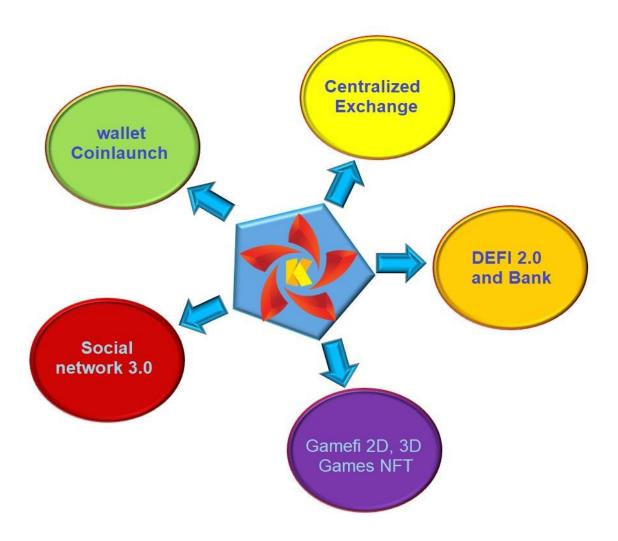
# 1. Overview of the KGD ecosystem

King of Games and DEX is a Blockchain technology company applying in 5 core areas including: Web 3.0 and Blockchain Wallet, Coinlaunch, Centralized Exchange and DEFI Bank 2.0, Blockchain Games and Blockchain Social Network 3.0. We create an on-chain ecosystem that uses KGD tokens as an intermediary between applications. With Web 3.0 and Blockchain Wallet we step by step create a secure web application integrating AI technology and Hard Wallet. With Coinlaunch, we want to become a launch pad for potential projects but also very reputable with investors. With CEX we aim to user-friendly centralized exchange and with Defi Bank 2.0 we make better return for investors. With Blockchain games, we build full gamefi environment including Play-To-Earn, Free-To-Play and Play-To-Enjoy. With Blockchain Social Network 3.0, we create a healthy community, create valuable NFT images and videos, connect with other users easily, exchange information flexibly, securely and privately, exchange goods safely and reliably on the Online Shopping Market.

With a long-term vision, we aim for sustainable development and increase the value of the ecosystem as well as KGD. he real benefits to the community, we develop trending applications that are used by many people to make life more convenient and time-saving when we don't waste time on intermediary stages due to outdated technology or the lack of cohesion between applications in the common ecosystem. In the two-year plan, we take the initial step of building a relatively complete ecosystem, which can use applications and utilities easily and almost fully. For 5 years, we continue to update new types of ecosystems, integrating the most modern technologies. In 10 years, we aim to become a prestigious brand with high market capitalization in the general market, aiming for the top 10 leading corporate brands. The expansion and diversification of the ecosystem is our challenge, responsibility and determination. We have the ambition to IPO when the quality and quantity are sufficient with the appropriate

management institutions for each country and then the company's STO is definitely complete in the true sense, we are always committed and look forward to long-term cooperation with our service users and guarantee to the corresponding token holders when the future STO at the rate of 02 KGD tokens will receive 01 share.

The current ecosystem is structured into 5 different areas where professional DEV teams are built, but there is cohesion and cross-chain thanks to the circulation of tokens. The main groups in the project: The ideation and market research team has the role of understanding market trends and needs, including 2 leaders and 5 members, the structure becomes the R&D department. The Web 3.0 Development Team, Wallet, coinlaunch, CEX and DEFI-Bank 2.0 are responsible for programming and fixing related errors, and are responsible for security issues and system upgrades under the respective functions including 1 CTO and nearly 30 members participated in concentrated work. The GAMEFI development team consists of 3 CTOs and more than 50 members divided into 3 subgroups, each working in a centralized manner and managed and supervised by 1 CTO. The GAMEFI team is responsible for following the ideas of the R&D team to create new games. One team is in charge of funny games and 2D games, one is working on 3D games and one is working on Metaverse 3D games. Each year we commit to creating at least 2 games in different genres, however, with a focus on 3D games and towards the Metaverse in the not too distant future. The Social Network 3.0 team consists of 1 CTO and more than 30 members who are responsible for programming, upgrading, connecting and fixing errors of the Social Network 3.0 application, building a new and useful global social network, it is safe and convenient to be in our shared ecosystem. The marketing team consists of 1 CMO and 23 members, in charge of communication, promotion and spread of the ecosystem, solving and supporting user errors and complaints in the fastest way. The Advisor team consists of 2 subgroups, a group of consultants on the law and related procedures, including 3 lawyers who advise on complaints, disputes and denunciations between players in Social Network 3.0, a public advisory group technology and security connections including many experts with deep understanding of Blockchain technology. The project is run by a CEO who has a long-term vision, has many creative ideas, has a lot of experience in the Crypto market and is dedicated to pursuing this project to the end to the overall development of the project. We understand that our jobs and products will be evidence of the project's commitment to quality and reputation, long-term plans are always followed to ensure the development roadmap, prestige factors. The project's credibility is considered their pride.



