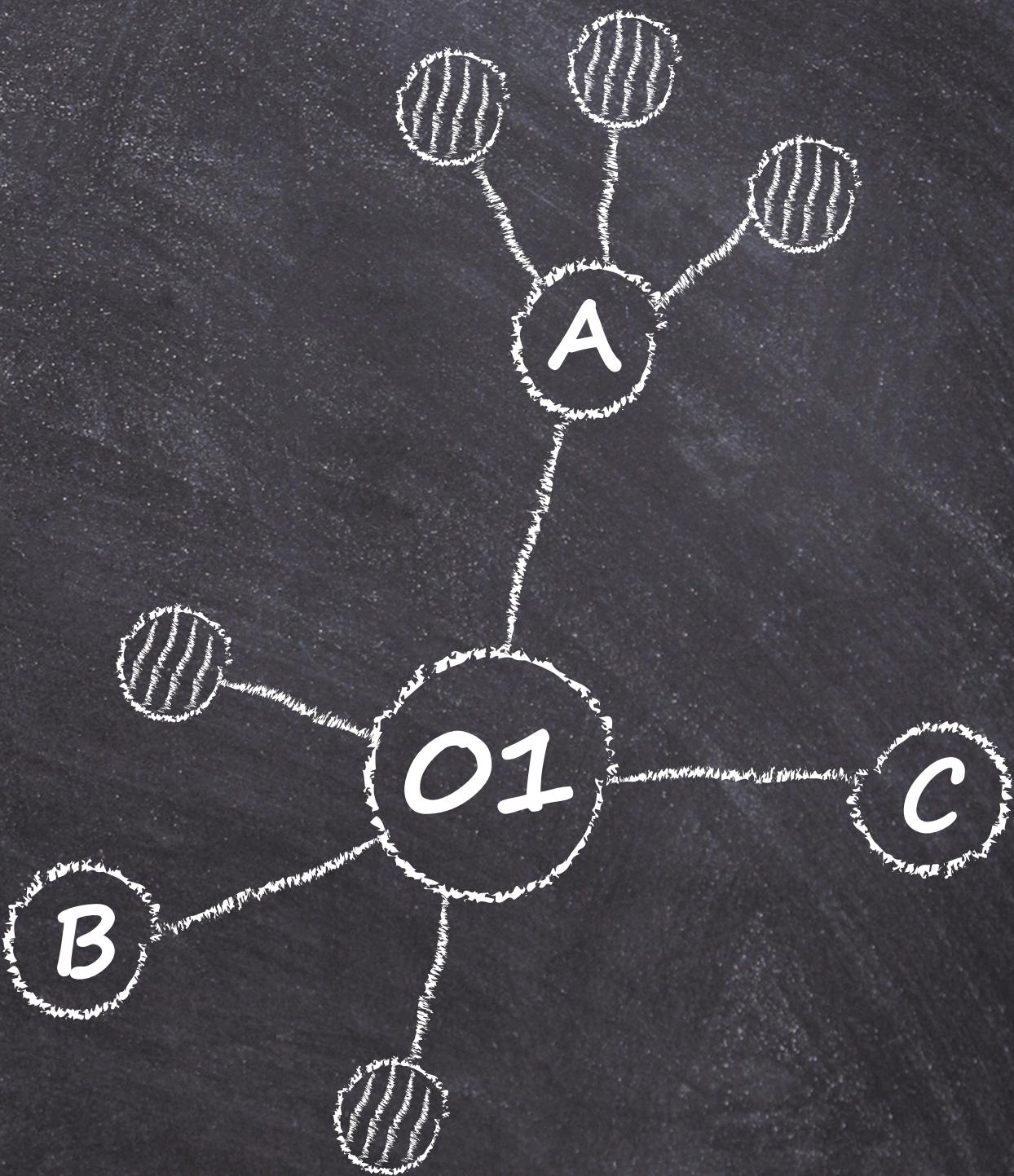
LEADING IT CONSULTING AND
DIGITAL TRANSFORMATION
COMPANY BASED IN TUNISIA.

MISSION:
TO DELIVER INNOVATIVE TECHNOLOGY
SOLUTIONS THAT DRIVE BUSINESS
GROWTH AND OPERATIONAL
EXCELLENCE.

