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Data Science Methodology

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Wrangling Report

In the points below we will explain the issues we found after assessing the dataset and how we managed to solve them, we will start off with the **Quality** issues:

- We have 28 columns so we figured that it will be more convenient to remove any row with more than 10 missing values.
- Some of the columns we decided that the best way to fill the null values is with the column average because they has numeric values (num_critic_for_reviews, num_user_for_reviews and aspect_ratio).
- Others that have non-numeric values, we filled them with the most frequent value (language → English, color → Color and content_rating → PG-13).
- A lot of the columns' data type was float instead of integer so we changed that (director_facebook_likes, actor_1_facebook_likes, actor_2_facebook_likes, actor_3_facebook_likes, movie_facebook_likes, gross, budget, num_critic_for_reviews, duration, num_user_for_reviews, title_year, facenumber_in_poster).
- There was some invalid values so we replaced those with the most frequent value (invalid country names like new line replaced by USA).
- We removed some records that have null values in certain columns for classification purposes.
- All countries was written their full name except for USA and UK so we replaced the abbreviated names into their full names (USA → United States of America and UK → United Kingdom).

Now the **Tidiness** issues:

- Plot keywords was a multi-valued column we split it into two columns and we deleted the original column.
- The genre column was a multi-valued column as well so we split into columns and deleted the original one.
- Then we filled the null values in the four new columns with the most frequent value in each column.
- The two new genre columns had only 17 and 21 unique values so we changed their data type into category.