## 2. Functions of Wallet and Coinlaunch

Wallet has the same function as a cold wallet or a hardware wallet because we always give the highest priority to security. Verification can be inconvenient for users, but to ensure a safe factor, account verification is carried out through 4 steps: Verifying real user accounts when registering with checking the existence of accounts and related information to ensure that users only use one account when logging in; KYC verification is strictly applied and approved by us; reverify by code and real-time link in 60s sent to user email repeated during login and withdrawal; authentication with google authenticator is a must for an extra layer of security; When withdrawing tokens from the wallet, it is mandatory to enter the correct withdrawal code that has been registered before, the withdrawal code is confirmed when changed with a 60s real-time deposit code and google authenticator authentication. Wallet and account are shared at login for all apps in the ecosystem, token transfers are done quickly and easily between wallets in the shared ecosystem, between wallets of the ecosystem and other wallets nonecosystem users using blockchain technology. Coinlaunch performs the role of launching tokens of brands and businesses wishing to raise capital on our system. Covers all types of fundraising including ICOs, IEOs and STOs. ICO (Initial Coin Offering) is the first release method when the product has a contract but has not built a full product or service, in which KGD is the first project to be ICO on the system and is expected in February. 2022. IEO (Initial Echange Offering) is a method of issuing to the centralized exchange CEX (Centralized Exchange) in real time, we have our own CEX and full standards of order matching, security, convenient interface to conduct an IEO with complete assurance of quality for projects and investors. When we first started the project, we only had ambitions to build a DEX (Decentralized Exchange), but our project was scaled up as well as invested, so we perfected the ecosystem more complete and complete and decided to create the KGD CEX floor. STO (Security Token Offering) is a

method of raising capital for businesses with collateral assets or shares, the role of tokens is similar to the role of collateral in real life, this is a form of fundraising that is said to be called future trend, when Blockchain technology is widely accepted in the regulatory institutions of many countries. We always commit to hold the assets corresponding to the token at the committed exchange rate when STO with investors. In the not too distant future, when blockchain legislation is removed, the equivalent exchange of tokens and company shares will be more diversified than other traditional forms of funding. All projects conducted ICO, IEO or STO are appraised by us including many steps performed by a professional DEV team about the potential of the project, the direction of development, the businesses or brands that want to raise capital, must be thoroughly checked the circulation and use of the quantity, the selling price and the wallet address before raising capital. We understand that raising capital for a good project and growing day by day is a guarantee of our reputation with users and the community. Gradually building the reputation of users in the general ecosystem forces us to do good appraisal with a team of highly qualified professionals around the world.

### 3. CEX and DEFI 2.0

The CEX functionality is available on the web and in the application for both Android and iOS operating systems. CEX's wallet is integrated with the system's wallet, ensuring the receipt and withdrawal process is verified via KYC, real-time code via user email and google authenticator, confirmed by registered and verified transaction code the previous 2 factors. The main functions of CEX include the full range of a centralized exchange, an optimized order matching algorithm with absolute precision. Support many types of convenient and fast transaction orders. Different types like SPOT, FUTURE, MARGIN are fully integrated, and share a system wallet. The support team will resolve user errors as soon as possible when there is a problem with the user account through the

email channel and in-app chat. The second generation DEFI 2.0 (Decentralized Finance) function has many outstanding advantages compared to the first generation, with a low total TVL of the whole DEFI market, expecting a brighter future. Overcoming the disadvantages of generation 1.0, Defi 2.0 has cheaper gas fees, decentralization of each user is guaranteed right on the account. With the appraisal of staking projects, we try to find real businesses with high growth potential and agree to pay commensurate profits to investors. For the loan function (Loans), we strive to reduce the real-time loan cost to ensure efficient use of the loan. Assets backed by tokens are kept on personal wallets, thereby preserving the decentralization of DEFI. Trusting in potential businesses is extremely important and creates double profits for users of the Staking service as well as the Loans service. The liquidation of the contract is done in real time and there is a reminder about the status of the Loans due to be paid, thereby ensuring the interests of users and optimizing the efficiency of loan use. We expect Staking and Loans to be made mandatory by depositing with a term of 1, 3, 6, 12, 24, 36 months with different interest rates of KGD, and receive profit in KGD and KNB attached follow the tokens of the companies sponsoring this program as well as a product advertising campaign for that company. The KGD received from Staking activities is taken from 30% of the total project bonus fund, so it does not inflate the KGD. This ensures that senders receive compound interest when KGD appreciates with the efficient use of KNB and bonus tokens in the overall ecosystem.

#### 4. GAMEFI

Gamefi includes many different games belonging to 5 main groups: Funny Games 2D and 3D game group is a collection of online fighting games, the characteristic properties of this game are easy to play, easy to manipulate, entertaining nature High interaction between players. The MMO RPG group is a collection of 2.5D and 3D martial arts or adventure games featuring a player-

playable protagonist and a variety of items, ride system, upgrade system, various interactive systems; players need to participate in event activities to receive rewards including NPC battle system (PVE) and other player battle system (PVP), this game nature is easy to play, many even, the tactical level is more complex than the Funny Games team and more time consuming. The turnbase group of games with a collection of 3D turn-based games organized into a group of strategy games, has a richer item and upgrade system than the MMO RPG group, but the difference is the same high level of strategy. corresponding to the level of participation requires more complex operations, requires more brain use than other groups, of course there are also participating events, PVP and PVE. The sports and gunfight group includes many 3D games of the sports and weapon fighting genres, still featuring participating events, PVP and PVE. The virtual reality game group, currently in the research and development stage, is expected to launch virtual reality games in the not too distant future. All games use tokens in the process of experience, there are two main activities including earning tokens through fighting activities and taking from other players, participating in game events, selling games, etc. valuable items of the game, reward according to the level and leaderboard of PVE, PVP; organize 1:1 and 3:3 or 4:4 PVP events weekly and monthly, ranked by day, week and by season, diverse NPC system including monsters to level up, individual boss monsters and The world has a rare item drop rate that is a high value NFT, with a limited number of specials, so the value of NFT gamefi will increase more and more. Each game consists of one or more servers, opening the server will be limited unless the number of players increases too much and overloads the system, the servers have their own rankings and associated inter-sever rankings. The activities of spending tokens include participating in side games, lost due to losing against other players, upgrading items in the game, each type of upgrade and forging new items has a success rate and reasonable failure, buy game items, buy equipment and skins in publisher's merchandise shops, participate in paid events, buy extra turns if free turns run out

