Hadi Muhsin
Budding UX/UI Designer

Communication design graduate who worked at an innovative engineering company and discovered an interest in user experience design. Seeking to work in a great team to make a difference and continue evolving as a budding UX/UI Designer.

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Industry Experience

General Assembly
User Experience Design Immersive Programme Graduate
October 2019 – December 2019
Learnt and applied UX research and UI design across school and client-based projects, ranging from mobile apps to service design.

Innosparks Pte Ltd, *an ST Engineering Lab*
Design Assistant
July 2018 – September 2018
Created a high-fidelity mobile app prototype and part of user testing for *Smart Wheelchair*. Designed graphic adaptations of print and digital collaterals for products such as *AIR+ Kids*.

Dentsu Singapore
Graphic Designer
March 2017 – August 2017
Conceptualised and designed branding, advertising campaign and packaging for local and multinational brands. Worked with different teams to develop visuals for pitches.

Clientele: Canon, National Library Board (NLB), Sentosa, Subway and Toyota.

Young & Rubicam Singapore
Creative Intern
October 2016 – January 2017
Conceptualised and designed branding, advertising campaign and packaging for local and multinational brands.

Clientele: Caltex, M1, Popeyes, Robinsons and Workforce Singapore (WSG).

Education

The Glasgow School of Art, Singapore Institute of Technology
Bachelor of Arts in Communication Design (2nd Upper Class Honours)
September 2017 – June 2019

Singapore Polytechnic
Diploma in Visual Communication and Media Design (with Merit)
April 2011 – May 2014
Anugerah MENDAKI Award 2014
Director's Honours List Academic Year 2011/2012

Deyi Secondary School
GCE 'O' Level (7 Credits)
January 2007 – November 2010

UX Methods

User Research
Affinity Diagramming
Competitive Analysis
Experience Mapping
Wireframing
Prototyping
Usability Testing

Visual Methods

Branding
Conceptualisation
Graphic Design
Photo Editing

Software Skills

Figma
InVision
XD
Photoshop
Illustrator
After Effects
Premiere Pro
InDesign
G Suite
Microsoft Office

Development

HTML
CSS

School Activities

Chairperson for SP Design School's Graduation Show, *Edition 14.8.*
January 2014 – March 2014