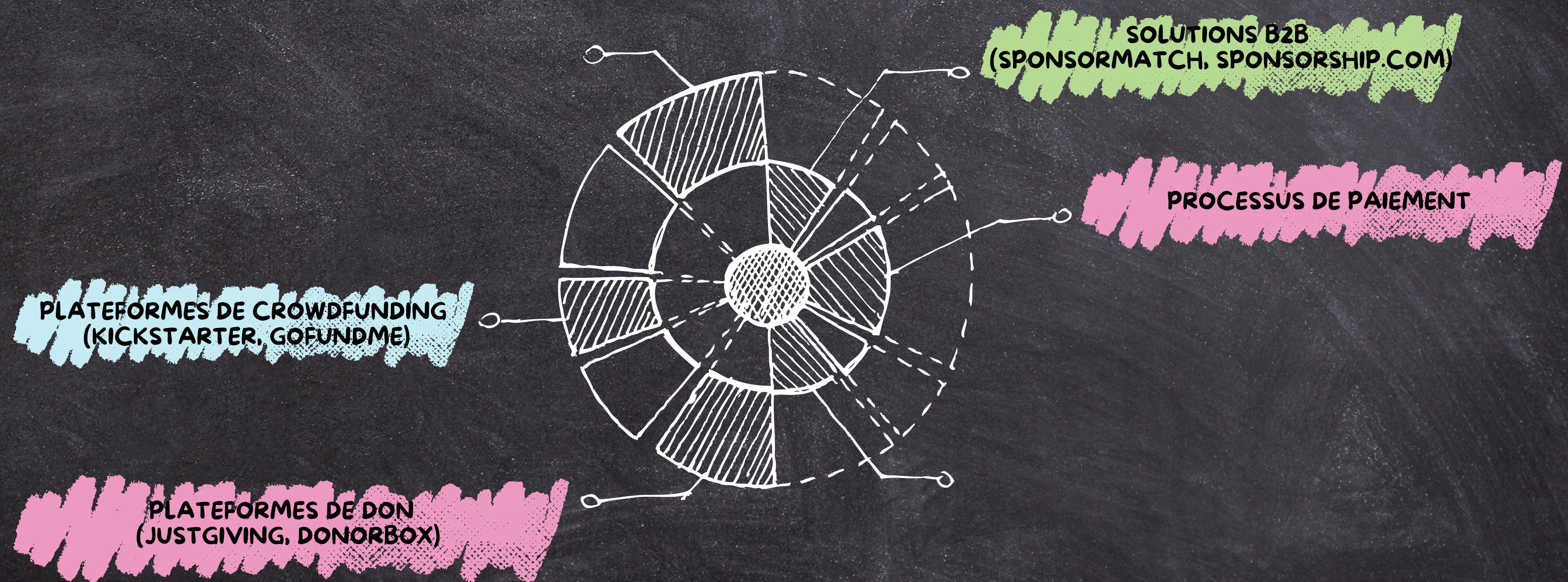
VISION:
BECOME A TRUSTED PARTNER FOR
DIGITAL TRANSFORMATION IN TUNISIA
AND THE MENA REGION.

PROBLÉMATIQUE

HOW CAN A DIGITAL PLATFORM HELP ORGANIZATIONS AND NON-PROFITS STREAMLINE THE SPONSORSHIP PROCESS BY ALLOWING THEM TO ORGANIZE THEIR SPONSOR PAGE, DEFINE CUSTOM RECOGNITION BENEFITS, AND OFFER SPONSORS A TRANSPARENT, SECURE, AND USER-FRIENDLY EXPERIENCE?



