

# HADISA FATIMA SYED

## DATA ANALYST

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### SUMMARY

Transitioning to Data Analytics, I leverage strong foundational skills in Communication and Adaptability. My passion is translating complex data into actionable insights. I am proactively building proficiency in SQL, Python, R, and Tableau, and I thrive using a detail-oriented, logical approach to problem-solving. I am a dedicated, fast learner eager to collaborate and drive data-informed decisions.

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### WORK EXPERIENCE

#### DevelopersHub Corporation (Data Science Intern)

Jun, 2025 – Jul, 2025

- Developed AI/ML models to extract actionable insights from task-relevant datasets on Kaggle.
- Performed data cleaning, feature engineering, and model evaluation to ensure reliable predictions.
- Visualized findings to support decision-making and communicated results effectively to stakeholders.
- Gained hands-on experience in Python, pandas, NumPy, scikit-learn, and data-driven problem solving.

#### Excelerate (Data Visualization Intern)

1 Jun, 2025 - 30 June, 2025

- Led a team of 5 members to analyze a marketing campaign dataset and identify the most effective campaigns.
  - Visualized data to provide actionable insights, helping the company optimize marketing spend and cut underperforming campaigns.
  - Coordinated project tasks, delegated responsibilities, and ensured timely delivery of analysis and reports.
  - Enhanced skills in data analysis, visualization, teamwork, and project leadership.
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### SKILLS

Data Cleaning, Data Wrangling, Data Visualization, Tableau, Power BI, Spreadsheets, SQL, Kaggle, Exploratory Data Analysis, Dashboarding

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### PROJECTS

#### Analysis in Netflix Movies Dataset

**Technologies:** Python, Seaborn, Matplotlib, Numpy, Pandas

Performed data wrangling, exploratory analysis, and visualizations to extract meaningful insights.

#### Military Expenditure Analysis (1960 - 2018)

**Technologies:** Spreadsheets, Tabulae, GitHub, Kaggle

Involved data cleaning, normalization, visualizations and insights extraction.

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### EDUCATION

#### Bachelors in Software Engineering

Dec 2022 - Present

Mehran University of Engineering & Technology, Jamshoro