in PVE activity. We have calculated the ratio between earning and spending tokens properly to ensure inflation within allowable limits, which we commit and disclose in our quarterly and annual reports on the state of circulation, inflation in the ecosystem, thereby stabilizing and increasing the value of the business as well as the value of the transaction. With great determination, we will periodically release 2-3 games in different genres every year for users to change their experience, tokens are shared for the entire ecosystem as well as all other games. The game and is synchronized with the wallet in the account, so the security is very high, the item trading system includes the in-game market and the web of buying and selling items on the system's web for users to experience the full game. With great determination, we will periodically release 2-3 games in different genres every year for users to change their experience, tokens are shared for the entire ecosystem as well as all other games. The game and is synchronized with the wallet in the account, so the security is very high, the item trading system includes the in-game market and the web of buying and selling items on the system's web for users to experience the full game. The games all have apps for Android, iOS and PC on the system's web, only needing the ecosystem's wallet to download and install easily. Each game has its own community and dedicated care team on today's popular social networks. Games that cater to everyone over the age of 18 are not required to pay to experience the games, we want to encourage a community that doesn't force and experience entertainment, but also divided into 3 categories: Play-To-Earn, Free-To-Play, and Play-To-Enjoy. Play-To-Earn can monetize his talent in gamefi or social network. Free-To-Play is just a mere entertainment experience. Play-To-Enjoy for those with better conditions in society, at the expense of a fuller and more complete service experience.

#### 5. SOCIAL NETWORK 3.0

This application can be downloaded from the system's web and installed easily for Android, IOS and PC systems. Social network 3.0 is a social network

consisting of users who already have a wallet in the system, sharing the system's wallet and sharing the system's login account. The functions of this network are functions that generate a separate NFT for each individual in the form of images, offline videos or onlive videos on Social Network 3.0. There is a flexible userinteraction system such as a chat system, diverse comments, a system for expressing diverse views and attitudes, easy sharing or saving functions, making friends by QR code, the personal page function can comment, post articles with pictures, videos conveniently, follow function and other user rating function. Rich user VIP rating system, diverse rating and trending system, easy NFT generation of images and videos with rich and convenient editing tools support. NFTs of images and videos can be conveniently exchanged between players using the system's common token. For, online shop system, players can exchange and buy and sell different types of goods through tokens. Players will be ranked for prestige when participating in social network activities, when the reputation reaches 0, the account will be permanently deleted, the reputation index is evaluated through different activities: If yes Benefits for the community will be increased prestige, increased VIP level of the account, if you violate the policies of social networks or are complained among players, your reputation points will be deducted. The complaint function is joined by a team of support and consultants with legal expertise, false and unfounded complaints will also be deducted points, correct complaints are useful to the community, remove members who do not comply with the policy of social networks. Social network 3.0 initially applies web 3.0 functionality into practice at several points as follows: Has an AI function that studies individual behavior and suggests trends, Web and personal wallets the system functions as a place to integrate applications in the application chain to help circulate cross-chain databases, but with blockchain technology, personalize each account through NFT generated images and videos, Personal information is only owned by individuals and has copyright, used only with the permission of the owner. There is the function of live streams

and merging of individual content, product promotion is done through the

semantic network (Semantic Web) and can only be done between players when

they have agreed and accepted the terms. accounts between the parties concerned.

The system does not engage in any advertising at all without the user's permission

to use relevant behavioral advertising. Thereby, the commitment of users to each

other is ensured the privacy of personal information. To become web 3.0 is still

a far future to put virtual reality technologies into applications in daily life and in

entertainment games. We always update the latest technology for the system to

give users the best service experience.

#### 6. Token

The system includes 2 types of Tokens:

#### a. KGD

Total supply: 578,000,000 KGD

Contract: 0x7b2eb36891d4f5c259dc365e244a95cc7b4eeb64

(BSC System–Bep 20)

- CEO's investment fund: Contributing most of the investment to the project, of

course this fund is committed by the CEO not to use KGD for any other private

activities since the IEO date on the CEX exchange of our system for at least the

first 10 years. Users can easily check our total wallet to ensure that our

commitments are fully fulfilled, we understand that gaining trust and credibility

from users is very difficult and honorable. Therefore, we want to go long distance,

we need to gain the trust of users and the reputation of the company is always put

on top. From the 6th year onwards from the date of the first IEO listing, we

consider it possible to gradually sell KGD per year with a limit of no more than

500,000 KGD at market price on exchanges to raise capital to invest in products

and upgrade the system, specifically the process of using capital, we publish

quarterly and annual financial reports, the additional IEO from the 6th year onwards is also very limited, unless we need capital to expand an existing ecosystem or expand a larger marketing campaign.

