

Hadimuhsin

Associate Product Designer

hadimuhsin.com
hello@hadimuhsin.com
linkedin.com/in/hadimuhsin
+65 9679 0052

Industry Experience

Ninja Van

Associate Product Designer

February 2020 – Present

Innospark Pte Ltd, an ST Engineering Lab

Design Assistant

July 2018 – September 2018

Created a high-fidelity mobile app prototype and part of user testing for *Smart Wheelchair*. Designed graphic adaptations of print and digital collaterals for products such as *AIR+ Kids*.

Dentsu Singapore

Graphic Designer

March 2017 – August 2017

Conceptualised and designed branding, advertising campaign and packaging for local and multinational brands. Worked with different teams to develop visuals for pitches.

Clientele: Canon, National Library Board (NLB), Sentosa, Subway and Toyota.

Young & Rubicam Singapore

Creative Intern

October 2016 – January 2017

Conceptualised and designed branding, advertising campaign and packaging for local and multinational brands.

Clientele: Caltex, M1, Popeyes, Robinsons and Workforce Singapore (WSG).

Education

General Assembly

User Experience Design Immersive Programme Graduate

October 2019 – December 2019

Learned and applied UX research and UI design across school and client-based projects, ranging from mobile apps to service design.

The Glasgow School of Art, Singapore Institute of Technology

Bachelor of Arts in Communication Design (2nd Upper Class Honours)

September 2017 – June 2019

Singapore Polytechnic

Diploma in Visual Communication and Media Design (with Merit)

April 2011 – May 2014

Chairperson for SP Design School's graduation show, *Edition 14.8*

Director's Honours List Academic Year 2011/2012

Deyi Secondary School

GCE 'O' Level (7 Credits)

January 2007 – November 2010

UX Methods

User Research

Affinity Diagramming

Competitive Analysis

Experience Mapping

Wireframing

Prototyping

Usability Testing

Visual Methods

Art Direction

Branding

Conceptualisation

Graphic Design

Photo Editing

Software Skills

Figma

InVision

Sketch

XD

Zeplin

Adobe CC

G Suite

Microsoft Office

Development

HTML

CSS

Award

Anugerah MENDAKI

Award 2014

by Yayasan MENDAKI

September 2014