SOLUTION PROPOSÉE



AVANTAGES CONCURRENTIELS DE MICROSPOSORING

PERSONNALISATION AVANCEE
DES PROFILS D'ORGANISATIONS

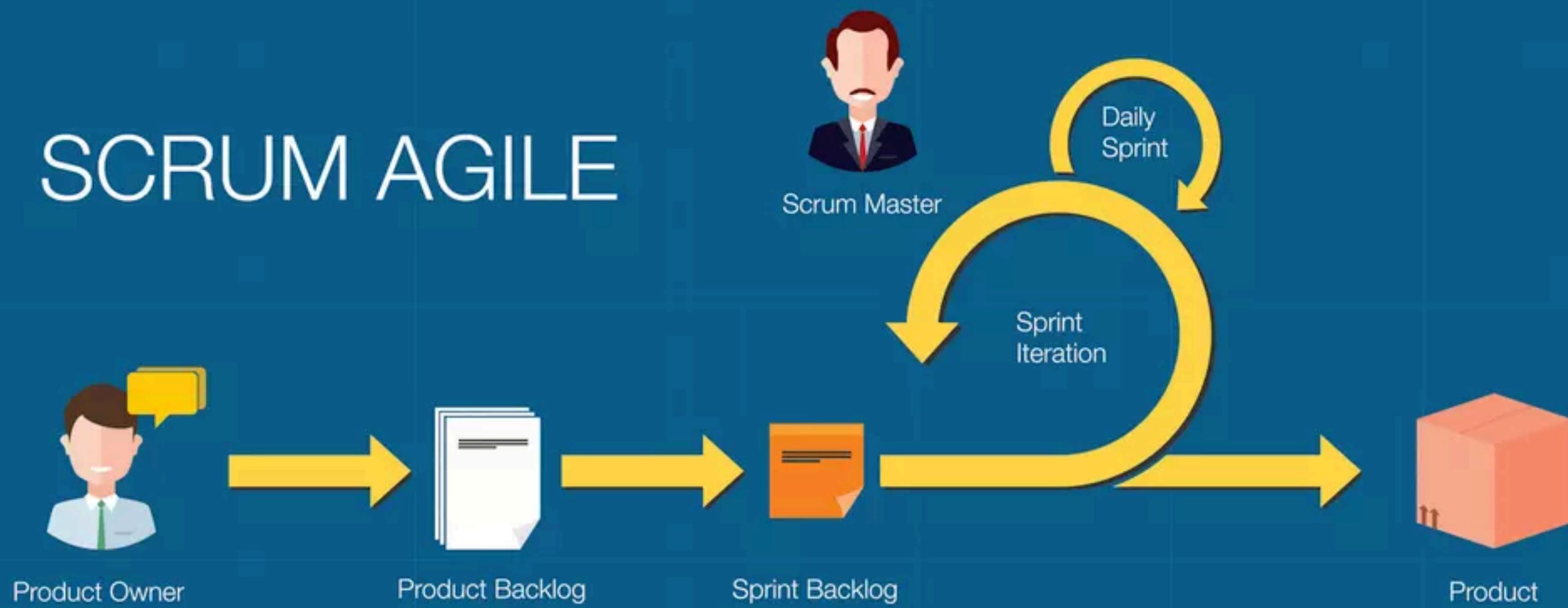
SYSTÈME D'AVANTAGES,
DE RECONNAISSANCE INTÉGRÉ

INTERFACE MODERNE ET
INTUITIVE
ET LA GESTION AUTOMATISÉE
DES PAIEMENTS

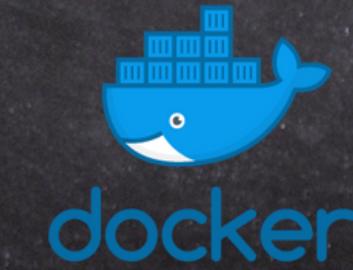
RAPPORTS DÉTAILLÉS ET
TRANSPARENTS