- Angel investors: Total KGD paid out 9,000,000 KGD, of which 3,000,000 KGD, committed to lock in 12 months since the first IEO on our CEX exchange. From the 13th month onwards, we make 10% monthly payment until there is no more KGD according to the initial investment contract of 3,000,000 KGD, angel investors have the right to sell at the market price on the exchanges. translate freely. The remaining 6,000,000 KGD is locked for 5 years, from the 6th year onwards, 10% is paid each year, but this amount is also divided equally into 12 months of the year until the entire amount is paid.
- ICO at coinlaunch of the system: 5,000,000 KGD, with a list price of \$ 0.15/ KGD, the ICO form is registration and random draw on the Coinlaunch system web, the minimum purchase limit is 1000 usdt and the largest 5000 usdt, the number of coins registered is a natural number. This amount is locked for 6 months after the first IEO on CEX, from the 7th month onwards, pay the corresponding amount of 10%/month directly into the wallet of the winner to buy the ICO until the amount is full. We need to do this to ensure the circulation of KGD is cross-chain, there is no imbalance between supply and demand, and the value of the company and KGD grows steadily.
- The first IEO we plan on our own Exchange is 10,000,000 KGD with a list price of \$0.75/KGD, only KGD/usdt pair is issued. Users can buy and sell freely on this exchange easily, we are committed to keep the list price while the IEO is not lower than the market price at the time of issue and certainly not less than \$0.75.
- The 2nd IEO we expect on the MXC, Gate, Huobi exchange, this is one of the exchanges with a large number of users, a reputable exchange system that helps us raise capital better, with a listed value according to the market price

corresponds to the price on the KGD floor. Total 2nd IEO is 10,000,000 KGD, trading pair is KGD/usdt. Expected after IEO on private exchange no more than 3 months.

- The 3rd IEO we are planning on Binance and FTX, this is one of the best exchanges today to help us raise capital better, we will try our best to meet the standards of the Binance and FTX exchange, and this is the last IEO with an amount of more than 500,000 KGD for at least 5 years after the first IEO and commit to the amount of the next IEO every year from the 6th year onwards, however this very unlikely as selling IEOs in KGD fund will devalue the company and reduce our ownership in the long run. The list price we commit is according to the latest market price, the 3rd IEO total is 20,000,000 KGD, the trading pair is KGD/usdt. Expected after the 2nd IEO no more than 3 months.

The ratio is as follows:

Foundation	3,11%
Team	3,46%
Angle Investor	1,56%
ICO	0,87%
IEO	6,92%
Ecosystem growth	84,08%

- Foundation: 18,000,000 KGD (3.11%), Team 20,000,000 KGD (3.46%), locked for 10 years, from the 11th year onwards pay no more than 2% per year.
- Angle Investor: 9,000,0000 KGD (equivalent to 1.56%), of which 3,000,000 KGD is locked for 12 months from the first IEO, from the 13th month onwards, every month pays 300,000 KGD, until when enough for 10 months. The remaining 6,000,000 KGD is locked for 5 years, from the

6th year onwards, 10% is paid annually, and this amount is evenly distributed over the months of the year.

- ICO total 5,000,000 KGD (0.87%), locked for 6 months since the first IEO, and paid out 10% every month until the end of the 7th month on to KGD wallet.
- IEO times were 10,000,000 KGD (1.73%) on KGD, 10,000,000 KGD (1.73%) on MXC, Gate, Huobi and 20,000,000 KGD (3.46%) on Binance and FTX.
- The remaining 504,000,000 KGD is locked for a long time and used only in accordance with the company's policies to minimize inflation.



#### b. KNB

Total Supply: 10,000,000,000 KNB

Contract: 0xefa42344de4f7f94ec265146f6e8ef6d1932b220

(BSC system—Bep 20)

With the support function in games, KNB will not be listed on any exchange, perform the functions in the game when KGD cannot be used. We will consider the possibility of listing when the demand for KNB is large enough to ensure the amount of KNB inflation does not exceed 5% per year. Optimizing the game function but not increasing KGD inflation, this is one of the keys to help us solve the inflation problem while still ensuring three main functions of games including: Play –To- Earn, Free -To-Play, Play-To-Enjoy.

#### 7. CIRCULATION OF TOKEN IN THE ECOSYSTEM

#### A. KGD

- a. Own KGD
- Participate in buying KGD via ICO and IEO.
- Sell valuable game items, sell social network web 3.0 products to other users.
- Take part in a competition with other players with an equal transfer rate between the two players and win.
- Participate and win events, reward rankings, award tournaments extracted from KGD fund by auctioning valuable items in games that the company releases more.

The company side does not benefit at all, the entire amount of KGD auctioned or issued and the amount of KGD used by players to upgrade items in the game are paid monthly for rankings and tournaments real-time impressions in gamefi's prize pool. 25% of the total is awarded in a season and is expected to last for 1 month each season, the remaining 25% accumulates for the following seasons, in addition 20% is for operating costs during the tournament cashing out and paying for the prize and 30% as a reward to be divided equally among the amount of KGD staking in the month. When the fund is exhausted, it is not possible to distribute rewards to players, however, the gamefi and ecosystem have a lot of attractive Items and for players who want to experience more by owning

rare items, pages Rare items have a drop rate when fighting Boss monsters in gamefi, so players can completely own them for free if lucky, but the quantity is also very limited to ensure the value of the item. Rare items are also used as rewards for events or periodic leaderboards, but are extremely limited.

