

Abdul Hadi

+92 334 2207766 | khabdulhadis@gmail.com | Rawalpindi, Pakistan | [LinkedIn](#), [GitHub](#)

WORK EXPERIENCE

Dubai, UAE

Mar-25 – May-25

Excelerate (Remote)

Internship – Data Visualization Associate

- Led a global team of 5 to design dashboards (**Looker Studio, Power BI, Tableau**) and present **KPIs** and **insights** to stakeholders via clear, actionable visuals in **PowerPoint**.
- Conducted **EDA** with **Python, R**, and **Excel** to identify patterns in learner retention and social media ad campaign performance.
- Created a database in **PostgreSQL**.
- Collaborated across time zones to align data visuals and insights with business goals and deliver consistent project outcomes.

Islamabad & Bhurban, Pakistan

Oct-19 – Mar-20

Marriott & Pearl Continental Hotels

Guest Relations Officer

- Analyzed **Opera PMS** data and booking trends to design and negotiate custom corporate packages.
- Collected and synthesized guest feedback to generate actionable insights, enhancing service quality and customer satisfaction.
- Acted as a key liaison between guests and departments, ensuring seamless communication and high service standards.

Islamabad, Pakistan

June-19 – Oct-19

The Arena 3D & Raiha CineGold Plex

Sales & Marketing

- Analyzed ticketing, genre, and footfall data to optimize show schedules, improving occupancy on low-traffic days.
- Automated daily financial reconciliation in **Excel**, integrating ticket, concession, and promo data to reduce manual work.
- Proposed and implemented a **tiered membership model**, increasing customer retention.
- Led outreach to 20+ institutions, driving growth in group bookings and corporate partnerships.

Rawalpindi, Pakistan

May-17 – Mar-24

Fiverr (Remote)

Freelancer

- Produced **SEO-optimized** content for blogs, websites, and creative projects across different industries.
- Improved communication skills and gained fluency in the English language.
- Proficiency in **Microsoft Office tools** through consistent client delivery and content development.

EDUCATIONAL BACKGROUND

London, UK

May-23 – May-25

Pearson EdExcel (Remote)

Higher National Diploma in Computer Science (14 years of Education)

- Relevant subjects: Python, C++, Data Science, Data Analysis, Data Visualization

ADDITIONAL INFORMATION

Languages	<ul style="list-style-type: none">• Native in Urdu & Punjabi; Fluent in English
IT Skills	<ul style="list-style-type: none">• Advanced proficiency in MS Powerpoint, Word, Excel, Power Bi, Tableau, SQL, Python and the various Machine Learning libraries
Hobbies	<ul style="list-style-type: none">• Reading, Sports, Travel, Technology
Typing Speed	<ul style="list-style-type: none">• 95 – 100 WPM

CERTIFICATES

DiceCamp	<ul style="list-style-type: none">• Data Science & Machine Learning
Kaggle	<ul style="list-style-type: none">• Python, Introduction to Machine Learning
HackerRank	<ul style="list-style-type: none">• Python
Forage	<ol style="list-style-type: none">1. Commonwealth Bank Introduction to Data Science Job Simulation,2. BCG GenAI Job Simulation,3. Deloitte Australia Data Analytics Job Simulation
Google Career Certificates	<ul style="list-style-type: none">• Data Analytics Professional
Dataquest.io	<ul style="list-style-type: none">• Python Programming for Data Science
Stanford University, DeepLearning.AI	<ol style="list-style-type: none">1. Supervised Machine Learning: Regression and Classification,2. Introduction to Statistics,3. Writing in the Sciences (with Honors)
DataCamp	<ul style="list-style-type: none">• Deep Learning with PyTorch
Hashoo Foundation:	<ul style="list-style-type: none">• Diploma in Hospitality: Accommodations Operation and Services (Level II)

PROJECTS

1. **Email Spam Filter** (Logistic Regression | MLP Classifier | Multinomial NB)
2. **Titanic Survival Prediction Model** (Logistic Regression)
3. **E-Commerce Sales Predictor & Customer Segmentation Engine** (ARIMA | LightGBM regression)
4. **Predicting Insurance Cost** (Linear Regression)
5. **HR Churn Prediction** (Random Forest | Logistic Regression | AdaBoost | XGBoost)
6. **Microsoft Stock Price Prediction** (Random Forest Classifier)
7. **Analyzing Accuracy in Data Presentation: Inflation in Fandango's Star Rating System** (pandas | Matplotlib | EDA | Feature Engineering | Visualizations)
8. **Helping a Record Store Make Business Decisions Using SQL and Chinook Database** (pandas | SQLite)