METHODOLOGY

SCRUM AGILE



TECHNOLOGIES



FUNCTIONAL REQUIREMENTS



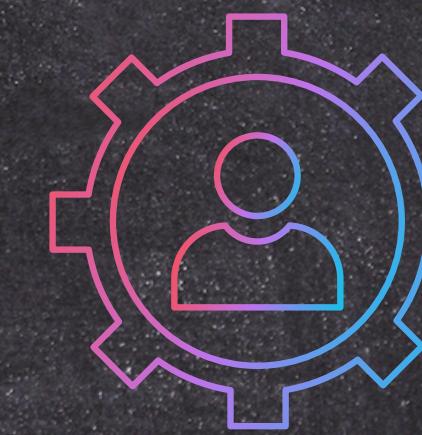
ORGANIZATION MANAGEMENT



SPONSOR MANAGEMENT



PAYMENT SYSTEM



ADMINISTRATION

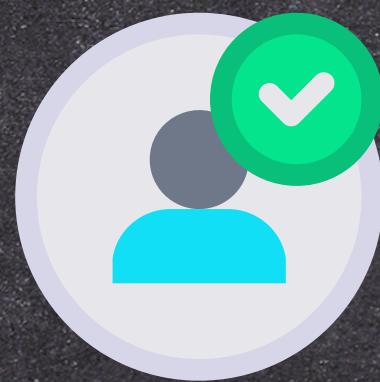
NON-FUNCTIONAL REQUIREMENTS



SECURITY



USABILITY



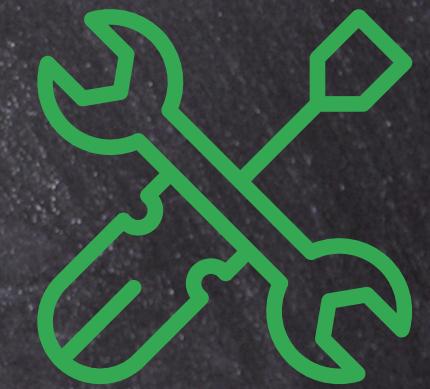
AVAILABILITY