#### b. Spending KGD

- Buy Items from other players
- Buy more Items in the gamefi released by the company in the bonus fund.
- Increase item upgrade rate
- Upgrade equipment, character's physicality
- Pays another player when the match is lost.
- Buy services, NFTs from other players in the social network.
- Send Term Key Staking to receive KNB and KGD
- c. Solution to balance supply demand KGD:

There is no new supply entering the market other than ICO, IEO and angel investor payouts. The amount of KGD is guaranteed to circulate but not inflation when the bonus fund is fully and completely removed from the issuance of more Items. Without any new trading volume being put on the market, the company's circulating number is completely disclosed in monthly and quarterly reports.

#### B. KNB

- a. Owning KNB
- Deposit P2P convert directly from fiat to KNB.
- Win other players.
- Take on difficult quest levels or PVE rewards in games.
- Sell other people's non-rare items in games.
- Deposit Staking DIFI Bank with KGD with terms of 3, 6 and 12 months, pay KNB at the end of the period, we expect the interest rate for 3, 6, and 12 month terms to be 1KGD Staking, respectively paying 1 KNB, 1.5 KNB

and 2 KNB, there is a ranking of id players participating in Staking and receiving rewards from the Bonus Fund as we mentioned above.

- b. Spending on KNB
- Upgrade low rate items, forge equipment and weapons in games.
- Buy more difficult missions in the game.
- Buy more hits, fees to participate in tournaments.
- When losing to another player.
- c. KNB balance in gamefi:

KNB has a supporting role in games, the quantity can be inflated but control is below 5%/year, KNB does not affect the amount of KGD and can only be used in games and is not released on exchanges. However, if the player wants to upgrade faster, buy more times, squeezing items at a higher rate, etc., they need to pay more KNB than usual depending on the level of upgrade.

#### 8. SOLUTIONS TO REDUCED TOKEN INFLATION

#### a. KGD

Timeframe of the number of circulations in the first 1 year:



Total circulating supply for the first 21 years:



The average annual inflation is 1,080,000 KGD, caused by paying the rest to investors, deducting for Team, Marketing, upgrading and developing the ecosystem. According to the regression algorithm, this increase is suitable for sustainable development. The amount of additional trading volume is fully and fully reported by us in the quarterly and annual operating reports which are fully posted on the homepage including the report on the volume of trading volume and circulating KNB; the inflation rate if any, the implementation plan in the next quarter or year, the efficiency of capital use and the progress of the project compared to the plan.

- KGD circulation in the ecosystem:



Event reward fund, leaderboard bonus is 100% taken from the auction proceeds of Rare Items in gamefi and KGD as players upgrade Items at a higher rate than in gamefis, thus not increasing inflation KGD in the ecosystem except for new issuance is about 1,080,000 KGD/year due to paying the rest to investors, deducting for Team, Marketing, upgrading and developing the ecosystem. Players who own rare items are more likely to rank higher in the leaderboard, and of course will be rewarded with more bonus funds, this is also an initial investment, however our gamefi always need talent, not buying many items to be able to get high rank with certainty, the gamefi consists of many games that alternate between the power of purchased items and the ability of each gamer. With a system of many different games, we are confident to create an attraction for each player in all users. The bonus fund will be public and accumulated for the next seasons. 25% of the total is awarded in a season and is expected to last for 1 month each season, the remaining 25% accumulates for the following seasons, in addition 20% is for operating costs during the tournament cashing out and paying for the prize and 30% as a reward to be divided equally among the amount of KGD staking in the month. In addition to the rewards in the bonus fund, players with high rankings in events or rankings also receive an additional reward of rare items in the game in the form of NFT, which players can use or resell to other players on the Marketplace to get KGD. We are committed not to interfere in the ecosystem to lose fairness in the gamefi, if any evidence of Teams interference is discovered, we will not maintain the reputation of the community, which is detrimental to the company's long-term vision. However, from the perspective of game publishers, we want players to be able to relieve stress after tiring working hours and earn extra income for some people who have a lot of free time and talent.

#### b.KNB

KNB circulation in the Gamefi generator:

With a supporting role only in gamfi, but can be used for all game genres in the ecosystem. Although the initial supply is 0, however, KNB will gradually inflate in the game according to the number of new players, this inflation rate we are very confident that the new KNB level will not exceed 2% / year according to the regression algorithm and assume the new player model is 1.000, 10.000,



# 9. Explain the plan to use capital:

With the CEO's Investment Fund including 11 people and 1 angel investor for the project, we have enough capital to complete the project until the end of phase 2. In case the fundraising fails, the CEO's Investment Fund team is ready to raise capital to continue the project. However, crowdfunding means a lot to us including:

- The community's interest and support shows that we are on the right track, our initial products have trust and are useful to the community.
- The capital contributed from the community helps us quickly achieve our goals and execute the project phases faster, thereby, quickly occupying the market.

- We save more time when we have the capital needed to launch the whole project at once, which puts us in a better initial position than our competitors.
- Gain community recognition with the DEV team in particular and with the entire ecosystem in general.

Expected ICO capital for a limited sale of 5,000,000 KGD at \$0.15 per KGD, total initial crowdfunding is \$750,000:

- 20% of total mobilized capital for marketing campaign 1.
- 10% of the total raised capital is for management and operating costs, gas costs in advertising campaigns, and payments to investors during the ICO.
- 60% of total mobilized capital is for system development including completing KGD CEX, gamefi 1, 2 and game 3;
- 10% of the total capital raised for the design and planning of the overall secondary project in the ecosystem is Social Network 3.0, which includes many items such as social networks with videos, images, interactive software between Users, photo and video editing tools, support for complaints in social networks, personalization and integration of AI technology in social networks, online shopping market.

