

Ethical Consent Form “SocialHabit”

Study details ;

The purpose of this study is for us to better understand the user experience of our product “SocialHabit”. Your participation in this study will help us modify, develop, or otherwise improve our products and services. This study will consist of a profile questionnaire (to record the demographic of the study, and if it coincides with the target audience), using the application SocialHabit to complete a task, and a follow-up UI questionnaire to determine the user satisfaction after using the application. Please read this form carefully and ask any questions if needed before agreeing to participate in this survey.

Data we will collect ;

We will ask you questions about your use of our products and services. We will record the user interaction with the application and we will take notes to record your comments.

How we will use your Data ;

Any data, recording or other personal information collected about you will be treated confidentially. We may use recordings and notes for internal purposes as we continue to improve our products and services. We may also anonymize your responses and aggregate them with the responses of other participants in order to share study results externally (to those reading this study). By gathering the data provided by you, behavioral patterns will be studied to enhance user experience.

Your Rights ;

Your participation in this study is voluntary. You can take a break or discontinue participation at any time without giving a reason. If you have any questions or concerns about this study or if you wish to withdraw your consent in the future, please email f.l.wuerthner@student.vu.nl.

Your consent ;

I give my consent:

- For the session to be recorded
- For individuals at [Company] to use the recordings and notes for internal purposes
- For SocialHabit to aggregate and anonymize my data to share study results externally
- For utilizing the following (insert mechanism; e.g. cell phone number, email) to send communication:
- For using the provided information for scientific research purposes aimed at evaluating and improving the usability and user experience of "SocialHabit".
- For being a voluntary participant in this study and understanding that I can refuse to answer questions and I can withdraw from the study at any time, without having to give a reason.

By signing below, you acknowledge that you are 18 years of age or older and have read and understood the information in this Research Consent Form.

PARTICIPANT'S SIGNATURE:

PARTICIPANT'S NAME:

DATE:
