**Reflection Posts (25% of total grade)**

**And**

**Technology and Service Inspiration Posts (10% of total grade)**

**Blog URL**<https://lis654fa16.wordpress.com/>

## Due Dates:

**Technology & Service Inspiration Posts**

August 31  
September 21  
October 26

**Reflection Posts**

September 7  
September 28  
November 16

**Background**  
Library, museum and information center technologies is an expansive topic. While we'll cover a variety of essential elements, there's a great deal of depth we won't be able to get to during class time together.

Moreover, library technology, more so than many other areas within the profession, is subject to an increasingly rapid pace of upheaval. What was considered a staple library service just a few years ago may now be fading in importance, or worse, obsolete. For these reasons and others, keeping current with emerging issues and technologies is something that will be required of all people working in libraries and the information professions.

The class blog is an opportunity for students to direct their additional readings and media observation in a direction of their choosing in order to supplement more specific interests and tracks/programs within Pratt SILS. For example, students interested in digital preservation issues may wish to focus their posts on current preservation concerns, while a student on the LMS track may wish to focus on Internet filtering issues or the efficacy of tablet readers in a classroom setting.

# Technology & Service Inspiration Posts

Students will contribute at least three short posts to the class blog over the course of the semester. See the syllabus and class blog for a non-exhaustive list of potential sources.

These are meant to be brief annotated citations of services. Students should search LIS literature sources as well as news sources and other media for examples—large or small—that relate to the use of technology in the provision of service. They can be citations of innovative services currently being offered by libraries or archives, or examples from other industries that could potentially be applied to those environments. Examples can range from “soft technology” — e.g., social media, smartphone apps, etc. — to more granular and complex technology examples, like Application Programming Interfaces (APIs), scripting tools, information visualization applications, etc.

**Technology & Service Inspiration Posts Requirements**

* 150-word minimum (original post content; not including excerpt or citation, etc.)
* Published to class blog by the time class starts on the due date
  + With descriptive title
  + Categorizes appropriately, e.g., Technology & Service Inspiration Post 1, Technology & Service Inspiration Post 2, etc.
  + Tagged with relevant keywords
  + Use only the “standard” post format option
* Excerpt or embed of source material
  + Includes citations of any source material, with links embedded if possible
* Brief comment about why the cited example is of interest, and how it is being or could be deployed in a library or archive context
  + Addresses, briefly, at least the following questions:
    - What is new and/or noteworthy here?
    - Why should people in the library field be paying attention to this particular development?

# **Reflection Posts**

Students will contribute at least three significant posts to the class blog over the course of the semester. See below for initial topic suggestions, and see the syllabus and class blog for a non-exhaustive list of potential sources.

The posts should be a minimum of 700 words in length, and must include: an excerpted portion (**not** to be included in the word count) or embed (with Fair Use criteria in mind; see below) and direct link to the source; a brief summary or explanation of the material with comment on how the material was discovered; and the student's reflection, drawing connections and parallels to material covered in class and/or ongoing concerns to the library and archives communities.

**Reflection Posts Requirements**

* 700-word minimum (original post content; not including excerpt or citation, etc.)
* Published to class blog by the time class starts on the due date
  + With descriptive title
  + Categorizes appropriately, e.g., Reflection Post 1, Reflection Post 2, etc.
  + Tagged with relevant keywords
  + Use only the “standard” post format option
* Excerpt or embed of source material
  + Includes citations of any source material, with links embedded links if possible
* Brief summary or explanatory remarks about source material
* Reflection on material in context of class topics and larger library/info sci discussions
  + Addresses at least the following questions:
    - How are the sources under consideration in the post deeply relevant to the library and information science profession?
    - How does this tie to larger technology trends or implications?
    - Why should people in the library field be paying attention to this particular development?
* Two concluding questions that prompt further consideration of the topic

**Note on writing style/tone:**

Write what feels comfortable, and helps you get your point across.

No need to be overly formal as long as what you write is expressed clearly and effectively.

If it helps you frame your posts, feel free to consider your audience to be both me and your class peers, eager to hear from the periodic updates on relevant materials you’ve discovered in the course of this class.

Meanwhile, I also suggest that you consider re-publishing the posts you write for this class in other places, such as your own blog, on Medium.com, or elsewhere. They can be great fodder as writing samples, especially if you consider that kind of re-use ahead of time.

**Potential post topics (to name just a few):**  
The Gender Gap in library technology  
Creative Commons and Copyleft  
Are ebooks a threat to libraries?  
Does digital preservation obviate the need for physical storage?  
The Digital Public Library of America: potential and reality  
Consumer technology influence on library practice  
Library use of social media vs. personal/professional use of social media  
Libraries and open source software: is there a professional mandate to use these tools?  
The evolution of library electronic resources: moving from text to video, and beyond  
The Cloud – what does that even mean? What does it mean for library users?  
Streaming media: should libraries offer streaming music and video services to their patrons? If so, what should the delivery mechanism look like?

**Potential starting place**If you’re struggling for a place to start, consider reading and responding to **Library Services in the Digital Age** from the Pew Internet & American Life Project or **Perceptions** **of Libraries, 2010: Context and Community** from OCLC as a jumping-off point (though please also feel free to use other supporting articles, reports, or media to support your post as you see fit):

* [http://libraries.pewinternet.org/2013/01/22/Library-services/](http://libraries.pewinternet.org/2013/01/22/Library-services/" \t "_blank)
* <http://www.oclc.org/reports/2010perceptions.en.html>

If you choose the OCLC report, consider in particular the sections "How Americans Use Online Sources and Their Libraries," "The Library Brand 2010," and "A Long View: Looking Forward."

# Appendix: On Fair Use

Fair use is an extremely important facet of the information industry, and is an essential component of the law to understand and be able to clearly communicate to patrons, researchers, students, and anyone else who might benefit from fair use.

## 17 U.S. Code § 107 - Limitations on exclusive rights: Fair use

<http://www.law.cornell.edu/uscode/text/17/107>

Notwithstanding the provisions of sections [106](http://www.law.cornell.edu/uscode/text/17/106) and [106A](http://www.law.cornell.edu/uscode/text/17/106A), the fair use of a copyrighted work, including such use by reproduction in copies or phonorecords or by any other means specified by that section, for purposes such as criticism, comment, news reporting, teaching (including multiple copies for classroom use), scholarship, or research, is not an infringement of copyright. In determining whether the use made of a work in any particular case is a fair use the factors to be considered shall include—

1. **the purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes;**
2. **the nature of the copyrighted work;**
3. **the amount and substantiality of the portion used in relation to the copyrighted work as a whole; and**
4. **the effect of the use upon the potential market for or value of the copyrighted work.**

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The following are the best and most succinct informal criteria for fair use I’ve heard:

1. Are you using the material to illustrate a specific point that you’re trying to make?
2. Are you only using so much as is necessary to make that point?
3. Is it clear to the audience what that point is?

As quoted in “[Fair Use Panel Cautions Against Adopting Georgia State Ruling as Definitive](http://lj.libraryjournal.com/2012/06/shows-events/ala/fair-use-panel-cautions-against-adopting-georgia-state-ruling-as-definitive-ala-annual-2012/)”, *Library Journal*, June 26, 2012.

**Read more:**Copyright: Fair Use: <http://www.copyright.gov/fls/fl102.html>

Measuring Fair Use: The Four Factors: <http://fairuse.stanford.edu/Copyright_and_Fair_Use_Overview/chapter9/9-b.html>

Fair Use Checklist: <http://copyright.columbia.edu/copyright/fair-use/fair-use-checklist/>