In subsequent IEOs, the total raised capital includes a distribution of 40,000,000 KGD in three exchanges at an expected price of \$0.75 per KGD.

# We use the raised capital as follows:

- 10% of the total mobilized capital paid to the exchanges for listing fees, payment fees for filing and approving documents, and transaction fees at exchanges.
- 10% of the total mobilized capital is used to reserve transaction gas fees for 5 years, to distribute rewards according to events and game rank.

- 20% of total mobilized capital for brand promotion campaign 2, 3 and campaign 4.
- 60% of the total raised capital to develop the next games and complete Social network 3.0 and initially build its own Blockchain KGD chain, so that there is no gas fee for users. This is one of the key steps we prioritize to reduce costs for users and optimize the ecosystem among service users.

#### 10.ROADMAP

## Stage 1

## **August 2021:**

- + Finished Plan
- + Investment and Team DEVs

### February-April 2022:

- + Web 3.0 (Personal information) and Wallet
- + CoinLaunch Functions
- + ICO token KGD
- + Build KGD Communication
- + List on Coinmarketcap, CoinGecko

### June-August 2022:

- + KGD CEX Dapp (Web, Android, IOS) (Spot, P2P)
- + Launch DEFI-Bank 2.0 (Staking, Loans, Mortage)
- + Funny Game (test core game PVP, PVE, Arena, Upgrade, Event)
  (Android, IOS)
- + Enhance Global Marketing Campaign 1
- + IEO on Gate, MXC, Huobi Centralized Exchange
- + IEO on KGD Centralized (KGD CEX)

### Stage 2

### September –December 2022:

- + IEO on Binance and FTX Centralized Exchange
- + Open Global Communication
- + Funny Game (beta core game and update minigame 1, 2 and 3)
- + Enhance Global Marketing Campaign 2
- + CoinLaunch token of potential Company
- + KGD CEX Dapp (Web, Android, IOS) (Margin)

### Stage 3

### **Quarter I/2023:**

- + Open Global Communication
- + Enhance Global Marketing Campaign 3
- + Enhance CoinLaunch token of potential Company
- + Funny Game (update minigame 4, 5 and 6)
- + KGD CEX Dapp (Web, Android, IOS) (Future)

## Quarter II-III/ 2023:

- + Social network (alpha test-funtion Video, chat, message, Zoom)
- + Open Global Communication
- + Test net KGD Blockchain
- + Enhance CoinLaunch token of potential Company
- + Aphatest game 3D Turnbase

# Stage 4

### Quarter I-II/ 2024:

- + Open Global Communication
- + Game 3D Turnbase (close beta- full options)

- + Social network (full options)
- + Main net KGD Blockchain, Parallel Blockchains (KGD, BSC)

#### Stage 5

#### **Quarter III/ 2024 - 2030:**

- + Update web 3.0 on KGD Blockchain
- + Game Moba 3D PVP (full options)
- + Upgrade Funny game, Turnbase game and Moba game
- + Upgrade Web 3.0 (Virtual Assistant, AI on Social Network 3.0)
- + Research and Launch Dapp 3D Metaverse Games
- + Research and creat hand metaverse equipments



### 11.COMMUNITY BENEFITS OF THE ECOSYSTEM

For the community, using the same token throughout the ecosystem makes it much more convenient and flexible for users to change to another token when they want to use the service. The ecosystem consists of many practical applications that are linked together, including storage applications, trading applications, entertainment applications, and user connection applications so that users have more choices. With the Blockchain network, there is a decentralized

database based on the confirmation of independent nodes, making information

more secure. For each user, using the ecosystem has many benefits including

entertainment, communication, storage, transaction, shopping and wide

connectivity, while information is guaranteed to be safe. Secure, personalized,

personal information is not tracked and is disclosed to the outside due to the

characteristics of the Blockchain network. Building a fair and disciplined

community according to the behavior of a miniature society. Besides, users can

also experience modern technologies that are gradually becoming reality quickly

and fully.

12. For companies, organizations and individuals who have a need for

cooperation.

We always look forward to collaborating with organizations, companies

and individuals who wish to participate in the project as partners and/or investors.

However, the cooperation agreements must comply with the principle such as not

changing the roadmap or reducing the time to implement the company's

development roadmap; does not change the route of KGD circulation in the

system as well as on exchanges and e-wallets; does not affect the honor and

reputation of the company, does not affect the interests of previous investors

including those who are holding KGD and consider it as an investment. For

cooperation contact information, please go through our corporate support

channels including support email and our web-based contact channels. The

support team will contact and work as soon as possible.

