



Founded:	2010	IT Staff Size:	2+
Location:	Paris - France	Industry:	Hightech / Internet
Employees:	25	Schedule:	Mon - Fri / 9h - 17h

Activities / Offering

Providing digital products and services for companies and individuals.

Company Situation

Scaling to new markets, fast & sustainable growth.

Company Struggles, Needs & Goals

- Sustain the company’s scalability and growth;
- Monitor the activity’s impact online (web, social medias...);
- Acquire new customers;
- Understand current customer’s pain points;
- Optimize the process of targeting a specific segment among the customer base.

CaptainDash Usecase

- Connect / Upload all data sources to one platform;
- Practical way to visualize the company’s main KPIs;
- Data visualization to improve decision-making.

Competitor Products they used to achieve similar goals

Microsoft Excel (among other tools)