SCALABILITY

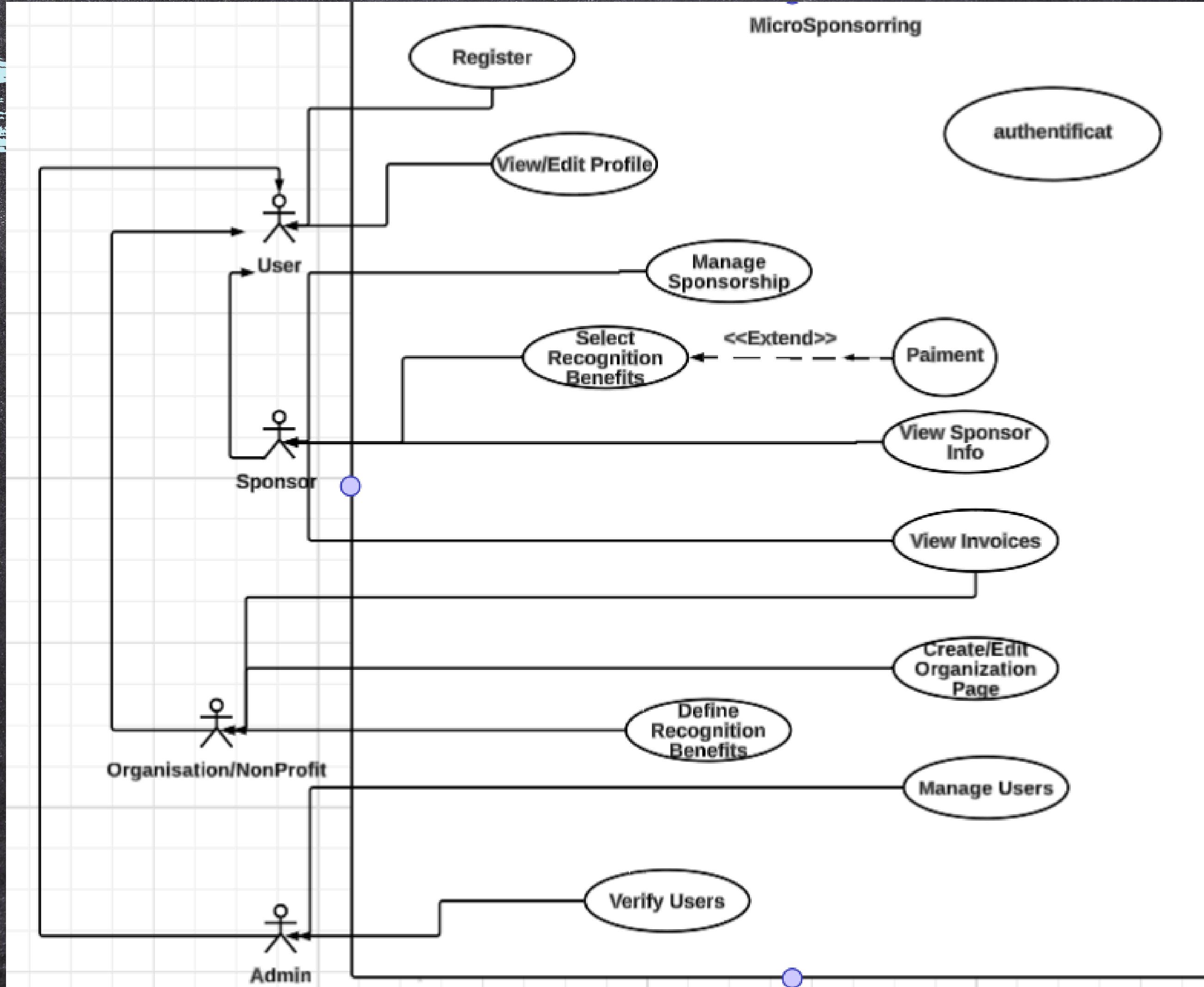


PERFORMANCE

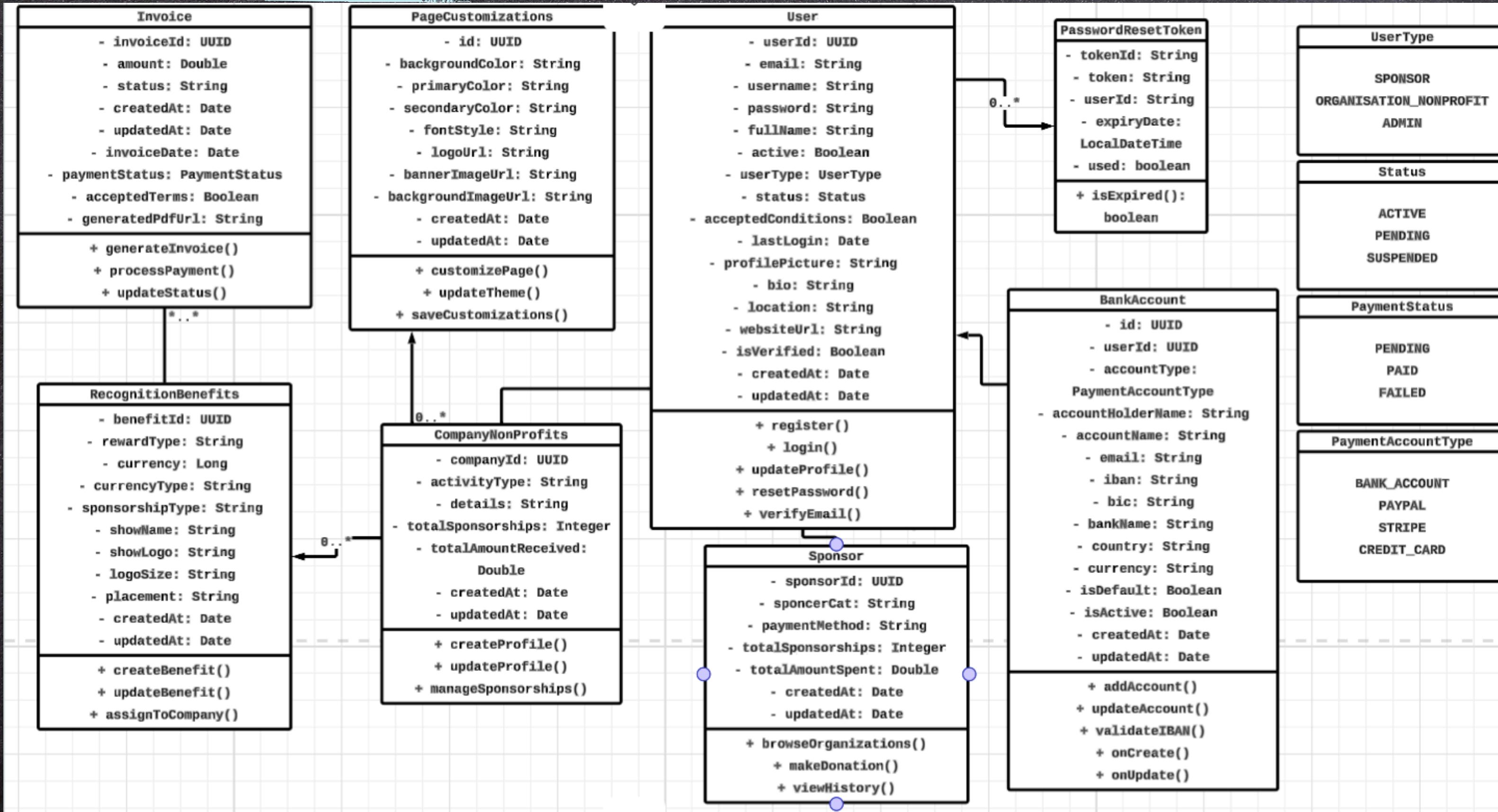


MAINTAINABILITY

DIAGRAM USER CASE



CLASS DIAGRAM



LOGICAL ARCHITECTURE



COUCHE PRÉSENTATION

Angular UI Components

Responsive Design

Progressive Web App

COUCHE APPLICATION

Controllers
(REST API)

Services
(Business Logic)