KGD Social media

Website: kingdex.io

Telegram: https://t.me/kogadglobal

Twitter: <a href="https://twitter.com/kingofgamesdex">https://twitter.com/kingofgamesdex</a>

Facebook: https://www.facebook.com/kogad68

Tiktok: tiktok.com/@kinggamesanddex

Discord: https://discord.gg/5fB5DK5369

Email: kingofgameanddex86@gmail.com

# **CORE TEAM**



PhD. Dr Sam
CEO and Founder



MD. Sinh Harris
CMO and Marketing



Liberty Hoang

Appraiser Director



Tracy Luu

Game design CTO



IT. PhD. Hung Nguyen
Web & CEX CTO



IT. Eng. Luan Pham Funny Game CTO







Trang Beauty Support team leader

Hoi Tran Animator & Painter

MD. Thuy Luong Language Leader



Duy Hung Social media leader



MD. Thanh Nguyen 3D Art Design Leader



MD. Bxt Wiliam 3D game editor



MD. Nam Hoang Law advisor leader



IT. PhD. Louis Pito Node blockchain CTO Market Research Analyst



Truong Ngo



Johnny Vo Design & Test leader



Luong Ngoc Tu System advisor leader



MD. Sammie R & D Leade

CEO & Founder



Full name: Truong Dinh Khoi

Birth date: 10/08/1985

Nickname: Dr Sam

Nation: Vietnam

Certification: Graduated from Hanoi Medical University in 2010 (Faculty of Odonto – Stomatology), PhD in Macroeconomics of New Jersey Institute of Technology in 2014, and PhDs at Hanoi Medical University from 2016 to now.

Experience: CEO and founder of Dento – Beauty Spa and Clinic from 2010 to now with sevent Spa and clinics, and more 60 medical workers, our websites:

https://nhakhoahathuy.com

# http://maslign.com

CEO and founder of The Gia Oriental and Food Production Joint Stock Company from 2015 to 2020 with pharmaceutical factory at Thac Hoa 3 street, Son Thinh town, Van Chan district, Yen Bai Province, Vietnam, and more 200 workers and

12.000 Stores in Vietnam, China, Hongkong, Singapore and Europe, our

websites:

https://dongduocthegia.com

http://nuoctaomeo.com

http://caoquocky.com

http://vienuonglamdep.com

However, two owned companies have handed over to another person to

take over the work because these companise have been stabilizing and developing

to focus on this project for at least the next 10 years. KGD company is a passion

when it has a solid financial backing from the previous two companies that have

good and sustainable profits. The pharmaceutical company has a current audited

valuation of 180 billion VND (\$9 million) and is in the process of completing an

IPO procedure on the Vietnamese stock exchange in 2022, with an estimated 30

- 35% growth in value per year. The CEO has a passion for technology and many

innovative online game ideas, has a well-organized organization, proper

background, and useful hands-on experience. CEO builds products from his own

design and based on needs of users with the deepest understanding, always take

product quality as the core to create sustainable value for the business. Desire to

build a complete, sustainable, secure, closed and convenient Blockchain

ecosystem for users, Builds a transparent, public and practical blockchain

technology company.

Social media contact:

Twitter: https://twitter.com/khoitru17797581

Facebook: https://www.facebook.com/khoi.chales

Email: kingofgameanddex86@gmail.com

CMO and marketing



Full name: Bui Van Sinh

Nickname: Sinh Harris

Birth year: 1991

Nation: Vietnam

Certification: Graduated from National University of Singapore in 2013 (Faculty of Marketing), MD in Marketing of National University of Singapore in 2018.

Experience: 8 years of experience in community development for a number of technology corporations in Southeast Asia and Central Asia.

Social media contact:

Twitter: <a href="https://twitter.com/TamSinh35">https://twitter.com/TamSinh35</a>

# **Appraiser Director**



Full name: Hoang Ha

Nickname: Liberty Hoang

Birth year: 1982

Nation: Vietnam

Certification: Bachelor of Telecommunications Engineering Backend and Database Specialist.

Experience: A lover of computer analysis, projection and development, has been active in the blockchain world since 2017. 5 years of experience and understanding of what works makes her the ideal business strategist for KDG.

#### Social media contact:

LinkIn: <a href="https://www.linkedin.com/in/liberty-hoang/">https://www.linkedin.com/in/liberty-hoang/</a>

# Game design CTO



Full name: Tracy Luu

Nickname: Tracy

Birth year: 1976

Nation: US

Certification: Graduated from Newyork University in 1999 (Faculty of Art 2d, 3D Design), PhD in Art Design of Newyork University in 2007.

Experience: 23 years of experience in Art Design for games Companies over the world. Content creation, game balancing, character creation and levels in 2D and 3D games.

Social media contact:

Twitter: https://twitter.com/TracyLuu8

### Web & CEX CTO



Full name: Nguyen Manh Hung

Nickname: Hung Manh

Birth year: 1992

Nation: France

Certification: Graduated in computer science from Pantheon - Sorbonne University in 2014. Graduated PhD in AI web applications and decentralized networks in 2019 from Pantheon - Sorbonne University.

Experience: 8 years of experience in programming and securing AI webs, decentralized exchanges of crypto currencies, in programming blockchain applications.

Social media contact:

Twitter: https://twitter.com/HungNgu08224700

# Funny game CTO



Full name: Pham Manh Luan

Nickname: Luan Pham

Birth year: 1992

Nation: Vietnam

Certification: Graduated with Blender and Unity programming at Hanoi University of Science and Technology in 2015.

Experience: 5 years of experience in programming online games with blockchain applications, using unity software and C# and C++ programming languages. Served as CTO of several completed NFT games.

Social media contact:

Twitter: https://twitter.com/Ln26220519

Support team leader



Full name: Truong Thi Huyen Trang

Nickname: Trang Beauty

Birth year: 1992

Nation: Vietnam

Certification: Graduated from Hanoi College of Commerce and Tourism, majoring in accounting in 2013.

Experience: 8 years of experience in customer service and support for online game publishers, in charge of customer care teams for several communities on social networking sites.

