**Student id: bc200202156**

**Hadiya Asif**

**Fall 2023**

**Assignment # 1**

**Principles of Management-MGT503**

|  |  |  |
| --- | --- | --- |
| **Scenarios** | **Management Function** | **Level of Management** |
| Salesforce is recognized for its customer-centric culture. Sohail, the CEO, is a strong advocate for prioritizing customers. He urges his staff to listen to consumers and provide solutions. He fosters cooperation and collaboration. | Sohail has the most authority and is responsible for developing strategies for the organization's success. | Top level managers |
| **Amazon** tracks its new Midwest logistics hub. Company measurements include order fulfillment time, customer happiness, and inventory levels. Amazon is also comparing actual outcomes to anticipated results to find areas for improvement. | Tracking logistic hub is a function of operation management. It includes overseeing the day-to-day operations at logistic hub. It includes order processing, material handling, inventory management, warehouse management ,customer feedback. It tracks and measures key performance indexes. | Middle level management |
| **Microsoft** is designing a new Windows OS. Within two years, the business plans to deliver the new OS. Microsoft assembled a cross-functional team of engineers, product managers, and marketers to accomplish this. The team must design the new operating system's features, requirements, and release timetable. | Project managers often work across various departments or teams. They might not fit neatly into a specific tier of management because their role requires coordinating with multiple levels, from executives to entry-level employees. They manage teams, resources, and project scope. | Middle level management |
| **Google Home** is a new product range. The firm has a cross-functional team developing and launching the new product line. Engineers, product managers, designers, and marketers work together. Each team member has defined roles and responsibilities, and communication and cooperation are created. | Product management is a strategic function. Product managers guide the success of a product and lead the [cross-functional](https://www.aha.io/roadmapping/guide/product-management/product-managers-other-teams) team that is responsible for continuously improving it. They’re also responsible for communicating product objectives and plans for the rest of the company. Product management encompasses a broad set of ongoing strategic responsibilities. | Middle level management |