DTOs
(Data Transfer)

COUCHE DOMAINE

Entités
(Models)

Repositoires
(Data Access)

Value Objects
(Business Rules)

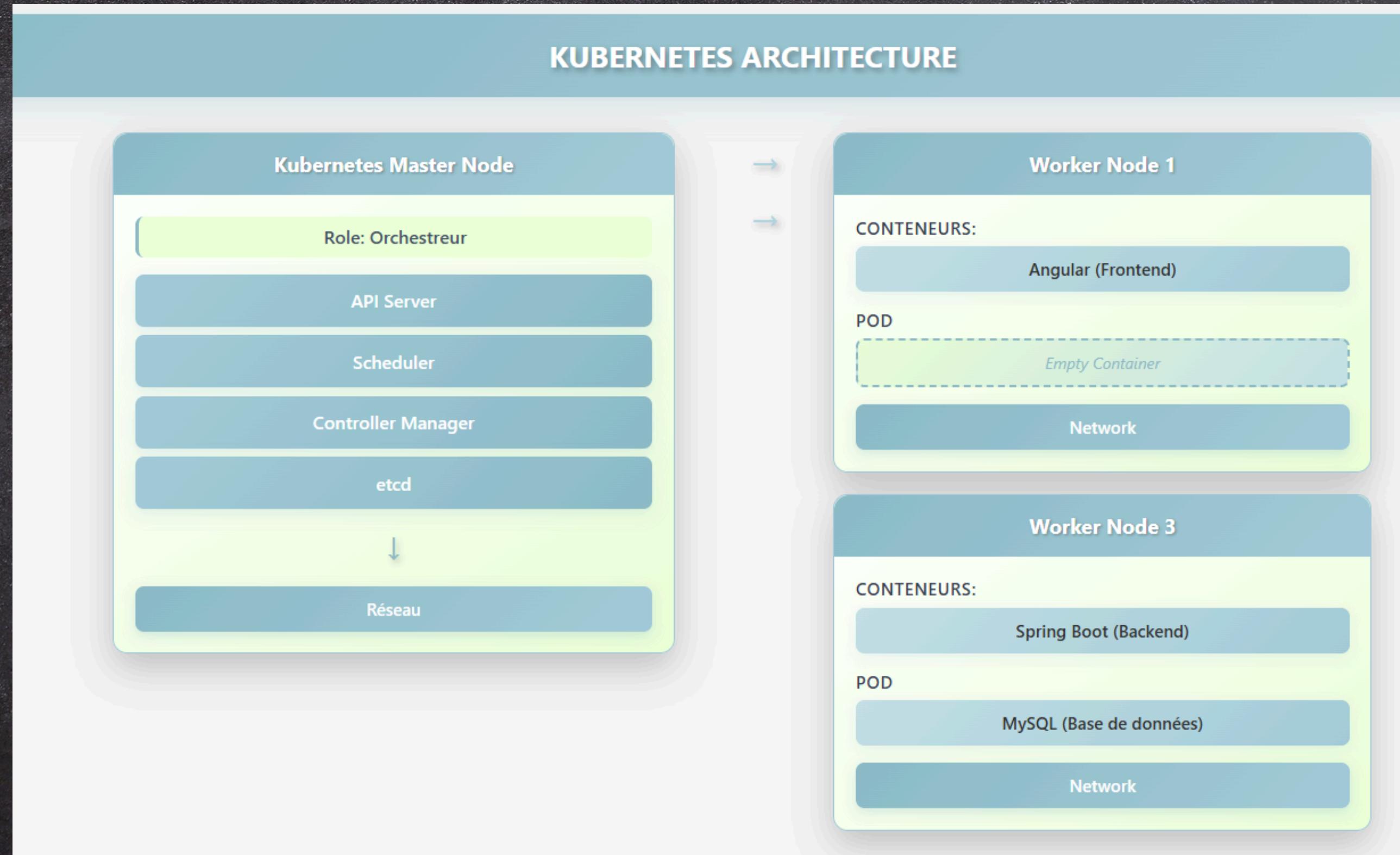
COUCHE INFRASTRUCTURE

Database
(MySQL)

External Services
(Checkout)

File System
(Images)

PHYSICAL ARCHITECTURE



- Architecture moderne.
- Sécurité renforcée.
- Interface utilisateur soignée.
- Fonctionnalités riches.
- Expansion future.
- Impact social fort.
- Innovation durable.



CONCLUSION