Social media contact:

Twitter: https://twitter.com/HuynTra46987669

### Animator & Painter



Full name: Tran Thi Hoi

Nickname: Hoi Tran

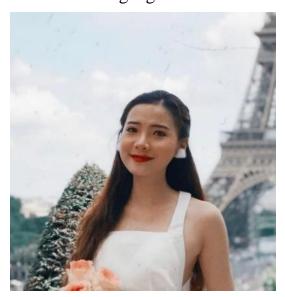
Birth year: 1986

Nation: Vietnam

Certification: Graduated from College of Graphic Arts in 2007, majoring in graphic design, currently completing a program at Vietnam University of Fine Arts, Faculty of Painting.

Experience: 15 years of experience in drawing and creating characters, creating backgrounds for online games, professional painters for some graphic design companies using intensive digital drawing applications.

Language Leader



Full name: Luong Thi Thu Thuy

Nickname: Thu Thuy

Birth year: 1995

Nation: France

Certification: Graduated from Foreign Trade University in 2017, majoring in External economics, Graduated Master of Arts Degree in Teaching English to Speakers of Other Languages at University of Huddersfield, UK in 2019.

Experience: 5 years of experience in discussing cooperation with multinational companies, teaching and preparing for IELTS in particular and English in general.

Social media contact:

Facebook: <a href="https://www.facebook.com/luongthuthuyteacher">https://www.facebook.com/luongthuthuyteacher</a>

### Social media leader



Full name: Nguyen Van Duy Hung

Nickname: Huwngn0bii

Nation: Vietnam

Certification: Graduated from Ho Chi Minh College of Information Technology, majoring in multimedia communication in 2021.

Experience: Having a passion for the financial market in general and the crypto currency market, having experience in managing social networking groups including facebook, telegram, twitter, discord in the field of financial investment.

Social media contact:

Twitter: <a href="https://twitter.com/huwngn0bii">https://twitter.com/huwngn0bii</a>

3D Art Design Lead



Full name: Nguyen Van Thanh

Nickname: Thanh Nguyen

Birth year: 1989

Nation: Vietnam

Certification: Graduated from Ho Chi Minh College of Information Technology, majoring in graphic design in 2012.

Experience: Having 9 years of experience in graphic design for online game companies, designing 2D and 3D character routes. Having 5 years of experience in graphic design for NFT game companies around the world.

3D game editor Leader



Full name: Bui Xuan Truong

Nickname: Bxt Wiliam

Birth year: 1994

Nation: Vietnam

Certification: Graduated from College of Graphic Arts in 2016, majoring in

graphic design

Experience: Having 6 years of experience in graphic design for online game companies, designing 2D and 3D character routes, posters for multinational advertising agencies. Having 6 years of experience in graphic design for NFT game companies around the world.

Twitter: https://twitter.com/BXTWill

Law advisor leader



Full name: Nguyen Hoang Nam

Nickname: Nam Hoang

Birth year: 1985

Nation: Vietnam

Certification: Graduated from Hanoi Law University in 2008, obtained a judge certificate at the people's court.

Experience: Having 14 years of experience in corporate law, successfully advising thousands of businesses on legal status with host governments. Drafting contract terms for multinational companies.

Node blockchain CTO



Full name: Louis Pito

Nickname: Pito

Birth year: 1981

Nation: Philippine

Certification: Graduated from the National University of Singapore in 2004, graduated PhD in 2013, majoring in information security.

Experience: Having 18 years of working in information security for multinational media corporations, including google and facebook. Having 6 years of experience in blockchain network programming and decentralized database for blockchain companies in Singapore.

## Market Research Analyst



Full name: Ngo Minh Truong

Nickname: Truong Ngo

Birth year: 1983

Nation: Vietnam

Certification: Graduated from the University of Mines and Geology in 2005.

Experience: Participating in the financial market since 2013, participating in many domestic and foreign courses on financial investment. Joined the crypto currency market since 2013, has extensive experience in project analysis, technical analysis and cash flow analysis in the financial market. The influence of world policies on financial markets.

Facebook: <a href="https://www.facebook.com/profile.php?id=100005401533024">https://www.facebook.com/profile.php?id=100005401533024</a>

Design & Test leader



Full name: Vo Van Thanh

Nickname: Johnny Vo

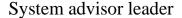
Birth year: 1989

Nation: Vietnam

Certification: Graduated from Hanoi University of Business and Technology in 2015, majoring in business administration.

Experience: Passionate about online games, worked as a contributor to create a community specializing in testing online game features of domestic and foreign game publishers, detecting errors in game functions: Play, synthesize and come up with solutions since 2017.

Facebook: <a href="https://www.facebook.com/thanhselo">https://www.facebook.com/thanhselo</a>





Full name: Luong Ngoc Tu

Nickname: Ngoc Tu

Birth year: 1982

Nation: Vietnam

Certification: Graduated from Financial and banking University in 2005, majoring in management and finance.

Experience: 17 years of experience in consulting and strategic planning for multinational media companies, financial and insurance companies globally. Strategic planning for startups is related to governance and finance as well as global financial markets.

Facebook: https://facebook.com/profile.php?id=100057069524217





Full name: Luong Thi Thuy Thu

Nickname: Sammie

Birth year: 1995

Nation: Vietnam

Certification: Graduated with a bachelor's degree in human resource management from the National University of Singapore in 2020.

Experience: 5 years of experience in building market demand research projects for products, evaluating and analyzing results of investigating user problems when using applications, especially financial applications, and administration human resources for multinational companies.